

# Cedar City Vision 2050 Public Survey

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DAVID ECCLES SCHOOL OF BUSINESS

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## Cedar City Vision 2050 Public Survey

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### Introduction

The Cedar City Area Chamber of Commerce contracted with the Kem C. Gardner Policy Institute to conduct an online survey of Cedar City area residents to gauge public opinion on the future growth and development of the Cedar City area to inform a 30-year strategic plan.

A sample of 950 was obtained through city and county outreach efforts. This survey experienced 21% attrition, which could be attributed to the length of the survey as the majority took over 20 minutes to complete. The survey was comprehensive by design in order to give residents opportunity for full input on multiple areas of concern.

### Methodology

The questionnaire was jointly developed by Cedar City Area Chamber of Commerce representatives and Gardner Institute researchers. Questions incorporated wide-ranging concerns learned from Vision 2050 focus groups of local stakeholders. The objective of these focus groups was to help the Chamber and City gather the information needed to create a strategic vision.<sup>1</sup>

Data was gathered from October 25 – November 18, 2019. The online survey link was distributed by county and city agencies and other community organizations via email and social media. Individuals were not able to take the survey more than once, but could re-enter their partially completed survey if not submitted. The survey was pretested on a small sample and minor improvements were made as a result.

While 950 residents started the survey, 750 completed all questions. Each survey question includes all responses to the question regardless of survey completion. Therefore, questions at the beginning of the survey have substantially higher response numbers than those at the end of the survey.

Data deliverables include frequency results for each question, coded results for select open-end questions and verbatim comments for the rest, and crosstabs for select demographics.

### Limitations

The sample obtained was not random, but instead a convenience sample where residents' participation was self-selected. While attempts to distribute the survey link was impressive, the method by which it was distributed means that some residents that were less likely to know the survey existed, and those that may rarely use the internet or a computer are underrepresented. Given the nature of sampling for this survey, statistical analysis is not appropriate.

Survey results should be considered directional rather than representative of the Cedar City area population as a whole; for example, the sample is underrepresented for ages 18-24 and 65 and over.

The data gathered may still be informative and valuable in considering attributes of a 30-year strategic vision for the Cedar City area.

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1. Strategic vision planning is in collaboration with Iron County Office of Economic Development, Iron County Planning, Cedar City Planning, Cedar City-Brian Head Tourism and several other agencies, businesses, and members of the community.

# Overview of Survey Findings

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## Planning for Growth

Respondents agree with all twelve priorities in the 2050 Vision. As Cedar City plans for growth, respondents believe the highest priorities should be managing its natural resources with conservation, innovation and planning, and preserving area vistas and scenic landscapes. The scenic beauty of the area and the values, morals, and ethics of its citizens have the most positive impact on quality of life in Cedar City. The most negative impact on the quality of life is the lack of employment opportunities.

Out of 12 options given, residents believe the following are most important as Cedar City considers the areas future:

- Managing and planning for future water needs
- Developing a long-term plan for growth
- Creating higher paying jobs

The biggest challenges Cedar City will face as it plans for the future are water issues, the need for better paying jobs, and transportation issues such as infrastructure and congestion. Traffic and anti-growth sentiment are reasons why Cedar City is not well-positioned for growth, as residents fear growth will negatively impact traffic, crime rates, and change the small-town feel of the area.

As Cedar City grows, residents look forward to better access to shopping and services, more job opportunities, and a more diverse population. Its proximity and room to grow are reasons Cedar City is well-positioned for growth.

## Preferred Strategies:

**Transportation & Mobility:** Walkability and bike-ability

**Housing Affordability:** Zone for a variety of housing that matches what people can afford

**Securing Water:** Investing in water re-charge projects and pursuing new water storage facilities

**Jobs:** Attract employers to the area by expanding the arts and entertainment scene, but also by ensuring adequate water supplies, and investing in local infrastructure, education facilities, and workforce skills.

**Education:** Expand innovative and relevant educational opportunities and strengthen community partnerships and services such as mental health.

## Assets and Brand

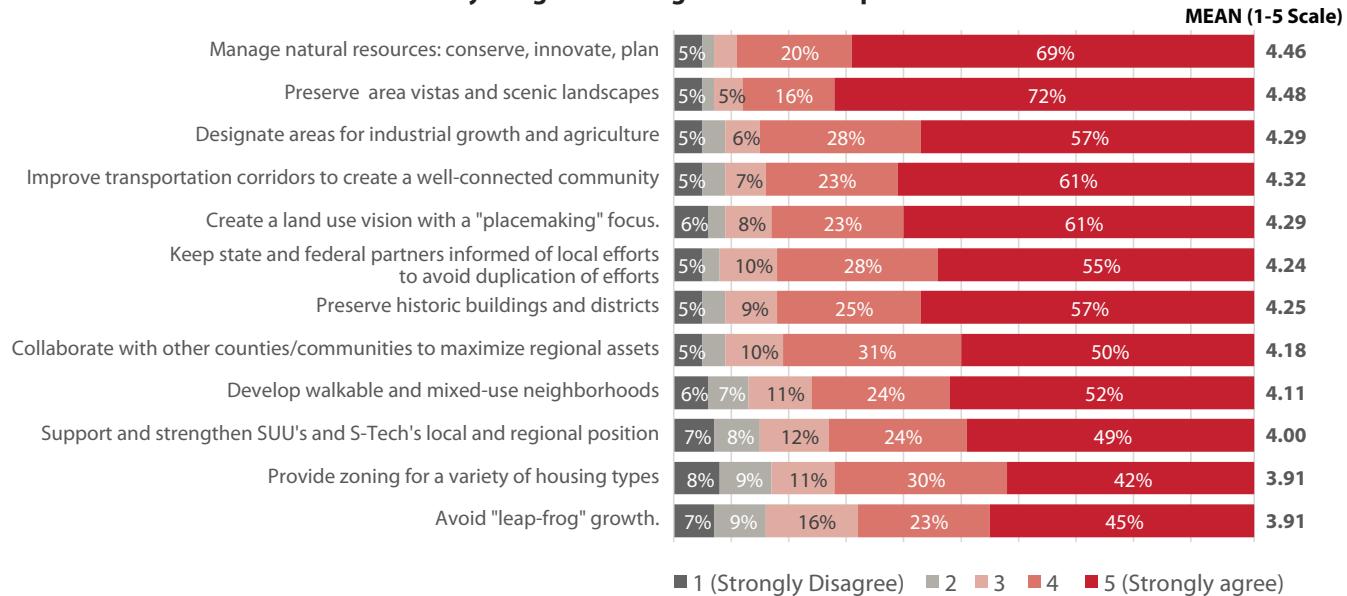
Cedar City is best described as beautiful and friendly, with assets that include Southern Utah University, national and state parks, and the Utah Shakespeare Festival.

A brand is important, and currently thought of as Festival City. However, residents believe it should include outdoor recreation and adventure opportunities in addition to festivals.

## RESULTS

For all graphs, figures below 5% were not included. Full data can be found in Appendix B.

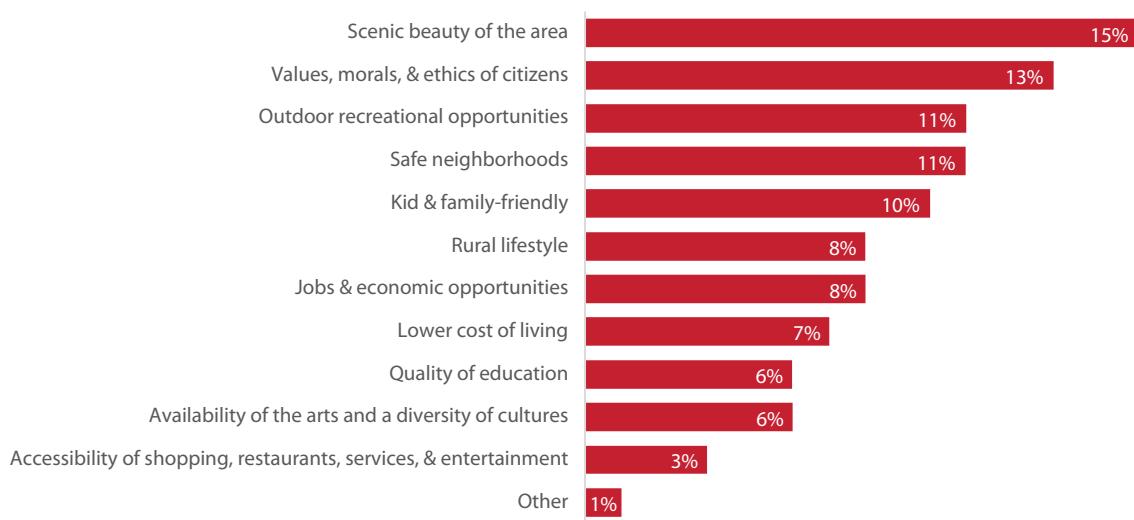
**1. Currently, the population of Iron County is approximately 53,000 and is predicted to grow to 78,000 by the year 2050. Several focus groups have identified 12 key priorities to consider in future growth and planning. Please indicate the extent to which you agree or disagree with those priorities.**



Note: This graph is sorted by combining "somewhat agree" (4) and "strongly agree" (5).

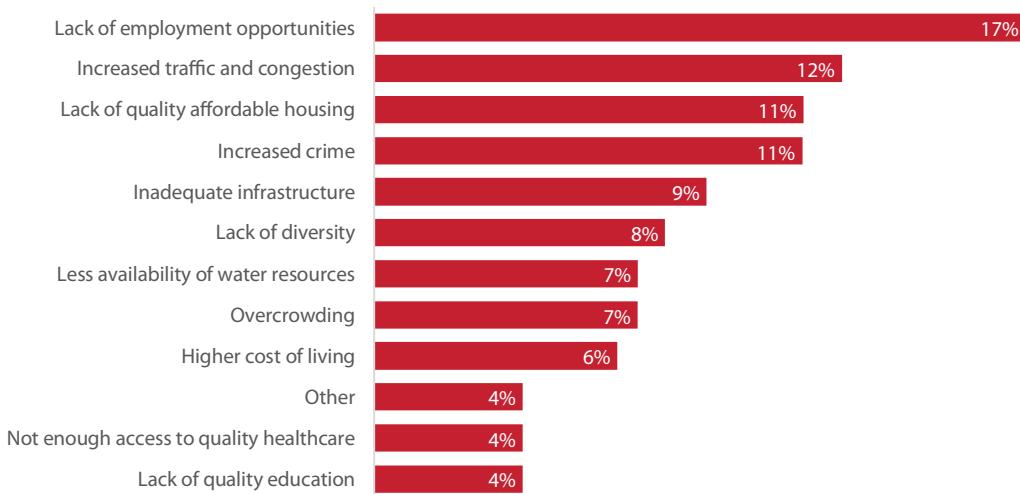
**2. What other key points, if any do you feel should be added to this list? Verbatim comments can be found in Appendix C.**

**3. Which of the following have the most significant positive impact on our current quality of life in the Cedar City area?**



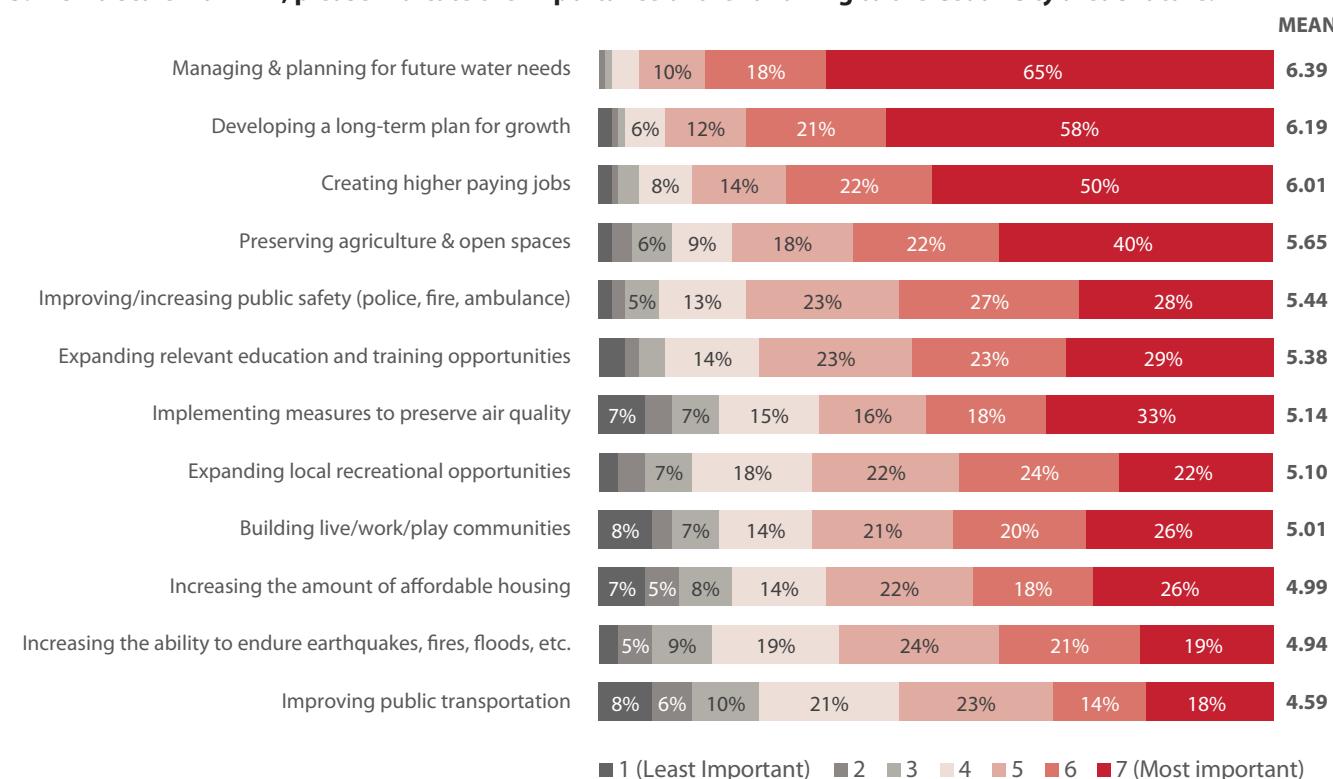
Note: Respondents were able to choose up to three. Verbatim comments for those that chose "other" can be found in Appendix C.

**4. Which of the following have the most significant negative impact on our current quality of life in the Cedar City area?**



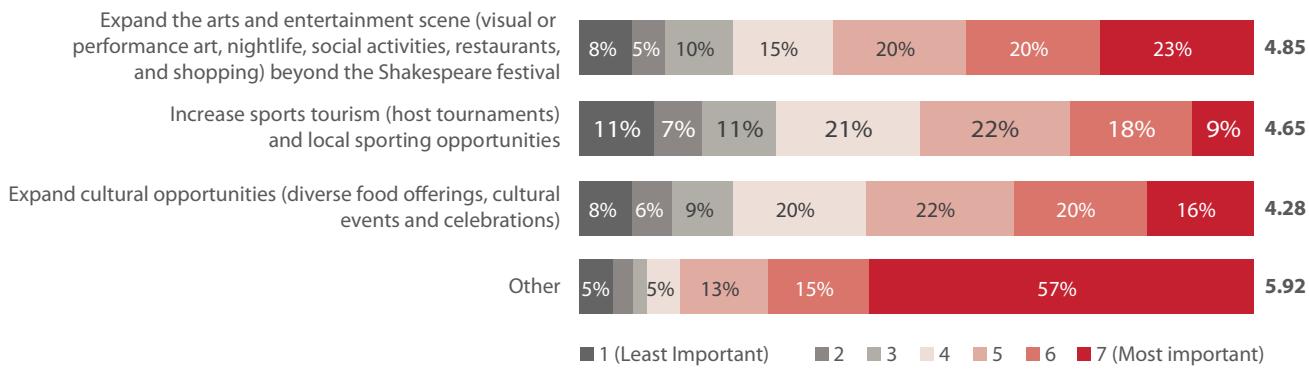
Note: Respondents were able to choose up to three. Verbatim comments for those that chose "other" can be found in Appendix C.

**5. On a scale from 1-7, please indicate the importance of the following to the Cedar City area's future.**



## 6. On a scale from 1-7, how important are the following strategies to help attract employers to our area?

MEAN



Note: Verbatim comments for those that chose "other" (N=263) can be found in Appendix C.

## 7. Please describe your idea community. Verbatim comments found in Appendix C.

## 8. Which one most resembles your ideal community?

<b>Low-Density Residential:</b> subdivisions with large, single-family homes set back from the street with an ample level of privacy from neighbors, parks, and open space. Residents would have to drive to shops, services, and work.	30%
<b>Urban/Mixed Use:</b> includes a variety of offices, shops, restaurants, and services within walking distance, and allows for condos, apartments, or townhomes near shopping and recreation centers. Allows for buildings no higher than 4 stories tall.	17%
<b>Rural (Small Town):</b> Minimal development, homes would be further from shops, services, and work.	17%
<b>Walkable Suburban:</b> would include a mix of residential homes, condos, and apartments near the street. Front yards would be small but there would be parks and open space nearby.	15%
<b>Suburban:</b> residential neighbors only, most would be single-family homes, or self-contained apartment/condominium complexes. Residents would have to drive to shops, services, and work.	15%
<b>Low-Density Urban:</b> mostly residential with a mix of small-lot single family homes, townhomes, and apartment/condominiums. Most buildings would be 2-4 stories tall.	6%

## 9. What percentage of growth should occur in each of the following sectors in the Cedar City area?

(respondents provided a percent for each area)

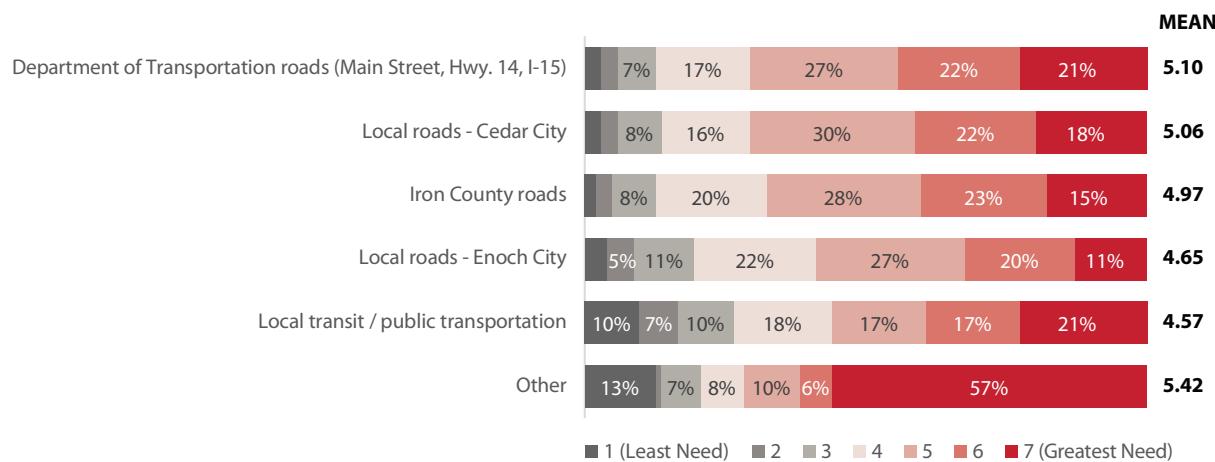
Mean Percentage of Growth



Respondents by Percentage Categories

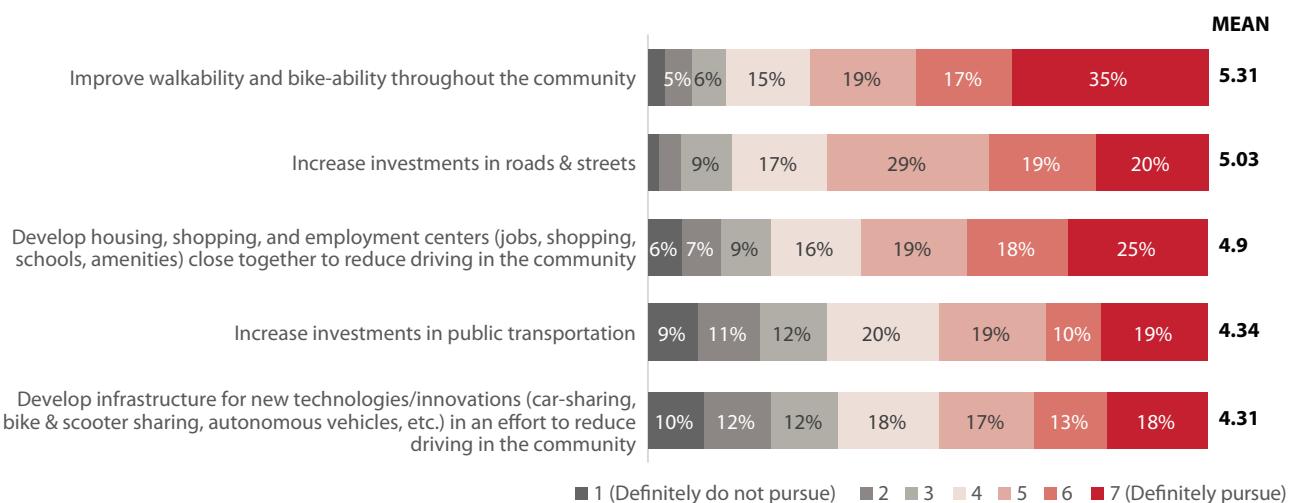
	0%	1-20%	21-40%	41-60%	61-80%	81-100%
<b>North end of Cedar City</b> (Nichols Cyn to I-15)	20%	48%	24%	6%	2%	0%
<b>West Cedar City</b> (Westview area, Airport)	20%	49%	25%	5%	1%	0%
<b>South end of Cedar City</b> (Eagle Ridge, Providence Center, Leigh Hill)	24%	53%	19%	3%	1%	0%
<b>Enoch City</b> (West of Minersville Hwy.)	27%	58%	13%	2%	0%	0%
<b>Enoch City</b> (East of Minersville Hwy.)	28%	59%	11%	1%	0%	0%
<b>Downtown Cedar City</b> (300 East to 300 West, 400 South to 400 North)	34%	53%	10%	2%	1%	1%

## 10. Please indicate the level of transportation investment needed in the following areas.

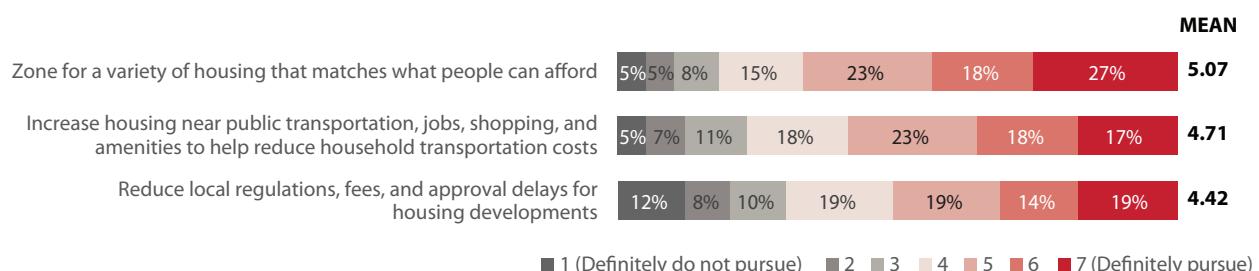


Note: Verbatim comments for those that chose "other" (N=102) can be found in Appendix C.

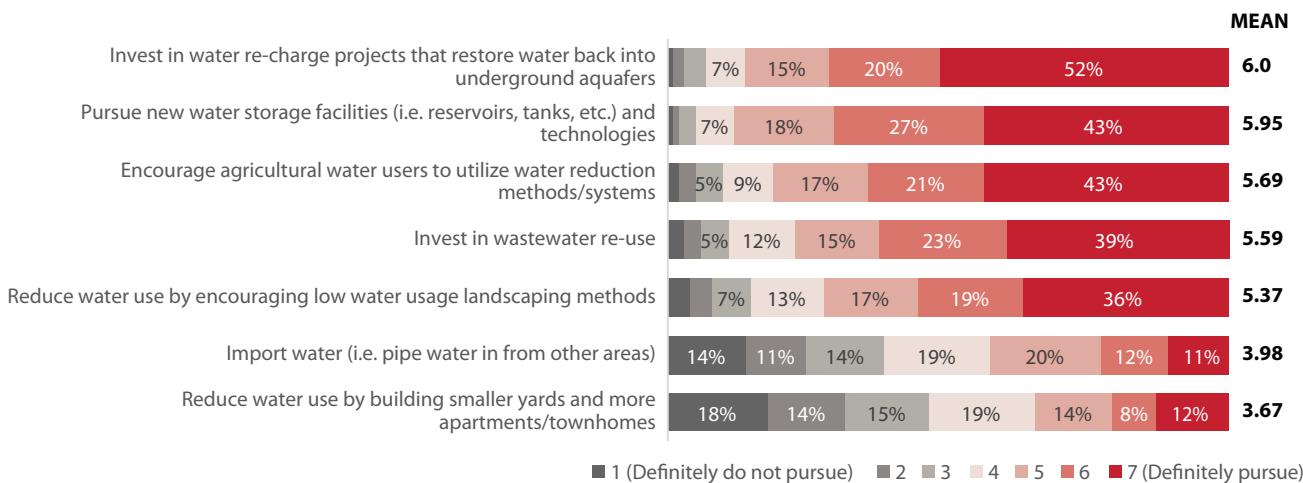
## 11. To what degree should we pursue each of the following strategies for managing transportation and mobility?



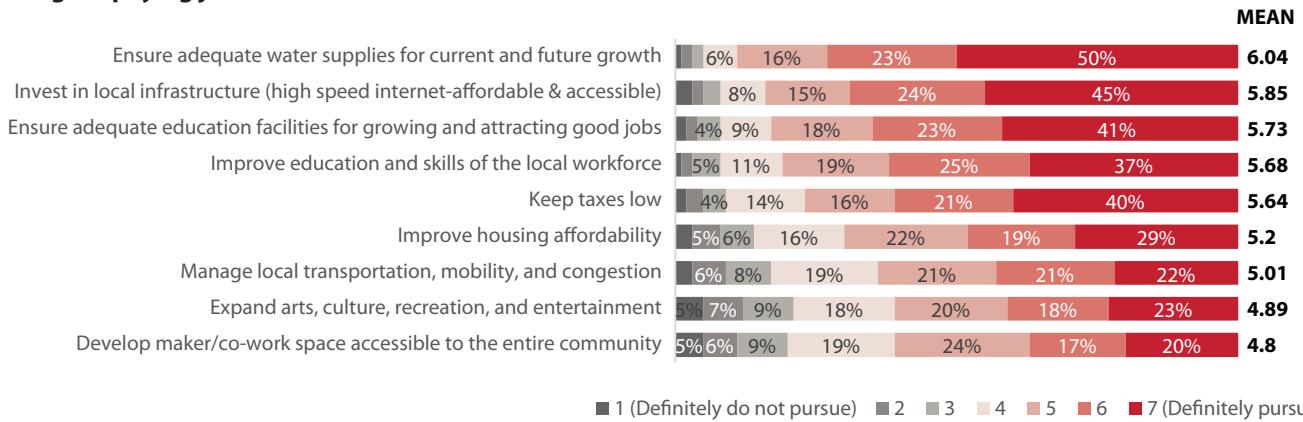
## 12. To what degree should we pursue each of the following strategies for improving affordability?



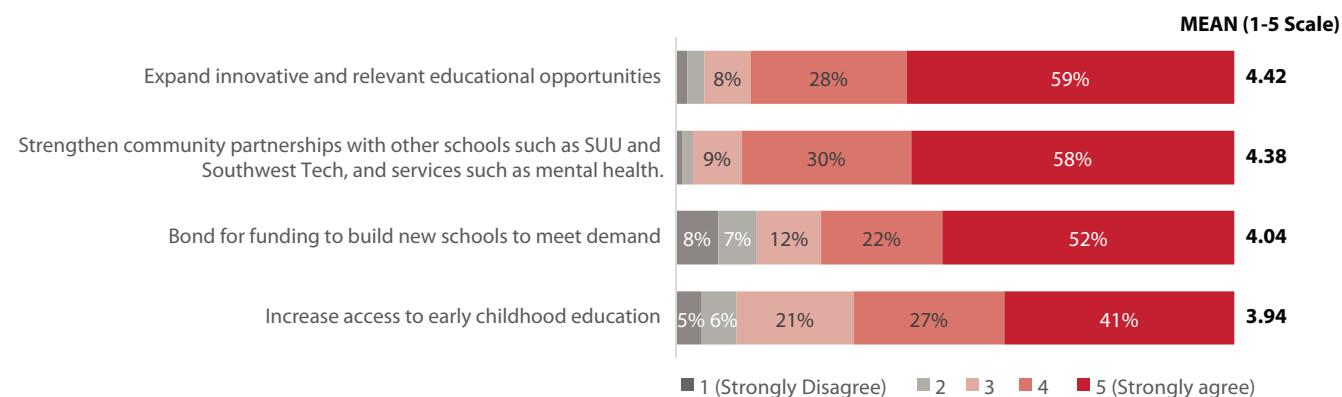
**13. To what degree should we pursue each of the following strategies to secure water for future population growth?**



**14. To what degree should we pursue each of the following strategies for growing and attracting high quality, higher paying jobs?**



**15. To what extent do you agree or disagree with the following proposals to meet future student growth?**



Note: The education related questions are on a 1-5 scale.

**16. Some communities utilize architectural and landscape guidelines as a means to ensure a certain look and feel in the community. In some cases, these guidelines apply the look and feel of commercial and residential developments, landscapes, streetscapes, signage, and historic preservation.**

Considering the value of tourism to our economy, how important is it to improve Cedar City entrance corridors (freeway exits, major streets)?



**17. What are 3 words that best describe the Cedar City area? (664 responses /1959 total descriptions given)**

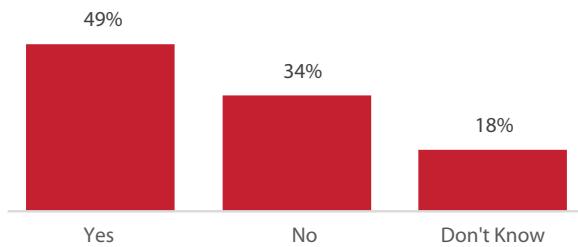
Descriptor	# of Times Mentioned
Beautiful	242
Friendly	239
Rural	111
Safe	93
Small	93
Outdoorsy	86
Growing	80
Charming	76
Scenic	74
Peaceful	67

Descriptor	# of Times Mentioned
Cultural	56
Festive	55
Fun/entertaining	47
Family	40
Recreational	39
Clean	31
Affordable	28
SUU	28
Stuck-in-the-past	22
Home	19

Descriptor	# of Times Mentioned
Poor	16
Diverse	15
Congested	14
Accessible	13
Boring	11
Outdated	11
Overcrowded	11
Conservative	10

Note: Only coded responses with 10 or more shown. All verbatim responses can be found in Appendix C.

**18. Many cities have recognized the importance of developing a brand image to increase the potential of attracting residents, bolster business, and boost tourism. Do you feel that Cedar City has a brand?**



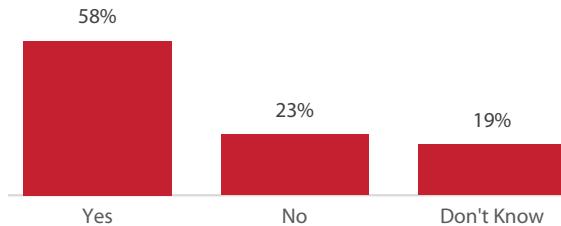
**19. How would you describe the brand? (319 responding)**

Brand Descriptors	N =
Festival City/festival	160
Outdoor proximity/gateway/national parks	75
Arts/culture	45
Education/SUU	32
Small town/rural community	29
Shakespeare (specifically named festival)	25

Brand Descriptors	N =
Beauty/scenic	14
Tourism	11
Family friendly	11
Welcoming/friendly	8
Miscellaneous	73

Note: These are coded responses. Verbatim comments can be found in Appendix C.

## 20. Do you feel it is important for Cedar City to have a brand?



## 21. What do you think the Cedar City brand should be? (321 Responses)

*While most respondents mention what concepts should be in a brand, others provided actual wording for a new brand. Respondents suggestions frequently contained more than one concept.*

Brand Ideas	N =
Outdoor recreation /adventure	58
Festival City/something related to festival	50
Gateway to parks/national parks	42
Beauty/nature/landscapes	39
Arts /culture	38
College town/education	23
Rural/small town	21
Lifestyle/quality of life/great place to live/community	21

Brand Ideas	N =
Family friendly	19
Welcoming/friendly/caring	18
Heritage/history/tradition	17
Innovative/future/technology	16
Safe	9
Shakespeare festival (specifically)	8
Miscellaneous	140

Note: These are coded responses. Verbatim comments can be found in Appendix C.

## 22. Communities often have varying strengths or attractions that may include historical sights, natural beauty, and special venues and events. Please identify two or more significant community assets that add value to the Cedar City area. (650 responding / 2102 individual assets mentioned)

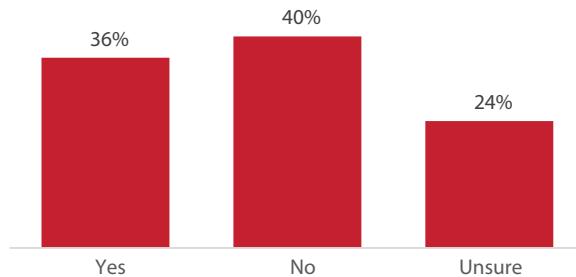
*Only assets with 10 or more responses are shown.*

Asset	# of times mentioned
SUU	295
Parks (national, state, city)	250
Utah Shakespeare Festival	229
The arts	154
Natural beauty/beauty of area	154
Recreation	101
Small town/small town feel	68
Mountains/canyons	60
Education (culture around education and opportunities)	50
Friendly	49
Historic	49
Nature / Outdoors	46
Downtown	35

Asset	# of times mentioned
Utah Summer Games	32
People	26
Affordable	25
LDS Temple	23
Family friendly	21
Location / proximity	21
Agriculture / farming	19
Safe	18
Open space	14
Health care	12
I-15 corridor	12
Clean air and or clean water	12
Entertainment	11

Note: Verbatim responses for assets can be found in Appendix C.

**23. Do you think the Cedar City area is well-positioned for future growth?**



**24. Why do you believe Cedar City is well-positioned for growth? (198 responding)**

Reasons Well-Positioned	Frequency
Location/proximity to I 15, St George, other areas	59
Plenty of room/room to grow	48
Seasons/weather/beauty	34
Careful: intentional growth and not too much/planning	33
Size/small town/attractive to people from larger areas	27
SUU issues	25
Proximity to national parks/outdoor recreation/ski	22
Cost of living - especially housing	18
Good for new business/business opportunities/attractive for business	12
People/culture	10
Water	7
Safe	5
Workforce	3
Miscellaneous	42

Note: These are coded responses. All verbatim comments can be found in Appendix C.

**25. Why do you believe the Cedar City area is not well-positioned for growth? (261 responding)**

Reasons Not Well-Positioned	Frequency
Traffic/roads/transportation	70
Anti-growth - either personal expression or noted in others	67
Lack of water	47
Jobs	42
Poorly planned development/everything okayed/special interests, developers call shots	42
Need plan/leadership in planning	39
Inadequate and/poorly placed shopping/entertainment	30
Education/schools/overcrowding	27
Housing too expensive/inadequate	24
Attracting/keeping businesses	9
Downtown	7
Miscellaneous	63

Note: These are coded responses. All verbatim comments can be found in Appendix C.

**26. Identify up to three challenges facing Cedar City as it plans for the future.**

(640 responding / 1794 individual challenges mentioned)

Challenge	N=
Water issues	241
Jobs / low wages (need more, better paying)	163
Transportation issues (infrastructure/ traffic/congestion/roads)	156
Public education issues (overcrowding, facilities, funding)	97
Planning issues (sprawl, layout, poor planning,	87
Infrastructure (improve, maintain, inadequate, insufficient)	87
Affordable housing	75
Growth (crowding, influx of people, too rapid, needs to be manageable)	68
Availability of housing (low income housing, single family)	57
Crime (drugs, gangs)	55
Culture – negative	55
Leadership (distrust, no vision, politics, own agenda)	48
Resistance to change	39
Attracting/maintaining businesses	37
Public transportation (lack of, need more)	34
Need more shopping options	32
Taxes /government spending (debt, overspending, small tax base)	27
Cost of living	24
Preserving local culture (rural feel, community)	24
More entertainment options (family friendly, night life, diverse activities)	22
Downtown (rundown, boring, room to expand, small, invest in...)	21
Lack of diversity	14
Agriculture issues (lack of, preserve)	13
Law enforcement / safety	13
SUU	13
Zoning issues	13
Regulations/code enforcement excessive fees, overreach, restrictions)	12
Influx of people from outside of Utah)	12
Workforce (need more skilled, quality workforce)	11
Technical infrastructure needed (high speed internet, fiber)	10
Religious issues	9
Focus on tourism	8
Miscellaneous	217

Note: Verbatim comments for challenges can be found in Appendix C.

**27. In what ways do you feel growth in the Cedar City area will be an improvement? (537 responding)**

	N =
Accessibility to shopping/medical/business	131
More employment opportunities/higher paying jobs	111
More diverse population	97
Not an improvement	78
More arts/entertainment	67
More business growth	59
Growth is for youth/students/future	30
Growth needs to be planned	38
Jobs	31
Better education	29
More tax revenue	28

	N =
More opportunities	28
General growth/support	22
Transportation	20
Affordable housing	18
More tourism	14
Infrastructure	9
Economic stability	9
Help local businesses	7
Increased property values	5
Water	4
Miscellaneous	31

*Note: These are coded responses. Verbatim comments can be found in Appendix C.*

**28. In what ways do you feel growth in the Cedar City area will make things worse? (556 responding)**

	N =
Traffic/congestion	233
Higher crime rates	142
Lose our small town feel; lose local morals	124
Lack of planning/need for planning	64
Water shortage	58
Crowding	50
Attracting "out-of-towners" or wrong type of people	39
Loss of open spaces/landscape	34
Air quality	33
Unaffordable housing	32
General growth opposition	31
Overcrowding in schools	29

	N =
Too much shoddy housing development/high density housing	28
Strain on infrastructure	26
Growth is not a bad thing	25
Stress on resources	22
Not enough workforce/not enough jobs	19
Higher cost of living	13
Homelessness	10
Loss/strain on agriculture	10
Higher taxes/more regulations	10
Too many big box stores/shopping	7
Miscellaneous	33

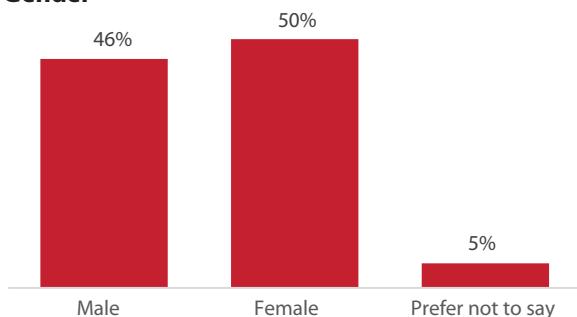
*Note: These are coded responses. Verbatim comments can be found in Appendix C.*

**29. Please share any other thoughts, concerns, or ideas you have that weren't addressed by this survey.**

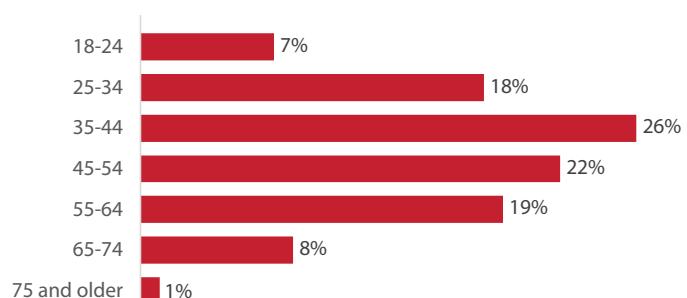
*Verbatim comments can be found in Appendix C.*

## DEMOGRAPHICS

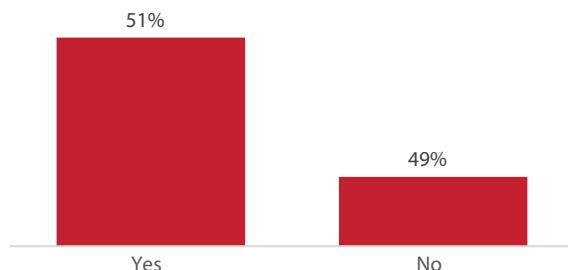
### Gender



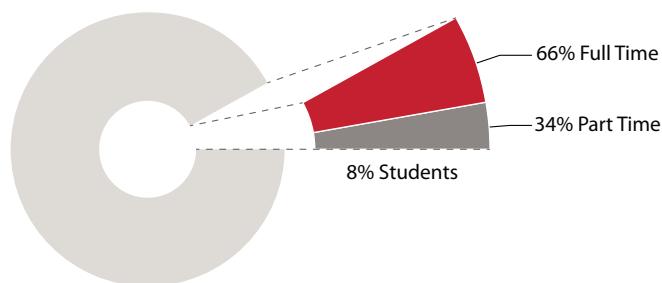
### Age



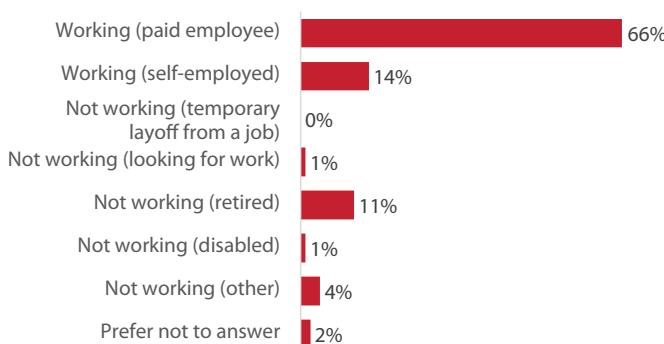
### Children Currently or Planned to be in Public School System



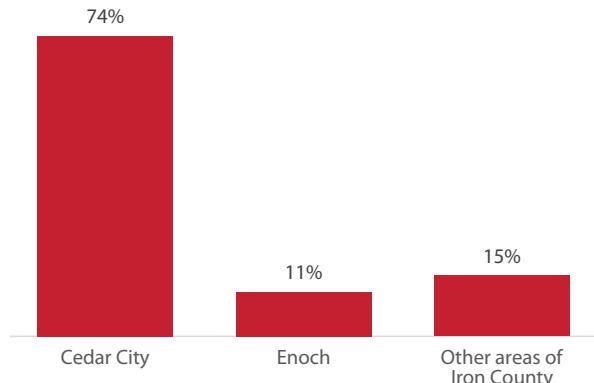
### Student, and Status



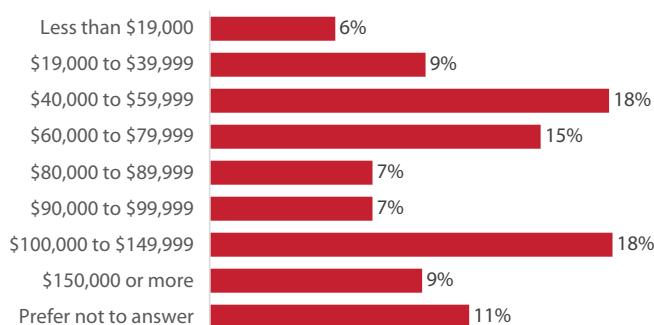
### Employment Status



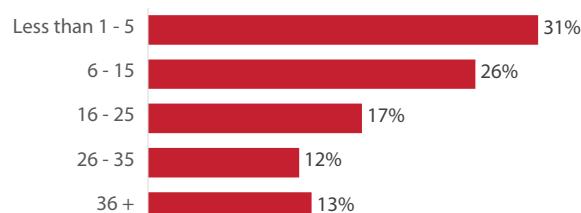
### Place of Residence



### Annual Household Income



### Years lived in Iron County

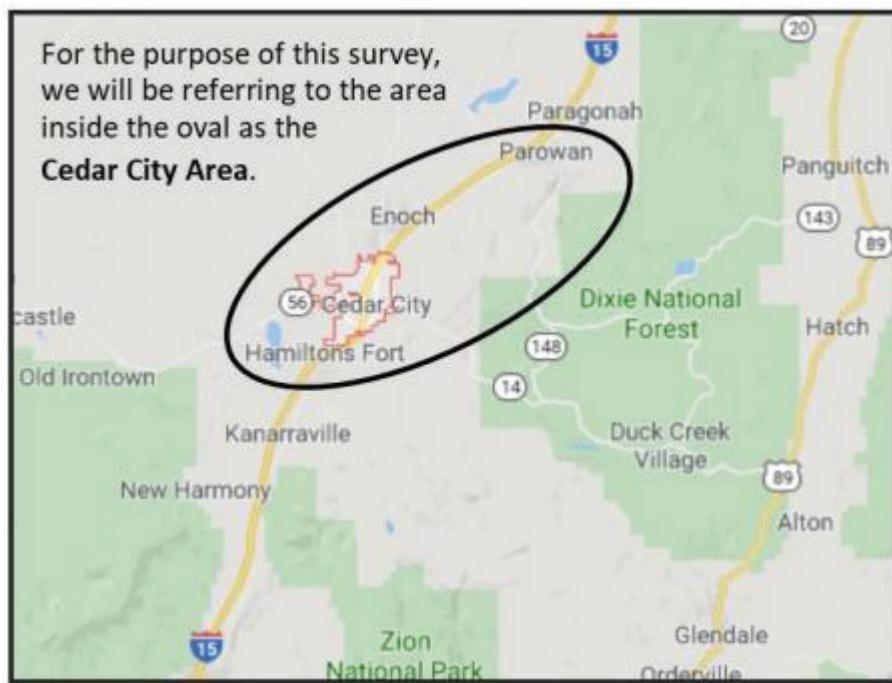


# Appendix A: Survey Questions

The Cedar City Area Chamber of Commerce is collaborating with the following partners to develop a long-term vision called **Vision 2050** that represents the desires of the people in our community:

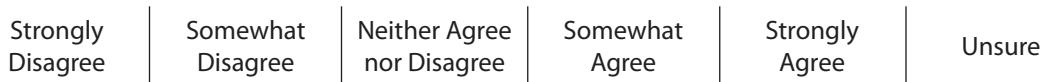
- Cedar City-Iron County Office of Economic Development
- Iron County Planning
- Cedar City-Brian Head Tourism Bureau
- Enoch City Planning
- UDOT
- Move Utah
- Cedar City Hospital
- Southern Utah University
- Southwest Technical College
- Iron County School District
- Cedar City Arts Council
- NACo Group
- Several Representatives from Cedar City Corporation
- Central Iron County Water Conservancy District
- Southern Utah Museum of Art
- Numerous local businesses, and community members

Vision 2050 will be published online and shared with elected leaders and community members to guide future development plans in the Cedar City area.



Your input is important! We want Vision 2050 to represent the will of the community at large. Your survey participation will help craft a community vision for the next 30 years.

**1. Currently, the population of Iron County is approximately 53,000 and is predicted to grow to 78,000 by the year 2050. Several focus groups have identified 12 key priorities to consider in future growth and planning. Please indicate the extent to which you agree or disagree with those priorities.**



Avoid "leap-frog" growth. Leap frog development refers to building in areas not connected by existing roads and utilities.

Develop walkable and mixed-use neighborhoods

Improve transportation corridors to create a well-connected community

Provide zoning for a variety of housing types

Preserve area vistas and scenic landscapes

Preserve historic buildings and districts

Designate areas for industrial growth and agriculture

Manage natural resources: conserve, innovate, plan

Support and strengthen SUU's and S-Tech's local and regional position

Collaborate with other counties/communities to maximize regional assets

Keep state and federal partners informed of local efforts to avoid duplication of efforts

Create a land use vision with a "placemaking" focus. Placemaking is the planning, design, and management of public spaces with the intention of creating spaces that promote people's health, happiness, and well-being.

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**2. What other key points, if any, do you feel should be added to this list? (open-end)**

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**3. Please indicate which three of the following you feel have the most significant positive impact on our current quality of life in the Cedar City area:**

- Values, morals, & ethics of citizens
- Kid & family-friendly
- Scenic beauty of the area
- Safe neighborhoods
- Outdoor recreational opportunities
- Jobs & economic opportunities
- Lower cost of living
- Quality of education
- Rural lifestyle
- Accessibility of shopping, restaurants, services, & entertainment
- Availability of the arts and a diversity of cultures
- Other (specify) \_\_\_\_\_

4. Please indicate which three of the following you feel have the most significant *negative impact* on our current quality of life in the Cedar City area:

- Lack of diversity
- Overcrowding
- Lack of quality education
- Increased crime
- Lack of quality affordable housing
- Increased traffic and congestion
- Lack of employment opportunities
- Higher cost of living
- Inadequate infrastructure
- Not enough access to quality healthcare
- Less availability of water resources
- Other (specify) \_\_\_\_\_

**5. On a scale from 1-7, please indicate the importance of the following to the Cedar City area's future.**



- Developing a long-term plan for growth
- Creating higher paying jobs
- Expanding relevant education and training opportunities
- Preserving agriculture & open spaces
- Managing & planning for future water needs
- Expanding local recreational opportunities
- Increasing the ability to endure earthquakes, fires, floods, etc.
- Improving public transportation
- Increasing the amount of affordable housing
- Implementing measures to preserve air quality
- Improving/increasing public safety (police, fire, ambulance)
- Building live/work/play communities A live/work/play community is also known as a “mixed-use” community that provides easy access to shopping and recreation from most neighborhoods with a reasonable commute time.

**6. On a scale from 1-7, how important are the following strategies to help attract employers to our area?**

1	2	3	4	5	6	7
Low Priority						High Priority

Expand the arts and entertainment scene (visual or performance art, nightlife, social activities, restaurants, and shopping) beyond the Shakespeare festival

Expand cultural opportunities (diverse food offerings, cultural events and celebrations)

Increase sports tourism (host tournaments) and local sporting opportunities

Other, please specify: \_\_\_\_\_

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**7. Please describe your ideal community. (open-end)**

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**8. From the options below, which one most resembles your ideal community? Please select one.**

---

- **Urban/Mixed Use:** includes a variety of offices, shops, restaurants, and services within walking distance, and allows for condos, apartments, or townhomes near shopping and recreation centers. Allows for buildings no higher than 4 stories tall.
- **Low-Density Urban:** mostly residential with a mix of small-lot single family homes, townhomes, and apartment/condominiums. Most buildings would be 2-4 stories tall.
- **Walkable Suburban:** would include a mix of residential homes, condos, and apartments near the street. Front yards would be small but there would be parks and open space nearby.
- **Suburban:** residential neighbors only, most would be single-family homes, or self-contained apartment/condominium complexes. Residents would have to drive to shops, services, and work.
- **Low-Density Residential:** subdivisions with large, single-family homes set back from the street with an ample level of privacy from neighbors, parks, and open space. Residents would have to drive to shops, services, and work.
- **Rural (Small Town):** Minimal development, homes would be further from shops, services, and work.

**9. What percentage of growth should occur in each of the following sectors in the Cedar City area?**

**Note: Total sum must equal 100%**

- South end of Cedar City (Eagle Ridge, Providence Center, Leigh Hill) : \_\_\_\_\_
- Downtown Cedar City (300 East to 300 West, 400 South to 400 North) \_\_\_\_\_
- North end of Cedar City (Nichols Canyon to I-15) : \_\_\_\_\_
- West Cedar City (Westview area, Airport) \_\_\_\_\_
- Enoch City (East of Minersville Hwy.) : \_\_\_\_\_
- Enoch City (West of Minersville Hwy.) \_\_\_\_\_
- Total \_\_\_\_\_

---

**10. On a scale of 1-7, please indicate the level of *transportation investment* needed in the following areas.**

1	2	3	4	5	6	7	Unsure
Least Need						Greatest Need	

Local roads - Cedar City

Local roads – Enoch City

Iron County roads

Department of Transportation roads (Main Street, Hwy. 14, I-15)

Local transit / public transportation

Other (please specify) \_\_\_\_\_

---

**11. To what degree should we pursue each of the following strategies for *managing transportation and mobility*?**

1	2	3	4	5	6	7
Def. do not pursue						Def. pursue

Increase investments in roads & streets

Increase investments in public transportation

Develop housing, shopping, and employment centers (jobs, shopping, schools, amenities) close together to reduce driving in the community

Improve walkability and bike-ability throughout the community

Develop infrastructure for new technologies/innovations (car-sharing, bike & scooter sharing, autonomous vehicles, etc.) in an effort to reduce driving in the community

**12. To what degree should we pursue each of the following strategies for improving affordability?**

1	2	3	4	5	6	7
Def. do not pursue						Def. pursue

Reduce local regulations, fees, and approval delays for housing developments

Zone for a variety of housing that matches what people can afford

Increase housing near public transportation, jobs, shopping, and amenities to help reduce household transportation costs

**13. To what degree should we pursue each of the following strategies to secure water for future population growth?**

1	2	3	4	5	6	7	Unsure
Def. do not pursue						Def. pursue	

Reduce water use by building smaller yards and more apartments/townhomes

Pursue new water storage facilities (i.e. reservoirs, tanks, etc.) and technologies

Encourage agricultural water users to utilize water reduction methods/systems

Reduce water use by encouraging low water usage landscaping methods

Import water (i.e. pipe water in from other areas)

Invest in water re-charge projects that restore water back into underground aquifers

Invest in wastewater re-use

**14. To what degree should we pursue each of the following strategies for growing and attracting high quality, higher paying jobs?**

1	2	3	4	5	6	7	Unsure
Def. do not pursue						Def. pursue	

Improve housing affordability

Keep taxes low

Expand arts, culture, recreation, and entertainment

Manage local transportation, mobility, and congestion

Improve education and skills of the local workforce

Ensure adequate education facilities for growing and attracting good jobs

Ensure adequate water supplies for current and future growth

Invest in local infrastructure (high speed internet-affordable & accessible)

Develop maker/co-work space accessible to the entire community A maker/co-worker space is a place where people can go to evaluate their ideas for a business or product, get advice and help, develop a business plan, create a prototype, learn how to protect their idea, and more.

15. Student enrollment in the Iron County School District doubled this year. Currently, three elementary schools and two middle schools are near capacity. By 2050, the population of Iron County is expected to grow from 53,000 to 78,000, including nearly 6,000 students to the Iron County School District. In order to maintain current classroom sizes, this growth would create a need for four new elementary schools, one new middle school, and one new high school.

**To what extent do you agree or disagree with the following proposals to meet future student growth?**

Strongly Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Strongly Agree	Unsure
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Strengthen community partnerships with other schools such as SUU and Southwest Tech, and services such as mental health.

Expand innovative and relevant educational opportunities

Bond for funding to build new schools to meet demand

Increase access to early childhood education

---

16. Some communities utilize architectural and landscape guidelines as a means to ensure a certain look and feel in the community. In some cases, these guidelines apply the look and feel of commercial and residential developments, landscapes, streetscapes, signage, and historic preservation.

1 Not at all Important	2	3	4	5	6	7 Very Important	Unsure
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How important is it to develop and implement architectural and landscape guideline standards in Cedar City?

Considering the value of tourism to our economy, how important is it to improve Cedar City entrance corridors (freeway exits, major streets)?

---

17. What are 3 words that best describe the Cedar City area?

1 \_\_\_\_\_  
2 \_\_\_\_\_  
3 \_\_\_\_\_

---

18. Many cities have recognized the importance of developing a brand image to increase the potential of attracting residents, bolster business, and boost tourism. Do you feel that Cedar City has a brand?

Yes  
No  
Don't Know

**19. How would you describe the brand? (open-end)**

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**20. Do you feel it is important for Cedar City to have a brand?**

- Yes
- No
- Don't Know

**21. What do you think the Cedar City brand should be? . (open-end)**

---

**22. Communities often have varying strengths or attractions that may include historical sights, natural beauty, and special venues and events. Please identify two or more significant community assets that add value to the Cedar City area.**

- 1st asset \_\_\_\_\_
- 2nd asset \_\_\_\_\_
- 3rd asset \_\_\_\_\_
- 4th asset \_\_\_\_\_

**23. Both the Wasatch Front and St. George areas have experienced tremendous growth in the past decade.**

**Do you think the Cedar City area is well-positioned for future growth?**

- Yes
- No
- Unsure

**24. Why do you believe the Cedar City area is *well-positioned* for growth? (open-end)**

---

**25. Why do you believe the Cedar City area is *not well-positioned* for growth? (open-end)**

---

**26. Identify up to three *challenges* facing the Cedar City area as it plans for the future.**

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_

---

**27. In what ways do you feel growth in the Cedar City area will *be an improvement*? (open-end)**

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**27. In what ways do you feel growth in the Cedar City area will make things *worse*? (open-end)**

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**28. Please share any other thoughts, concerns, or ideas you have that weren't addressed by this survey. (open-end)**

---

**28. What is your gender?**

- Male
- Female
- Prefer not to say

---

**29. What is your age category?**

- under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75 and older

---

**30. Do you have (or are planning to have) a child in the public school system?**

- Yes
- No

---

**31. Are you currently a student?**

- Yes
- No

---

**32. Are you a full-time or part-time student?**

- Full time
- Part time

---

**33. Which statement best describes your current employment status?**

- Working (paid employee)
- Working (self-employed)
- Not working (temporary layoff from a job)
- Not working (looking for work)
- Not working (retired)
- Not working (disabled)
- Not working (other) \_\_\_\_\_
- Prefer not to answer

**34. Are you currently an employee of the school district?**

- Yes
- No
- Prefer not to say

---

**35. Please indicate the range that includes your entire household income.**

- Less than \$19,000
- \$19,000 to \$39,999
- \$40,000 to \$59,999
- \$60,000 to \$79,999
- \$80,000 to \$89,999
- \$90,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 or more
- Prefer not to answer

---

**38. How many years have you lived in Iron County?**

---

**39. Where do you live?**

- Cedar City
- Enoch
- Other areas of Iron County

## Appendix B: Raw Data

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1. Please indicate the extent to which you agree or disagree with those priorities.

	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Mean	Total
Manage natural resources: conserve, innovate, plan	5%	2%	4%	20%	69%	4.46	940
Preserve area vistas and scenic landscapes	5%	2%	5%	16%	72%	4.48	938
Designate areas for industrial growth and agriculture	5%	4%	6%	28%	57%	4.29	944
Improve transportation corridors to create a well-connected community	5%	4%	7%	23%	61%	4.32	948
Create a land use vision with a "place-making" focus.	6%	3%	8%	23%	61%	4.29	942
Keep state and federal partners informed of local efforts to avoid duplication of efforts	5%	3%	10%	28%	55%	4.24	950
Preserve historic buildings and districts	5%	4%	9%	25%	57%	4.25	941
Collaborate with other counties/communities to maximize regional assets	5%	4%	10%	31%	50%	4.18	947
Develop walkable and mixed-use neighborhoods	6%	7%	11%	24%	52%	4.11	940
Support and strengthen SUU's and S-Tech's local and regional position	7%	8%	12%	24%	49%	4.00	940
Provide zoning for a variety of housing types	8%	9%	11%	30%	42%	3.91	925
Avoid "leap-frog" growth.	7%	9%	16%	23%	45%	3.91	930

2. What other key points, if any, do you feel should be added to this list? See Appendix C for verbatim comments.

3. Please indicate which **three** of the following you feel have the most significant **positive** impact on our current quality of life in the Cedar City area:

	Percent	Frequency
Scenic beauty of the area	15%	440
Values, morals, & ethics of citizens	13%	362
Outdoor recreational opportunities	11%	320
Safe neighborhoods	11%	315
Kid & family-friendly	10%	274
Rural lifestyle	8%	235
Jobs & economic opportunities	8%	223
Lower cost of living	7%	210
Quality of education	6%	175
Availability of the arts and a diversity of cultures	6%	165
Accessibility of shopping, restaurants, services, & entertainment	3%	97
Other	1%	29
Total		2845

Other, please specify: Please see Appendix C for verbatim comments.

4. Please indicate which **three** of the following you feel have the most significant **negative** impact on our current quality of life in the Cedar City area:

	Percent	Frequency
Lack of employment opportunities	17%	475
Increased traffic and congestion	12%	341
Lack of quality affordable housing	11%	313
Increased crime	11%	310
Inadequate infrastructure	9%	242
Lack of diversity	8%	212
Less availability of water resources	7%	192
Overcrowding	7%	188
Higher cost of living	6%	177
Other	4%	112
Not enough access to quality healthcare	4%	110
Lack of quality education	4%	108
Total		2780

Other, please specify: Please see Appendix C for verbatim comments.

5. On a scale from 1-7, please indicate the importance of the following to the Cedar City area's future.

	Low Priority 1	2	3	4	5	6	High Priority 7	Total	Mean
Managing & planning for future water needs	0%	1%	1%	4%	10%	18%	65%	910	6.39
Developing a long-term plan for growth	2%	1%	1%	6%	12%	21%	58%	911	6.19
Creating higher paying jobs	2%	1%	3%	8%	14%	22%	50%	912	6.01
Preserving agriculture & open spaces	2%	3%	6%	9%	18%	22%	40%	910	5.65
Improving/increasing public safety (police, fire, ambulance)	2%	2%	5%	13%	23%	27%	28%	920	5.44
Expanding relevant education and training opportunities	4%	2%	4%	14%	23%	23%	29%	919	5.38
Implementing measures to preserve air quality	7%	4%	7%	15%	16%	18%	33%	920	5.14
Building live/work/play communities	8%	3%	7%	14%	21%	20%	26%	919	5.01
Expanding local recreational opportunities	3%	4%	7%	18%	22%	24%	22%	920	5.10
Increasing the amount of affordable housing	7%	5%	8%	14%	22%	18%	26%	909	4.99
Increasing the ability to endure earthquakes, fires, floods, etc.	3%	5%	9%	19%	24%	21%	19%	910	4.94
Improving public transportation	8%	6%	10%	21%	23%	14%	18%	913	4.59

6. On a scale from 1-7, how important are the following strategies to help **attract employers** to our area?

	<b>Least Important 1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>Most important 7</b>	<b>Total</b>	<b>Mean</b>
Increase sports tourism (host tournaments) and local sporting opportunities	11%	7%	11%	21%	22%	18%	9%	890	4.28
Expand the arts and entertainment scene (visual or performance art, nightlife, social activities, restaurants, and shopping) beyond the Shakespeare festival	8%	5%	10%	15%	20%	20%	23%	901	4.85
Expand cultural opportunities (diverse food offerings, cultural events and celebrations)	8%	6%	9%	20%	22%	20%	16%	890	4.64
Other	5%	3%	2%	5%	13%	15%	57%	263	

Other, please specify: please see Appendix C for verbatim comments.

7. Please describe your ideal community. *Please see Appendix C for verbatim comments.*

8. From the options below, which one most resembles your ideal community? Please select one.

<b>Low-Density Residential:</b> subdivisions with large, single-family homes set back from the street with an ample level of privacy from neighbors, parks, and open space. Residents would have to drive to shops, services, and work.	<b>30%</b>
<b>Urban/Mixed Use:</b> includes a variety of offices, shops, restaurants, and services within walking distance, and allows for condos, apartments, or townhomes near shopping and recreation centers. Allows for buildings no higher than 4 stories tall.	<b>17%</b>
<b>Rural (Small Town):</b> Minimal development, homes would be further from shops, services, and work.	<b>17%</b>
<b>Walkable Suburban:</b> would include a mix of residential homes, condos, and apartments near the street. Front yards would be small but there would be parks and open space nearby.	<b>15%</b>
<b>Suburban:</b> residential neighbors only, most would be single-family homes, or self-contained apartment/condominium complexes. Residents would have to drive to shops, services, and work.	<b>15%</b>
<b>Low-Density Urban:</b> mostly residential with a mix of small-lot single family homes, townhomes, and apartment/condominiums. Most buildings would be 2-4 stories tall.	<b>6%</b>
Total	<b>885</b>

9. What percentage of growth should occur in each of the following sectors in the Cedar City area?

**South end of Cedar City**

(Eagle Ridge, Providence Center, Leigh Hill)

	<b>Frequency</b>	<b>Percent</b>
0%	210	24%
1-20%	460	53%
21-40%	167	19%
41-60%	30	33%
61-80%	4	1%
81-100%	3	0%
Total	874	100%

**West Cedar City (Westview area, Airport)**

	<b>Frequency</b>	<b>Percent</b>
0%	172	20%
1-20%	432	49%
21-40%	219	25%
41-60%	42	5%
61-80%	8	1%
81-100%	3	0%
Total	876	100%

**Downtown Cedar City**

(300 East to 300 West, 400 South to 400 North)

	<b>Frequency</b>	<b>Percent</b>
0%	296	34%
1-20%	459	53%
21-40%	88	10%
41-60%	21	2%
61-80%	7	1%
81-100%	4	1%
Total	875	100%

**North end of Cedar City (Nichols Canyon to I-15)**

	<b>Frequency</b>	<b>Percent</b>
0%	174	20%
1-20%	422	48%
21-40%	210	24%
41-60%	53	6%
61-80%	14	2%
81-100%	3	0%
Total	876	100%

**Enoch City (East of Minersville Hwy.)**

	<b>Frequency</b>	<b>Percent</b>
0%	248	28%
1-20%	520	59%
21-40%	95	11%
41-60%	9	1%
61-80%	1	0%
81-100%	3	0%
Total	876	100%

**Enoch City (West of Minersville Hwy.)**

	<b>Frequency</b>	<b>Percent</b>
0%	237	27%
1-20%	508	58%
21-40%	113	13%
41-60%	13	2%
61-80%	1	0%
81-100%	3	0%
Total	875	100%

10. On a scale of 1-7, please indicate the level of **transportation investment** needed in the following areas.

	<b>Least Need 1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>Greatest Need 7</b>	<b>Total</b>	<b>Mean</b>
Department of Transportation roads (Main Street, Hwy. 14, I-15)	3%	3%	7%	17%	27%	22%	21%	823	5.06
Local roads - Cedar City	3%	3%	8%	16%	30%	22%	18%	789	4.97
Local transit / public transportation	10%	7%	10%	18%	17%	17%	21%	753	4.65
Iron County roads	2%	3%	8%	20%	28%	23%	15%	808	5.1
Local roads - Enoch City	4%	5%	11%	22%	27%	20%	11%	802	4.57
Other	13%	1%	7%	8%	10%	6%	57%	104	5.42

Other, please specify: Please see Appendix C for verbatim comments.

11. To what degree should we pursue each of the following strategies for **managing transportation and mobility**?

	<b>Definitely do not pursue 1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>Definitely pursue 7</b>	<b>Total</b>	<b>Mean</b>
Improve walkability and bike-ability throughout the community	3%	5%	6%	15%	19%	17%	35%	808	5.31
Develop housing, shopping, and employment centers (jobs, shopping, schools, amenities) close together to reduce driving in the community	6%	7%	9%	16%	19%	18%	25%	805	4.42
Increase investments in roads & streets	2%	4%	9%	17%	29%	19%	20%	791	4.34
Develop infrastructure for new technologies/innovations (car-sharing, bike & scooter sharing, autonomous vehicles, etc.) in an effort to reduce driving in the community	10%	12%	12%	18%	17%	13%	18%	802	4.31
Increase investments in public transportation	9%	11%	12%	20%	19%	10%	19%	789	4.9

12. To what degree should we pursue each of the following strategies for **improving affordability**?

	<b>Definitely do not pursue 1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>Definitely pursue 7</b>	<b>Total</b>	<b>MEAN</b>
Zone for a variety of housing that matches what people can afford	5%	5%	8%	15%	23%	18%	27%	791	5.07
Increase housing near public transportation, jobs, shopping, and amenities to help reduce household transportation costs	5%	7%	11%	18%	23%	18%	17%	787	4.71
Reduce local regulations, fees, and approval delays for housing developments	12%	8%	10%	19%	19%	14%	19%	770	4.42

13. To what degree should we pursue each of the following strategies to **secure water for future population growth?**

	<b>Definitely do not pursue</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>Definitely pursue</b>	<b>7</b>	<b>Total</b>	<b>Mean</b>
Invest in water re-charge projects that restore water back into underground aquifers	1%	2%	4%	7%	15%	20%		52%		764	6.00
Pursue new water storage facilities (i.e. reservoirs, tanks, etc.) and technologies	1%	1%	3%	7%	18%	27%		43%		785	5.95
Encourage agricultural water users to utilize water reduction methods/systems	2%	3%	5%	9%	17%	21%		43%		782	5.69
Invest in wastewater re-use	3%	3%	5%	12%	15%	23%		39%		757	5.59
Reduce water use by encouraging low water usage landscaping methods	4%	4%	7%	13%	17%	19%		36%		792	5.37
Import water (i.e. pipe water in from other areas)	14%	11%	14%	19%	20%	12%		11%		725	3.98
Reduce water use by building smaller yards and more apartments/townhomes	18%	14%	15%	19%	14%	8%		12%		776	3.67

14. To what degree should we pursue each of the following strategies for **growing and attracting high quality, higher paying jobs?**

	<b>Definitely do not pursue</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>Definitely pursue</b>	<b>7</b>	<b>Total</b>	<b>Mean</b>
Ensure adequate water supplies for current and future growth	1%	2%	2%	6%	16%	23%		50%		780	6.04
Invest in local infrastructure (high speed internet-affordable & accessible)	3%	2%	3%	8%	15%	24%		45%		781	5.85
Ensure adequate education facilities for growing and attracting good jobs	2%	2%	4%	9%	18%	23%		41%		780	5.73
Improve education and skills of the local workforce	1%	2%	5%	11%	19%	25%		37%		785	5.68
Keep taxes low	2%	3%	4%	14%	16%	21%		40%		781	5.64
Improve housing affordability	3%	5%	6%	16%	22%	19%		29%		774	5.20
Manage local transportation, mobility, and congestion	3%	6%	8%	19%	21%	21%		22%		782	5.01
Expand arts, culture, recreation, and entertainment	5%	7%	9%	18%	20%	18%		23%		783	4.89
Develop maker/co-work space accessible to the entire community	5%	6%	9%	19%	24%	17%		20%		755	4.80

15. To what extent do you agree or disagree with the following proposals to meet future student growth?

	<b>Strongly disagree</b>	<b>Somewhat disagree</b>	<b>Neither agree nor disagree</b>	<b>Somewhat agree</b>	<b>Strongly agree</b>	<b>Mean 1-5 scale</b>	<b>Total</b>
Expand innovative and relevant educational opportunities	2%	3%	8%	28%	59%	4.42	763
Strengthen community partnerships with other schools such as SUU and Southwest Tech, and services such as mental health.	1%	2%	9%	30%	58%	4.38	763
Bond for funding to build new schools to meet demand	8%	7%	12%	22%	52%	4.04	751
Increase access to early childhood education	5%	6%	21%	27%	41%	3.94	758

16. Some communities utilize architectural and landscape guidelines as a means to ensure a certain look and feel in the community. In some cases, these guidelines apply the look and feel of commercial and residential developments, landscapes, streetscapes, signage, and historic preservation.

	1 Not at all important	2	3	4	5	6	7 Very important	Total
How important is it to develop and implement architectural and landscape guideline standards in Cedar City?	10%	7%	7%	14%	18%	18%	25%	762
Considering the value of tourism to our economy, how important is it to improve Cedar City entrance corridors (freeway exits, major streets)?	4%	3%	5%	12%	16%	24%	35%	762

17. What are 3 words that best describe the Cedar City area? *Please see Appendix C for verbatim comments.*

18. Do you feel that Cedar City has a brand?

	Frequency	Percent
Yes	370	49%
No	257	34%
Don't Know	135	18%
Total	762	100%

19. How would you describe that brand? *Please see Appendix C for verbatim comments.*

20. Do you feel it is important for Cedar City to have a brand?

	Frequency	Percent
Yes	440	58%
No	174	23%
Don't Know	147	19%
Total	761	100%

21. What do you think the Cedar City brand should be? *Please see Appendix C for verbatim comments.*

22. Please identify two or more significant community assets that add value to the Cedar City area.  
*Please see Appendix C for verbatim comments.*

23. Do you think the Cedar City area is well-positioned for future growth?

	Frequency	Percentage
Yes	270	36%
No	300	40%
Unsure	180	24%
Total	751	100%

24. Why do you believe the Cedar City area is well-positioned for growth? *Please see Appendix C for verbatim comments.*

25. Why do you believe the Cedar City area is not well-positioned for growth? *Please see Appendix C for verbatim comments.*

26. Identify up to three challenges facing the Cedar City area as it plans for the future. *Please see Appendix C for verbatim comments.*

27. In what ways do you feel growth in the Cedar City area will be an improvement? *Please see Appendix C for verbatim comments.*

28. In what ways do you feel growth in the Cedar City area will make things worse? *Please see Appendix C for verbatim comments.*

29. Please share any other thoughts, concerns, or ideas you have that weren't addressed by this survey. *Please see Appendix C for verbatim comments.*

## DEMOGRAPHICS

### 30. Gender

	Frequency	Percent
Male	336	46%
Female	365	50%
Prefer not to say	36	5%
Total	737	100%

### 31. Age

	Frequency	Percent
under 18	1	0%
18-24	48	7%
25-34	129	18%
35-44	188	26%
45-54	162	22%
55-64	138	19%
65-74	62	8%
75 and older	9	1%
Total	737	100%

### 32. Do you have or are planning to have a child in the public school system?

	Frequency	Percent
Yes	374	51%
No	362	49%
Total	736	100%

### 33. Are you currently a student?

	Frequency	Percent
Yes	56	8%
No	680	92%
Total	736	100%

### 34. Are you a full-time or part-time student? (answered 'Yes' to question above)

	Frequency	Percent
Full time	37	66%
Part time	19	34%
Total	56	100%

### 35. Which statement best describes your current employment status?

	Frequency	Percent
Working (paid employee)	484	66%
Working (self-employed)	105	14%
Not working (temporary layoff from a job)	3	0%
Not working (looking for work)	9	1%

Not working (retired)	77	11%
Not working (disabled)	10	1%
Not working (other)*	30	4%
Prefer not to answer	18	2%
Total	736	100%

\*see Appendix C for verbatim comments.

### 36. Are you currently an employee of the school district? (answered 'paid employee' above)

	Frequency	Percent
Yes	121	25%
No	339	71%
Prefer not to say	21	4%
Total	481	100%

### 37. Household income

	Frequency	Percent
Less than \$19,000	40	6%
\$19,000 to \$39,999	69	10%
\$40,000 to \$59,999	128	18%
\$60,000 to \$79,999	106	15%
\$80,000 to \$89,999	52	7%
\$90,000 to \$99,999	52	7%
\$100,000 to \$149,999	129	18%
\$150,000 or more	68	9%
Prefer not to answer	83	11%
Total	727	100%

### 38. How many years have you lived in Iron County?

Years	Frequency	Percent
Less than 1 - 5	326	45%
11 - 20	172	24%
21 - 30	90	13%
31 - 40	64	9%
41-50	40	6%
51-60	17	2%
61 +	10	4%
Total	719	100%

### 39. Where do you live?

	Frequency	Percent
Cedar City	539	74%
Enoch	82	11%
Other areas of Iron County	109	15%
Total	730	100%

# Appendix C. Verbatim Comments

*Note: Open-ended question numbers correspond with survey question numbering (Appx A). Identical comments were consolidated and given a count in parentheses.*

## 2. What other key points, if any, do you feel should be added to this list?

1) Get wide roads in place to avoid bottle necks in traffic. 2) Work with law enforcement for ideas on how to minimize crime.

1) Improve public transportation. The current CATS bus is inadequate: a) does not run often enough, b) does not contain enough stops, and c) is too expensive for the minimal service provided. 2) Enforce existing codes. I am upset about all of the vegetation overgrowth onto sidewalks, vehicles blocking sidewalks, and trash cans that never leave the street and often blow over onto sidewalks. 3) Have more crosswalks across Main Street. For example, there is a traffic light at 600 S and the next light is at 200 S - this is too far for anyone wishing to cross around 400 S - and, unfortunately, traffic never (and I mean never) stops for pedestrians that try to cross main street at any intersection that does not have a traffic light or pedestrian cross walk.

24-hour public space

A balanced approach to create job growth in our community with the growth in population

A cap on apartment buildings in one area

A plan should be put into effect for attracting more varied businesses other than fast food mega chains

A safe streets master plan which allows for protected bike lanes to be built into existing and future roads in order to facilitate non-motorized commuting opportunities within the community. The expansion of both paved and unpaved trail systems to encourage outdoor activities.

A shopping mall, and some famous restaurants, Olive Garden, Red Lobster etc... Outlet Mall, Costco

Add additional retail options

Add another grocery store and focus more on the people that live here and not so much on tourism. The people who live here have to deal with large crowds of tourists wiping out our restaurants and grocery stores.

Add low income housing in Parowan

Add more family recreational activities or places. The future of Iron County will be families, and those families will want something to do. Also upkeep of existing recreational areas, Park Discovery for example, is run down and needs a facelift.

Add more places for kids/teenagers to go to play and stay out of trouble. They have nothing to do other than bowling and go to a movie.

Add more stores, like grocery stores etc., in the North end of Cedar. Don't worry about the small town feel. It has to grow no matter what. Welcome new businesses.

Add streetlights in neighborhoods around the university to provide safety and increase walkability of town.

Add a town center.

Add the ICSD to the "Support and strengthen SUU and Southwest Tech ..." priority

Address escalating sale, use, and transport of drugs within this area and child human trafficking

Adequate roadway and traffic planning

Adequate sourcing of water for the area and desired growth

Affordable housing priority, not only high end luxury homes. Low wages in Cedar City and poverty. Prosperity for all, not just the wealthy.

Agriculture is a big thing for people in Cedar and the surrounding areas. Even with the growth of the area, people in agriculture need to be thought of.

Agriculture is still in the top 3 economical resources in this area, it needs a seat at the table not behind industrial tax breaks or university politics of "seasonal" inflation

Agriculture should be a priority now and in the future

All cities have buffer zones between industry and housing. This seems to be a free for all county/cities without zone laws that are followed. Industry should not be located close to home developments.

All of these things are very important, but even more importantly, these objectives need to be accomplished in a way that does not onerously regulate our local businesses. Where possible, many of these objectives can be spearheaded through grassroots discussions rather than top-down limitations.

Allow affordable housing measures and less unnecessary costly regulation, which burdens citizens and the community

Allow citizens to use their land and property freely!

Allow free enterprise to build and develop the area instead of local government to "entertain" us

Allow more shopping along other areas, besides Main Street, to help with traffic

Also pre-planned public transportation BEFORE development occurs would be great. Most US cities get very poor grades as far as public transportation goes in comparison to other parts of the world, which is sad as it's such an asset (to tourists and locals alike)

Although natural resources is already listed, I think water is going to be so critical that it may deserve its own category

Anticipate a redistribution of population and allow for development of untraditional housing such as "earthbag" home construction

As long as this is done in a practical and common sense fashion, I agree with most of these statements

As much as possible, let market forces decide instead of unelected bureaucrats

As the population grows, our stores and parking lots are becoming overcrowded. Business areas and parking areas need expansion. SUU students are renting family homes instead of dorms which declines the quantity of family homes available for families to purchase. More college designated residential areas are needed. The population of children in the area is growing, therefore more recreational facilities will be needed as well.

As we grow it is important to do so in a way to maintain travel by biking and walking. We can look at the examples of growth from the east and the coasts to determine how to avoid suburban expansion that prohibits healthy, environmentally friendly, travel options

Avoid a hodgepodge development of the community

Avoid duplication of service in town, cities, and counties. Increase shared services when desirable.

Avoid St George style sprawl. Development aligned with water resources. Improving main downtown corridor, get rid of buildings not in use/ blight.

Avoid too many fast food type chains and court healthier and more diverse restaurants. New developments and housing need to have architectural integrity- an architecture firm should be used to consult.

Balance in the housing industry. Affordable, privately owned sectors, no federal or state funded housing in Cedar. It ruins neighborhoods.

Be sure to recognize the importance of tourism to the local economies and also support the rural lifestyle that we all enjoy about the area

Be very picky about the amount of new housing developments allowed. The public school systems cannot handle more students. The water system is not set up for a large amount of housing. People are bringing their problems with them to our community.

Be careful not to grow too much. With increased growth in population, crime grows. We moved here to get away from all of that. Please don't let the small town close knit community die out because of the greed of growth.

Because of congestion, an increase in housing prices, and students desiring to live near the university, high density housing downtown and near the university should be allowed and promoted. Otherwise we end up with more large complexes of townhomes outside of Cedar City where land is more available. Many of these residents then end up commuting into the university and worsening congestion. The other option is to convince the university to stop growing, but I don't believe the city has that influence.

Better commercial development options, especially at the north end of the city

Better paying jobs to support the families that already live here

Better planning and coordination of residential areas with multiple options of home sizes and lot size. Doesn't seem like much planning is going on with new development. The forces seems to build wherever and make it fast. Need a city planner.

Better retail offering so we don't have to travel to St George and surrounding areas

Bring Bass Pro Shops

Bring businesses to Cedar City, provide night life outlets, and develop north end of city

Bring in companies that will pay better, higher wages.

Bring in more shopping choices! (Such as Costco, Target etc.)

Bring tech jobs and higher paying sustainable jobs to Cedar City/ Iron County

Broadband development is key and must be addressed

Build a wall to keep out Californians

Build more schools and a dog park

Build new and maintain existing parks, create walking and biking trails, make it so that you can safely walk or bike to everything you might need to get to, without fear of traffic

Build out from city center to minimize infrastructure costs. Require developers to pay for extensions of government utilities.

Building code enforcement

Building Schools

Cedar City and Iron County have already done a great job at "designating areas for industrial growth and agriculture." Better than most communities have done.

Cedar City has allowed higher density housing to spring up everywhere

in single family housing areas. Places zoned R-1 have changed without the notification of existing residents. Also, residential treatment centers have sprung up in areas very close to schools and with them crime has increased. How does the city plan on taking care of the aesthetic of established neighborhoods and not turning every block into another apartment complex? Also, the last thing we need is a water park that takes away from green space. There isn't enough green space.

Cedar City has been known for its small town feel and gateway to the national parks. Most of what makes Cedar City so exciting is its beautiful landscape and the feeling of escaping the busier life sectors. While it is unrealistic to prevent growth, keeping the growth in the western part of the valley as much as possible is paramount to preserving what makes Cedar City amazing.

Cedar City is in danger of becoming anywhere USA. Develop a brand and stick with it ... embrace our unique natural and cultural assets ... consider bringing back the railroad to bring tourists here... and make it a very high priority to establish a great and affordable public transportation system, including high-speed rail to connect Salt Lake City to Las Vegas with stops and connections to all the regional towns and cities along the route.

Cities should grow independently of taxpayer money. IE is new housing is required the cost of development should be footed by the new homeowners. The Chamber of Commerce has NO place in public affairs.

City and County leaders are encouraged to oppose the Lake Powell Pipeline project. It is an expensive boondoggle

Commercial developments on the north side of town

Complete the connection of the walking trail at the North/South parts of the city, so as to make a complete loop throughout town

Connect Cedar City to our public lands and trails. Conserve water. Create active transportation networks. Create zoning that protects property values and creates affordable housing. Develop greenspaces, public parks, trails, and preserve open spaces. Develop indoor ice rink and other recreation opportunities such as pickle ball, mountain biking, climbing, cross country skiing, walking, and non-motorized trails. Develop after school opportunities for K-12 students, especially middle and high school. Develop the Lake of the Hills. Close the golf course in the off season (winter).

Conserve multi-use housing developments is ag- zoned areas

Consider collapsible soil code and required engineering -it's really sad to see people lose money on a lot or house that is collapsible

Consider quality of life in all growth decisions including arts and parks -- possibly even a "percent for art" requirement for all development to ensure public art and/or parks by require that one percent of total development budgets are paid for the sole purpose of creating public art and/or public parks and recreation spaces.

Constant disruption, also we need to be stricter on tourists the way they come and park, litter, camp out in people's front homes, and this goes for semi drivers also. Bottom line, we're going to keep growing so there needs to be stricter rules so there's not so much chaos.

Continue branding efforts

Continue to develop recreation facilities (traditional and non-traditional)

Control/slow new home development. The cyclical market corrections leave abandoned developments for years. There are still examples of this in our community today from the last recession 11 years ago.

Control growth. Prepare for growth rather than playing catch up.

Costco

Create more things for kids to do. Have a mall area or something for people to go to and mingle

Create small, affordable homes that the marginal population can afford to live in. There are too many well educated (women who have children with BS and Masters) who cannot afford to live without extended family to make rent! The SUU population increase has created a housing boom which has doubled the rent in several parts of the city.

Create water reservoir for future growth

Create zoning infrastructure to require dilapidated, run down, and unused commercial buildings or properties within city limits to be improved or better maintained. There are too many ugly, empty, and neglected buildings and spaces within our city.

Cultural and historic districts in our community

CURB the freaking growth!

Current farm/agriculture land should be protected, with the ability to lock-in their use so farms cannot be developed. Arable land is disappearing at an alarming rate, replaced by housing, to the point that it is more profitable to sell farm ground than to farm it. We need the agriculture in our area to be protected and celebrated.

Details about what these items actually mean, clarification would be very useful

Develop a clear, comprehensive and modern water-use plan, including options for developing, repairing, and building reservoirs and defending groundwater. This would also include plans for conservation and addressing antiquated water rights laws.

Develop and implement a plan for expanding broadband internet availability for all residents. Internet is now considered a utility (like power, water, natural gas, etc.)

Develop more trails and parks

Develop playgrounds throughout the city

Develop systems to ensure sustainability of natural resources

Develop North end of the City

Do not bow down to outside ideas. Keep Cedar rural and slow the progression of urbanization. That is why we chose to live here.

Do your best to stay within the confines of the US Constitution and staying true to the God given rights that we enjoy. KEEP THE GOVERNING BODIES AS STREAMLINE AND UNOBTRUSIVE AS POSSIBLE! Adhering to solid principles of free market and low taxes.

Don't be like St George, plan streets for growth now

Don't get in the way of innovations that develop after this survey

Don't mix zones in well-established residential (R1, R2) neighborhoods. We don't need R3+ in residential neighborhoods like what is being done around SUU.

Education. Infrastructure of utilities to keep ahead of growth and keep prices low. It KILLS me that gas in Cedar City is 20 to 30 cents higher per gallon than Fillmore. What is up with that?!

Efficient and low cost public transportation

Emphasis on attracting private sector manufacturing and distribution jobs, like the industrial park in St. George. They're good paying jobs, and not everyone's an academic.

Employment for SUU students and others in the area. Thank you.

Employment that can provide family economic stability. Our community cannot sustain with only outside money coming in for housing. Attract smart, proven, and stable businesses so citizens can shop local.

Encourage conservation of water and energy. Promote solar energy, gray water systems, tree planting, native plants in landscaping, and dark sky lighting, especially in new construction. Do not over promote the city, for large towns do not enjoy the same quality of life. Traffic,

crime, and pollution all increase with increasing population.

Encourage growth North of Cedar

Encourage immigration into the area both from domestic US residents and international people

Encourage job market growth. Find a big company to invest in Cedar and be here long term, one that will provide lifelong jobs for people that live here and want to stay here.

Encourage trail development and preserve and create open space.

Focus on non-traditional youth sports like hockey, mountain biking, climbing, kayaking, skiing (cross country and downhill), and running.

Encourage trails development and open spaces

Encourage/support passing of bonds for additional ICSD schools as needed to accommodate growth

Ensure recreational opportunities for a diversity of people's wants. For example, as bike trails get more popular, we need other trails for hiking and off leash dog runs.

Ensuring adequate infrastructure with additional roads and safer access

Air on the side of private property rights

Establish a more inclusive process to educate and inform citizens about planning processes underway and make sure a variety of perspectives are taken into account as decisions are made

Expand and prepare public safety infrastructure and personnel to maintain a safe environment with capable responders

Explore municipal ISP to improve digital infrastructure, especially considering recent initiative to attract online work during economic summit. Consider moratorium on sprawling development and refocus on downtown renewal and related topics such as bike lanes, public transportation, walkability, etc.

Fiber Optics networks/keeping current with technological trends and needs, better biking trails throughout the community for safety and access

Finally, we need to develop a culture within our community of citizens supporting what is here in our community and the services and business that are here. I think way too often residents and even leaders opt to go elsewhere for medical services, professional services, entertainment, shopping, etc... If we are to thrive as a community, we need to better value what we have here and then support what is here.

Find ways to keep SUU students and their money in the Iron County community

Fix and expand roads to accommodate growth

Focus on bringing in new business and employment opportunities. Also, a mass transit system similar to the Front Runner connecting Cedar City with Saint George.

Focus on job and wage growth so locals can afford to stay instead of having to move away to be able to make a living

Focus on lowering taxes by eliminating waste. Ensure there is enough water to sustain the growth.

From my understanding I know water rights and designation of runoff water are not being well used or managed and feel the future of water in a growing population should have better growth plan as well

Get public input on this and listen to them. Builders should not be the decision makers on these matters. Everyone knows that a builder can basically come in and ask for anything and get approval on it whether it's good for the local people or not. No backdoor deals between builders and city counselors or planning commissions.

Get rid of the awful and racist painting on the water tank

Get water

Grandfathering views in our communities so we can preserve our beautiful views and not be clustered with tall buildings or walls

Growth for shopping, restaurants, etc. Too many apartments already exist. Better standards for building.

Growth moratorium, don't build new buildings unless old buildings are refurbished, updated, leased, and/or sold. Move airport and industrial areas north of town into the valley.

Healthcare, mental health, and public education. I do not see any community effort to support families in these efforts. Also, it has been shown that companies are able to recruit working class families when a community has a strong educational system, access to low cost, high quality healthcare and recreation.

Healthier eating out options like Zupas. Also adding more stores like Target.

Hold landlords accountable for the upkeep of their properties and structures. Require off street parking for all rental properties. Strictly enforce both of the above requirements.

Horse trails through town, hitching posts in town, safe horse riding

Housing for those that have a family member with a felony in their past. Make a housing community for those who have not reoffended in a certain amount of years, especially for those who have children.

How do we get a Target store?

I also think the Cedar City Regional Airport needs to be a part of any planning and future growth plans. Our airport is key for business people, SUU, and residents. It is our gateway to the country and world. How do we keep it viable? How do we help it grow and be sustainable? As the St. George Airport grows and expands, Cedar City could be in jeopardy of losing the essential air service funding. How do we operate without that funding? Sending travelers to St. George is the answer.

I am not well acquainted with the correct terms in regard to development, but what I would like to see is development across the spectrum, but chosen wisely. Industry and business are vital to positive living, but keep it smaller for that small town feel but vital for supplying a living for people here. Is that possible?

I believe Cedar City is amazing because of its diverse land and farms. What you would like is to tell people where they can have farms and where they can have roads and take what you want from people who established this area in the first place. Farms made this valley and followed the natural flow of the valley to create that life you now want to take for yourself. First you ask for a road here or there and promise to make it right. Then you take another and change the zoning so no one can live the way they want. They must follow the rules of those moving here for what they see as a beautiful place. When you're done there will be no farms, no deer, and you must stay on your side of the valley in your designated spot or you will take that away too. After you take all the water what's left?

I believe that it is in the city's best interest to develop a more supportive and collaborative relationship with Iron County School District. As it is now it seems that city leaders are against the school district and tend to do what they can to cause problems through political means for the district. A united front is necessary for optimal learning and growth of our county's children.

I believe there needs to be a focus on those that need some assistance. Currently the county does not seem to provide enough assistance to help those that are in need. It would be nice if our elected officials would place an emphasis on assist programs already in place like the Iron County Care and Share. As population grows this need will grow as well.

I don't understand the 3rd question

I don't want growth. I don't want SUU to keep expanding. I don't want Cedar City to become little California. I'm sad to see the projected growth. I wish our city planners and officials wouldn't only focus on "when we're bigger" and focus on how to "keep us Cedar."

I feel like any new business that comes to Cedar City goes out of business within a few months/years. I think we need to remove businesses that have been here for a long time and aren't doing anything to improve our community and add new businesses that would help grow our community and make Cedar more attractive to tourists and college students.

I feel like people who have lived and owned land for many years should not be pushed off or pressured into selling their families property because it's what is better for the community. Ultimately they are the backbone of this community.

I feel that we need to preserve the small town feel of Cedar City and the surrounding areas. While having tourism and other big things like expanding SUU is amazing we need to remember the natural beauty of Cedar City and not get carried away with ruining what makes Cedar such a great place to live. I would love if the city could make Cedar a more "walk-able" city. Beautify and maintain the sidewalks, clean up weeds and garbage, and add more cross-walks. The trail system is amazing but not completed to make it easy to use. I would rather focus on parks (maintaining what we have and building additional parks instead of changing what we have) and the trail systems, beautifying the down town areas and bringing back/maintaining the small town feel rather than expanding and making ourselves to be another St. George. We are Cedar City, not St. George. There is a reason we live here and not there. Cedar is a naturally beautiful place to live, as we go to develop and grow let's do all we can to preserve this great city.

I think government needs to stop trying to control everything. Growth is not appealing, when you consider a good portion of that growth is coming from California. I want LESS government, I despise property taxes (there is a better way), I want to restore LIBERTY to these United States, because right now, this whole process is sounding like it matters not what people want, but what YOU want. I don't want government planning our lives. I like Organic, natural creation, and freedom is paramount. It would be nice to have a liberty oriented community that didn't cannibalize the locals. You want to have a real impact? Forge resolutions that re-establish this great republic for AMERICANS who value freedom, property rights, and free markets. There will always be problems....crime, disease, accidents, etc., but if my freedom and my rights are the price I have to pay for the delusion of security, I don't want any of it.

I think it's important, along with zoning, to also create business opportunities for higher-paying jobs. We have very skilled people with lots of degrees and the income is embarrassingly low facts. If we want good neighborhoods and good schools we have to have people making good money.

I think that there needs to be a job-creation focus as well. The tourism money provided by the national park and Shakespeare festival are great, but we really need better jobs for our local residents. I also think that flexible zoning is important. Allowing areas with sufficient space to have businesses on their residential lots (e.g. mixed commercial and residential zoning).

I think the main thing Iron County should focus on is job growth. Currently there is not enough job growth to support its current population let alone increasing the population. It also needs to focus on not ruining what makes Iron County great which is the traditions, agriculture, and fun family events.

I think there needs to be more of an effort on what makes this area unique. "We're close to national parks." So is everyone else in Utah. "We have rich culture." Not really, we have the same building style as the rest of Utah and although the Shakespeare Fest brings a bit of art

in there is nothing that stands out as unique to Cedar City.

I think this is a comprehensive list. I guess the only thing I'd add to avoid past zoning practices of industry mixed into residential areas or vice versa. Cedar has some pretty ugly neighborhoods because of this!

I would like this area to stay rural, we have limited water and a tradition of agricultural. I don't want us to become another St. George or Wasatch Front

I'd like to restate the importance of allowing multiple building types for residential housing to alleviate housing costs. We need to allow people to innovate in building types and building materials.

Identify the ways we can reduce our role in climate change and provide economic incentives for businesses and individuals to make positive changes.

If the area is low on water, why the heck do you want to build more homes? In the very near future, a decision needs to be based on what our water supply can support. You can't cry about low water resources and still want to build more homes and such. And stay away from apartments, please

If we want more people to visit Cedar City via tourism of our local parks and features, we should provide more entertainment venues that allow people to stay overnight and check out the town as opposed to just driving through. Provide venues that attract the mainstream population (not just the local LDS population). Perhaps only allowing new restaurants, boutiques, other tourism stores and venues (cocktail lounge, for example), bars that are accessible to walkers to attract more people downtown. Less real estate agencies and more tourist attractions that get people downtown. Cedar City is an amazing place, but I feel like it gets overlooked by tourists because we don't have many 'cool' locally sourced restaurants and spaces for people to meet up, congregate, and enjoy the environment that offers variety (not just chain restaurants or restaurants with a religious tone to them). Allow for restaurants to have outdoor seating.

If you want Cedar City to be a third-rate town "with a Berkeley, California flavor" then keep hitching the town's wagon to SUU

Illegal immigration needs to be stopped. Growth is not the answer! We live here because we want a small community. 70,000 is TOO large. Our children can't afford to buy homes in Cedar. Stop the madness, stop the growth.

I'm concerned about 2 things regarding growth 1. Water, is there a plan for reservoirs etc? 2. Traffic congestion, I fear the roads will get very congested

I'm sick of the efforts of federal, state, city, private, and SUU always wanting to accomplish similar things but not working together (in some cases allowing personal arguments to prevent the other from accomplishing something or working with each other). Similarly the different county tourism offices are just hurting each other's SEO and locations by claiming all the same things. Basecamp for adventure! Close to the Parks. A more concerted effort to, again, make Cedar City stand out and work with the others.

Improve appearance of Main Street, especially the north end. Improved shopping/retail.

Improve local relationship with SUU and its students

Improve roads and ease to get around when activities downtown close roads. Better planning for traffic around shopping districts. Do we really have enough water for more growth? Air pollution-don't want it to get bad like Salt Lake or Vegas. Better shopping on the north end of Cedar.

Improve roads leading to "leapfrog suburbs" such as Summit Frontage Rd, Tipple Rd, areas near 5400 N and Lund

Improve the schools: no more Common Core and no more Standard

#### Based Grading

Improve the telecommunications in the area and accessibility. Not only are individuals reliant on access, our community has not attracted IT businesses to this area. IT businesses often require less of a footprint than others - office space and robust internet connectivity, and they bring sustainable tax revenue.

Improve transportation alternatives within Iron County and Cedar City

Improved public transportation system, the current system is next to non-existent

Improvement of living standards for people willing to work. Reduce the cost of homes and the living expenses to provide for a family.

Improve the road, like sponsoring

In the first section it combines industrial and agricultural growth. The answer is intended only for industrial growth. Agricultural growth is not sustainable from a water use standpoint unless a less water consumptive crop is grown.

Incentivize the creation of a high-speed internet system to attract more people

Incentivize and attract large employers to Iron County

Incentivize mid cap corporations to bring warehouses, plants, offices, expansions, etc. (good paying jobs) to Cedar City

Increase and promote recycling efforts. Make recycling as easy as taking out the trash. Preserve our natural beauty and outdoor recreation.

Increase opportunities for sports such as city owned basketball courts and gyms

Increase the availability of recreational facilities and fields that allow for multiple sports to utilize and provide activities for kids indoors and outdoors

Increase the parking availability at SUU to keep cars off the side of the roads for added safety

Increase the quality and access to public transportation, provide job opportunities and more affordable housing options

Increase the street lights in the neighborhoods for safety

Infill existing city limits before annexation of additional county properties

Infrastructure (city and technology) to support smart growth

Infrastructure is a must for the growing area

Infrastructure is vital. Our roads have become too congested.

Insure that the arts and culture are an integral part of our community

Invest in youth programs

Iron County is an AG producing County in Utah, so we should protect that!

It is important that we don't have too large of a population of apartments/low-income housing within specific school boundaries. Some of our elementary schools have too many low-income students and not enough middle or higher class students.

It would be really nice to have long, safe bike trails that go all around Cedar City (not just dead end so you have to loop back)

Jobs and economic development are key. How do we grow existing business, how do attract new business, how do position Cedar City as a place for retirees, and how do we set Cedar City as a place for business people who can be anywhere, to choose here?

Jobs that pay better such as \$15 or more per hour

Keep agriculture and the movement of livestock an important thing that should be recognized by all members of society. Local traffic need to understand and give right of way when livestock are being moved.

Keep construction zones away from areas known for issues with clay and flooding, so that buildings aren't abandoned and deteriorating soon after completion. I know too many frustrated home owners that have walked away because their homes were built in problem areas. They were uninformed and had not been alerted with any warnings beforehand.

Keep cows and other herds out of delicate habitats

Keep developing tourism opportunities and help create jobs with better wages

Keep industrial/mining away from the freeway. It makes our city look awful and uninviting.

Keep it simple, larger lots for residential construction, separate farming from industrial, pre-plan roads and infrastructure, don't overdo it. That's what makes cedar area so beautiful. And leave the beautiful surroundings around us untouched. Let us and future generations enjoy the beauty. Small, slow growth.

Keep low income housing and high density housing confined to certain areas... keep agricultural lands open and available for agricultural use only

Keep our community small we don't want to become like SLC or other big cities

Keep our heritage alive, we were built on western values, with livestock and cattle.

Keep out all fast food joints, there are ENOUGH already! Cedar needs more quality restaurants with healthy yet tasty dining choices. Cedar also desperately needs a truly quality farmers type grocery store/ market like a Sprouts that offers a large assortment of fresh organic produce. Last but definitely not least, there needs to be some type of successful recycling plan put in place and an emphasis on keeping the garbage off our streets, sidewalks, gutters, parking lots and basically everywhere else!

Keep public lands open for public use such as Arm's, camping, etc.

Keep the damn Californians out!

Keep the riff raff from California and Nevada out of here! That IS what WILL destroy this area just as they have Las Vegas Valley and Salt Lake.

Lead the way in creating a more sustainable future (incentivize solar, etc.)

Leave BLM and public lands alone so that locals don't have to pay for access to lands they have used and respected for many of years

Let it grow. Get rid of low income let the higher income people move here by letting it grow with more upscale things. If you let low income grow you will have a huge uptick in drugs that will lead to crime.

Let the growth happen! Don't push it out! Our schools can't compete with Washington County Schools. We need the growth and the taxes to be spent on our schools and extracurricular activity. Iron County is a joke right now when school in St. George have facilities that Mille Jr Colleges and we have Cedar High and Canyon View. We need to be more like Washington County and promote and support growth!

Let's build it right the first time. Build the gyms on the aquatic center

Light Rail to Parowan and St George would be great

Limit billboard signs and size of signs on storefronts

Limited Government role. Reduce Government spending and practice regarding investment in property and recreation where this interferes with private investment and management. Improvement in economic development.

Limiting growth to preserve and conserve both water and Cedar's small town charm

Listen to the citizens. Form and follow invested and informed

committees

Low income housing and subsidized housing permits/zoning should ideally be given only to locations close to downtown and that are easily accessible to stores. All the current low income and subsidized housing is on the outskirts of town and this is difficult for the people who live in this housing that are unable to afford vehicles/taxis.

Maintain and add beautiful parks

Maintain and promote dark sky lighting and leave rural land rural. People move away from services for a reason. Don't move services into rural communities.

Maintain the historic areas of each community so that we don't lose our sense of identity

Maintaining a beautiful historic downtown area will attract consumers which will require jobs—win win

Major business like Home Depot and Walmart need to clean the huge amounts of trash from their parking lots. Ban the use of orv, from Cedar City. Ban the release of balloons from all public events.

Make improvements to the current recreation center; basketball courts, racquetball courts, circuit weights, volleyball courts. Currently it is understated and underused for what is needed in town.

Make more affordable housing and bring in more high paying quality jobs

Make more space for retail shops, especially in historic downtown. There's no need for real estate agents, lawyers or call centers when retail space would suit the town better

Make sure that job growth is matching the population growth, can't add all these new residents and have nowhere for them to be employed

Make sure we have the WATER to support this proposed growth, no matter what direction it goes!

Making housing for families that is affordable and create jobs

Making smart zoning decisions. It seems like several areas in the past few years have been rezoned to the benefit of developers and to the detriment of the community (e.g. townhouses next to Cedar Middle school, apartments on the golf course). Maintaining green spaces and a hiking biking trails system that connects the different areas of the community.

Manage the growth of high density housing more incrementally in existing neighborhoods, rather than blanket rezone to high density and allow apartments to spring up in the middle of houses. All research proves our children's wellbeing depends on having a backyard to play in everyday, space to run every day - not a patio and a television. Your mixed use and zoning type questions above will simply allow developers to maximize profit, not require healthy housing for families. Also remove impact fees. Utilities should amortize costs via the monthly fees. This will increase profit and allow developers to include back yards feasibly.

Managing resources, especially water resources should be paramount

Maximizing the budget to provide educational and learning opportunities to residents. Continue with the rich cultural traditions that make Cedar unique.

Minimize light pollution; continue to encourage community recreation

Minimum lot sizes for single family homes are important to maintain our unique quality of life

Moderate tourism promotion to avoid overcrowding of already well know places and resources

Monopolization needs to be avoided in all areas! We need more choices and diversified options specifically in healthcare, building/ construction, and higher education. I'd love to see more career opportunities for women as well. It is so industrial here which can be

a very unwelcoming environment. For educated women the choices are basically a nurse, a teacher, or a job at the Leavitt group.

More commercial, grocery stores, restaurants, fun centers or something for kids to do. Enforce codes or regulations that houses/businesses need to maintain/upkeep on their property

More competition between places that provide food and necessities

More family housing options! We have SO much student housing and barely anything for families unless they buy.

More growth means more housing and job availability

More leisure for everyone, i.e. Pickle ball courts, walking trails, parks

More low income single family homes

More needs to be built for the North end of Cedar City. The South is too crowded and equal out the building.

More parks within walking distance of new neighborhoods

More shopping for both food and other products

More single family housing and less multifamily housing

More trails and recreation opportunities

Most of the statements above suggest having the government plan the economy, while maintaining a facade of private ownership, which is fascism instead of capitalism

Need for additional water resources

Need to redesign downtown Cedar to include diagonal parking. More shops, restaurants, music. No nightlife here. Need zoning laws to help keep the community clean. Too many trashy properties. Curbs need painting. Need more companies to move here besides minimum wage jobs. Remove red tape for new businesses to move here.

New buildings and shops should enhance the Architectural integrity of Cedar City.

Night sky retention and non-car transportation.

No buildings over 4 stories should be built

None of these identify or discuss the mechanism that will be used to achieve their goal. I will never support anything that limits the rights of land owners to choose what they do with their own property. Perhaps land owners can be incentivized in some way, but never forced no matter how strong the public opinion may be. That being said, save for the sewer, water and public road needs absolutely no public funds should be used to develop any "Vision 2050" goals. If it can't be done with private funding and sustain itself through free market capitalism, then it shouldn't exist in the first place. These ideas need to be achieved through as little local governmental regulations as possible, and no federal involvement. I will never support any tax increase and/or bond to provide for any of the goals. They can and should be achieved organically at a pace in line with free market principals.

Not only to preserve our rich history, but also to show case it. Our history and landscape is what sets us apart and that is the real heart of our community.

Nurture and develop a space for the arts to exist outside of Shakespeare and SUMA. Cedar City had a vibrant music scene in the 90's. With the university and a location between Salt Lake and Las Vegas, Cedar City is missing out on a large opportunity to bring world-class music to its population.

OHV or Jeep trails. Southern Utah is "Mecca" for off-rovers we need to encourage this type of tourism.

On the topic of planning, Main Street in Cedar City was just redone, the sidewalks and street were torn up, but why didn't they put in fiber optic cabling while the street was already dug up? I keep hearing by City Council about wanting to ensure high speed internet is

available, but the City had the opportunity to provide this and did nothing about it.

Once the strategic vision has been identified set up a process to make sure it cannot be ignored by politicians, commissioners, mayors and planners. Cedar city has a history of ignoring approved plans when it is inconvenient to do so, or a developer is offering big investments that require substantial changes to plans agreed upon by the community.

Open to ideas

Our local amenities need to grow with the population. For instance, our local Walmart is a zoo. We need more options to help spread the community out a little more.

Park strips, walking, biking, and jogging paths with green space

Partner with local industries to reduce/eliminate air pollution

Plan everything to a T

Plan for active transportation routes that range from walking to biking and connect people's homes to their work locations and recreational trails. Plan for water conservation and clean air.

Planned growth, rather than the large swaths of land given over to housing developments overnight

Planning for more traffic as the area grows. Have a plan for less congestion on Main Street. Allow development for more retailers and restaurants to come here. Cedar City is so beautiful, it can keep the small town feel and grow smartly.

Please be aware of and support our County efforts in helping the poor, needy, and homeless

Please continue to develop bike trails!

Please don't change preexisting zoning near already existing residential areas

Please keep Iron County Scenic. Do not over-develop. Consider building "up" not out. Renovations needed on many old buildings. A better "downtown district" in Cedar would be fabulous with traffic diverted elsewhere.

Please protect our neighborhoods! Zoning should be protected and enforced. There are reasons that some of us move into certain zones. Please make Cedar City a nice place to live and to raise families.

Please stop building low income apartments in the middle of nice neighborhoods. It makes our town look trashy and decreases the value of homes we worked hard to have

Positive Community Programs promoting continued community and service

Preservation of "rural" neighborhoods despite city growth

Preserve historic homes and districts, which has not been done will up until now. Also, focus on getting traffic off Main Street so businesses can provide outdoor seating and walkability. Get a focus on the downtown plaza idea with mixed use and walkable areas. Increase retail on the north end of town - by Lowe's.

Preserve land and spaces for wildlife

Preserve neighborhoods from 300 South to 500 South. No more zone changes, no more 35 to 50 foot buildings. Keep it residential. We live in the best location in town and don't want any more apartments in our neighborhoods. Dixie Leavitt had built enough we don't want to move SUU. Need to stop trying to get to 30 thousand students. More growth means more debt. You have to have building. More teachers, more parking, more headache. Find other alternatives like more online. We have to live in this town, we pay the taxes, not SUU or the students. We deserve to be heard, this is our town, and we pay for it. Our tax dollars should be going to use for us, not SUU and students getting everything they want. No more zone changes,

put it at R2, let us live here in peace. We have given enough, there's not one person on city council that would want your neighborhood destroyed, force you to leave your home and try to start over. We can't replace our homes, no one should have to be forced out of their neighborhood because the elected city council can't do their job to protect the citizens who have lived here their whole lives. Go to work for the people you would not want this shoe on your foot. Please help us!

Preserve our parks!

Preserve our pioneer heritage

Preserve our right and heritage in hunting and the pursuit of wild game animals. Too many move-ins. People are anti-firearms, and anti-hunting. This is not who Iron County is or has ever been. These traditions run deep in our homes and families.

Preserve property rights. Reduce government spending to encourage economic growth, advocate publicly for responsible growth.

Preserve the history and natural resources

Preserve the small town feel of our community, also keeping in mind our livestock heritage

Preserve the small town rural feeling of Cedar City area

Preserving green spaces and access to nature within the city limits

Prioritize conservation of natural resources and plan a path forward that is sustainable, particularly in terms of our limited water resources

Prioritize preservation of water resources, clean air and other natural resources, small town environment over economic development. Use zoning and incentives to promote slow, well planned, beneficial growth that will enhance the lifestyle of those who already live here.

Prioritize water conservation and planning

Promote and Preserve our heritage; Indian, pioneer, and agriculture

Promote and facilitate tourism; attract/promote religious diversity

Promote and support locally owned businesses. Create a better system for promoting local events.

Promote conservation efforts especially water

Promote freedom, individual property rights, and reducing the cost of living

Promote more local arts initiatives such as festivals that include local musicians and visual artists. There is so much available local talent and everyone should be encouraged to participate at all levels.

Promote the arts by creating an entertainment and art corridor, namely, Center Street from Main to SUMA

Promoting larger companies to establish in Cedar City. Larger companies that will offer more substantial employment. Also additional shopping.

Proper roads before houses/neighborhoods become main traffic routes like South Mountain in Eagle Ridge.

Protect natural resources and advocate for better funding for national parks and state parks. Continue to cultivate the arts community and cultural opportunities.

Protect thunderbird gardens, limit size of residential zoning lots in agricultural areas to 2 acres or larger

Provide a community arts center to help house local community arts groups

Provide after school and summer opportunities for older kids

Provide after school opportunities for 6-12 that tie into outdoor recreation

Provide an easy way for all interested citizens to track the 2050 Vision

process and progress towards specific goals. Could be an online presence or sponsor regular meetings and encourage participation in the updates and discussions.

Provide more paved roads in connecting neighborhoods. Dirt roads create intense air pollution in the valley and are not walkable and connected communities.

Provide ongoing community education and bring in guest speakers who can share successful strategies to achieve a balance between protecting our significant natural resource assets while providing opportunities for commerce and businesses to thrive.

Provide opportunities for more non-traditional recreation (ice hockey, mountain biking, climbing, cross country skiing, etc.)

Provide places for youth activities that support talents and healthy lifestyles. Develop public music and art venues that are accessible for all. Clean up trashy areas and create more green space.

Provide proper funding for our law enforcement and fire fighters. Reduce section 8 housing, manage homeless situation and drug related crimes.

Provide recreation and sports locations for families, provide more social places for gathering (restaurants, etc.)

Provide support for local businesses and "mom and pop shops"

Public transit. Promote small businesses. Support initiatives aimed at people in their mid-twenties and thirties not just families and children

Public Transportation, affordable housing, smaller class sizes (in schools), water conservation

Putting a cap on the population. Keep cedar a small town. I don't think we have the natural resources to sustain a much bigger population. Just with the population we have now seems to be too much

Quit tearing down old houses to make room for apartments in quaint neighborhoods! You're literally destroying heritage for a few people to get richer.

Raise funds to dredge and clean Quachapa Lake for water storage and fee-based recreation to subsidize costs, or dam coal creek somewhere in the canyon rather than pipe water in from faraway places.

Random zoning changes (i.e. single family to high density, residential to highway services etc.), bad noisy projects like the previous incarnation of the helicopter school, eminent domain, pretentious expensive showboating projects, etc. should be avoided. Using residential streets as "corridors" for heavy traffic should be avoided too.

Recreation and healthy lifestyles

Recycling pickup door to door

Reduce wasteful spending on special interest projects that constantly leech the taxpayer while curbing potential local business, while also managing to be both excessive in cost and inadequate in function

Reduce/eliminate taxes and government involvement outside of core/ necessary government tasks - make the playing field business friendly for all businesses (existing and potential) and the burden of government (i.e. tax, regulation) as low as possible

Remove all the closed minded Mormons in office and let us grow

Remove burdensome taxes and regulations that drive up the cost of housing

Remove unnecessary restrictions to Citizens. Limit Government in "Nuisance" issues

Renewable energy infrastructure, sustainability coordinator, public transportation, and investment in active transportation

Require new construction to meet the dark sky initiative and help preserve our night skies

Resources and funding for homeless population, partnership with local shelter and food bank

Responsible growth is the key. To date Cedar City has been disastrous with planning new growth. The entire RDO process is terrible and lends itself to poor planning and traffic problems. Give developers too much control resulting in major problems like the traffic at S Talon Dr and W Eagle Ridge Loop. Just plain irresponsible of our city officials for letting this happen.

Restrict groundwater usage and impose hosepipe bans during dry seasons

Retain graduates

Retaining the unique small-town feel and relatively easy (traffic) accessibility that Cedar City and the surrounding area currently enjoy. In other words, significantly restrict the rate of growth.

Rights of property owners to develop their land without having to follow expensive city mandates based on perceived needs

Safety and Security Law Enforcement

SCHOOLS!!!! What are we going to do with the ALREADY overcrowded schools? Something better be done about the schools in Cedar City or we will be headed down a bad path! Have you walked through Cedar Middle School during the passing periods? If not, you should make a point to do that! It's so crowded the kids can hardly get to classes on time! Have you looked into the number of students in each class? You should! Upwards of 35+ in a math class is not acceptable!

SCHOOLS....lets care about our kids!

Sidewalks in all areas of town... Old and new. Brick walls around neighborhoods/ subdivisions. More street lights on main and in older parts of town. Bike lanes. Don't let the college take over the main part of the city. Grow the city outwards with stores if the college is going to take over. Or build a second campus. Stop putting student housing apartments in the middle of neighborhoods.

Sidewalks! It is so difficult to take my kids on a walk around town because the sidewalks are so inconsistent. Also what makes cedar so great is that it feels like a small town, try to preserve that feeling.

Slow down the growth! Our water resources are NOT unlimited, and public lands keep disappearing!

Smart growth of industry and helping to link current industry with others to create a more synergistic economy within the area

Solve water and housing density, and the city can grow; otherwise, don't grow

Stop building NOW. People like to come to these areas to enjoy the openness and natural beauty. We can't stand to even go to St George anymore. Traffic, construction, people, increased traffic accidents and increased crime. It resembles the overgrowth in So CA. Just brown patches of land and housing built right into the mountain. What tourist wants to stop there? None. Cedar City is known for its mom and pop shops. A place to stop for lunch, take a hike see a play. With all of the overbuilding, no one wants to sit at the freeway exit for ten minutes, to be dumped into more traffic in town, and cluttering country roads. The current board's vision will destroy Cedar City in the next ten years. We don't have to be the biggest, the fastest growing town. What is unique is the small town feel that Cedar offers. We don't need to be like St George. Yes, the jobs provide work for our local builders, but wages in Cedar cannot sustain residents. It's a big mess, created by real estate agents and builders. No one else wins. Our green fields and open spaces are being swallowed up by greed. In ten years, we'll be riddled with more crime. Tourist will just see rows and rows of houses and over building. They will chose

not to stop. They are trying to escape the concrete jungle. Be unique, stand up to the madness of overbuilding. Protect our land, conserve water, and try to keep air pollution out of our area. Get a board with some common sense. The current board just sees dollar signs. The good quality of life, of living in Cedar City is losing the game, losing its charm and uniqueness. It is resembling CA, and look at it now. No one wants to go there. Smart people try to figure out a way to get out of there. Stop the building housing development. Put industrial companies, businesses, out on Hwy 56, that was envisioned 20 years ago. Track homes and apartment and condo building will tear this town down. Enough is enough. Where are you getting the WATER???

Stop changing the zoning that is already in place

STOP MAKING CEDAR CITY A LOS ANGELES HELL HOLE it brings crime, and poverty, so do we have to move again? STOP WRECKING THIS BEAUTIFUL CITY

Stop REZONING around SUU and distorting neighborhoods. The new proposed zone in the middle of a neighborhood on 300 W and Dewey needs a big fat NO.

Strengthen employment opportunity and bring better wages to the area. Control housing costs somehow.

Strong Education K12 Education as both resource development and attraction

Study, develop, and implement changes in traffic flow with vehicle/ foot traffic safety in mind... especially areas such as "Hamburger Alley" on 200 west this is a very dangerous / congested area especially during lunch time during the normal M-F 8-5 pm workweek. More baseball fields are needed for team and individual practice. Strongly support a new ice skating rink and "push" for public and private involvement to ensure success of the facility now and in the future... with all of talk about veterans and their value to our community, state, nation... why does Cedar City NOT, I repeat NOT have an AMERICAN LEGION or VFW facility here for veterans â€¦ the Moose Lodge has its place in the community but does not serve the same purpose... public transportation especially for seniors should be high on the list of future growth..

Supporting the school district as the youth population increases

Sustainability. Many businesses go under in our town in under two years and we need to support them if we want to support our growth. This includes small businesses, which are much more common now. It's not just about big corporations like Costco. It's supporting the whole. I think there also needs to be discussion about affordable housing. The average pay here doesn't cover what housing costs, and many people live in poverty because they can't afford much and most of their income goes to rent.

Sustainable development and recycling. Please, recycling.

Take in to consideration the impact that building has on the schools. At the moment, no schools can be built because the bond did not pass however there are several housing developments being built with no place for the students to attend school.

Taxes from the appropriate areas to fund these- tourism tax should help with tourist areas, Fund Education to keep up with growth- where are we going to put all of these family's kids?

The #1 focus must be the economy, based on technical jobs for the college educated that pay above national trends (Not like MSC/ SyberJet and similar that pay way below national trends). We need to attract businesses with dozens and hundreds of engineer, designers and other college educated professionals, and produce technical products and services here. Leverage our natural setting and lifestyle to make this an attractive area for such people and businesses. Leverage our great airport, climate, setting. Facilitate access to and use of natural resources and spaces, don't "Preserve" them. Make a business-friendly environment so that SUU graduates can get attractive careers here with nationally competitive salaries.

The airport needs to be moved, along with Sunroc. These businesses are now in the MIDDLE OF TOWN!

The area lacks a consistent look and feel. Too many of the designed housing projects, industrial buildings, and commercial buildings are "allowed" to be built solely on the largest square footage for the cheapest amount--with little to no thinking about what actually LOOKS nice and adds to the community. The area could benefit from an over-arching architectural plan.

The builders of cedar should recognize that yes we are booming, but there are few jobs to accommodate that boom. And they should be mindful of current residents and how the constant building of new housing affects us. The college kids need a place to stay, but not at current resident's expense.

The city needs quality and space standards associated with high-density housing and apartments. There's a big difference between quality high-density, and low-quality high-density development.

The cost of water should go up, and those with water rights should be allowed to more readily sell / trade. We are debating very expensive options for water, while residents/factories/farms consume it at a much lower price than its true cost. Again, the other option is Cedar City doesn't grow and the university needs to be convinced to stop growing enrollment.

The existing neighborhoods should be left alone. Houses were purchased with the belief that your life there would be left unchanged and unspoiled by developing the area you reside in any further, as in widening the street and taking away your property or rezoning to build high density housing right next to single family houses. The Libertad apartments just built next to those beautiful homes is a prime example.

The General Plan should be respected and utilized. The process for understanding local ordinances and regulations should be intuitive and accessible to the average, voting age citizen. Currently, ordinances and code are so dense and byzantine it is nearly impossible even for specialists with many years of training to parse, let alone the average citizen.

The growth of Enoch should be addressed as far as rood infrastructure (GROWTH PROBLEMS)

The idea of supporting SUU and S-Tech deserves special attention. SUU lost \$71 million in fiscal 2018. (<https://www.suu.edu/ad/finance/pdf/financialreport18.pdf>) Government appropriations totaled about \$69 million. That is more than three times the budget of Cedar City, more than \$2,000 per every resident in Cedar City. Out of operating expenses of \$147 million, it seems that only about \$40 million went to salaries and benefits for instruction (although this number is not broken out clearly). (See also <https://www.suu.edu/ad/budget/pdf/suubudgetbook17-18.pdf> for a breakdown of government appropriations.)

The legal window tint percentage must be lowered!

The median SAT score for SUU is about 200 points lower than for BYU. That is a full standard deviation difference. The discrepancy in ACT scores is even greater. SUU has some good specialty programs such as business and music. But in the core academics, SUU is a third-rate college on its way to fourth rate thanks to postmodernism and diversity and inclusion that may not even exist in 2050.

There NEEDS to be a rigorous climate policy in place to account not only for extended droughts but for the maintenance of existing land and to ensure that water use is done responsibly. Also, more collaboration with and support of the indigenous community.

There needs to be a spatial index, temporal index, and process index for everything planned and everything accomplished, demonstrating the plan is not just put on the shelf

There should be more specifics as to what these areas entail. Some of

these statements regarding these areas were too vague and without explanation.

This area should stay a strong agriculture area and not force agriculture to give up water so move-ins from out of state can move here and take said water

This is a very good list of major initiatives that need to be considered simultaneously

This survey seems to be entirely focused on promoting growth. Cedar City will lose its small town character with growth. I am opposed to growth.

Those are all good. The most difficult task is to preserve our community values of friendship and regard for others that will tend to erode over time. As further developments are planned, we need to have spaces such as small "pocket parks" along major streets for use by residents. It would be good to put on a beltway such as 5700 West.

To decrease the amount of traffic and promote more biking and foot traffic around town, it would be nice to create more walking paths throughout the community to local businesses and the university. The path along Coal Creek is nice, but something from Coal Creek to the South end of town that meanders through the neighborhoods and university. Also, getting on board with e-scooters and e-bikes placed throughout Cedar City for public use. Another idea is to build a three or four level parking lot at the current parking lot near the SUU fitness center, in order to reduce the number of students cars parked on streets to get to the university. I think it's very important to create safe walking routes for the elderly, children, handicapped, etc. to places these populations frequent, such as doctors' offices, pharmacies, parks, grocery stores, etc. Make the walkways lighted and aesthetically pleasing. Another idea: turn the section of Center Street from Main street west to 200 or 300 West into a city park area so that visitors and locals enjoy the downtown area, relax there and enjoy their picnics and have access to the nearby theaters at SUU. In this park there could be ice skating in the winter months, water Fountain Park in the summer months, lots of trees and picnic tables, do seasonal activities, especially Christmas festivities, like a Christmas Village, similar to what Ogden City does. A key feature of this area would be how easily accessible this would be for the physically disabled.

I also think with the amount of hotels in the south end of town, another park, including a dog park, would be beneficial not only to visitors but to locals as well in the south area of town. These are just of few of my thoughts. Thanks for reading.

Traffic and growth control

Traffic needs must keep up with the pace of growth, but don't grow too big, especially Cedar, to preserve small town feeling

Traffic problems, multiple housing in all parts of town, add more traffic lights in high traffic areas

Transportation, water, designated areas in Cedar kind of like the historical area, start planning on reducing traffic in high traffic areas. The roads here do not seem adequate for future growth. Promote businesses that help provide more jobs for people. Pay wage for the locals cannot sustain for our community to be home owners. Promote some free education for drop outs etc. Turn Quitichipah into a dam to conserve water and redirect it.

Use the golf course for cross country skiing (golf course should not but open year round because very few benefit in shoulder seasons at the cost of everyone)

Use the masterplan

Utilization of existing airport, improve Cedar City staff attitude of assisting development instead of hindering

Utilize empty lots and buildings that already exist

Vitalize Downtown Cedar. Give young entrepreneurs the ability to host

pop up shops in any of the empty buildings that the city owns in the downtown area. Incentivize this so young people stay and feel encouraged to try new things and make Cedar a more progressive and future looking place. Encourage mixed use growth from the core out.

Wages do not meet the basic minimum requirements for housing, prices are absolutely putting our local population into financial slavery, wages are under \$20 hour, you cannot afford to live, food, health care, dental, and so much more has put the population of Iron County into a complete tailspin! Over half of the people in this area are on opioids! The rest are on antidepressants! Fix that first! PS you better start educating the youth, not to be "real estate salesmen" or "lords of the land" you better start making farmers! And getting tracks of land and water ready, the banks are broken, our dollar is crushed, if we can't eat, nothing will matter!

Water conservation and management should be the #1 priority. Iron County lack of fresh water is the biggest factor that will stop growth and quality of life for residents.

#### Water management

Water planning. I have several areas I would love to develop but don't have water rights

Water resources and waste management need to be accounted for

Water! Do we have enough??

Water! What will happen if we don't have enough? Control growth

Water, air, and crime rates affected by such growth. Using SLC and St. G. As examples of expanded growth. Homeless population growing and attracted to Cedar City as if we're a cash cow and handout city mega

We absolutely need to promote and/or alter zoning and ordinances in all communities to encourage self-sufficiency and urban farming, including crops and livestock

We are a college town, bring in college jobs, not just factory work

We live in a high desert. Stop adding lush, green lawns to homes and business landscapes. Bring in reliable recycling that includes cardboard and glass

We need a Costco and amenities that will cut us off from St. George

We need a county wide transit system. Perhaps a system that could connect to St. George. Also, we need affordable single family homes.

We need an intentional approach to development so that we don't end up with more areas like Providence Center, which is a complete disaster. We need more parks and open spaces in town. We need to encourage more trail development. We need more recreational opportunities for our kids, there are other sports besides baseball, basketball, and football. More after school opportunities for kids who don't have stay at home parents. It would also be great to crack down on illegal ATV use on city streets, especially by kids.

We need less governmental planning, not more. It is impossible for us to predict the future economy or technology in 30 years. The priority should be reducing regulation and enabling a free market.

We need less regulation over what people can and cannot do on or with their own property.

We need less town homes and more single family land plots available for building your own house. If we want to spur economic growth, the way to do that is to bring in the type of families that will build homes here and stay. It will also help to avoid overpopulating the area. Please zone more areas for this purpose in residential areas.

We need more parks in more neighborhoods. New developments that are bulldozing green spaces = Iron horse needs to leave buffers between existing neighborhoods instead of digging right up to property lines. Such sad changes in Eagle Ridge with a planning

commission who sees only dollar signs with seemingly no care for the safety of residents. Common sense flees when the money rolls in. Such a disappointment.

We need more shopping areas like Target, Costco, and a mini mall. It would allow more opportunities for jobs, and we wouldn't have to travel to St. George

We need to build a recreation center for kids/teens. Actually put effort in it to help kids be more productive and stay out of trouble.

We need to create areas where different types of housing can go in

We need to make sure that we can grow smartly. We need to grow and get bigger businesses like Target and Costco here, but we can't just grow without planning out the infrastructure and creating urban deserts.

We need to stop spending tax money on nonsensical projects. We Waste money each year and it does not make sense for our tax increases because of the Ideas that do not add actual value to our community.

We should fight with (or against) the State to expel SUU from Cedar City, and we should fight for an annual tax rebate of \$70 million to the citizens of this region of the State. SUU's capital assets (valued on the books at about \$150 million) should revert to a new corporation owned by the citizens of this region. That corporation could then sell the assets to the most attractive bidder, and then maybe we could get a first-rate, nationally-renowned private college or university founded on the property, something like Hillsdale College in Michigan or Caltech in California, or both!

When adding retail stores have them match a local or heritage theme to keep the Cedar City charm. The shopping centers on the south end of town are already looking like Southern California strip malls.

Where is economic development and higher wages, poverty recognition including intergenerational poverty?

While I'm sure it falls under one of the above propositions, I think Center Street starting at Main and going to SUMA should be repurposed to a pedestrian-only area. I also think there should be a pedestrian bridge that allows students and others to cross the I-15 that is not near the busy vehicle traffic associated with University Blvd/Center Street.

While the city is doing a good job of improving street lights to help preserve dark skies, I would like to see future housing developments, factories, and businesses select lighting that is adequate for their needs but also does not intrude on neighbors.

With all of the construction going on in Cedar City... Please implement a no noise ordinance before 7 am or if not 7 at least 6:30 am and enforce it strictly

With all of this, public safety planning should be a priority. This will ensure that the appropriate resources are considered along with planning and building that will mitigate and/or eliminate the propensity or opportunity for criminal behavior to occur.

With all the growth cedar has you need to keep up with it some parts of town are dangerous intersections that need signals now but don't, also the airport is so close to Residential neighborhood it causes

With as much growth as is predicted, we must be sure to allocate adequate funds to the education sector for the building of new schools, hiring of competent personnel, etc.

With that much expected growth we are in desperate need of additional schools being built now and for future growth. In order to build these schools now and for future growth, it is critical that the community members unite to support education in Iron County.

With the place-making concept, we have a multitude of local artists, but very limited spaces to do less conventional art. There is no place in our community where pottery classes can be held, or sculpture in clay or stone. there are a few private businesses and organizations

like SUMA that provide opportunities for drawing and painting, but having a workshop-like space as part of a community center or rec-center that could be rented out for community classes in the more hands-on arts would be great. We have backyard forgers and stone carvers and woodcarvers that could use a space for workshops that are a bit messier than the carpeted area that SUMA can provide.

Work on bringing higher paying jobs to the area

Work on reduce, recycle, reuse options

Work to increase access to water for the area with new resources, wells and other infrastructure. Increase the amount of water from rain, rivers and streams draining into the aquifer.

Work towards bringing more jobs to the area

Would be nice to have things to do that appeals to adults and kids like maybe an indoor mini golf place, maybe bumper cars place, or activity center for teens to keep them busy instead of summer. Something besides plays and violin concerts.

Would-be city planners lament that young people don't stay in town after college. What about the talented young people who don't stay here after high school, because they want a better college than SUU? What about all the high school kids here who coast along because they know they can always get in to SUU?

You need to better explain what a "mixed use" neighborhood is. You also need to better explain what "manage natural resources" means. We all appreciated and want to protect our natural resources, but if that means protecting prairie dogs, then I want nothing to do with that. This questionnaire is poorly written with ambiguities all over the place. The question about protecting SUU's regional position isn't understood by most. It sounds like you are asking if we should support SUU. A "regional" position, or the fact that SUU is designated as a "regional" university has almost no meaning to the average citizen. The ambiguity with this survey really has bias written all over it which can be used to go in directions that the public is not aware of. The questions need to be examined and links to explanations should be made available to prevent what looks like very deep biases written between the lines.

Zoning is an important issue for our family. We do not like the zoning that has allowed high density housing into single family homes.

Zoning to me is a big deal. I believe high density housing is a necessity - we have the land, yes, but that puts a big strain on our infrastructure. If we plan for the future, knowing there will be growth and the need for transportation and parking, we should plan for that now. Allow multi-level properties higher than 4 stories, including parking structures, otherwise we'll be a car-dependent community.

**3. Please indicate which three of the following you feel have the most significant positive impact on our current quality of life in the Cedar City area, OTHER:**

Access to public lands	Less government intervention
Agriculture valued	Limited government and wise spending
Clean air and water	Livestock
Easy access to 6 national parks and many other fascinating public lands within 3 hours of Cedar City.	Political freedom
Funding and support for homeless shelter and food pantry	Population size
Good sense of community	Preservation of the traditional family unit and transitional family values.
Housing prices are high for economy of Cedar. Neighborhoods need to be safe and kid friendly with sidewalks (city needs to put in sidewalks in older neighborhoods and street lights) Education is not valued here by a lot of parents and students and it isn't fair for the parents and students who care to have to deal with the problems and lack of learning the others don't want.	Preservation of water and clean air
I can only find two - I work at SUU and this horrible place to live/raise a family.	SMALL town feel
Importance of SUU as employer and catalyst.	Somewhat clean air
It's honestly hard to pick only three. All of these make Cedar a great place to live.	Superior infrastructure.
Large urban areas within 3 hours drive	Sustainability
Less government	SUU
	The beauty surrounding us
	Weather and climate (something the Chamber cannot control)
	When I moved here 5 years ago, I truly valued the views and the idea that I was far away from the big city hassles.
	You can't expect "migrants" to assimilate and pick up our morals and ethics. Liberalism will ruin this county.

**4. Please indicate which three of the following you feel have the most significant negative impact on our current quality of life in the Cedar City area, OTHER:**

Accessibility to entertainment and shopping	Frustration with lack of left turn arrows at intersections on main routes.
Air quality i.e. Sunroc	Running of red lights and disrespect for other drivers occurs.
All the trash and incomplete areas. Looks like it has been thrown together to finish later but that never comes	Gas price gouging
Approval of "earth bag" home construction	Government and COC trying to direct the will of the people.
Better education and opportunities for special needs children and young adults	Hesitancy to move forward - Wanting things to stay the way they were in the good old days when the area has grown substantially and it is no longer feasible
Boring architecture, strict liquor laws, boring downtown planning, lack of non-chain food options	High cost of culinary water
Car-centric focus on planning	High paying jobs are centered on education and health care. Need more economic diversity in the private sector.
Citizens complaining instead of engaging	High Taxes
Close mindedness and bigotry	High taxes, regulation, and planning
Destroying historic buildings and or neighborhoods and lack of Code enforcement	Higher property taxes
Diversity isn't something that needs to be achieved. Just look at "diversity" in the cities and the problems it brings. You allow liberalism into this county and the county will be ruined.	Higher wages
Divide between University and rest of community	I don't experience any of these impacts
Dominance of LDS Church and culture over political, economic, and social arenas	I sadly had to move from Cedar City to pursue employment. In reality, I had left Cedar City years ago when I began commuting to Hurricane and St. George for work. Quality, paying jobs and a healthy, diverse job market simply put my family out of realistically staying in Cedar City.
Erosion of political freedom by growth of state-run education, and moral values being undercut by postmodernism at SUU	Illegal drugs and associated crime
Excessive student housing in our historic area. Growth of SUU has been too quick and not well planned for our community.	Inadequate mental health care
Focus on low income industries. Try for better paying industries.	Inadequate public transportation
Focus on low income industry	Insufficient enforcement of property maintenance laws (Trees on sidewalks, ugly lots, junky industrial dump areas)
	It is difficult to find the things that I would like to purchase in town. So

often we have to settle for what is available than for what we need. We find ourselves turning to online resources more and more.

I've lived other places. If people are checking some of the things on this list, they need to get out of Utah for a few years and appreciate what is here. I think lack of employment is what is keeping most people from staying.

Lack of accessible public transport

Lack of city recreational facilities for youth

Lack of clothing shops

Lack of commercial development (Shopping/Restaurants)

Lack of commitment of local politicians

Lack of community buildings, or places where people can socialize and find their own community that is not LDS

Lack of developing and sticking to a long term plan

Lack of diverse restaurants, shops, and other venues downtown

Lack of enforcing effective and inclusive long range community planning

Lack of grocery stores on north end of Cedar City

Lack of high tech, high wage employment

Lack of higher end night life, restaurants and shopping (Costco!)

Lack of jobs that pay well AND have long-term/career potential

Lack of nightlife

Lack of organized community activities

Lack of organized sports

Lack of recycling

Lack of shopping (Costco)

Lack of shopping, dining, etc.

Lack of shopping, restaurants and services

Lack of understanding of the importance of tourism

Lack of vision in planning, building and zoning approvals are too reactionary

LDS Church

Library Park is becoming a place for smokers and bums to hang out... not a family-friendly park

Limited retail shopping

Local government over-reach and mismanagement of tax payer dollars.

Loose regulation of business

Losing the "small town" appeal

Loss of our history and traditions due to political correctness. History is full of unspeakable wrongs and removing them from our memories only allows us the opportunity to repeat them.

Low wages (3)

Move-ins that forget why they left where they left and bring the trash here. It's not welcomed nor appreciated.

Need better recycling services

Need more kid and family activities

NIMBY-ism limiting the kinds of walkable developments we need

No overall transportation flow plan

Not a lot of retail or restaurant options

Not enough access to different shopping options

Not enough ecofriendly transportation within the city. All the bike paths are around the town and not adequately implemented within the city.

Not enough things to do

"Not in my neighborhood" mindset

Nothing to do

Overall poor economy

Pace of transportation. Safe, comfortable places to walk or bike around town seem sparse.

Petty bickering by local representatives

Poorly regulated development

Population growth

Pressure on moving agriculture out of prime and unique farmland. Agriculture is key to iron county. We need to respect that

Racism, bigoted-ness, homophobia, exclusion of those who haven't been here for generations or who aren't LDS anywhere except on campus

Reducing poverty

Restaurants and shopping

Retail

Scattered development in agricultural land

SUU flight school

SUU not having a limit on the amount of students they can take. Then they think they can demolish old houses that have been in Cedar for centuries.

The areas housing is already outrageous. I mean 230000 for a small home is ridiculous

The fact that Cedar City/Iron County is run by the good ole boys

The good ole boys club that wants to keep Cedar a small insignificant town

Too many liberal people in our city, county, and school offices

Too many low-wage jobs

Too much central planning by government

Too much focus on the university arts

Too much influence by the LDS church in matters of politics and legislation

Uncontrolled placement of high density housing/ not following the original master plan

Values, morals, and ethics of citizens

Wages versus housing cost is a tremendous concern

Wasting Tax dollars on recreational facilities

We have a diversity of cultures in Cedar City, but we often fail to recognize this diversity in our planning

We need to spend more on our schools. I know of several teachers who live in Cedar but drive to St. George to teach.

Weather

We're quickly turning into the Upper Class and the Lower Class.... nothing in between

What do you mean by "lack of diversity"?

Zoning ordinances to clean up properties full of trash

## 6. On a scale from 1-7, how important are the following strategies to help attract employers to our area? OTHER:

A solid infrastructure, diverse workforce, natural resources, get out of the building and construction mindset and into the manufacturing and entrepreneur mode,, higher pay and better benefits what may follow is a get out of the Monday - Friday 8-5pm mindset where stores and dental offices etc. are open later hours and weekends as well which will change how Cedar City does business

Ability to show that Cedar City residents are willing to invest in their own city.

Access to a skilled workforce

Affordable housing

Allow bigger and more successful businesses.

Amazing restaurant bars and social settings

Arts and Entertainment scene needs local classes. People need to be able to do, not just see. There are numerous digital resources for seeing and learning by seeing, but the hands-on Doing is needed

Attract businesses that provide good wages.

Attract employers who do not engage in unethical, anti-union policies and that they are carbon-neutral

Attract outdoor recreation companies by expanding and promoting the areas location to such amazing outdoor opportunities.

Be accommodating to tourists.

Besides policies that are business friendly, I imagine what employers are looking for is employees that have the skills they need and/or a community that is easy to recruit talented employees to move to. A lot of the things in this survey would factor in.

Better choices for groceries and healthy food choices.

Better infrastructure, transportation and internet

Better pay. (I know people who leave because they can't make a living here in spite of education and skills.)

Better variety for music concerts.

Big money and investment FLIES here in privately-owned small planes! Focus on the airport and the end-to-end experience of a businessman who flies his own small airplane here. Can he easily get a hanger? Car or ride from airport? Hotel? What does he see between airport and town? (Junky, dumpy lots, or organized tidy space?)

We already have great tourism - now focus on attracting tech businesses that employ larger numbers of the college educated.

Bike lanes: Employees, subsequently employers, want alternative, healthy means to commute to/from work.

Bring in a sports bar like Buffalo Wild Wings. Not a huge priority but will help with the night life.

Broadband internet easily available

Broadband is a basic infrastructure needed to create and sustain businesses

Broadband/High-speed internet

Build/designate/zone land for business growth and development (land specifically for offices and businesses to build/use)

Business friendly zoning, tax incentives and impact fees.

Cedar City seems very short sited and casual about the importance of cultural tourism.

Cedar City is known as a "can't do" city because staff have a list of hurdles a business must jump through, most unnecessary an onerous. This must change.

Cedar City proves that these things can and should be done voluntarily. The city should enable private organizations to do these things, not pay for them.

Cedar sponsored events outside of the school being advertised well. Students rarely hear about non campus activities

Clean up the City's entrances

Connect Cedar City to our public lands and trails. Conserve water. Create active transportation networks. Create zoning that protects property values and creates affordable housing. Develop greenspaces, public parks, trails, and preserve open spaces. Develop indoor ice rink and other recreation opportunities such as pickle ball, mounting biking, climbing, cross country skiing, walking, and non-motorized trails. Develop after school opportunities for K-12 students, especially middle and high school. Develop the Lake of the Hills. Close the golf course in the off season (winter).

Consistent application of building rules.

Create a sustainable infrastructure that highlights recycling, energy conservation, electric vehicle charging stations, water conservation, and walkable community connections and innovates to minimize negative impacts to climate change.

Cut taxes!

Develop a local entertainment scene. Nightly music and dancing.

Develop community accessible maker space

Develop high speed internet connections with redundancies to help increase opportunities for remote workers. We will likely see a huge influx of remote workers in the tech and creative sectors as California's recent legislation undermines freelance workers ability to earn competitive incomes.

Discounts on taxes for new businesses.

Diversify education to better cater to kid's strengths and interests.

Include far more education at early ages on business, economics, and finances so they can better grow the local economy with their natural strengths.

Do away with the ridiculous alcohol laws in this state

Do not let large housing developments continue to create overcrowding.

Ease of doing business. Attractive incentives.

Education of a skilled workforce

Eliminate Business Property Taxes

Employees need affordable housing.

Encourage employers to offer wage increases and better benefits; the more people can spend on leisure and luxury goods, the more they will be able to grow the economy. In my experience, the working middle class doesn't have much to spend outside of necessities.

Encourage infrastructure maintenance and enhancement.

Encourage our state legislature to create common sense liquor laws so our local businesses can better cater to their customers and their needs. (Trying to continually micromanage grown adults with outdated legislation is asinine. Time to accept the reality that people drink a lot of alcohol.)

Ensure a highly educated work force

Expand healthy living. Example: better bike lanes

Expand non-motorized trail opportunities on public lands, and active transportation corridors for commuters.

Expand recreational and educational opportunities for youth and young adults.

Expand recreational opportunities very close or directly connected to town (e.g. the new bike trail system).

Explain the diversity of religious organizations to the industries. Outside of our areas, Mormons are all viewed as weird and polygamists. That is an incorrect and harmful view of the great people of our area.

Freedom, freedom, freedom. The freest town in the freest state in the freest country. Everything else will take care of itself, by the ingenuity of freedom-lovers who will flock here. Did the Declaration of Independence call for increased sports tourism, cultural opportunities, and the arts and entertainment scene? Does the poem on the Statue of Liberty say, "Give us your sportsmen, restaurateurs, and artists?" Don't you guys believe in freedom? You are losing your way.

Be your virtuous selves, call for virtue, don't play favorites on the basis of anything but moral virtue, and you will attract the virtuous and repel the rest.

Geology and outdoor recreation

Get rid of personal property tax

Get the dominant religious culture out of the decision making process as far as when it comes to planning and commercial activities

Getting rid of the workers "southern Utah attitude". Start with K-12. I have heard, and do not ever want to hear, that a business prefers to hire an SUU kid from up north because they have better work habits.

Give priority to small business and entrepreneurs. Provide incentives to individuals wanting to grow and keep business here.

Go for a walk. We already have all of that!

Good education pipeline

Graduates from SUU and other institutions with degrees and training relevant to those employers

Hate Shakespeare

Have high paying jobs

Have the lowest possible tax burden. This is attractive to both employers and employees. If Iron County were to have the lowest tax burden in the entire state, attracting employers would never again be an issue - finding room for them would be the problem.

Having a clear local identity and sense of place

Having an educated population from which to recruit quality employees

Having available, affordable workforce

Having elementary, middle and high schools that rank high. Employers want to hire educated people.

Health care and public safety

High speed fiber, low cost housing, technology education

High speed internet found in more areas of the county so business can expand throughout the county

Higher wages

Holding food festival event

Housing and mixed-use developments that allow workers and entrepreneurs to work here with a higher quality of life.

How about you seek and make it worthwhile for companies to move to Cedar who are willing to pay more than what people are being paid in Cedar City

How locating to our area will help the employers bottom line overall.

None of the options on the survey included putting together a cost/benefit analysis for certain types of businesses/employers to do better than other areas.

How many burger places and subways does 1 town need?

I believe long term quality employers will want quality education, low pollution and low crime, a solid workforce and a lovely place to live. I am not sure the last two you list below are big drivers for employers.

I think all listed are important and good and will help the economy and future employers, but I think employers are looking for a quality lifestyle for their employees. I think employers want to know our community has quality services (education, healthcare, technology) to provide their employees. Entertainment, food options, celebrations, etc... I'm sure help, but I question whether an employer is solely looking at those things or if those things are the tipping factor in choosing Cedar City over another community.

I think employers are looking for space and favorable tax arrangements

I think, for an employer to choose the Cedar area, we need to make it easy to start a business or bring a business here. We need to give them the infrastructure that is necessary, and have supportive policies in place. Do I know what that really means? I imagine it depends on the industry of the individual business at least in part. But generally, we need to improve the roads/transportation and internet connectivity sectors as much as possible.

I work at SUU and for a tech company in Lehi - they won't come here -ever - and they don't hire our graduates. You need a trained work force down here.

I would like to keep Cedar City a small town so putting more shops and restaurants makes this more like St. George which I don't like.

I would like to see Cedar find opportunities to increase tourism and bring income to the town while keeping the small town feel and population low

If people really want to experience diverse food etc. they can go to Vegas. The more cultural diversity always brings more crime. Proven fact! No not racist I have just lived and seen exactly what it always brings - lived in California, Las Vegas, NY.

If you have more entertainment than the Shakespeare festival you'll have so much traffic to deal with! Already it's hard to get around in town!

I'm not sure

I'm not sure how to do this, but cedar needs diverse job opportunities for our ambitious college grads, most jobs here are food service, retail, or manufacturing, we need jobs that are satisfying careers for more ambitious people.

Improve awareness of those living in poverty and homelessness

Improve city golf course

Improve night life, weekend life, outlets for gathering of students and a social scene

Improve restaurants and food quality

Improve the internet infrastructure. We should be able to have fiber optics here, and it's just not. Instead, we're still using telephone lines in some areas. If I was looking into developing or bringing a tech business, I'd need a better infrastructure to draw my own customers.

Improve the look of the Cedar City area. Businesses are in need of face lifts. Weeds and unsightly landscaping are out of control in the city. Don't have so many empty spaces on Main Street with high price rent spaces that can't be filled. Have zoning requirements and follow them. If a city looks run down and not inviting why would employers want to come here?

Improving education - not just elementary or secondary. Trades, finance basics, etc.

Improving the sense of community through improved parks and open space available for the gathering of a community beyond Main Street

Incentivize Salt Lake City/Las Vegas businesses to expand locations to Southern Utah

Increase access to high speed internet. Offer more education in the high tech field

Increase educational opportunities in area so our grads are more attractive to employers

Increase high speed (100+mbps) internet availability not just downtown, but in surrounding communities. A lot of potential growth can be in remote work. Attract more remote tech work (higher paying) and less manufacturing (low paying).

Increase infrastructure

Increase sustainability, conservation and environmental awareness

Increase the bandwidth capacity for fast internet

Infrastructure: fiber optic, transportation corridor, energy, etc.

Branding: expanding arts and culture also requires a welcoming entrance to the city and creating an inviting image

Internet Infrastructure availability. Software companies will not relocate (or open) in Cedar City because there are so few good options for reliable truly high speed internet.

Just do what St. George is doing

Keep building. With all of the homes coming in people need things to do. Let companies and the city fund more things for people to do. Do not turn down opportunities to keep the tax dollars in Iron County. People moving from the west have money to spend they are used to spending a few hundred dollars every week end. Let them do it here. Try and get nicer more upscale shopping i.e. Target over Walmart.

Keep Cedar City's small town charm and atmosphere. Controlled growth.

Keep taxes and public spending low.

Keep taxes low for businesses.

Keeping a rural feel with wide open spaces including animal rights. Which means not just dogs!

Less government regulation and taxes.

Less governmental regulation.

Let the market decide -- not politicians and bureaucrats! No tax incentives!

Location and being on the I-15 corridor helps, plenty of open space west of town zoned for commercial buildings.

Low cost of living, low-cost labor base, low taxes and few regulations.

Low taxes, low business mortgage rates. Easy access to energy and resources.

Lower taxes

Lower taxes and reduce regulations on businesses.

Maintain and improve business friendly environment to attract private sector employers.

Maintaining a lower cost of living to pay goes farther. We don't need to be a "Silicon Slope" that prices out the locals in favor of more affluent move ins. Maintain smaller size and local flavor.

Maintaining a well-educated population.

Make it easier to start and maintain businesses in the area, especially for those who are not white men. Oh the horrors I have heard!

Mental health clinic would be nice.

More housing, shopping centers.

Need more art, nightlife, social activities, restaurants, etc. Need roads and sidewalks fixed. Need to make downtown a real place that people can go and have a reasonable time eating, enjoying themselves, shopping, etc.

No more crappy chain restaurants with horrible service.

Not everyone want to see Cedar City turn in a large metropolitan city. Hence, only natural growth. All the below is AstroTurf!

Number of QUALIFIED employees

OHV, Jeep and Bike trails

Paint the "C" on Cedar Mountain an iridescent white - it looks dirty! Paint the lighthouse by Walmart. These two things are a sad picture of Cedar, especially if driving north on I-15.

Parks/water structures, things for tourists with kids to do. We go to St. George to do these things.

Partnerships with SUU, SWTC, especially in high-tech sectors

People don't want festivals... they want better school elementary, middle(Cedar middle is beautiful, and High School facilities (look at Crimson Cliffs) and planned communities with HOAs and that are clean without cars parked up and down the streets... or multiple cars parked in driveways... look at St. George and model it! Enoch is a JOKE... North Cedar is trash! Clean it up!

Plan and implement infrastructure and the continued use of the rail.

Poorly regulated development, especially building SFHs on tiny lots, too close together...like CA.

Preserve and expand outdoor recreation opportunities.

Prioritize water and clean air, lack of traffic congestion, educational and cultural opportunities, and good zoning laws to attract high quality employers.

Professional Education Partnerships to expand the skills and preparation of current employees.

Promote eco-tourism. Too many tourists are obnoxious too and will increase cost of living and income disparity.

Promote natural resources/recreation opportunities.

Promote the quality of life that we do have over other places.

Promote/facilitate SUU impacts.

Property tax Incentives (which would easily be recouped by the property taxes of the new residence), developed airport resources, low cost of living so wages are sufficient.

Prove long term growth feasibility and sustainability.

Provide a work force with a work ethic, and educated sufficiently to produce a satisfactory labor pool.

Provide an infrastructure which attracts high end tech business. It's ridiculous you can't make more than 30K after going to school. Same entry positions in Provo go for 60-100K. Attract business by offering better digital infrastructure and increasing benefits to companies.

Provide financial incentive

Provide neighborhoods and public spaces that provide open spaces, parks, trails, etc. opportunities for exercise, recreation and improved quality of life.

Quality health care.

Quality of education on all levels for families

Quality of life - access to outdoor recreation, reasonable cost of living, and a strong sense of community.

Quality training for residents, including skills that will be essential for employees in more technical industries. Encourage skills for manufacturing, like CNC machining and programming that earn higher salaries, but don't require 4-year degrees.

Question assumes that attracting employers to our area is a good thing. There are costs to the community for having more large-scale employers as well as benefits.

Raise the minimum wage.

Reasonable tax, and quality workforce.

Recreation, trails and nightlife

Reduce red tape to make it easier for businesses to build here.

Reduce regulations that might impede. Improve infrastructure (air/rail/highway/internet). Continue to improve the events that bring the community together. Cedar City's July 4th parade and the Sheep parade this year were very impressive. A larger and more diverse group of people got involved.

Reliable internet! Many major cities install the infrastructure to support high speed internet and then lease the service back to the providers for what is call the "last mile" or the short connection between the lease services to the consumer. Here we require the service provider to "do it all" and this makes the network spotty with little options. If the city/county owned the major trunk lines to cover the area, the lease fees could pay for that investment very quickly and entice others to move here.

Separate church and state

Shame on the Summer Games for taking boxing out of the competition.

SHOPPING!!! Target, Costco, Sam's Club

Small business opportunities, find ways to partner with residents.

Specific career focused education in fields currently located in high-tax locations, i.e. California's Silicon Valley.

Strategically plan which industries we want in the area and work with the secondary and post-secondary schools to ensure we are preparing a qualified workforce through the programs being offered

Support local business and create an environment productive for business, and private enterprise to move and thrive in Iron County.

Survey of the town's people showing their skills.

Take better advantage of our surrounding attractions. Cedar City, Center to the National Parks and arts scene.

Target, Harmons, Costco, Old Navy, more stores and more restaurants!

Targeting employers who have the ability to serve clients remotely may be a good idea. Emphasize that they can have a more rural lifestyle and run a successful, large business at the same time. GotSafety, and Decorworx are both good examples of this.

Tax benefits, skilled workers

Tax breaks for relocating businesses or for new startups.

Tax incentives for business.

Tax incentives will help most.

Tax incentives, public-private working relationships with SUU and S-Tech.

Tax incentives/subsidies to attract employers.

Tax, land, and other incentives. Remove the secret negotiations/include public.

Teach young people to have a better work ethic, particularly in regards to service.

The best way to attract employers is to give them a tax break if they open companies here. The break can be structured in a way so that the higher they pay employees, the larger the tax break the business is given. If an employee is given a higher wage, they will spend that money in this area. Employers, employees and the community itself will benefit if there are more employers here willing to provide a higher paying job. It would address the housing situation as well if a worker were given a wage that made housing more affordable.

The SUU Football team being able to win.

There are plenty of employers in the area. We need a better educated workforce, including trades people. Incentivize the use of SWTech over SUU. Not everyone needs a college degree. Great jobs are

available in the trades for men and women.

There isn't any real Asian market in the area. Closest location is Vegas, Sandy or SLC. Many Asian students in SUU and other adults living in Cedar but nothing to offer.

There really is nothing for the youth to do at night.

This is a major issue. Better support for people of color and LGBT individuals. Separation of church and state will likely help in this endeavor.

This town is being ruined by the population increasing. Soon we'll be another Las Vegas.

To consider that large businesses be willing to higher local people for higher positions rather than only offer less paying lower positions. Often times SUU grads want to stay and end up taking \$10. Hour jobs, due to no other higher paying opportunities.

Tourists use the local population as slaves! Low paying jobs make the wealthy rich, and keep the poor, poor! We, do not need "tourism!" We need good paying jobs! Not \$12 an hour! You idiots try to live on that! Let me know how long you last!!!!

Trained educated workforce

Improving public schools

Transportation and utilities infrastructure necessary to support all sectors of private industry at levels of the supply chain for the goods and services they provide.

Transportation needs. I-15 is great but shipping out from the airport is hard with only a small regional.

Try not to tax the hell out of them.

Try to attract more tech jobs and office space for remote work.

Updating the area in newer technology (internet) to entice tech companies to move into the area.

Upkeep of what we already have. Our city lacks beautification and cleanliness.

Use the resources we already have. Stop city spending. Listen to the residents. Let teachers choose curriculum and grading. Build cohesiveness in community not division.

We don't need more employers.

We hear from visitors that they love our beautiful and safe community. We all appreciate easy access to the gorgeous scenery and the increasing arts offerings.

We need Jarrod Hunt~~top industrial agent in the State~~to give us some input. Your questions indicate you aren't really familiar with what drives industrial development and jobs. Trevor Sharp can also help.

We need the amenities of a larger community to keep larger companies here.

We offer the three listed yearly, some in abundance. So, why doesn't someone come? Transport? Shipping? Quality employee potential? Natural resources? Is Cedar not woo-ing them in the right way?

Well-educated workforce

Without jeopardizing tax revenue to support needed infrastructure to maintain appropriate road and communities to in turn support new companies.

Woo tech companies by investing in fiber networks. Tax breaks to get them to build offices here. Look at Lehi.

Work on inclusion.

Work with the University more often for events.

Workforce skills and infrastructure.

## 7. Please describe your ideal community.

"God's Country" according to PRISM statistics

1. Make a living wage with prospects to advance

2. Safe - minimal crime and violence

3. Access to grocery stores, restaurants, clothing stores, etc. (COSTCO!)

4. Recreation - outdoor, cultural, arts, etc.

5. Natural scenic beauty

A small community (the way it is) with no overcrowding that has the basic needs for humans to survive. Water, Shelter, food, social opportunities, mental and physical wellness (police, hospital, emergency services, and recreation). Low crime rate.

A beautiful clean and safe environment where children can play free from worry of abduction or other frightening things occurring. A place where the infrastructure is not limited. I would like to see more shopping venues besides just Walmart. Half the time Walmart doesn't even have the items that are needed because it is constantly being drained of supplies! What I wouldn't give for a Costco or a Target!

A bigger Cedar City with a truck bypass to the industrial areas west of town. I am OK with our farmers and ranchers, but I wish there was a better way to facilitate getting some of the marginal ones out of the business so that we can build homes and attract industry.

A city that has affordable housing, high paying jobs and low in crime

A city that has enough to do for those that LIVE here. Utah is crowding too quickly and I don't want to see Cedar City do the same thing. Growth is important but making sure quality of life for those that stick around is to be the main focus. Roads are good, united community is there, but we are lacking entertainment and job opportunities. It took me 2 years for a job to finally open in my area of study... and my area is not a Niche!

A city with charm that doesn't look like every other city that has had fast population growth. Good food and entertainment and outdoor recreation. Like Cedar City now!

A clean city with an easy commute to good jobs

A clean, esthetically pleasing town with a variety of activities, entertainment, wholesome food and walking-streets only where there is a concentration of these mixed uses. A community that deeply cares for the environment and local wildlife that puts forth real efforts to keep it protected. Where a country drive doesn't involve mono-culture but diverse agriculture with very minimal ranching but mostly preserved natural habitat.

A community based on shared values and ethics where all necessities are easily accessible and options for entertainment are varied

A community in which careful planning of neighborhoods and commerce are blended. Where all the schools are strong and children can get a good education

A community in which my family feels welcome and included and also a community that provides adequate resources (safety/security, housing, employment opportunities, education, recreation, dining, shopping, etc.)

A community in which we still know our neighbors and interact with them throughout the community, but a community in which I don't have to venture outside of the community to get necessities

A community of people that has low government regulations and no waste of taxpayer dollars. A community where outsiders don't come in and try and change a bunch of things.

A community of people who value individual responsibility and rights above government interference. A community that cares for each other willingly, as Cedar citizens have proven capable of doing. A local government protecting our inalienable rights, not using their

power to tax away our prosperity.

A community that cares for each other and sees differences between each other as strengths instead of threats. A community that works to ensure a high quality of life for future generations. A community that has high regard for the unique and beautiful landscape surrounding it.

A community that has a place for everyone no matter if they want land for raising animals or less land to take care of and more opportunities for community events (i.e. parks and recreation areas)

A community that has things to offer for each age demographic. One that is clean and takes pride in our area. One that has jobs to keep our children here so they don't have to leave the area.

A community that helps and understands what is happening. One that is keep in the loop by the local government and a local government willing to listen to the people.

A community that I can enjoy the historical and natural value that has existed for years while still being able to secure adequate employment to properly allow my family to enjoy the wonderful area around me.

A community that invests in preserving its history, maintains design standards, strives to bring people together, works collectively for the good of the entire community, values education, and is welcoming to people from all over the world.

A community that is a haven for a diverse group of people (liberal/conservative, racial backgrounds, age, sexual orientation, language, religions, families/individuals). One that celebrates and embraces our foreign students, recent transplants, and longtime locals of Paiute and pioneer heritage. A very walkable city that has safe crosswalks, attractive landscapes with plenty of trails, and clean air. Personally, I love our dark skies.

A community that is diverse in many ways, from the age and gender of the population, to diversity in ethnicity and economics. An ideal community demonstrates a balance of values between work, play, family, religion, and community. An ideal community respects each other's differences, and has members that can agree to disagree without attacking each other's character.

A community that will not pander to law breakers. A community that will embrace America and our traditions. Local schools that do not engage in left wing/rainbow indoctrination of our children. A community that will take action to clean up all the litter and trash (not just the area around the Temple), and heavily fine people or businesses that throw garbage on the ground. A city run recycling center.

A community where the government doesn't dictate my every action and spend my tax money on unnecessary spending. A place where individuals can expand, grow, and promote their ideas and succeed or fail because of his or her merit and/or support of other citizens. A free market with limited regulation.

A community where everyone contributes to economic stability by working jobs that require advanced education and learning.

A community where everyone is looking out for the interests of their neighbors. Also 100% white.

A community where I can live and work within a reasonable distance, without compromising quality of life

A community where I know my children will be safe and proud to be from Cedar City. A place where it is easy to start out. Many entry level jobs and other opportunities for their careers. Smaller community that is also affordable.

A community where law abiding citizens live and who have pride in their community and subsequently support what is here. My ideal

community has employment opportunities, is safe, clean and attractive, well-maintained, with well-developed entertainment and activities/recreation. And I think my ideal community has an identity.

A community where neighbors trim their weeds so you can walk on the sidewalk. Also, a decent free public transportation system.

A community with a clear vision of what it is. Where citizens care more about the community than their personal self-interests. A consistent architectural style is expected in its downtown and key public areas that help to create a sense of place. A strong diverse economy with access to high quality arts and entertainment. Have a university that looks to improve and be an active partner in the community.

A community with a variety of offerings, both recreational and social.

The community needs to be controlled by the lack of natural resources, especially water. The community would attract people who have a high regard for being educated and the importance of having an education. Health care needs would be met.

A community with good schools, better paying jobs, better low income housing, a better handle on drug problems. A concerted effort to avoid the infrastructure problems that St. George has endured (traffic issues, water acquisition issues, and other long range planning mistakes). Also maintaining the small town quality of life and personal independence (Lack of regulatory constraints).

A community with higher paying jobs requiring skilled labor, high quality people, low crime rate, and a healthy infrastructure. Think: Summerlin, Nevada without being part of Vegas.

A community with lots of amenities, well-developed shopping areas, and community/road development sufficient enough to maintain it all. The Police Force should have all of the resources that they need to make sure our community is maintained and safe (possibly pay raises or hire more officers?) A full-sized chick-fil-a or Popeye's would be awesome.

A community with no liberalism. One that respects and wants to preserve what we have now. One that doesn't jam too many people in and wastes our water resources. One that doesn't worship at the altar of "climate change" or "diversity." One that outs our freedoms above "political correctness."

A community would be ideal for me if there were opportunities for gaining increased job skills and training to improve employment opportunities for competitive pay, where communities are safe, diverse, and inclusive and we feel a collective sense of pride and connection within our community and towards our community history.

A community that has the least government possible, the most freedom possible, with little to no zoning laws. Where the main role of government is to plan for growth through water investments.

A continuous effort to be an almost family like community, a safe place to raise your family and grow with the city, with opportunities to spare for those that wish to grow and learn

A culturally diverse community that has diverse job offerings that pay well above minimum wage and attracts employers and employees. I also would like to be able to have shopping choices locally while preserving our beautiful location.

A destination appealing to permanent residents, tourists, passers-by, post-high students, and businesses. One where job opportunities makes it possible for those who desire to stay, can stay. One where the community appreciates what we have rather than dwelling on a mascot that causes the best things we have in life to be overshadowed by seemingly trivial matters that hinder the very expectations we seek to have.

A diverse affordable well cared for community that looks out for all people, not just a chosen few

A diverse array of people living together in mixed use developments,

with enough employment, social, entertainment, and shopping opportunities that regular drives to St. George are not a necessity. Adequate access to open space (public land) for recreation and mental/emotional well-being is a must.

A diverse city that is equal and just, with jobs that pay fairly and provide good benefits. Issues like homelessness need to be addressed humanely by providing housing, and public transportation needs to be improved. Rent control should be implemented, and there should be greater financial and community support for education at the K-12 and higher-ed levels. The public library needs more support, and there needs to be a better and broader implementation of recycling and green energy alternatives.

A diverse community with a good nightlife, a good art and music scene, and events not related to the lame Shakespeare festival

A diverse community with access to outdoor recreational, arts and culture that is compact, having neighborhoods where you can easily walk, bike to shopping, dining and entertainment. A community that is planned, rather than allowing it to be willy-nilly, and sprawled. A community that expects first class services and opportunities for all.

A diverse community with lots of opportunity for work, recreation, and commercial growth and experiences

A diverse population with a wide variety of interests and backgrounds. Lots of things to do and places to eat/shop/see. Safe, friendly, welcoming

A freeway Exit in Enoch, a place where people feel like they can live and work in our community. A place where the community (and cities) gets behind being water smart, for example not watering endless amounts of unnecessary grass or having water leaks and ignoring them.

A friendly and beautiful community that cares about city planning, preserving open spaces and historic districts, and that provides both cultural and natural recreation opportunities

A growing community, where partnership with SUU will expand local job opportunities and improve income and housing availability to all local residents

A neighborhood with nice affordable homes, while still having the space in a bigger lot size (.50 acre). The neighborhood(s) is connect by a network of biking and running trails.

A Park City-style main street with connection to the University as well as well-planned living communities and mixed commercial and living. Industrial portions of the city zoned separately and away from the main body of residents.

A place to call home where I feel safe. Where there options for indoor and outdoor activity. A clean attractive community.

A place where children are the greatest priority, not expanding or making more money, or bringing more tourist attractions. I like that I can go to the store and see people I know, take a walk in my neighborhood and see friends and neighbors. I've lived where making money from tourism was the priority and the schools were terrible, there was no sense of community, and therefore families struggled emotionally and financially. I don't want to see that happen here in Iron County. I loved growing up here and I want my kids to get to grow up here; in a place where there is love and a community culture. Where service, respect, and gratitude are the focus of not just family units but the community as a whole.

A place where congestion is held to a minimum, the citizens are safe, can make their payments, and infrastructure and employment opportunities are such that they want to continue to live there

A place where everyone fits in comfortably

A place where I am confident that my family is safe, the crime rates

are low, the streets are clean, neighbors look out for each other, and there are many employment positions that have potential for growth. Overall, the values of the residents are family-oriented.

A place where our family feels safe and the community has many opportunities for kids to play sports and be active (such as a trampoline park, roller skating rink, and add another recreation center with open gym, play area, another pool). Cedar City is growing and the places we have for kids are becoming over crowded. SCHOOLS....the conversation about building more schools has to happen! The quality of education is declining and that is due to WAY TOO BIG class sizes and overcrowding in schools' common areas....hallways, lunchrooms, etc. I would stay in Cedar forever, but I truly feel the education and lack of discipline in the schools here is declining. Needs a good hard look!

A place where people could come together and communicate and make decisions with the interest of the people's wellbeing

A place where people feel motivated to take care of themselves and those around them. A diverse community that values and celebrates people from other cultures that are not the majority. A place that has solid, well-made infrastructures like roads, sidewalks, green spaces, public transit, bike lanes, etc. A place embraces the future and works hard to not stagnate.

A place where people making less than \$2,000. Per month can live without worrying how to make rent now and the next year when it increases. A place to enjoy the local festivals and weather, without driving, by using local buses.

A place where residents enjoy safe neighborhoods, economic prosperity, preservation of local/regional history and significance, opportunities to enjoy the outdoors, and celebration of the unique qualities of said place. A community which values families and community relationships; strengths such as honesty, connectivity, friendliness, freedom, and active participation; cultural and artistic endeavors; appreciation for natural resources; and opportunities to economically support industries and businesses that meet the needs of the residents.

A place where there is a tolerant and diverse culture of supporting each other. A place where I can walk and bike commute. A safe place. A place that allows for healthy political discourse/difference. A place with a lot of arts and fun/cool local restaurants/shops.

A place where you see sustainable practices modeled and valued whenever possible. Be park of the solution to overcrowded parks by becoming the hub for visitors like we used too many years ago. Providing easily accessed sustainable transportation to places in town as well as nearby national parks and public lands. Provide restaurants and bars that serve alcohol responsibly and encourage a vibrant night life filled with something for everyone young and old. Put design standards up in place that require a common look and feel, such as park architecture, for all commercial and residential developments. Preserve lots of open space, provide an amazing trail system that can take you anywhere you want to go. Has a forward looking educational system that is integral to the community and shares resources with businesses and government agencies to assure opportunities for internships are plentiful and pay a living wage. A place that values our public lands and protects these irreplaceable assets for future generations and serves thousands of ecotourism visitors year round. Value our historic buildings and our unique community character.

A place with a lively entertainment scene, unique restaurants, interesting artisan shops, and a resort town feel

A place with clean air, friendly people, and access to shopping for healthy food and other temporal needs. A place where you feel safe going outside at night and know that your kids can go to good schools. Infrastructure that mitigates traffic.

A place with inclusion. A place where people are accepted and a place

where people with mental illness fell acceptance.

A planned mix of housing types which support and are supported by work, educational and entertainment opportunities. Planning takes into account air quality and available water resources.

A pleasant mix to support many types of learning, working, and healthy life styles. Keep the rural feel and support agricultural protected area while providing more compact housing, parks, medical facilities, employment, education, and shopping for those who live a different lifestyle but love living in Southern Utah. History of the area and its roots must be preserved along with supporting agriculture.

A rural community that is agriculture related with recreational access from your home

A safe community that provides good employment opportunities, education, and a wide variety of recreation

A safe community with well managed traffic. Weeds and trash are kept to a minimum. Sometimes the "diversity issue" means putting a bunch of people together who hate each other. Be careful pushing this issue. You cannot "force" diversity" without offending or pushing somebody to the bottom.

A safe community, good schools for our kids, more cultural diversity, attract companies that offer good paying jobs. Expand more stores and grocery stores on the north end of cedar. Try and do what St. George is doing, more festivals and attract companies like they do.

A safe place for me and my family with good opportunities for education and recreation and reasonable cost-of-living and wages

A safe place to raise a family. Our neighborhoods need to preserved and kept as a local place that residents can escape tourism. We like to live here and we want our children in a safe environment.

A safe, active community with enough local businesses to shop when needed with less traffic

A safe, affordable (which it is) easy access to things with things to do on date night and for kids.

Parks within neighborhoods. More options for food other than fast food and burgers. I want to be able to walk my kids to a park and have good food. Then be able to go to an outdoor or indoor area to meet other moms. Lots of moms here have anxiety. BAD. No one knows how to socialize. You see it at parks when there's another mom there and no one talks.

A safe, clean, family friendly place with plenty of parks and green spaces. Public schools that are pro-family and pro-United States with more opportunities for gifted students. A place where growth has been managed to maintain that "small town" feel and avoid formation of gangs that seem to always become a part of inner cities as growth happens.

A safe, small-town feel that has work/play/live all in the same community. Lower cost of living with higher paying jobs would help in preventing further crime trends. A town that has enough resources to support its residents but still smaller town feel.

A self-sustaining community where we have good paying jobs along with adequate blue collar factory facilities, many restaurant and shopping choices so people will stay local for their needs. We need more and better facilities for mountain biking, soccer, baseball, softball and other sporting events and tournaments. A safe environment for our families and the ability to recruit and maintain some of the talent that SUU graduates every year.

A small community where everyone can get from point A to point B without having to deal with a spike of blood pressure due to awful planning of roads. One where people see a problem and figure out a solution rather than complaining to the Facebook gods and waiting for someone else to fix it. A community that offers a variety of activities for all ages and doesn't place the needs of dogs over the rest of the community. I just keep thinking if communities that are

smaller...such as Cedar City pre-2000. Too much growth will definitely push me to move elsewhere.

**A SMALL hometown feel.** Friendly people that mind their own business. Residential being residential without apartments popping up where ever and ruining neighborhoods. SMART planning. Not at the mercy of Leavitt Land or SUU. This city needs smarter leadership with the goal of keeping Cedar City a pleasant place to live. Not about growth and high powered companies coming here. Farm land preserved and not developed.

A small, close knit community with open, rural areas, shopping areas kept together. Apartments and affordable living areas are close to shopping areas. Rural areas allow livestock and horses, etc.

A small, self-sustaining rural community with access to open space and uncrowded areas.

A strong sense of community with citizens who are active in the outdoors, appreciate access to public lands, a place where diversity is respected. Where there is a clear separation of church and state, city and county, and representatives are not all republican. A small town feel and a walkable/bike able community.

A thriving downtown commercial/industrial area acting as a hub for multiple residential neighborhoods to feed into

A town that gets out of the strip mall building that end up sitting empty and get boarded up after a year. A clean and inviting main street. Updated buildings on Main Street with nice clean facades. Perhaps a couple of catwalks at the south end of town near Golden Corral and one near 800 south for high school kids to cross over during lunch. Just some more ideas.

A very culturally diverse community with a thriving non-government industry

A welcoming community united by a common purpose that honors cultural diversity and thought, that values education for all and innovation within education to prepare our youth for productive lives that can be lived in Iron County, if that is their desire. A community that promotes safety, security and a healthy environment for all of its citizens and makes needed changes necessary to improve the quality of life for ALL.

Active downtown with diverse options, including more adult-oriented activities to complement the city's family friendliness. I would like to see densification around the downtown and university corridors and less sprawl, which leads to more car traffic and infrastructural maintenance. Revision of regulatory housing/building codes to maximize use of land within urban fabric. Promotion of small businesses with less corporate, chain influence, which I see as a blight, especially along 200 N and south Main. Establishment of new city services to uplift our blue-collar and impoverished classes. Continue to support the expansion of local recreation through a linked city trail, extending from current tracks around through cross hollow for a complete loop, and to also continue to support mountain biking trails. Increase in RAP tax to adequately support art and entertainment industries. Efforts to beautify our major throughways (tree-lined median on 200 N; speed reduction and angled parking downtown; or, better yet, pedestrian only downtown). Overall, less auto-centric planning, prevention measures against sprawl in favor of densification, cultural and recreational activity, and beautification of downtown and its atria.

Adequate and reasonable maintenance/expansion with community support and elected government representatives who execute the will of the people and not their own personal agendas or pocket books of Shell companies

Adequate places to live. A nice downtown where people want to go and walk around and eat etc.

Affordable housing with, jobs that pay a real living wage. Better variety of places to eat, (non-fast food). Much better school system, where

kids really learn the things necessary for life!

Affordable housing, business where an individual can earn a living wage. More community events. Areas where community members can congregate for local music performances, movie in the park nights during the summer. More quality small restaurants. More cultural diversity. Dog friendly! Eclectic, more environmentally friendly. I moved from Southern California. The city of Claremont would be a perfect example of a beautiful community to live in! Also, more bike friendly for college students. Schools that truly embrace STEAM!

Affordable housing, rural, yet close to shopping, restaurants, activities. High paying job opportunities. Safe, low crime. Not over crowded.

Affordable living, well-paying jobs, moral values, great opportunities for kids to have a quality, well-rounded education.

Agriculture is respected. A great community that respects our heritage and rich culture. Financially minded and historically preserved. Affordable for the entrepreneur to desire a dream yet rurally stable. Hate Vegas values and ideas. Hate California influence. Dislike east coast minded direction.

An area needs to provide for different preferred lifestyles. I believe that "uptown" should be Urban/Mixed use and that people who want the rural lifestyle should have those areas available and be protected from urban encroachment.

An area with a strong infrastructure of connected roads and neighborhoods with easy access to retail, healthcare, and outdoor recreational places

An economically strong and culturally vibrant community where I feel a sense of belonging, even though I'm outside the dominant culture

An engaged educated, positive and safe community of diverse citizens who work together, play together and serve one another

An ideal community includes access to arts, culture, entertainment, and fitness/recreation. It has a diversity of backgrounds and languages. It is walkable (work/school/shopping) and has plenty of green spaces. Traffic patterns include more than one main corridor, and transportation includes public transit options as well as bicycle lanes and walking paths. Residents should feel safe day and night, and people from minority cultures, religions, languages, and other groups are respected and appreciated. Education is valued and can lead to meaningful employment in the region with access to affordable housing for families.

An ideal community takes as little as possible from its citizens. Every dollar that is taken from someone's pocket is a dollar with which they cannot feed, house, or clothe themselves or their family. It's a dollar they cannot spend on education for themselves, a dollar that cannot be spent on the entertainment or recreation of their choice. An ideal community leaves as many choices as possible up to its individual citizens.

An ideal community would fund projects through voluntary fundraising, not through taxation. Taxation is an expression of contempt and egotism - the idea that people aren't smart enough to make decisions for themselves. Voluntary interactions allow people to individually express their actual desires. If a community proposes an amenity, but cannot raise the funds through voluntary donations, then you have proof before you that the community does not really want that amenity.

An ideal community does not express contempt toward its citizens, by dismissing their actual wants and needs.

As is

Attractive employment opportunities. Quality education at all levels, shopping, recreation and sporting events. Not pandering to the rural good ole boys club. I grew up in Cedar and still feel if you're not championing the rural culture then you're an outsider.

Attractive neighborhoods, businesses and streets that are well maintained. Aesthetically pleasing roadways lined with shrubs, flowers, trees, and public art. Remove/lower signs that are higher than the buildings. Ease of access to shopping, dining, and entertainment via public transportation. Lots of activities for the community as a whole.

Beautiful area, kind and thoughtful community members, responsive emergency staff. I fear the growth that the city and SUU promotes is not well thought out - too quick and careless. I value the small town feel and hope that is preserved.

Beautiful, clean, safe, happy, outdoorsy, opportunistic, unified

Being new to the Cedar City area, we were drawn by the beauty and small town atmosphere. We appreciate the relatively light traffic and smaller mom and pop shops and restaurants. The slower pace, most shops closed on Sunday, and friendly neighborly feeling we have here has become invaluable in a very short period of time. While growth brings more jobs, it also draws larger soulless corporations and creates distance between residents. We don't want to be St. George.

Better education and more job opportunities will bring in more culture and diversity

Better paying jobs, quality affordable housing and sufficient water

Big city shopping and entertainment with a smaller city/town feel...if that's possible. Safe neighborhoods

Bigger University presence. More support to SUU Football and Basketball. More options for nightlife and restaurants. More quality shopping options such as Costco.

Biking/walking path that connects Enoch with Cedar City trail system along Minersville Highway.

Brewpubs, restaurants, nightlife. This place is rather sleepy for a college town. It's bad for the tourism industry. Why come here over all of our neighboring states?

Cedar actually has almost everything: Education, arts, sports, family friendly, small town feel. I miss the ability to shop for what I need - we have no mall and Walmart gets old really quickly. I miss that there is no teen hangout/activity place. Enoch has a dog park. Cedar should have one. Salt Lake has huge parks with tennis courts, volleyball, basketball, soccer fields, ponds, walking/jogging paths. Cedar would benefit from a huge park like this (we have many smaller ones but one big one-love the idea!).

Cedar City (2)

Cedar City 15 years ago.

Cedar City 1987

Cedar City 20 years ago. (2)

Cedar City 30 years ago.... smaller, safer, slower, happier

Cedar city 40 years ago

Cedar City and Iron County already contain many wonderful people and businesses. Government, however, is often getting in the way, with dense ordinances, complicated regulations, and unnecessary autocracy. Reducing the onerousness of local and county law while encouraging and empowering citizens to take more responsibility for themselves would enhance the quality of this community.

Cedar City as it exists is pretty close, and it has become better over the 18 years I've lived here. I wish there was a community arts space, where people could gather to make and share and teach. I really wish Cedar would be more proactive concerning water. We have been lucky so far, but luck won't fix things. I also believe that rural western communities need to develop their solar and wind capacity. Aging electrical above-ground infrastructure is burning California to the ground, and we'll see something like that soon. We could be leading

the nation in solar and wind. We need jobs at all levels, including at the upper end of the pay scale. So many of the affluent members of our community are retirees from elsewhere, and we need higher paying jobs to help shore up the tax base. People who are more or less outside the tax system, can't help in that area. I'd like to see more green spaces in town, more walkability, and more opportunities to enjoy historic Main Street. We could create something amazing that would draw tourists and all of us in ways that would promote neighborliness and connection. Right now, I only run into my neighbors in the grocery store. That's nice, but I long for something nicer. Our town is beautiful, but a wish we were more thoughtful about light pollution and the noise of I-15. My kids are getting older, and I wish they would have opportunities to return and raise their families here. We could start building that now. And trees, let's plant more trees. The Pioneers did that, when they arrived, and we need to lean into that and prepare for the next 100 years of loveliness in this town. So, in the end I want a community where we can easily gather and enjoy the beauty that surrounds us, beauty that was cultivated by those who came here years ago and tried to build something wonderful. I think efforts like these would bring us all closer together.

Cedar City but with more tech jobs

Cedar city circa 2008

Cedar City fits that description but I do feel we are overbuilding apartments and housing.

Cedar City has been a wonderful place to raise a family!! I have been so impressed with the commitment to community and volunteer support in all areas. Don't lose that sense of small town community.

Cedar city has so much to offer and so much potential. There is sometimes too much divisiveness in the community. I think having the recreational stuff so close and as beautiful scenery is great. It would be nice to have more conveniences available with growth. I feel that there can be too much traffic congestion on the main roads. Finding a way to make the traffic flow better would be nice. Have a community that embraces their differences and uniqueness instead of divisiveness. People need to understand that not everyone is like them and thinks differently. That doesn't mean that it's bad, it means there are ways to come and work together. This will make it easier for people to move here and become part of the community. SUU finding a way to grow will help the community immensely. If they can incorporate more educational programs so that they get more students. I would say having things available for the college students to do. A coffee shop open later than 7pm, people can hang out there even if they don't drink coffee. Make some of the town a little more of a college town. Incorporate more art into the town. It's so neat when you visit other places and they celebrate their town through art in the city. Art painted on the side of buildings. Art at parks. Somehow celebrate Shakespeare here more, since the Shakespeare festival is a big part of the city and tourism.

Cedar City is already pretty ideal. But growth means change and growth is going to happen. Water management, revitalization of the downtown/defunct hotel areas, and investing in water-smart tech industries (internet-based or industries with minimal requirements for water) should be major priorities.

Cedar City is an amazing place to live. Better infrastructure to avoid a St George situation and better paying jobs would make it perfect.

Cedar City is an ideal community overall.....but.....we need to do a better job of catering to more than one group (kids, retired, and born and raised here). It would be great to be more accepting of tourism, outdoor recreation (outside of just hunting and ATV's), nightlife, musical taste, entertainment, religious beliefs, and hobbies. Open spaces are a must, as well as walk/bike friendly downtown with LOCAL restaurants, vendors, and entertainment. The south end of town is exactly what I don't want to see. We need to work in partnership together (public lands, schools, tourism, city, community

members, etc.) and make decisions as a whole instead of in the interest of one area, business or religion. Proper planning is a must for sustainability and to get quality businesses here and keep all stakeholders in good balance. Cedar is a gold mine and if properly managed, can be a legendary city that is a great place to live and visit. However, we have to move forward and not live in the past to do so. Times are changing, people are changing, and what once worked before in this area, is no longer working now. I would love to see slower driving (and less roads to everything - it's ok not to park at a doorstep to every business), respect of those on foot/bikes cleaner landscapes and infrastructure, acceptance of others hobbies and recreation choices, remodeled old buildings, less cooperate chains, a real downtown area with comedy, venues, bars, yoga, food carts, restaurants, arts and shops. I hope by working together we can accomplish this.

Cedar City is an ideal community, focus should be on the infrastructure of roadways throughout the community. STOP integrating low cost housing with the higher end tax payers properties.

Cedar City is my ideal community but lacks shopping, i.e. Target, Costco. If you build it they will come....

Cedar City is my ideal community. That's why I've decided to stay here after my education, but it is severely lacking in plans for growth and how to make sure infrastructure is in place for attracting big businesses to establish campuses here. We need fast, reliable internet, better shopping options, and more diverse offerings for entertainment and diversion so that anyone, not just white Mormons, feel comfortable here.

Cedar City is pretty close. We have traveled enough to know this is a unique and wonderful place.

Cedar City is so unique in its location near world class public lands including the National Parks, Forest Service and BLM. My ideal community would find ways to celebrate and preserve these lands and view them as economic opportunities rather than resources to be extracted. My ideal community would recruit higher paying industry (ie tech positions) and attract mid-range higher-end shopping and restaurants. The community would also appreciate the value of open spaces and public use areas that promote healthy living.

Cedar City is the closest to the ideal that I have ever lived in. Perhaps the closest to the ideal was Boston at the time of America's founding, when everyone from statesman to farmer understood the meaning of freedom, based on an understanding of the sanctity and efficacy of each individual's agency and reason. So much of that understanding has been lost today. A town that regains and lives up to that understanding, combined with today's scientific and engineering knowledge, would be a solitary beacon to the world.

Cedar city right now. And stop building houses everywhere with no upgrades to the roads.

Cedar City with more entertainment and recreational opportunities and a downtown better designed to cater to tourism and community events/use

Cedar City with more jobs requiring higher-ed degrees, continued steady growth.

Cedar City with sports bars, establishments open later and on Sunday, big box or department stores, more adult and student social opportunities. Embrace college town atmosphere. Grow SUU.

Cedar city with the building of business being spread out not just on the south End

Cedar City

Cedar City—after living all over the world in the Air Force, we retired here because it was exactly what we wanted

Cedar City—we have everything we need for quality education, quality

of life, arts, recreation

Cedar City's size and location are attractive, but the community could benefit from more diversity and more respect for people who are not LDS and/or Trump supporters. The political environment is harsh for anyone who dares to criticize or disagree with the dominant LDS and Republican cultures.

Cedar is as close to ideal for various reasons: it has all types of recreation, it is family-centered, clean and well-kept, relatively safe, and all-around pleasant

Cedar is pretty close to ideal. I wish the downtown and industrial areas were cleaner and better looking (many of the industrial areas just outside of town look absolutely horrible!). I wish there were better zoning laws. I wish we could provide strong incentives for home owners and business owners to take more pride in the appearance and maintenance of their properties. I'd like to see more high-tech businesses, so that SUU grads don't always have to move away. I like to see a little more night life for our student population.

Cedar is pretty close, I do feel that city parks need to be better maintained with more parks to the west side of town, also more indoor activities/experiences for children and youth - especially in the cold winter months

Cedar is pretty ideal. As we continue to grow in population, we need the commercial end to grow with us. Cedar is beautiful and we have to be careful not to take away from that or lose that beauty

Cedar is pretty much my ideal community now. Outdoor activity with walking trails and parks, friendly people. Maybe a bit more shopping options would be nice north of town which would benefit Parowan area.

Centered on the family unit. If the families are of high integrity the communities will be too.

Children and families feel safe and connected to their community. Neighborhoods are designed for interaction. Traffic is routed away from recreation/open areas, and bottlenecks and infrastructure is addressed well before continued building permits are granted. I'd like to see a purposeful design to our city. Regulate the height of signage and buildings so that our view is trees and hills, not the old Crystal Inn sign (and others). Preserve the West Canyon Park as the treasure it is.

Clean nice neighborhood, safe with opportunities for recreation close by—pretty much what we now have in Cedar City

Clean, friendly, productive, safe, financially secure

Clean, low crime, wildlife habitat, and ethical government employees

Clear vision of where our greater is going. Better circulation infrastructure. High connection between citizens and decisions. Beautiful main streets.

Communities looking to help one another and connect with the local library and other community spaces. I hope to live in a community where economic resources are not hoarded but rather where we help one another to live with dignity.

Community coming together in service, arts, health concerns, and cleanliness

Community members would be open minded, kind, and not judge each other. They would be able to support themselves and their families, and housing to get their needs and budgets. There would be a large variety of affordable, enriching educational opportunities for children and adults. There would be diverse opportunities to experience the performing and visual arts in well maintained facilities, and the artists would be able to make some money sharing their art. Individuals and families would have access to a variety of well-maintained recreational facilities.

Community members, elected officials and developers understand the

value of citizens' involvement in sustaining a unified community vision and the positive economic impacts that result from implementing comprehensive community planning documents, style guides, transportation plans, and protecting landscapes and streetscapes that reflect an authentic community "brand". Citizens and elected officials are fully committed to preserving community character and the "look and feel" that residents and visitors experience in Cedar City increases our sense of place, enhances all types of tourism and entices businesses to become a part of our thriving community. Citizens, Local community leaders, City and County staff, developers and businesses are engaged in continual learning, and understand the complexities and various sources of funding available in order to make strategic and substantial investments in our future while preserving community character. Community members actively support making long term public and private investments in sustainable industries such as recycling, solar power, electric vehicles and public transportation. Maintaining an affordable and high quality of life for all citizens is more important than allowing unsustainable increases in population growth to degrade the values outlined above.

Community that has a strong moral/ethics code, affordable housing, lower cost of living, kid-friendly atmosphere and a solid infrastructure. This community should have a vision for future planning with a focus on water management.

Community with a strong economy and excellent paying jobs with retail and entertainment opportunities, excellent education, and a strong community engagement component

Conservative, rural (<100k), access to trails, controlled traffic, low crime, good schools and an abundance of high-paying jobs (remote and not). High paying jobs will fix (by demand) everything else (arts, restaurants, grocery stores, schools, etc.)

Contains multiple means of transportation to help reduce traffic and the associated pollution. More stringent enforcement of city and county codes/ordinances to ensure the community supports a visually aesthetic and healthy lifestyle.

Currently Cedar City is all I've ever wanted—it's the best place I've lived by far

Decent, affordable housing for lower to middle class families. Employers that pay a living wage and provide medical benefits that do not take up a whole paycheck. Well planned neighborhoods and shopping centers that prevent traffic congestion. The city should have a strict beautification policy where fines are issued to people who do not maintain their property.

Difference between urban and rural areas. Choices for children's' education. Respect for beautiful areas such as thunderbird gardens.

Diverse and free. Very little restriction of personal property.

Diverse and open community with fair equal treatment for all. Walkable with access to quality housing, shopping, outdoor space, etc. More nightlife and less governing based on the dominant religion.

Diverse and safe. Lots of shopping. Many companies and lots of opportunity for long term livability. A place where I can have a career with affordable houses not driven up by the placement of one stupid building like a church.

Diverse culture with lots of open space, natural outdoor recreation, enough water to sustain reasonable growth with nice clean neighborhoods with low crime. Affordable housing, variety of shopping had restaurants. Good jobs and education available. Variety of entertainment and arts.

Diverse forward thinking community with a variety of activities for all stages of life. Live, work, play in Cedar!

Diverse in terms of ethnic groups, gender, SES, age, and religion. Honest and friendly—Cedar already has that going—and open new people

and ideas. Opportunities for culture and entertainment, especially in the evenings. Great dining options. Natural beauty.

Diverse Inclusion that is not centered on religion

Diverse population who are able to afford housing, medical care and basic amenities for families

Diverse with lots of opportunity to learn and see new things. Jobs that pay a livable wage. Taking care of the environment

Diversity in employment and career opportunities. If tech or professional jobs existed people would move to Iron County in a heartbeat. It has a great reputation but just doesn't offer the jobs to sustain growth.

Diversity is key. Moving progressively forward economically, bringing more to the community without jeopardizing what good things we have here already.

Diversity, walkable, more food and drink options. Better education and schools.

Diversity. Safe. Career Opportunity. Restoration and use of old buildings. Affordable rent space for families and commercial.

Eagle Ridge when they told us at purchase the open land was BLM owned and would not be developed. And the addition of a Kneaders, Target and Costco or Sam's club.

Economically efficient wherein employers want to come create jobs, wherein high moral citizens want to come to Cedar City to work over similar pay and job descriptions somewhere else, wherein tourists would choose to come visit for various reasons over somewhere else.

Educated, professionally employed, highly paid by national standards, and, all of Cedar's current amazing offerings

ENOCH 20 YEARS AGO

Enough people/businesses/recreational opportunities to have a decent high school, decent employment opportunities and reasons to stay and enjoy life in the area. Also values that put the family--the main reason for living for most of us--first. The opposite of my ideal community would include: too many people create traffic and other congestion problems, and falling over each other to give adults what they want (especially when government entities try to mitigate the consequences of adults' decisions) at the expense of children and of family values.

Equal-no income inequality and people working together for the good of all with 0 sales tax like Oregon

Ethical neighbors, no crime, rural open space, freedom

Every person employed and contributing to the community. Safe places for our children to be kids and play. No generational poverty and living of tax payer's money. Using our taxes for growth and benefit of the community and not being wasted on nonsensical things. There is no reason we should be providing to people who lack employment in a time with ample jobs.

Everyday needs available within two miles or less on walking and/or biking paths, inexpensive access to cultural events, easy access to leisure-like recreational opportunities (hiking, biking), good paying jobs for young parents so they can afford homes, preemptive law enforcement to curb crime (neighborhood policing), easy access to affordable and quality healthcare.

Excellent bike paths that interconnect neighborhoods and streets within the city would significantly decrease congestion from vehicles and promote air quality. It would be easy to expand as the community does as well. Places of gathering are a must in Cedar City and they are severely underutilized. Such places could include additional interactive museums, more parks, splash pads, and kid/family friendly places that promote play and communication.

Family based community that is safe to let your kids out to play. There are many activities for the community and are well known.

Family Friendly, clean, good Jobs and retail options, outdoor opportunities, more of the small town feel

Family friendly, fun, safe, technological, economically stable, and Industrious

Family friendly, safe, and preserving a smaller town community feel

Family friendly, safe neighborhood with ability to walk/drive and not be overly concerned about safety. Too many accidents in the city. Green belt or paved walking paths similar to Saint George. Rehabilitations and revitalize of Main Street businesses.

Family friendly, safe, stores should be easily accessible, preserve historical buildings, keep natural beauty as much as possible

Family friendly, well connected via bike/hiking trails, business friendly, attractive landscaping, and safe

Family oriented with affordable housing availability. Good paying jobs that allow our children the ability to establish roots. Controlled growth to preserve what makes Cedar City a desirable place to live.

Family-friendly area where people know their neighbors. Convenient walking distance to parks, restaurants, and shops. Conscientious of health and environmental quality (e.g. air quality, water quality, etc.). Mix of housing options located close to services and amenities.

Family-friendly, outdoor live style and shopping nearby. Lots of jobs and affordable housing so even if you worked at a fast food place you can still provide a roof over your head. Also, we need some good restaurants. I would love to see a Costco and a Michael's in town.

Fewer rednecks that go out and dump trash in our washes, shoot up public land signs, and drive ATVs all over the place. Encourage education. Require city council to have a percentage of diversity - democrat, non-white male. Stop relying on SUU for so many resources. The city owes its citizens a community rec center. Please enforce the sidewalk ordinances. Walking in this town is a joke because sidewalks are broken, missing, covered with overgrowth, too narrow because of mailboxes in the way, etc.

Fresh air, water available, farming and agriculture community, downtown shopping and retail in the heart of downtown on Main St.

Friendly and inclusive community that often has public events that don't require the entire city to come. Using the park for more city sponsored events to give more seasonal activities.

Friendly families with children and neighborhood block parties

Friendly people, not struggling to make ends meet because of housing costs, being above annual income

Friendly, safe with neighborhoods that have small park areas to increase communication and friendships. We need decent shopping, infrastructure to support slow growth and increased recreational opportunities. An ideal community will have a diversity of peoples, ideas and economic opportunities for all.

Galt's Gulch. If you never heard of that, read Ayn Rand's "Atlas Shrugged." Perhaps, one thing you can do, as leaders, is inspire people to live and work and interact responsibly, rather than with some sort of centralized influence. One law is all a truly civilized society needs.... DO NOT VIOLATE ANOTHER PERSONS RIGHT TO LIFE, LIBERTY, OR PROPERTY. The ironic thing is that the biggest violator of that one law is GOVERNMENT. Right now, if you want to prepare for the future, you should try establishing a local gold standard, as they are doing in Alpine, UT with the gold backs currency ([www.goldback.com](http://www.goldback.com)). Almost everything government does can be achieved through the private sector if you would just be willing to LIVE AND LET LIVE and relinquish some of the control you have over our lives.

Go back 15 years

Good organization. Industry vs homes. Good infrastructure. Right now only road used into Cedar is Hwy 130. Right now too many duplexes

and low income housing. Need more single family houses. Not apartments or condos. Need more businesses who will pay higher wages. Green space is great and grow outdoor activities.

Good quality homes on ample lots. Build in areas that are suitable for a good quality of life (i.e., not 20 feet from the freeway). Protect, preserve and incentivize uses of prime agricultural, farming and ranching lands - don't gobble up prime farmland for crappy high-density tract housing. Build a viable truck bypass west of town.

Good restaurants, less traffic, quality stores for food and clothing.

Good schools, lots of arts events and arts and cultural organizations providing classes and training for kids, beautiful spaces with public art and lots of public parks, well paid jobs, interesting dining and shopping options and usable public transportation.

Great love for our current community. Friendliness, helpfulness, and positive values that encourage citizens. Great cooperation between Church of Jesus Christ Latter Day Saints and the other religious groups in our city. The University does not seem an isolated entity to those that are not affiliated.

Growing, improving, safe community to raise a family.

Have a Main Street that is more appealing. More shopping, restaurants, and recreational opportunity. Better paying jobs, more affordable housing. Zoning requirements so three and four story apartment buildings can't be built in residential areas.

Having some diverse culture, and opportunities. Staying a small population with agricultural opportunities. Not overcrowding like is happening and the traffic not congested. A place that has good first responders, and decent healthcare. A place to feel safe letting kids out side to play.

Healthy lifestyles, walkable and bike-able. Walkable city center (downtown) with little vehicle traffic. Good educational opportunities (we have some of the best). Diverse employment opportunities mostly not heavy manufacturing.

High density/low car usage, public walkable spaces, mixed use development, lots of food choices

High morals, low crime, self-reliant, clean, recreation opportunities, quality schools, teachers, and police force

High paying jobs, low housing costs and low cost of living, lots of entertainment opportunities, and lots of recreation opportunities

Highland Village, Texas

Hmmm....What I envision is a mixture of housing prices and styles so first time buyers to wealthy retirees can find PLEASANT housing. I am NOT for a strip mall on every corner, thus taking away from the charm of the central business district! It sucks vitality away from the downtown business district charm and creates urban sprawl. Then the central business district becomes empty, an eye sore and is ugly.

Homes that are not inferiorly crafted

Honestly, put a grocery store in Enoch, and that's ideal to me. Open space, kind and caring neighbors who know and help each other, access to the arts and culture via Cedar City, beautiful natural areas nearby, and quiet. Man, I am grateful for the quiet we enjoy in this area.

I enjoy the rural community. Having the access to areas that host businesses like we do now is a good way to keep this type of life we have now. We do not need Strip Malls on every corner in every part of the County.

I like a lot of things about Cedar City as it currently is, but there is room for improvement. I would like to see Cedar City become more pedestrian and cyclist-friendly. I would like to see downtown have more interesting and thriving businesses. I would like to see a larger number of high-paying job opportunities for children when they

complete their education and want to stay local.

I like living in a more suburban community, but that could be due to having the most experience with that. Plenty of options for shopping and activities would be great, but I want to be able to have some privacy in my own home and not necessarily live in the midst of it all. However, it would be nice to have other types of living spaces available so someone who has a different preference than me could enjoy their lifestyle as well.

I live in Brian Head. The Ski Resort could be leveraged more as a local asset. Colorado resorts and the Wasatch have terrible traffic congestion. It can take two hours to drive up the Little Cottonwood Canyon, making Brian Head a shorter drive time for Utah County people than Snowbird. Thirty five minute drive time from Cedar and get out of your car in front of the lift is unheard of these days. Increased skier visits grows TRT and has a multiplier effect on the local economy. Low hanging fruit as the infrastructure is already there.

I love Cedar City because it is a quaint "smaller city"... with still a feel of small town, but enough things available to us to have a high quality of living. There should be less developing of more subdivisions and apartments. If more people come to our area, they should be able to purchase the homes for sale, or purchase property. We already have a water issue in our community... quit building and building and causing a need for more water usage! And the apartment buildings and low-income housing needs to STOP!

I love Cedar City the way it is! As we expand, I think creating the live/work/play communities are integral to maintaining the "small-town" feel of our city. People that live here feel connected as community-members. As folks expand out from the city center, I expect they would feel that connection less, without a similar center to rally around.

I love Cedar City, but I think we need to make sure that roads are built to keep heavy traffic out of certain places. As Cedar City grows, jobs need to be created, and grocery stores, ect.

I love Cedar City, wouldn't live anywhere else. Ideally our community would work on crime and drug problems, offer incentives for business to be here and utilize our existing facilities so they are making money for the city. I would like to see better planning for housing developments.

I love Cedar, but I also wouldn't mind a bit more growth to have more shopping and restaurants. I just don't want to see the traffic increase, so I definitely think community and roads need to be considered and increased.

I love living here, I just wish people were more cautious drivers and we had left turn signals in more places. It would also be nice to see our teachers paid more competitively.

I moved to Cedar City because I considered it a fairly "rural" community with excellent educational, recreational and cultural resources/opportunities. The population of Cedar City has since tripled, so the "rural" feel has completely disappeared, congestion and crime are a real problem, water resources are severely lacking to support the growth, and the emphasis on "growing" SUU has contributed to the problem. We definitely need a plan to move this community forward, maintaining its strengths while restricting growth beyond the limits of our resources to support it. Such planning has long been needed, and is now at a critical point requiring action. I applaud efforts being made to get current resident's input.

I prefer slow steady growth. Planning with higher density downtown, open space, and trails and parks

I really think the communities of Iron County are ideal. I don't want to see the university become too big, so it loses its friendliness and small class sizes. We need services for strong mental health and opportunities for families and single adults to be involved in what's

going on. Keep our Community Theater and music experiences, as well as leagues for sports, etc. Keep volunteer opportunities so people feel a part of the community. We need to keep our small town feel by planning for growth without growing too big.

I wish Cedar City and the surrounding area was more walkable and bike-friendly. We need safer bike lanes or at least more of a paved shoulder to reduce the fear of biking on our (especially rural) streets. I would bike to work far more if I knew I wasn't going to get killed by a large truck. I would like to be able to have dense areas of small businesses that could be walked or biked to. We tend to spread things out too much in the west and we need to be smarter about our green spaces, walkways, etc.

I would love some neighborhoods that have some parks in the middle of the subdivision. I have seen some like this in Heber. I love that a whole neighborhood can go out and socialize together. I also feel that we need more roads with easy access around town. More shopping would be great. Like a Target, Hobby Lobby, Costco. It would also be great to get another grocery store. I would love if we could have better security at some of the older schools. My kids go to south elementary and I really worry about the safety of the school. Anyone can just walk into the school and not even sign in. I have lived in this town my whole life and really do love it here. I am excited to see this town improve and grow.

I'd like to see future subdivisions with tree lined streets similar to South Jordan

I'd prefer to keep Cedar City a smaller community! I don't think we need to bring in a bunch of industrial jobs as this just brings in lower class people who do drugs and increase crime rates. The city needs to offer areas where a family can have room to play in their backyard and plant a garden. I'll see going up are townhomes. There are very few lots available that offer space unless you go clear out of town.

I'm living in it. Just needs a few tweaks!

In a nutshell, my ideal community would keep the small town feel of the area, but grow a bit more so that greater services of opportunities might be provided for various populations (elderly, adults, and children). Important elements to an ideal community would include a spirit of respect, civility and unity. Public discourse would be done in a way that does not demonize elected officials or people who hold different beliefs and differences and challenges would be worked through in a spirit of cooperation. An ideal community would also give attention to sustainable practices such as recycling, water conservation, and less reliance on fossil fuels. Outdoor and indoor public spaces such as parks, trails, public gardens, community centers, etc. that build on the things that have already been accomplished would enhance the community. Finally, having a few more shopping options (e.g. Target, Costco, Harmon's, etc.) and greater variety of eating establishments would be in my ideal community.

Inclusive, friendly, safe, well-thought out and planned, keep the small town feel but be attractive to larger companies so we have both the opportunity for better jobs and income while also keeping Cedar special

Individual private businesses not large corporations. Small single family homes on good size lots. More Main Street parks

Insure safety and security in town. Lower cost of living, such as rent, food, gas. Make things affordable for low income people

Intentional growth: robust zoning regulations for residential and commercial development, variety of parks and open spaces for recreation, integration of the university with the community, etc.

Interconnected neighborhoods with safe walking paths, variety of diverse cultural opportunities where education is honored more than entertainment where service people i.e. teachers, police, firefighters, etc. are respected more than celebrities and there are

more opportunities to come together as a community in common goals like Park Discovery project

Iron County is one of the biggest Agriculture counties in the State. Preserve Agriculture!

It doesn't matter what my ideal community is. It matters what current residents vision is. We can have a variety of community types in different areas. Target different markets. Make everyone happy (as best you can).

It is a community that provides affordable housing, good paying jobs, low crime rates and places for family activity

It is more compact, it is walkable (or bike-able), it is less aggressive (especially the cars), people are friendlier, and it cares about the environment

It used to be that I thought Cedar City was ideal, until this past year when I realized how many backward thinking, closed-minded citizens live here. I want to live where people are open to new ideas, see the benefits of change, and are welcoming to people from all backgrounds and ideologies. I would like Cedar to get bigger than it is, but not as big as St. George. The quality, growth, and support of SUU is a foundational aspect to positive growth. Then we must create more high paying jobs so SUU graduates have somewhere to work.

It would be a place that is safe, comfortable, affordable, and has opportunities for employment and recreation

It would have diversity with different ideas and communities living in one city with a strong art scene. There was be more things to do and places to visit as far as stores, restaurants, and entrainment and it would be nice to be more connected to other cities more and be informed more on what going on there to help trade tourism between the cities and have people be more connected to Iron country and Southern Utah.

It is here, how do we keep it as we expand? Make sure, as we expand, that neighborhoods are connected with sidewalks or recreation paths so cars will not be necessary for getting around.

Just like Cedar City, but double the size. We love Cedar but just wish there were a few more shopping options as well as more job opportunities to provide advancement opportunities for people to grow in their careers. We also wish Cedar were slightly more moderate from a political standpoint.

Keep Cedar as Cedar. Slow the growth, keep the university. Clean up the city center, remind new comers that this is not California and should they desire to destroy the community they should just keep moving north to Canada.

Keep Cedar City a small town, if people want bigger more restaurants more activities they can go to St. George or Vegas keep Cedar small

Keep it rural and country feeling. Walking, biking and horse trails in local neighborhoods. Mixed use trails. A nice size grocery store at the north end of Cedar City. More trees planted in new communities.

Keep it small, bring in more people you have more problems. Small farm life where people care about their neighbors etc. Keep nature ALIVE.

Keep it small. We don't have enough water to grow. Also, take back water from the farmers who waste it, or implement laws to reduce their consumption. We only have one aquifer, once it's depleted it never comes back. Tourism should be our number 1 opportunity. No more big industry. Jobs are great but industry steals our water resources. Water is the most important topic to Cedar City's future.

Keeping it small where we are save, have clean air and the rural feel

Keeping the small town appeal and grow only in small steady increments. Not tons of low housing complexes, but affordable homes throughout all areas. We already have St. George 50 miles to the south, we do not need to become them.

Less intrusive government, maintain the land agricultural aspects that make it a great place to live. Protect personal property rights.

Less people, or at least effective Law Enforcement by CCPD and real traffic enforcement for public safety on all roads especially main, and 200N/56 areas.

Let me live in the way I want... I bought a single family home and don't want a floodlit hotel complex randomly built on the next lot after rezoning. I don't want heavy helicopters circling my home night and day and I don't want bright highway services spotlights directed through my windows as a relatively poor city tries to showboat its way into being something "big" while increasingly squeezing its relatively poor population out in favor of luxury home buying decadence and pretensions to a type of artiness that mainly caters to visiting retirees. Just be a small town and be good with being a small town. Some people just want to live in a small city and that's fine, or it should be fine. Growth at all costs is the philosophy of cancer cells. "Mixed use walkable" is for large cities with large downtowns. It's an absurdity in a place like this.

Liberty of its citizens (freedom from government over-regulation and burdens of taxation), safety of the public due to good, community-involved police, fire and ambulance service, in a community well-planned with adequate road infrastructure.

Local leaders willing to take a chance on ideas and not just saying no

Lots of green spaces, easy access to dog and kid friendly walking and running spaces, with central shopping and restaurants

Love the Cedar City area. Would love to have more opportunities for shopping instead of driving a hour or longer away. A Target and a Costco would be ideal. Many of the surrounding areas would also partake in these uses.

Low crime and small town feel

Low crime, good morals of community, reasonable cost of living, friendly

Low crime, great public safety and transportation availability.

Community access to recreation, cultural activities at affordable rates. Keep living costs low while maintaining higher wages through positive job growth.

Low crime, high paying jobs, low cost of living, ample in town recreational and leisure activities with a strong moral presence.  
#LessDemocrats

Low crime, Police units that are in the neighborhoods between when kids get home and parents get home, to help kids get outside and play more. Housing that is equal to the wages earned. Not too much upper management that makes are system top-heavy.

Low crime. Safe neighborhoods. Affordable rent. Friendly community.

Low living costs, safe, close-knit, high salaried jobs available. Growth of the arts and increased diversity and cultural influences. Highest emphasis on preserving historic places, maintaining natural landscapes (preserving nature), improving use of local resources and turning to renewable energy.

Low population density. More focus on efficient housing (less dependency on outside resources for comfort). Set usable standards for alternative, efficient building, such as adobe, rammed earth, and others. Strong shared responsibility for water conservation. Youth who feel empowered no matter what their natural abilities are.

Low taxes, family oriented, outdoor recreation, freedom, and safe

Low-key, not busy

Maintain the rural lifestyle we currently enjoy, and one were access to public lands remains open

Many small residential areas with access to schools and stores. Parking lots that are big enough to accommodate crowds with curbs and road sides that are not so steep. College kids would live in

designated areas instead of being mixed into family residential areas to avoid the college kids' rambunctious lifestyles interfering with families with young babies and children. The stores would not be overcrowded and there would be access to more INDOOR city recreational facilities since we do live in a snow prone place. The community would be safe and family friendly while preserving the natural scenic beauty.

Mixed income levels living in close proximity to each other. Safe neighborhoods. Local access to good healthcare. Family friendly activities both inside and outside.

Mixed-use development catering to a variety of lifestyles and income levels

Mixed-use zoning everywhere, low taxes, low cost of living, lots of employment opportunity, accessible private healthcare options, good road infrastructure and friendly regulatory environment to draw low cost power, high bandwidth internet, and a wholesome family environment.

Moral, safe, clean, family-centered, active, and considerate

More affordable housing with access to closer shopping no matter what side of town you live on

More connected paths and trails that connect residential areas, shopping centers, and the university to each other. A vibrant downtown with a variety of restaurants and tourism friendly businesses.

More family friendly areas with walking trails and recreation centers

More indoor family/ kids facilities

More mixed use space downtown--keeping people downtown later (after dinner); more walkable between campus and downtown; more restaurants and bars; better communication for increased partnerships on existing events/festivals/parades as well as developing more events to continue "Festival City USA"

More parks and better housing for low income

More parks, water parks, restaurants shopping centers

More shopping and restaurants available, I have to drive to St. George or Las Vegas to do shopping at any major retailers other than Walmart

Most people want to live in a safe place that provides opportunities for their children to become educated. I want that too. I want to live in a safe community which provides stores to shop and activities to attend. I want to live where my child can walk down the road feeling safe. Right now, when she walks down the road, people yell nasty things and move to the other side of the street, so my final hope is that the people living in this community can become more accepting of different people and less judgmental.

Move the airport. Poor planning there. Don't try so hard to change Cedar City. Show more respect for the beauty that is here and stop trying to control all the land. Three peaks was a great place for locals. Now we have to pay! Don't take land away and control it. Take the jerks away that want to ruin it.

Much like Sedona, I see a community that appreciates various arts and outdoor activities. The city requires buildings to use exterior colors that blend in with the natural scenery, as not to diminish the wonderful views.

The city offers a variety of good food and culture.

I would like to see more culture in schools as well. The dual immersion program offer our children amazing long-term opportunities that we should expand on.

Mutual tolerance and respect of diversity. Good infrastructure, including broadband internet and walkable parks in each neighborhood. Plenty of recreational and entertainment options for family (especially children) during the winter months. Excellent emergency planning that involves and is publicized to community members. Plenty of career jobs for those who grew up here. International

connections (us traveling abroad and visitors/new residents coming here).

My ideal community feels tight knit, but, unlike now, doesn't feel like such a huge gap in classes. Currently, there is poor and insanely wealthy; there isn't much of a middle. Also, I want the community to slowly grow as needed -- not having it feel rushed.

My ideal community has ample recreation, arts, and business opportunities for young families to stay here and make a home. That community has enough spaces near the University to sleep, eat, work, and shop that the students can live closer to school and not need to bring cars in and out of town each day. In that kind of development, would-be parking lot space can instead be devoted to restaurants, cafes, and parks. That community also has opportunities for community gardens, farmers markets, and urban farming to keep us tied to our roots and pass those agricultural values to our children without needing to leave city limits. For those children who want to stay here, there are walkable incubator and maker spaces for them to be able to live close to where they start a business and keep their starting costs low.

My ideal community includes access to outdoor recreation, cultural events, a farmers market, and continuing education.

My ideal community is Cedar City. There is nothing terrible, but we do need to grow with a community that is going to grow one way or another. We have incredible opportunities and amenities. We just need to keep improving them.

My ideal community is designed for active transportation that allows people to walk/bike/scooter to work safely, has diverse dining opportunities and ethnic food, many wholesome and educational after school activities for K-12 students, interaction between the university and the community, scientists on the city council and in the local government, separation of church and state, it leverages relationships with our federal partners at the Forest Service and the Bureau of Land Management, opportunities for dual immersion K-12 education in languages other than Spanish and Chinese, it does not have any Redmen water towers or mascots, separation of city and county governments, clean water and air, and lots of access to trails and public lands for people of all abilities.

My ideal community is first and foremost safe for all families. I would like to see more job and housing for families that have a family with a past felony that has not reoffended.

My ideal community is much like Cedar City - with about 25000 people. I love its beauty and friendliness, its good schools and strong arts community, and the great outdoor opportunities. I feel safe here. I do not appreciate the growing decline in air quality that comes from so much more traffic. The older neighborhoods used to be live/work/play neighborhoods but the new large apartment buildings are driving out the current residents and devaluing their properties. Downtown is increasingly only office buildings. Outside of town sees a scattered sprawl of housing and everyone must drive. My ideal community looks for and plans for long term sustained quality of life with clean air and water and access to nature.

My ideal community is one where all feel welcomed for their unique backgrounds and lifestyles. Our neighborhoods should be clean, safe, and offer a variety of housing options to meet various needs. There should not be one end or section of our community with all the political influence. (The north part of Cedar City should not be neglected. Spread out the commercial development more evenly so all neighborhoods benefit from exponential growth. There's more than enough to go around.)

My ideal community is one where all people are welcomed and celebrated, regardless of race, religion, sexual preference, etc. As a teacher, I frequently have students who tell me they want to leave Southern Utah as soon as they graduate because they don't feel welcome here, and as beautiful and wonderful as the landscape and

most of the people are, it's hard for others who feel "different" to find a place in an area that often does not acknowledge they exist. In my ideal community, the strengths of many different backgrounds come together to make life better for everyone.

My ideal community is one where people respect each other. Where members of the community respect education and teachers. I think agriculture and the rural aspects of our community are vital and really add a positive culture here.

My ideal community is one where there is a rich diversity of people, cultures and beliefs who live in well planned communities with shopping and nightlife mixed into the neighborhoods. It is also a place where there are opportunities for high paying jobs, safe neighborhoods, efficient traffic corridors and ample emergency and medical responders and hospitals. Having an airport is also pivotal and allows for convenient traveling. The quality of education should be high and schools should be safe.

My ideal community is one where we can walk to a nearby park and enjoy an afternoon/evening together. An ideal community is one where everyone takes pride in their homes/yards and spends a lot of time outside. An ideal community is one that has a well-developed recycling program!

My ideal community is one with quality affordable housing, a wealth of high paying jobs, and filled with an increased variety of shops, entertainment venues, and things to do all while being surrounded by the beautiful wilderness of the high desert.

My ideal community is pedestrian-friendly providing each neighborhood with access to basic needs such as a grocery store, restaurants, and parks, which are also within walking distance. I had the pleasure of living overseas for many years, and much of that was spent in England and Germany. One thing I enjoyed about their city centers and neighborhoods is the extremely slow speed limits mixed with their "support local" mindset. Here is an excellent example of how to implement it and the fantastic benefits.

My ideal community is safe, sustainable and full of entertainment opportunities

My ideal community offers multiple safe and car-free commuting options, a multitude of paved recreational walking/biking trails, diverse people, cultural and scientific interactions, community groups who enjoy public lands without gas-powered vehicles, dispersed solar power programs and high efficiency insulation for homes, fire wise landscaping, good restaurants, diverse cultural opportunities, clean air, clean water, safe communities, lots of parks and playgrounds and splash pads, connection to and promotion of our amazing public lands, and a vibrant downtown.

My ideal community recognizes fundamental constitutional protections, especially the separation of church and state. It embraces our federal lands and recognizes the value they bring to our area. It cherishes diversity, and respects different viewpoints. In short, my ideal community is the exact opposite of what is currently reflected on Facebook.

My ideal community will have plenty of activities for children to participate in (including toddlers). Currently there isn't much for toddlers to do. I also like having access to shopping throughout the town. Cedar City lacks in shopping options on the north end of town making it a less desirous place to me.

My ideal community would be a place where my kids would be safe, exploring and learning and where I can support my family without having to be gone all the time from them. It would have people who care about each other and love one another, and who try to get along with everyone. It would be close to natural beauty and maintain that beauty by carefully managing and preserving resources. It would be focused more on the ways that we are all similar, than on the ways that we all are different.

My ideal community would be a place where there are affordable houses near parks, walking/biking paths, and smaller schools. There would be jobs with pay to meet the needs of the people. There would be places to eat and converse with friends. There would be order and laws to protect the beautiful mountains which drew us to the location in the first place.

My ideal community would be someplace like Cedar City with lots of bike paths, a beautiful downtown that is a destination and not a traffic thoroughfare, lots of dining options that are open later than 9, more cultural diversity, great architecture in homes and businesses, a focus on locally-owned, non-chain stores and restaurants. It would also be incredible if people in this town didn't drive in the bike lanes and didn't 'roll coal'. We look like such rednecks to our out-of-town visitors when this happens.

My ideal community would be the small town, walk-able, old school values and friendly neighborhoods that are safe for kids. It would have a lot of parks, green-space for kids to be able to play. It would have walking trails, parks and safe neighborhoods. I would have the neighborhoods and the homes cleaned up and taken care of. The ideal community would also have a very low crime rate and you would be able to trust that your kids can go play outside without dangers of others.

My ideal community would consist of a safe place for my children to grow and learn and then be able to find employment to keep them there

My ideal community would have sidewalks, bike paths to provide safe travel for those who don't want to drive everywhere. Housing should be available for all income groups. The city should regulate rentals to assure that they are habitable. There would be neighborhood parks. There would be streetlights that didn't contribute to light pollution.

My ideal community would include a good variety of shopping and restaurants and a limit on the townhomes and condo housing (we do have a lot of these types of houses and maybe more affordable single family homes would be nice). Cedar City seems to be bulging at the seams on our main street traffic. It would be nice to have another main corridor of travel. SUU really needs a tiered parking structure to alleviate the parking problems in the neighborhoods around SUU so that we would be able to visit SUU in an easier manner.

My ideal community would involve a small-town feel, with many accessible needs. It would be safe, friendly, and inviting to visitors and locals alike.

My ideal community would involve increasing awareness of the academic/behavioral needs of students in the Iron County School District and of the undercover crimes that might go on in the community

My ideal community would look homey and inviting with landscaping at businesses that is kept up. We would have warm and inviting spaces that would encourage people to shop and see what we have available. We would bring in more businesses that fit our quality of life and landscape instead of all the box or chain stores. We would embrace our tourism instead of looking like a town that doesn't care how it looks. We would plan for traffic, water and steady growth that can be supported with higher paying jobs and opportunities instead of a place where our children attend SUU and then having to leave to find a job that can actually support their families.

My ideal community would not be afraid out "outsiders", and our school board and city council would not tell those of us who have made Cedar City our home that we are not welcome here (in public meetings or online). Until this issue is addressed, there is no point trying to better the community because it will just attract more people from outside Cedar and the county - you can't want their money and then expect them to leave or not want a say. If this is actually addressed, this ideal community would have a variety of shopping and entertainment beyond Walmart and movie theater

options so I wouldn't have to travel to LV, SLC, or SG to have a good time on a weekend. There would also be a choice as a single person in where to rent housing that isn't government subsidized (I make too much), a large family home (too expensive), is in a sketchy neighborhood, or owned by the Leavitt Group (all of the small homes that have been bought up that are advertised as student housing - I'm a grownup!). I could eat somewhere other than Mexican food and Subway (no offense to either). And there would be a curbside recycling program.

My ideal community, is one that feels welcoming and safe. Not only does that include family values, and crime control, but it should also include diversity in the community. People of differing ethnic, religious, or lifestyle backgrounds should feel welcome and part of the community.

My neighborhood was the ideal until the planning and zoning commissions decided it's ok to tear down old homes that were handed down for 3 generations so they could build 'affordable housing' disguised as three story apartment buildings with not enough parking. Now I have to lock my door when I'm home, let alone when I'm gone. Shame on the council and commissions for allowing our beautiful town to be pillaged for profit!

My view of an Ideal community would include:

1. Elected officials are seeking to grow the area by offering incentives to new and successful businesses to setup shop here companies that offer higher pay and benefits to their employees.
2. A master plan for our city, zoning is respectful of homeowners' investments and not allow for commercial or low income properties to be inserted in areas where the homes are neither of these.
3. More street lights in rural areas, at least at major intersections.
4. Embrace other religions and recognize that the LDS faith is not the only one in the city.
5. Safety for all citizens, enough police coverage for the area, keep up with the growth so we do not have a crime syndicate move in.
6. Water availability to sustain the growth.
7. Protection of our rural/ scenic / outdoor areas
8. Welcoming to those who move here from other areas.

Neighbors are friendly, space for kids to play, traffic not crazy

Neighbors helping neighbors, family and kid friendly, and good environment for business growth and expansion

Neighbors look out for each other and treat everyone as an equal.

They are not quick to judge and are helpful, but not self-righteous nor hypocritical. The community respects itself and tries to better itself. People really care and want everyone to be safe, happy, and self-sufficient. Beauty is found more within the standards of people's character than it is in the surrounding environment (mountains, forests, etc.). Diversity is recognized and celebrated. No one is trying to take advantage of another. Citizens are educated, working on self-improvement, and doing all they can to make their community prosper. They volunteer, join clubs/committees or organizations, take affordable classes (hobbies/interests), and recognize each other's strengths. Everyone works hard to advance him/herself and others. All people really matter and make significant differences so the community stands out as an achieving one.

No crime. Variety of recreation/entertainment opportunities. Responsible employers providing high paying jobs. Little (or no) federal government intrusion except to protect the Constitution of the United States (especially the First and Second Amendments) thereby protecting 'We the People' from all enemies; foreign and domestic. Sufficient local government involvement to punish and reduce crime, and to preserve property and civil rights. A happy, pleasant, and contented citizenry.

No urban sprawl. Realize the foundation and importance of farming/ agriculture in our area. Increase learning/training of Agriculture related components in our schools and University. Become a leader

and innovator in the agriculture sector. I'd like a community that values our history and celebrates it.

Not crowded with "rush-hour" traffic; low crime with caring neighbors; a hospital that can deal with life threatening trauma

Not having to travel to St George to shop!

Not religion centered, socially accepting, higher wages at companies that are not monopolies

Not sure

Not too crowded, reasonable access to natural resources and recreation, education opportunities, and decent wage/workplace environment.

Not too overcrowded. Less crime. Plenty of recreation. Great education for the kids.

One in which trust is adequately maintained by healthy cultural norms and values, allowing for diversity of ideas while maintaining, in which resources are well-managed, and in which the leadership understands that business is the source of growth for communities

One led by people who have integrity and make decisions based on well researched information and data not personal religious beliefs.

One that appreciates and cares for its historical areas (anything over 75 years). LISTENS to the concerns of citizens instead of the good ole boy system that lines pockets. Greenbelts with walking paths. Safety - People cannot hike alone any long up the canyon trail. Homeless Camps by the golf course and south of Walmart need to be addressed.

One that doesn't shy away from the future, rather it embraces it. The world is moving to renewable energy whether we like it or not, and we don't want to be left behind. I want a community that doesn't feel the need to lock our doors, that supports local artisans and farmers, that doesn't rely on vehicles for transport constantly, and that takes care of our stunning landscapes rather than develops everywhere we can. One that keeps the oil in the ground where it belongs and harnesses the abundant energy from the sun. One that puts people, and the planet, above profits.

One that embraces the inevitability of growth and plans ahead for it. One that is diverse and celebrates its diversity.

One that focuses on measured growth, quality education, and a reason to relocate here- many of my colleagues work in St. George and commute to Cedar - there is no compelling reason to be here

One that has a number one priority of economic growth. Keep businesses running by not interfering.

One that has a safe environment, choice of different shops whether they be chain or mom n pop stores. Some sort of affordable mass transit for elderly and additional affordable senior housing.

One that invites diversity to include all people. Availability of public transportation county-wide and possibly connecting to St. George. Affordable single family housing. Adequate infrastructure-more than one main avenue to get across town. Better access to medical services such as ambulance service. Safe communities with neighbors that interact with each other. More affordable arts/ entertainment. Wider variety of eating establishments and big box stores. More restricted use of city streets by off road vehicles and more policing of this traffic. More employment possibilities from minimum wage to white collar jobs. Better medical care so one doesn't have to go to other towns for treatment. More parks/green space that is patrolled. A place where people want to retire for the community not a church.

One that is connected to the economic opportunities in the heavier populated area of the state, while maintaining our rural culture

One that places a high value on non-motorized outdoor recreation and all that entails, including the mental and physical benefits to

citizens. Small concert venues that attract talented performers at a reasonable price that also serve alcohol. I'm not talking about bars. Think along the lines of Park City Live and similar venues. Not places for people to get drunk, but enjoy good local music while enjoying a drink.

One that preserves its history (does not demolish it to expand the university). Looks to the future with excitement and hope, but with a reliable plan to accommodate for the realistic growth that it will experience. One that will invest in its future but by seeking alternative sources for funding other than high tax rates.

One that provides opportunities for a "community". Specifically, a community needs to provide places for members to gather (i.e. parks and walkways), learn, and grow. To be able to do this, a community needs open space, education opportunities, and a commitment to heritage and history.

One that supports and encourages traditional family values and understands that doing so does not equate to discouraging nontraditional families or life styles. One that encourages a sense of community and inclusion. One with leadership that understands that their role should be as minimal as possible and truly should be limited to the preservation of a citizens individual right to life, liberty and pursuit of happiness. A community that allows an individual to live free from fear, no matter what direction it may come from.

One that values and balances the needs of all people. Creates opportunities for people to better their lives.

One where everyone feels safe and comfortable. A variety of community activities that help people get to know each other better.

One where family is the center and tradition is strong

One where good planning takes place on a long-term basis. One where good thought has been taken to determine accessibility and infrastructure. A good mix of shopping, restaurants, and cultural activities. I love having SUU in our community. Also a continual effort to attract businesses to the area. More technology related business that bring jobs and pay but don't negatively affect services and the environment.

One where people are not easily offended by petty things. Like the name of the high school. Redmen is not offensive.

I worry about the quieter majority being taken over by the louder minority. The more liberal someone is the more of a threat they are to a quality community. Our leaders of the City need to stand up to liberal bullies.

One where private enterprise meets the various needs of the population and not city planners

One where proper, sustained, and managed growth occur. Recreational, artistic, and diverse opportunities exist. Foremost, is a community where public safety is well managed, crime is low or non-existent and proper infrastructure is in place and sustainable, particularly roads to minimize traffic congestion and citizen frustration.

One where we work on "Needs" and no "Wants" to keep taxes down

One where you can raise a family with great opportunities for education (not necessarily higher education, but education that will aid families to prosper and live comfortably), recreational opportunities in the wonderful outdoors that are here around us (must protect these areas) and a safe environment to raise families with good moral standards and integrity and a safe place to worship as we please.

One with access to more shopping and food options, as well as opportunities for career-type jobs. I work in the tech industry and feel like I've worked at the three major companies in this area and am not sure where I'll be able to go once I move on from my current job in the next 5 years. I know I'll have to move on regardless because the wage at my current job is sustainable now, but definitely won't be forever.

One with good, pro-active leadership and vision. Without those characteristics, there will be no progress. With good leadership, good things will happen.

One without so many apartments. I live off of Northfield Road and I hate all the apartments they have let come in.

Only four zoning areas: Residential, agricultural, non-industrial-commercial, industrial. Let the market decide the types of residences that fit into specific residential neighborhoods, etc. Zoning areas within the city would be separated by 4-lane roads (such as Cedar city's 200 North and Main Street) about every 2-3 miles. Non-industrial-commercial businesses would line those 4-lane roads, but would not intrude into the residential neighborhoods. Non-commercial agricultural activities would not be prohibited within residential/commercial/industrial areas as long as there is no tangible threat to public or animal health and safety. Agricultural areas would not necessarily have the 4-lane roads every 2-3 miles. Property tax rates must be designed to heavily discourage converting agricultural land to other uses. (What will we do when we're done paving our agricultural lands?)

Open minded, diverse, lots of opportunity. Better paying jobs.

Open spaces, open minds, and open hearts

Open spaces, rural, peaceful, and friendly with a job base that allows people who have grown up and love it here to be able to find a good paying job that allows them to stay in our community. Affordable housing not just low income apartments but homes that the average working family can afford. A community with a low crime rate that is a great place to raise a family.

Opportunities for all, good day care, good downtown scene. More arts and entertainment. Houses on 1/2 acre lots. More laws to protect animals. Less sheriff, police, HP. Way too concentrated for a small area. Need places for youth to go, coffee houses, internet cafes, music etc.

Options for majority to choose from in a variety of areas.

Our community is amazing. The community shopping centers need to be spread out to other locations, we are getting very congested on the south end.

Parowan

Paved, landscapes paths for multiple recreational activities. Most trails here are dirt. Advocacy for healthy lifestyles by sponsoring run/walks. City look at infrastructure for internet/cable/power (look at Spanish Fork as very desirable place to live due to services provided)

Peaceful and at ease, with low crime

Peaceful, quiet, and country

People living in freedom without planners and bureaucrats telling them what to do

People who respect and honor each other's new and old traditions. Safe neighborhoods. People who know their neighbors. A community that supports university activities as well as local high school events. A place where roosters can crow, kids can practice trumpets, cars can be fixed in front yards... tolerance instead of anger.

People would be non-judgmental and accepting of one another, the town would be walkable and safe, people would be well-educated. When I was a kid, I lived in Columbia, MD, a planned community that has been written about. It was the most ideal place I've ever lived as far as how it was set up and people treated and interacted with one another.

Planned. Good mix of residential, commercial, industrial, and recreation areas. Well-maintained parks, trails and community recreation.

Healthy level of growth. Diverse economy with job opportunities for families. Clean. Healthy downtown. Good schools, good health care and visionary leadership. Friendly, open, welcoming. Growing.

Police patrolling the area for speeders, aggressive drivers, texting, etc. Safety number 1. Preserve neighborhoods, don't let apartments and Airbnb get mixed together. Have areas to live, areas for apartments, otherwise neighborhoods are broken, values of houses go down. Better planning neighborhoods, better stores to shop in. Still number one police presence so everyone will follow the law so we can feel safe.

Population 50,000 max., Lack of traffic congestion (improved) traffic infrastructure, Low crime, clean air, no slumlord housing, secondary pressurized irrigation, availability of quality arts and recreation, shopping to include COSTCO, moderate cost of living.

Preserves and adds R1 residential areas downtown, while still having R2 and R3 areas downtown, rather than this hodgepodge mess of everything mixed together (giant apartments in the middle of houses, 4-plexes in residential backyards, etc.). Attract new big companies with our highly educated population, connection to railways, and tax/land incentives. Replace old, boring community events with new more inclusive, engagement oriented events.

Pretty much like it is now

Productive and healthy growth that provides improved economic opportunities for Iron County Citizens

Quality schools, safe for walking and bicycling in and around town, vibrant downtown with diverse businesses/restaurants, strong POSITIVE relationship between community and University

Quiet and friendly, no crime, know all the neighbors, not in the city proper, churches and schools close by

Quiet community, low crime, many shops and restaurant options, outdoor activities

Quiet neighborhoods with good access to restaurants and businesses. Variety of quality food and entertainment. Easy access to hiking, biking trails and outdoor activities. Costco.

Quiet, non-congested, safe, freedom to do as I wish with my own property, outdoor centered

Quite, safe and affordable with reliable utilities (i.e. water, natural gas etc.) and minimal traffic

Refer to the Hyatt-Palma plan.

Religious and cultural diversity. Employment wages and opportunities that meet the cost of living. Wide variety of activities for kids to participate in, shops and stores spread throughout the area, rather than all in one main spot. Parks and recreational activities. Reasonable taxes that aren't continually being raised to accommodate the educational needs of families who choose to have 4+ kids.

Respect of other's private property and promoting a strong rule of law as well as personal responsibility

Real. Welcoming with values still intact. Not trying to expand for the sake of getting rich or powerful. Caring about each neighbor and taking an active part to ease each other's burden. Knowing all who serve the community and adding to their quality of life. Honesty and integrity an answer not a question of its citizenship

Rural, fairly safe, opportunities for higher-education, and room to grow

Rural but has availability to shopping, higher education, and cultural experiences. Great schools, with diversity that is loved. Scenic and friendly. Affordable housing but not allowing current property values to decrease by allowing low income housing to encroach on existing property owners. Cultural and recreational experience available. High paying jobs that increase our tax base.

Rural family living

Rural farm community out skirting the growing town where we can enjoy the scenic beauty of Cedar City. Family friendly and safe with

neighbors with values and morals.

Rural feel with the opportunity to make a sustainable living with clean air and a healthy environment for families

Rural living. Town offers reasonable services and shopping but doesn't infringe on the rural areas.

Rural values with the convenience of a big city

Rural with horses, good shopping, a Costco close by, excellent through town trails for riding, Horse right of ways. Crooks arrested, kids entertained and old people traveling in groups to Vegas or somewhere other than Salt Lake.

Rural with some restaurants in the city, along with improved forest areas

Rural, large lots, ability to have and keep large and small animals, quiet and safe neighborhoods

Rural, low congestion, excellent air quality. Open spaces that are designated for quiet recreation (that is, mostly undeveloped land for enjoyment walking and hiking). Bike paths allowing for commuting safely.

Rural, with farming, open fields, hiking opportunities. Small town feel, bring Main St back to life. We don't need any more Big Box stores. People can drive to St George if they want that sort of life style. If you continue building, you will ruin this small town, and only the builders and real estate benefit. We never even visit Zion anymore, if we can't get there before 7am. Way too crowded, traffic issues, too many people. Someone has to come to their senses, but the leaders just see dollar signs. We will be destined to live in their mess. Just stop the madness.

Rural/frontier economy. Allow children and families to explore the nature around us - open more lands and space for public use. Minimal shopping and entertainment; rather, encourage kids and families to be physically active rather than staring at screens all the time, or needing an organized event to become engaged. I can seek nightlife and "excitement" out of town, and the arts and community offerings here are already exceptional for this area. We don't need more tourism, or jobs, or "affordable housing". Iron County natural resources have already been squandered and privatized and wasted! Our community is already too big to support in a balanced and healthy way. Desiring growth is killing everything that was desirable about this area.

Safe and affordable with a variety of food choices and basic shopping needs

Safe and conservative communities with local activities for all. More local night life venues would be great. Proper zoning regulation is a must for our community. Higher paying jobs and employment opportunities. Raising minimum wage from 7.25 to 9.00 an hour would be great. More affordable, privately owned housing. Conservation of our historic areas and public lands. No state, income, or property tax. Implement a state wide sales tax that applies to all. More private education at the grade school level. Education is important and the standards need to be kept. Students' grades should reflect the work they put forth.

Safe and environmentally friendly. More job opportunities with better education.

Safe for kids and families. Not too over populated, restrict the California residents from coming here and driving our housing market up. Keeping outdoor recreation open.

Safe friendly and plenty of restaurants

Safe neighborhood where each person takes responsibility for keeping their grounds clean and neat. A community that has available resources for those that are in need. A community that values and supports the education systems in place.

Safe neighborhoods with a grocery store or two on the north side

of Cedar City. An increased night life (not just food stuffs) with opportunities for friends and family to have a good time. Community members being able to share their talents and sell their homegrown/homemade products anywhere in town. Increased participation/awareness of community events.

Safe neighborhoods, good schools, family friendly, beautiful landscape, clean city, close knit community, with low to no crime and minimal traffic congestion

Safe neighborhoods, outdoors activities-I love the walking/bicycling trails, easy access shopping areas, quality healthcare, higher paying job opportunities for qualified employees, community participation and involvement

Safe Neighborhoods, quality high paying employment, affordable housing, honest politicians, more than one code enforcement officer. Enforcing the codes on the books, if we don't enforce them, why do we have them?

Safe neighborhoods. Some good neighborhoods back up to crappy parts and they need to be separated. It is not appealing to the eye. Lit up street sidewalks for walking safety. Kid and family friendly. Lots of activities going on.

Safe place to live, good paying jobs, and affordable housing

Safe place to live. With good paying jobs so that we can afford to live in a beautiful place like Iron County. Maybe lower housing costs all around so that we can have decent places to raise our families.

Safe protected environment, where we feel comfortable letting our children play outside in the community without fear of outside forces. There would also be plenty of opportunity for growth and success in the future of our children.

Safe walkable downtown with restaurants breweries and the like...with nearby housing, mixed retail...safe community with reasonable costs for housing, diversity beyond the LDS

Safe with all amenities close so we don't have to drive far. Good schools and lots to do for all ages

Safe with lots of outdoor and cultural opportunities. Higher paying jobs would attract homeowners who have pride of ownership in their homes.

Safe, abundant resources for people in need, excellent public programs (transportation, education, cultural activities, HOUSING)

Safe, affordable and great education

Safe, attractive, well planned neighborhoods. Well planned housing where single family and high density have reasonable separation and mix. Outdoor recreation opportunities including athletic fields, trail systems, etc. Arts and culture opportunities of high quality.

Safe, clean streets that I can feel good about my family being outside. Preserving space and facilities for agriculture growth.

Safe, Clean, able to provide employment that pays well, beauty

Safe, clean, and affordable

Safe, clean, and connected

Safe, clean, good schools and high paying jobs, culturally diverse, bigger lots with space for gardens and play, clean neighborhood parks, access to fresh groceries, high-quality hospital and support services (fire, police, etc), low traffic, walkable urban spaces with interesting places to shop and eat, access to the arts, quality university in proximity.

Safe, clean, green, diverse, open minded, respect for God and family

Safe, clean, quiet, and beautiful. A variety of food, employment opportunities, and leisure spaces. Good access to wilderness areas. Busy-ness limited to business areas and main roads.

Safe, close to schools and shopping, maybe a park with a playground.

Not over crowded

Safe, easy access to peaceful areas, and no traffic congestion

Safe, easy to access, well-planned zoning-wise, enforcement of codes so that there aren't weeds and trash at least along the major corridors. Peace, quiet, preserved farm land, clean air. A sense of community, goodness, neighbors helping neighbors.

Safe, easy to talk to neighbors, good restaurants, sports activities, biking/hiking trails, open to new ideas and not about the way it has always been done. No good ole boys crap.

Safe, efficient, walkable, managed growth, great shopping so I don't have to leave town to shop, great restaurants

Safe, family friendly community with high enough paying jobs my kids can stay and work in the area following college graduation. Small enough to have the rural feel we enjoy but large enough to have some shopping, eating and activities.

Safe, family friendly, and diversity

Safe, family friendly, high moral standards, tradition, small town feel, and opportunity

Safe, family friendly, outdoor activities, inexpensive housing (that isn't a twin home, duplex, condo) and diverse restaurants

Safe, friendly, accepting, available shopping for all things, clean, and diverse

Safe, friendly, affordable, diversity, and peaceful

Safe, friendly, and accepting. One in which the community supports one another. Big enough to support the resident's needs but small enough to feel like home.

Safe, friendly, parks and rec, walking/running/biking paths performing arts, sports, beauty, well planned roads, neighborhoods, and shopping centers

Safe, fun and easily accessed. It would be nice to have a community where we don't have to drive 45 minutes to get the things that we need at affordable prices. It would also be nice to have access at low or no cost to splash pads and other activities for kids in the summer and then an indoor playground/trampoline place for winter.

Safe, fun, service-oriented, friendly, diverse, excellent food, and shopping choices

Safe, healthy, and affordable

Safe, high standards, yet affordable

Safe, inclusive, healthy, clean, modern, and connected to the outdoors

Safe, inviting, and clean

Safe, quiet, and friendly with no conditions as to whether you're the same religion or creed or not, walkable to community features nearby. Keeping a strong emphasis on outdoor recreation which Cedar has done a great job doing with the BLM.

Safe, quiet, low crime, beautiful surroundings, natural rural way of life

Safe, respect others property rights, open spaces, strict on homelessness, strict on drug users

Safe, scenic, clean and diverse employment opportunities

Safe, strong values, well planned community. No careless spending of citizens tax dollars

Safe, walkable, forward thinking, with a plan to improve the quality of life for all of its citizens. One that has a theme or look that is congruent with our history and inviting to those from outside.

Safe, we'll planned, more creative architecture (but keep the old downtown with the original feel), better higher paying jobs so those with high dollar skills don't have to go elsewhere once they graduate college in order to earn a good living, lots of outdoor

activities, better night life (including some place to DANCE!), more outdoor seating at restaurants/cafes, lift the stupid rule about not serving alcohol within a certain distance from a church (the Boomers building would be the perfect place for great restaurants but they can't make it without a liquor license!), and more opportunities for those with special needs. At present, there's hardly anything for special needs adults to do after high school (and there are a LOT of them). No jobs for the disabled, very few recreational opportunities, really not much for them here in comparison to almost anywhere else. Would be nice for them to have a place to dance, exercise, maybe choirs, after day-program sports, or something. We do have the public pool, but in reality they aren't super thrilled about the special needs population using their facility. The feeling is they tolerate them because they have to.

Special Olympics is one of the few things we do have but that's not a year round thing. Would love to see a larger farmers market where we could get more organic local meat, produce, and organic eggs

Safe, well thought-out, mixed cultural diversity, strong economy, maintained, esthetic.

Safe, well-planned neighborhoods with walking trails and parks. Walkable shopping/cultural areas separate from but within close proximity to neighborhoods. Community centers with diverse activities, such as swimming, bowling, basketball, tennis courts, volleyball, and skating.

Safe, with plenty of free or low cost outdoor recreational opportunities. Lots of diversity in culture, food and shopping while still having plenty of rural areas to enjoy.

Safe, quiet, and not congested

Safe

Safe. Flexible. A sense of community. High moral values (but acceptance of different perspectives). Many opportunities to learn and experience new things. A connection to nature.

Safe/safety

Scenic, quiet, cohesive, opportunities and events that appeal to all backgrounds and lifestyles. One that is not over or under policed. Access to healthcare, public transportation and affordable housing.

Semi-rural. Access to natural and preserved resources, quality education, diverse, access to cultural and art experience, unique. Not just another big city.

Shopping/restaurants located inner city and close to freeway. Neighborhoods/school/parks close together. Higher wage businesses.

Similar to current Cedar City. More well-paying jobs. Not St. George growth, but moderate increased prospectus if we have enough water (we could use a reservoir in addition to our aquifers.)

SLC 50 years ago. Wide roads, quality infrastructure, quality education and social activities, cultural activities, clean safe neighborhoods. Great shopping and eating.

Slow paced with activities, cultural events, that enhance my lifestyle. Low crime, good education opportunities, less traffic.

Slow steady economic growth, safe, and easy to engage with friends, strangers and neighbors in a variety of mediums.

Small and connected

Small but also has enough to keep us here supporting our local businesses. I hate that we have to go to St George for Costco and other clothes shopping. We need more of that here!

Small but still have the resources close instead of driving to St. George

Small close community. With growth comes more crime

Small community, not like in Los Angeles with cookie cutter houses, open areas for camping biking, people should be able to buy 3-20

acres for building homes and farming, please don't turn Cedar City into another L.A. Just leave it alone!

Small enough that you feel like you know most of the people; big enough to have quality shopping, tourism, and food choices. Community-oriented, safe, high enough wages that people can provide for families with just one or possibly two people working only one job each. Opportunities to grow and move professionally if wish to.

Small family friendly city

Small feel. Large opportunities. Traffic controlled and planned. Connected as a community.

Small government, less regulation

Small rural community, little traffic, no crime, non-crowded schools

Small to medium population. Friendly, cohesive, supportive and above all the engine that makes the community go forward, the people.

Small town and rural feel with access to all amenities and quality healthcare. Wide open spaces and low population growth. Low crime and a family oriented safe place to live.

Small town feel with access to public lands and recreation

Small town feel with amenities

Small town feel with friendly neighbors where everyone feels safe while still having opportunities for shopping and recreation with a wide variety of restaurants

Small town feel, but allowed to grow

Small town feel, walkable areas, less traffic congestion, adequate water resources, continued community involvement, and safety from crime

Small town feel; no traffic congestion; safe neighborhoods; good paying employment opportunities; affordable housing, especially for first time homeowners. Young people want to put down roots in Cedar and raise their children here.

Small town where people are involved in the Decisions made, where families and people take pride and respect and care for neighbors

Small university town. Cultural and recreational opportunities in the area. Beautiful. Cedar City is large enough. We don't want to become a four season St. George.

Small, culture driven, safe environment free from liberal Californian

Small, friendly town, with enough shopping opportunities and employment to cover the community, not big companies that will create a demand for housing which would raise the cost of living. Safe and family-friendly.

Small, high moral, family focused with limited intrusion by government

Small, quiet community that people want to visit, but then will return to their homes elsewhere

Small, quiet, and rural

Small, quiet, safe and uncluttered with people. No apartment complexes JUST FOR STUDENTS, or over 2 stories. Restricted growth to keep the rural, rural!

Small, rural, scenic, historic, farming, ranching. If we wanted a big city atmosphere, we'd move to a metropolitan area. We've moved to Cedar in 2005 for the small town feel. Preserve our precious town!

Smaller neighborhoods filled with families and not college kids coming and going every 6 months. A stable community of trust and acceptance.

Smaller, mixed-use, walkable/bike-able

Solid employment environment, attractive and clean city, roads that make sense, safe for kids, strong reputation nationally for labor, skill, and livability

Space! Wide roads, only use the water we have. Stop over building!

Space, good traffic flow, low crime, single family homes, appropriate housing for retired people, outdoor activities

Spread out

Stable, safe and small

Stop feeding the wealthy our future, focus on the future of us, stop caring to the tourists! Real jobs, we cannot live on \$15 an hour! You better be ready for a recession, planning ahead for that is of upmost importance!

Strong values where community helps others because we are all human and we all need one another. A safe place for diversity, but within that kind and constructive dialect in order to improve the quality of life for everyone. A community that shows in action that education is important and people get out and help and support students and teachers and administration (instead of complaining via social media or public meetings - without real action that shows they care i.e. reading with elementary aged students, tutoring middle and high school students, attending parent-teacher conferences, being involved and engaged in student's learning, etc.) A place where all children and adults are treated with respect and listened to. A community where children are getting their needs met and are safe from harm and abuse.

Sustainable, accepting, innovative, creative, forward looking, willing to go outside the box, leadership of a bold nature

Sustainable, carbon neutral with population matched to available natural resources

Sustainable, prioritizes education, diverse, welcoming to everyone (not just those of the LDS faith), governed by people who reflect the diversity of the community, walkable and bikeable, safe (including better enforcement of rules about stray animals)

Take a look at Strong Towns <https://www.strongtowns.org/> Walkable, pedestrian-friendly downtowns, public transport, investment in technology drivers (like high-speed networks), mixed-use land, encourage (through tax breaks, planning, and zoning changes, permit discounts, etc.) neighborhood developments like Village Homes in Davis CA. <http://www.villagehomesdavis.org/> and <https://www.youtube.com/watch?v=PGHT9eyaf4k> and [https://www.youtube.com/watch?v=v\\_05oRQxssQ&t=648s](https://www.youtube.com/watch?v=v_05oRQxssQ&t=648s) Look into blocking of Main Street in front of Linn's shopping area all summer. Allow, food trucks, vendor booths, etc. Help new businesses be created! Help downtown grow and stay open in the evenings! Create a place for our youth to want to be at! Look at Burlington Vermont as an example. <https://www.churchstmarketplace.com/>

That's hard to say. I've lived in many places and the most important would be a sense of community and well-being for everyone

That's such a hard thing to describe. Diverse economy with many industries trying to attract business here. Diverse population, but one who gets behind the unique culture of the area. Half the citizens aren't stuck in keeping an antiquated high school name and the other saying let's change it. Safe to walk, and easy to walk, anywhere. Bike friendly and focuses on developing ways to encourage healthy/sustainable transportation. (It's a small enough town we could easily do without cars if we had a good public trans. or made it bike friendly). High education of k-12. Pay teachers more (or some other form of incentive) to attract the best and get America thinking harder. Heck work to have SUU education graduates stay here instead of head off to higher lying districts of northern Utah. Support each other. Each person's business, thought, action, or value is of utmost importance to them. It's not left or right, right or wrong, its people wanting to live their best life.

The downtown is walkable from my neighborhood and I want to go there regularly to meet up with friends, take visitors to cool restaurants and bars and cultural/artistic events, have the ability

to get in my car and drive up to the mountains in a short time, mountain bike regularly, snow ski in the winter and work at a great paying job that is diverse and welcomes different ways of thinking. People are friendly and not judgmental if you're not part of the mainstream local culture, but are accepting because you also have a voice. Not judgmental or racist (i.e. have a local high school mascot that is seen everywhere else in this country as racist).

The ideal community does not accept federal funding and the regulations tied to those funds. It does not adhere to Agenda 21 and 30 programs for development. It promotes God, family, and local government that respects constitutional law.

The ideal community has a place for everyone. There are affordable housing options for single college students as well as large families. People aren't worried about their quaint homes being torn down for apartments, but there are enough apartments in appropriate areas of town to suit housing needs for students and families. There is a diverse workforce. People of all professions thriving in locally run businesses. Lots of parks and recreation areas. Beautiful outdoor surroundings. Clean and well preserved historic districts. Access to groceries, gas, restaurants, and shopping in every neighborhood. Safe schools that offer students a challenging and thorough education and allow them to pursue their interests. Reliable public transportation so that people can live in any neighborhood in town and get to work, school, or any other places in town in a manner that is safe, timely, and reliable without owning their own car. Overall a safe and friendly community which allows comfort, safety, and opportunity for everyone.

The ideal community would be one that promotes access to unique small businesses in the downtown and well-planned locations that allow for walking and biking as a main form of transportation. One that is centered on maintaining an affordable and vibrant downtown that is more pedestrian friendly. My preferred community would be one that is more centered on a square or marketplace as a central gathering for a variety of events and shopping and dining activities that creates an atmosphere where families want to gather outdoors and linger and one that is not largely impacted by dense traffic such as exists currently in downtown Cedar City. Downtown areas should draw residents and tourists in and provide an inviting atmosphere that doesn't hurry them along, provides unique shopping experiences, and plenty of indoor and outdoor dining options. A well-planned and well-designed community that uses its natural surroundings as the basis for all planning decisions, which definitely wasn't the basis for Cedar City. Promote a more rural feel to the community and housing developments by encouraging larger acre lots and more open space to fit many needs.

The same as it is now, but cracking down more on the drug use and continuing all the community events. People being kind towards one another and looking out for each other.

There are a lot of things I love about Cedar. The parks, walking trails, hiking/biking trails and focus on the arts. I love my neighborhood. It's removed enough from the city to be quiet, neighborly and crime-free, but close enough to shopping and the freeway entrance that makes it convenient.

My concerns would include the increased traffic, congestion and general lack of courteous and lawful drivers. Running red lights, no turn signal, speeding, and impeding traffic by driving under the speed limit, improper lane change or cutting people off seem to be the norm. While I understand the need for low income housing, I think the increase in apartment buildings is excessive. Rent has skyrocketed and is completely unfeasible for many people, increasing the need for low income housing, which contributes to increased crime.

Things WORK: roads and shopping, easy transit from one area of the city to another. Low crime, beautiful neighborhoods, functional schools, low cost of living. Vibrant, thriving economy.

Thriving with life, music, art, friendly, productive, plenty of opportunity for diverse sports for all ages all year round, tournaments, concerts, street events, which could include (dare I write this) beer and or wine festivals in designated areas as part of the festivities / rodeos, etc. another hardware store such as Lowe's would bring competition to the other 2 stores in town and maybe lower prices making things more affordable , same with more grocery stores, retirement communities with amenities that are affordable would be good, public transportation, stricter enforcement of texting and driving and drivers wearing headphones while driving and fine those with dark tinted windows that pose a danger to other drivers, as do trailers with no indicator lights or being covered loosing materials while in transport... mini golf , batting cages, horse shoe pits at public parks maybe tournaments for this as well,

To have a good balance of a strong economy and a somewhat rural environment with diverse recreational and outdoor opportunities

To me our ideal communities are what we have now, rural agricultural communities like Enoch near our towns like Cedar City that is to me a classic American Town Style, how towns were built in the days of our grandparents. We do not need the heavy urbanized settings like Salt Lake City and their surrounding areas which were Once Upon a Time beautiful agricultural communities and towns with beautiful backdrops of the mountain now all they can see are the skylines of buildings and I understand we will expand it is inevitable however we must do so with the preservation of what we have now for it is these values and Lifestyles that we have now that make our communities so beautiful and we can control when and how much we expand because there are no take backs once they happen.

Two people working should be able to afford a place to live. Wages should be high enough for people to live on without needing assistance. Plenty of restaurant variety, meaning high and lower quality/price. Entertainment and recreational opportunities should cover a range of interests.

Unfortunately more attention is given to outside appearance, the arts and recreation rather than a community who cares about all of their citizens

Values are high, we support one another even when we don't agree on ideas. Promote healthy activities for youth and adults. Able to shop for needed items close to home. Education is supported by community, treating everyone with respect including social media :)

Very small where everyone knows everyone, also very active in rodeo/ Western things

Very very very limited government where people have the freedom to be self-reliant and unencumbered with the Chamber of commerce's opportunity for profit

Vibrant and active downtown/central area allowing a diverse mix of restaurants and businesses. Allowing taller structures to be built in this area while preserving historic buildings. Growth that affords the community with plenty of "livable" wage jobs (not necessarily in manufacturing). Safe, clean neighborhoods. For good measure, why not a nightlife close to the university campus (Center Street between main and 300 west). Would love to see the local roads improved as well. The next question doesn't allow for a community that has an urban/mixed use downtown with suburban surrounding areas to live, by the way. It's not a very good question and pigeon holes the survey taker.

Walkable area with longer connections by bike trail, bus, and road

Walkable, diverse citizens, sunny, trees, local recreational tennis opportunities

Walkable, friendly, open space and walking trials. Neighborhoods with small mom and pop stores, well-lighted sidewalks, and small pedestrian oriented streets. I want a diverse population of ages,

ethnicity, and work force. A good mix of high tech and professional jobs, and pay attention to our past as an agricultural community. No need for the big box stores, more unique one-of-kind shopping.

Walkable, multi-use, integrated gardens and agriculture, high-speed communications, built around people instead of around cars, integrated education and recreation, clubs, charter schools, permaculture, extensible, habitats instead of sprawl, mixed high to low density to accommodate all ages, and integrated retail, commercial, and public spaces.

walkable, separate city and county government (Yes, Cousins this means you), Safe, low cost of living, ample open/green space, No Redmen water tank, lots of family friendly activities, safe, good education opportunities, good employment opportunities with good paying jobs, etc.

Walking trails to connect neighborhoods, parks, water structures and more police presence in and around our public parks

Washington Fields, Draper, East Sandy, Rose crest in Herriman!

We do very well with what we have in Cedar City. There is always ways to improve and other venues that the city would like to have to support growth. Bring companies that pay higher wages are always a request for a stronger community and better quality of life for all.

We have it now. We need an ideal government starting with the mayor, city council and staff. They are the biggest road block to smart progress.

We need more distributed shopping areas with neighborhood shops and local businesses

We need to embrace the fact that more people from the west are moving here. Open our minds to the fact that we need to be more diverse if we can do that all of us will be able to have a new level of success with local businesses seeing huge influx in income. The farmer mentality needs to change.

We purchased a home in an area with a small street and access left to our community itself. I want it to stay that way. We don't need our streets widened and redesigned to allow traffic to come through since there is no other housing in the area. If a developer wants to come in and develop an area nearby, that's fine, but have them provide the infrastructure and transportation in and out IN THEIR NEW DEVELOPMENT, not trying to gain access through an existing neighborhood. We all bought our houses on the belief that we would have our peace and tranquility maintained by having very little traffic going through our area. We have no street lighting in our area, which I love. The street lighting I have seen in new housing developments is intrusive and creates light pollution. They shine everywhere instead of just being directed downward to light the street and sidewalk. A developer should also use local labor and businesses instead of bringing in outside labor. I have seen labor and vehicles from out of state on new construction. That is no help to our local economy and labor force.

WE recently moved back to Cedar City to escape the police state of California. We planned on retirement here and now see this might be in jeopardy with the growth we are witnessing. What we want are low taxes, deregulation, safe community, and this will only happen with limited growth. SUU is also a large concern, it seems we take the brunt end with the lack of proper planning. Water is the most concerning subject.

We recycle

We there is high paying jobs regardless of industry. Where business owners pay employees better instead of hoarding profits. And where as a community we decide it is important to attract and work for better opportunities.

Well-groomed and thought out

Well maintained downtown with go to restaurants and shops, NO weeds

in curbing and street seams, including around municipal buildings. Simply planted pots and corners with flowers. Maintained buildings even if unoccupied. Walkable. Downtown living. No parking lots in front of buildings. Parks and bike/walking paths part of layout plans for new home areas.

Well planned out areas for living, shopping, industrial, etc... Making sure that it is well planned out so you don't have a giant factory in a neighborhood etc...Thinking ahead for the future encouraging more growth which provides economic opportunities for the residents in the city.

Well planned out infrastructure (water, roads, drainage etc.), architectural planning and architectural emphasis for new construction/development, diverse businesses and economy, outdoor recreational connectivity

Well planned, commercial and industrial well buffered from residential, plenty of open space and parks with well enforced ordinances that increase the beauty of the area instead of tumble weed filled vacant lots

Well planned. Zoned appropriately to insure large scale housing, such as 3-4 level housing structures do not impede on the rights of individual homeowners. Quiet neighborhoods, low crime. Great, diverse shopping and a great variety of high quality restaurants. Employment that offers an income that is in line with cost of living. Affordable housing. Ample services for all ages, including the needs of the community's senior population. A comprehensive public transportation system. Outdoor entertainment in summer months, as well as indoor entertainment in the winter months. A community that offers many opportunities for residents to bond, a diverse, welcoming community that supports all those that live here.

Well-planned neighborhoods with plenty of parks and green space throughout town.  
Ease for business owners to establish local businesses and utilized wasted commercial space (there is presently lots of that in town).  
Public transit that runs beyond the daylight hours.

Were people are accepted for who they are and others agendas are not pressed on them. Were others stay in there on lane and don't want to change our town to what they left.

Where community leaders and community members have a desire to grow and move forward with organized growth and support of the needs of the people, quality education at all levels and jobs. This is done by public input, established goals and budgets, follow a establish guidelines and encourage the input of all people. Encourage patriotism, support of police and other EMS individuals in their duties and education. All community members working together for the good of all. Etc. (Tall order to fill)

Where one can safely walk to work, shopping, entertainment, etc., without fear of inattentive drivers or crime or injury. Where people know their neighbors and are connected as a community. Where unique and interesting events and activities bind people together. Where kids can connect to real life people through experiences and community culture. Where our environment and area natural beauty is protected and cherished and can therefore be enjoyed and not destroyed. Where respect and kindness rule discussions, and people can disagree without childish anger and petty name calling come together for the good of everyone. Where people can earn a living and take care of their families and each other.

Where people are considerate of one another, support other projects than just their own, with safe open neighborhoods where little boys still ride their bikes and play in each other's yards. A community with front porches where neighbors sit and visit.

Where people of all cultures and backgrounds get along and police focus on violent crime over minor drug charges

Wide streets to handle traffic flow, parks and trails, zoning that keeps like activities together. Job, education and recreation opportunities.

With a Costco and Target

With more retirees I would like to see more adult activities, not everything being family friendly. More jobs and more mom and pop establishments not enough job opportunities so people can keep small businesses open. Close 80% off the fast food restaurants they do not serve a healthy environment. Upscale professional festivals that will bring in more tourists.

**10. On a scale of 1-7, please indicate the level of transportation investment needed in the following areas, OTHER:**

A bike path on Cedar Mountain

Active transportation

Additional crossings over Coal Creek from the South to the North

Alternate routes (i.e. Legacy Highway of Salt Lake area). Connect the walking/biking trail in full loop around Cedar City and Enoch with no street crossings.

Badly needed improvements to increase East/West travel over 1-15

Better signage for people passing through Cedar City which would entice them to visit

Bicycle infrastructure

Bike lanes and bike paths

Bike lanes and ease of use for bikes/walkers

Bike path system to encourage biking versus cars. Electric Car charging stations.

Bike paths and walking paths

Bike paths or lanes for safe cycling on major routes

Bike paths to allow commuting into Cedar from developments west on Hwy 56 and from Enoch

Bike trails for commuting

Bus throughout Cedar City and key places locally

Business entrances on Main Street need a major overhaul. The road is built far too high up and creates some terrible dips that many vehicles scrape bumpers driving in and out of businesses.

Circulation designation and construction

Continue to support high-quality airport facilities and frequent flights

Create a limited access parkway system where speed limits can be higher and moves nonresidential traffic efficiently. Avoid bringing arterial traffic through neighborhoods which causes conflicts especially in large lot developments built for quiet narrower streets, slow speeds and minimal traffic.

Current roads should be kept up and improved, but we don't need more roads created

Depends on where the growth happens

Designated bike lanes

Disabled or seniors

Enforcement of property maintenance codes regarding unkempt yards, ugly industrial and agricultural areas, private tree trimming at sidewalks, etc. PROVIDE MORE FREQUENT RESIDENTIAL JUNK REMOVAL BY CITY

Enoch City Freeway Interchange/Exit

Freeway infrastructure is COLLAPSING on the north end of town and has been for several years. So far, no one has addressed the massive slabs of concrete that have been lifted several feet.

Good example of public transit if we wanted to look at a similar demographic that has second to none public transit would be Ames, Iowa. Let's copy them.

High speed rail connections North and South, also electric charging for e-Vehicles (personal and trucking fleets)

Higher speed through roads to neighborhoods to provide shorter commutes as we spread out through the valley long term

I am OK with roads. But I also know that road projects are something that legislators are way too fond of financing.

I have my own car

I think the roads overall are pretty good. The accessibility for ADA requirements just recently got better as well. What we need to do is work on other means of transportation. #1 priority should be slowing down roads in downtown and around campus, medians to obstruct double yellow line crossers (you know you've seen it way too much!) and also just one lane (or no lanes) from Main St to 300 W down University Blvd. This should be friendly walk/bike space, benches, musicians, space, carts, shops trees and an epic entrance to the Shakespeare Festival and our downtown "hub". One lane, 20 mph, and slanted parking could work well too. Either way, that's our biggest concern. It is blocked off every night for the festival anyway, just get it over with! Students could walk to downtown (eases congestion) Shakespeare folks (who we all know walk slower) could park in the open parking and go on foot safely to Shakespeare, restaurants winery etc, and it wouldn't look as tacky as having bright orange barricades set up. Again, this all boils down to mix use and catering to everyone in the community, not just one group.

I think we need another major road thru Cedar City proper, along the North-South axis. Main Street is over taxed, and easily clogged.

I-15 in terrible condition. Curbs and sidewalks needed. City needs beautifying.

Improve sidewalks and parking lots

Increase public transportation

Interconnected bike paths throughout neighborhoods and streets in Iron County

Interstate 15 needs some serious help

Invest in walkable trails and bike routes that are safely separated from vehicle and ATV traffic routes. Connect trail systems with other regional community trails throughout Iron County and connect with other County systems.

It would be great if the stoplights were calibrated for traffic FLOW instead of stop and go.

Keeping road edges clean for cyclists and free of debris, make transitions from roads into businesses not so damaging to vehicles, and create a partnerships with SWBH and SUU to increase use of public transportation.

Light rail is undervalued in the US. We could increase tourism and connect communities in this way.

Local transit and public transportation only if done by the private sector

Look into adding roundabouts where feasible to alleviate traffic congestion, set red light timers so vehicles do NOT have to stop at every red light but driving at the speed limit can proceed safely to one's destination... Again, Hamburger Ally needs attention NOW.

Loop road around the city and replace the fly over I15 on bulldog road!

Maintaining

Make I-15 speed limit 80mph instead of 75mph through cedar if appropriate

Medians on Main and 200. I've seen too many accidents/close calls that could have been prevented if people weren't turning into each other!

Minersville HWY is a JOKE! It is dangerous, especially around the intersection of Midvalley Rd.

Monorail around town and to Enoch, with train connection to Iron Springs on existing rail

More Cost effective transportation services to St George, Vegas, Sandy, and SLC other than Shuttle services

More frequently plowing on snowy days

Need another freeway interchange for Enoch. Better access around/

through the airport. Less fancy intersections, less traffic revenue-raising. Wider road up cedar canyon would be nice.	Safe trails, biking systems, and bike racks
Need more than 1 North-South corridor through town, not including I-15	Sidewalk repair and bike lanes
Need to create more planned Transportation corridors within in our city. Main Street, 300 West, and I-15 cannot be the only major ways to get north to south in Cedar City.	Sidewalks and bicycle lanes
No need for public transportation	Sidewalks need to be either installed or repaired
Non-motorized transportation	Sidewalks, walking trails, bike trails, bike lanes, pedestrian bridges, etc.
Nothing to specify...plenty of ways to get around	Small towns don't need busses. Senior centers use a shuttle. Medical businesses should use shuttle. Shuttles for seniors and disabled. College students need to walk, need to exercise. There is also Uber opportunities. In rural areas, neighbors help one another with transportation. We already have a school bus system in place. No more is needed.
Overpasses with issues	Street lights
Parking around the university	The entrances to businesses on Main Street need to be leveled. The deep dips cause traffic problems and are hazardous.
Parking lots!	The layout of the area near Walmart, Cafe-Rio, and Panda Express may need some re-assessment. I've seen so many close-call car incidents in that area.
Parowan roads	There is ample transportation. No need for more
Pave more dirt roads in outer neighborhoods for greater connectivity to the paved grid	There needs to be a North-South route in the area other than Main Street or the I-15
Pave the county roads in the rural areas	This discussion would depend greatly on where the financing for such projects would come from
Paved roads are a waste of money. Drive a Jeep.	Traditional Rail to support manufacturing industry
Planning correctly would save time and money. Westview is a prime example, as well as Main Street in Cedar City. The construction just completed on Main had the streets and sidewalks torn up and fiber could have been installed then. The mention of high speed internet being readily available is mentioned quite often, yet when the opportunity arose, there was nothing done. Now to add fiber, the streets/sidewalks would have to be torn up again. Westview is being widened and they are digging trenches to add fiber now. That in itself is fine, but what about the people who own houses along Westview who are going to lose property to have the street widened? Widen the street, where possible, on the side where the land is undeveloped. It's less expensive and less burdensome to all involved.	Trails
Pot holes	Transit to St. George
Potholes need to be fixed properly on all local, city and state roads	Transportation investment is needed because of our flawed development patterns. If we can lower our demand on roads by creating higher-density walkable spaces with fewer parking spaces, then our road needs drastically decrease
Privately owned shuttle service etc.	Transportation needs to be carefully assessed. Money should be spent on those roads that can "pay" for themselves. County roads and many local roads are a black hole that cannot generate sufficient revenue to support their maintenance
Public transport is regularly empty, while private transport (taxis, Uber, and the St. George shuttle) are regularly full	Unless you can afford to do it right, don't invest any more in CATS. The service is so minimal, it's virtually useless
Public transportation!	Walking and biking paths
Roads are sufficient for future population growth	Walking/biking path from Cedar to Enoch alongside Minersville Hwy
Roads around here are great	When Enoch pays enough taxes to support better roads, they should fund them as the City of Enoch. Traffic flow in the south end/providence area is a joke, the underpass flows but the Starbucks corner MACU area is for the birds.
Roads need to be more bicycle friendly: regularly swept of gravel, with wider, better maintained shoulders	Working left turn signals
Roads through Cedar that take vehicles off Main Street	Would love for Cedar City to become more bicycle friendly. This applies to the attitudes of the populace as well as the infrastructure
Roads, especially those leading into town and along main corridors should be built with bike lane access	
Rural roads need improvement	
Safe active transportation for walking/biking commuters	

**17. What are 3 words that best describe the Cedar City area?**

1 <sup>st</sup> Word Mentioned:	#	2 <sup>nd</sup> Word Mentioned	#	3 <sup>rd</sup> Word Mentioned	#
Beautiful	136	Friendly	70	Friendly	95
Friendly	74	Beautiful	65	Fun/entertaining	47
Rural	53	Festive	55	Beautiful	41
Scenic	49	Outdoorsy	47	Outdoorsy	39
Small	46	Family	40	Safe	30
Recreational	39	Safe	37	Peaceful	29
Charming	30	Rural	35	Cultural	27
Cultural	29	Growing	29	Growing	26
Safe	26	Small	27	Charming	23
Growing	25	Scenic	25	Rural	22
Peaceful	16	Charming	23	Stuck-in-the-past	22
SUU	12	Peaceful	22	Small	20
Overcrowded	11	Clean	15	Affordable	15
Home	11	outdated	11	Congested	9
Clean	10	SUU	10	Education	9
Poor	6	Affordable	7	Home	8
awesome	6	Expensive	6	Isolated	8
affordable	6	Accessible	6	Accessible	7
Open	4	poor	5	diverse	7
Isolated	4	Diverse	5	Clean	6
diverse	3	Congested	5	conservative	6
Comfortable	3	Unplanned	3	divided	6
Central	3	Town	3	SUU	6
Boring	3	great	3	Boring	5
Windy	2	Conservative	3	Comfortable	5
Stagnant	2	Confusing/conflicted/lost	3	Poor	5
Old	2	Boring	3	Tourism	5
Non-inclusive	2	Working class	2	Windy	5
Livable	2	Underdeveloped	2	College Town	4
Expensive	2	Underappreciated	2	Lacking	4
cozy	2	Suburban	2	Uneducated	4
Wild	1	Midsize	2	Feel	3
Unplanned Growth	1	livable	2	Free	3
Unplanned	1	LDS	2	Mormon	3
Underutilized commercial space already exists.	1	Hodgepodge	2	Conflicted	2
Undereducated	1	Healthy	2	Dead-end (jobs)	2
Underdeveloped	1	Educated	2	Depressing	2
ugly	1	Divided	2	dry	2
Terrible internet	1	Youthful	1	Employment	2
stubborn	1	worse	1	Little California/Nevada	2
Retiring	1	Windy	1	Local	2
Resistant to inevitable growth	1	Widespread	1	Low Paying Jobs	2
Resilient	1	visually a mess	1	Underdeveloped	2
Podunk	1	Vehicle entrances to our city, "Embarrassing"	1	Urban Sprawl	2
Perfect size	1	Utah	1	White	2
People	1	Use	1	Almost	1

1 <sup>st</sup> Word Mentioned:	#	2 <sup>nd</sup> Word Mentioned	#	3 <sup>rd</sup> Word Mentioned	#
Overlooked	1	Us	1	An environment that encourages business and economic growth	1
Location	1	Unsophisticated	1	archaic thinking leadership	1
Limited government	1	Un-shoppable	1	At maximum desirable population	1
Leave	1	Unmotivated	1	Availability of education opportunities, health care and shopping to meet needs.	1
Lack of diversity	1	Uniform	1	Best location	1
Junk man's paradise	1	uneducated	1	brand-focused	1
It's not St George	1	Un-diverse	1	Declining downtown	1
It	1	Tax-averse	1	Dirty	1
industrial	1	surprising	1	discovered	1
Idealistic	1	South heavy development	1	Downhill	1
Humble	1	Sheltered	1	Downtown	1
Higher crime	1	Sheep	1	Downtown core area not valued and fostered	1
High	1	Selfish	1	Enough	1
Good-ole-boy	1	Rest Stop	1	Entrepreneurial	1
Freedom	1	Reposeful	1	Exposed	1
Disappearing rural area and open spaces	1	Rednecks	1	Fin	1
Disagreeable	1	Quality	1	Gracious	1
Dirty	1	Pseudo-inclusive	1	greedy	1
Dilapidated	1	Protection of rights of citizens and property	1	Haphazard	1
Desirable	1	Polygamists	1	hard-working	1
Crazy	1	Patriotic	1	Healthy	1
Could	1	On the verge of developments ruining the rural ambience	1	Homogeneous	1
Conservative	1	Love it	1	Horrible	1
Clean air	1	location	1	I want it to be eco-friendly	1
Busy	1	Locale	1	Improvement	1
Booming	1	Leaderless	1	Increase crime	1
Behind	1	Lack of respect for pedestrians	1	increasingly bad air quality and traffic congestion	1
Backwoods	1	lack of pride in ownership	1	Livable	1
Aggressive drivers	1	Irresponsible use of Funds	1	Low economy	1
		Insulated	1	Mediocre	1
		Insular	1	Minimalistic	1
		Homophobic	1	misguided	1
		Hippocratic	1	Not St. George	1
		hard work	1	Optimistic	1
		Growing crimes	1	Overbearing	1
		Grand	1	Patriotic	1
		Good transportation	1	People	1
		Gentler	1	PERFECT	1
		Fulfilling	1	politics	1
		Freedom	1	Preserved	1
		Food	1	Pseudo-tolerant	1
		education-based	1	Random	1
		dusty	1	Red	1

1 <sup>st</sup> Word Mentioned:	#	2 <sup>nd</sup> Word Mentioned	#	3 <sup>rd</sup> Word Mentioned	#
		dry	1	Retreat	1
		Disorganized	1	Road construction	1
		dirty	1	Solid	1
		Development driven	1	Spectacular	1
		Declining downtown commerce area	1	Street smart	1
		Declining	1	Sufficient	1
		Crime	1	SUU is needs to cap enrollment and lower tuition	1
		Cost	1	Town	1
		Uncongested	1	trash	1
		Cold	1	Travels	1
		Cedar high	1	Ugly entrances to an attractive town	1
		big enough	1	unbranded	1
		Awkward and lacking identity	1	Uncorrupted	1
		Architecturally lacking	1	Uncrowded	1
		Ain't	1	Underutilized	1
		Abusive police force	1	unorganized	1
		20th Century	1	Unwelcoming	1
				Visionless	1
				Walkable	1
				Walmart town	1
				weeds	1
				We Got This	1
				Well balanced	1
				Working	1
				Worthwhile	1

## 19. How would you describe that brand?

Beautiful city Small town feel affordable

Festival city. Shakespeare, summer games and other seasonal events are the biggest draw and we need more of them

"Festival City"(2)

"The Festival City"

A city of Festivals

A Festival City for marketing purposes, but no real retail or social nightlife to support the image of a "Festival City"

A friendly gateway community with recreational opportunities

A gateway to scenic Southern Utah

A little bit of everything for anyone

A little unclear. We are transitioning from a farmer/tourist/college town to a more full community.

A mix of small town feel with high cultural and educational influences. All in a setting dramatic vistas.

A place to learn, enjoy festivals, and to explore the region

A small town USA city. Good to raise a family and not a crazy city like at.

George or Las Vegas

Place you can hardly afford to live with dead end jobs

Cedar City was built by Agriculture

Agriculture and education with a dash of new people who want to make us California

An accessible pathway to the natural beauty of southern Utah.

Art and culture

Art, education, outdoors

Art, outdoors, celebration

Artistic, I think we are known for the Shakespeare Festival and sheep!!

Arts

Arts and education

Arts and outdoors

Arts center

Arts mountains education

Arts oriented around the Shakespeare festival

Arts, entertainment and higher education

Arts/festival

Arts/Nature/Space

Artsy (2)

Artsy, beautiful

As the festival city, we have a great culture of the arts

At a first glance, Cedar City is a college town with access to the fine arts and outdoor activities. Looking closer, Cedar City has a rural component that has fueled the development of the city. People can be what they want to be, follow their passions, and show their work ethic.

Attractive

Beautiful, recreation, festival city note: I think the festival part is a waste -I'd rather been known for tech or high paying jobs, than a redneck, cultural city

Beauty and recreation

Beauty with balance

Best Kept Secret in Utah

Best small town in Utah. Keep it that way!

Boring

Carnival City

Cedar City encompasses a unique balance between its rural roots, academia and art culture and the unparalleled opportunities for outdoor beauty and recreation. We are authentically charming because of our heritage, we value education and celebrate the arts through a great cooperation between SUU and the community at large. We have a well-rounded and enriched quality of life that is accessible.

Cedar City has developed a brand of festivals and of having a wonderful Shakespeare program. We seem to have a reputation as being a small town with wonderful people that attract others to our festive city.

Cedar City is "Festival City"

Though, we only really have one or two big festivals?

Cedar City is a place where the common people can do well

Cedar City is an outdoor-centered city that partners with SUU and the Shakespeare Festival to create a tourism-based economy

Cedar City is the "Festival City"!

Cedar City's brand is a cute small town that offers so much to visitors. National parks and the Shakespeare Festival are two of our biggest staples.

Cedar City's brand is a scenic, vibrant, active area that offers its residents plenty of recreational, social, and intellectual outlets. Cedar City has beautiful views, fun festivals, and a quality university that gives its students a private school education at a public price.

Cedar City's brand, to me, is similar to University if the Parks brand. We offer culture and education in a mountain/rural environment.

Cedar has rich heritage and values that should be treasured. Other counties are envious of our community values we need to protect that

Cedar is welcoming and inclusive. We are arts, education and family oriented.

Cedar is well known for being the Festival City

Charming

City of the Arts and Nature. Due to the large increase in attendance during the Shakespeare festival many people come to appreciate the art and culture but also to explore the amazing landscapes we have in our very own backyard!

Close to National Parks

SUU

Shakespeare festival

Festival City

College town with emphasis on the arts

Color Country

Colorful

Community-minded, clean and educated oasis from the crowds and pollution of larger cities

Confidence

Coolest little town in Utah between Zion and Bryce

Country feel town

Country living for families

Country living w/ an artistic twist

Cultural	Festival city/ Shakespearian
Cultural community near parks and breathtaking scenery	Festival City: However, to the incoming resident or the visitor, this "brand" is mostly meaningless.
Cultural opportunities	Festival city?
Family friendly	Festival destination
Diverse	Festival theater arts
Enjoy the outdoors and the arts	Festival town
Entertainment	Festival. Not sure that this is the direction we should continue with
Entertainment and outdoor recreation focused	Festivals (7)
Exceptional outdoor recreation.	Festivals and college town
Exciting, opportunities for growth, innovative.	Festivals and families
Family friendly (2)	Festivals and soccer tournaments
Family Friendly cultural enrichment	Festivals are great, but they don't attract businesses per se, except lodging and eateries. Combining festivals with educational opportunities (SUU) might do more for improving our chances of competing with SLC for IT related businesses.
Family/Education/Festival	Festivals, education, and the outdoors
Festival (7)	Festivals. So many festivals
Festival after Festival	Festive (3)
Festival Area	Festive!
Festival City (50)	Festively beautiful!
Festival City - celebrates the Shakespeare festival and community events	Focused on arts, education, and recreation. I feel like we put a huge emphasis on all of our festivals and really celebrate all the work that different groups put in as part of those celebrations. I feel like the schools are moving forward with the best interest of students in mind and working to keep up with the higher demands of education today. I also really appreciate how much focus and effort has been put in to making our public spaces more inviting and really building up the availability of activities in those places (newer disc golf courses, upgrading and maintaining facilities at local parks, adding signs to better designate these areas, etc.)
Festival city (yeah this could change)	Focused on the arts and tourism
Festival City is a good brand	Frontier
Festival City is a place where community activities happen and draw folks from all over the region to participate.	Gateway to the parks
Festival City is pretty true	Gateway to the scenic wonders, middle America rural, "old time" values, artistically and culturally rich, educated work force, a populace with respect for the foundational agricultural legacy with a dash of diverse community members and people who own four wheelers, and trucks with responsible gun racks that enjoy a play every once in a while.
Festival city is the cedar brand. Not sure if there is a better brand or not. That's just what the brand is at this time.	Good
Festival city is the obvious current brand	Great
Festival City not fully developed	Great outdoorsy community!
Festival city there is always something going on	Happy Friendly
Festival City USA (11)	Historic
Festival City USA, but at least this should be updated, given an attractive logo and embellished upon. Probably should update	Hokey festivals
Festival city with easy access to the outdoors.	I like the idea of being "festival city". It implies that we are generally happy and we like to celebrate together as a city.
Festival City! Cedar values art, culture, education, tradition, and community.	I think "Festival City" fits because of the many festivals in Cedar City. This implies a vibrant, active, and welcoming town.
Festival City, a place that celebrates many types of people with diverse interests.	I think most people that are drawn to cedar city came, and stay, because it is a family oriented community with lots of outdoor recreation opportunities
Festival city, bank on it	If you are not like us, don't come here
Festival City, but not sure it is the one that we need	If you're looking for a community that plays together come to the
Festival City, college town	
Festival city, Family-friendly and close to the beautiful National parks!	
Festival city, my opinion too much festival	
Festival city, right?	
Festival City, shows all we have to offer and the gateway to all the national parks	
Festival City, the brand is culture and community	
Festival city, we seem to have more parades and parties than any city I know of	
Festival City.... needs to change... we need to grow like Washington County it Silicon Slopes... we've made poor decisions... should have tried to get Silicon Slopes here!	

Festival City	Redmen Forever
Innovative, forward thinking, and audacious	Relax, shop, and play
Inviting, interesting, innovative	Rural
It is simple and relaxed, but there is still plenty to do. It may not be like a big city where you see everything to do, but the fun things you can do in cedar are much better, healthier and more meaningful!	Rural, affordable, and welcoming
It should call out our natural beauty, history, values, and strength's	Rural, small, historic, welcoming
It was Festival City last time I looked	Scenic
It would need to have an historic feel, incorporating agriculture and the arts. Those could weave through the schools and university, and the downtown area. CEDAR CITY MUST BRAND ITSELF. I think it's critical we do this.	Scenic festival city
Its tourism place where people stop by on the way to their main destination. People don't stay here they are temporal. Cedar City is a gateway to get to your destination.	Scenic, fosters independence in pursuit of business/ agriculture/ arts
It is very festival oriented right now, however, I feel we can go away from that and focus on what people love about Cedar City as our new rebranding	See my 3 words in the previous question.
Keep Festival City USA. Or Cedar City "Gate Way" to the parks.	Shakespeare Festival
Life elevated	Shakespeare (4)
Livable community with easy access to spectacular outdoor recreation and quality arts community	Shakespeare and Gateway to National Parks
Local, old school politics	Shakespeare festival
Located in a stunning area	National parks
Looking for trouble with ignorant greed for over-population	Shakespeare, SUU
Love it	Small community with many opportunities to experience a lot of what nature has to offer
Mountains, Shakespeare ski	Small home town feel
National Parks and Quality Education	Small town (3)
Needing work but has potential	Small town arts and gateway to National Parks
Not good. I've done a lot of industrial appraisal the last 6 years or so~ from Saint George to Salt Lake. Cedar suffers from functional obsolescence. It has a reputation that people won't work~even if it's not true. People love to vacation here, but they don't want to build businesses here. We need to change that.	Small town Conservative Utah
Of course, Festival City...but that "brand" can be reinforced and improved upon	Small town feel with city amenities
Our beautiful town has it all. We are located by some of the most beautiful places in the world. We also offer many fun and exciting recreational activities. Our town is also known for its wonderful theater and artists. I feel like anyone can find something enjoyable to do in our town.	Small town feel with community members invested in the values and growth of our town
Outdoor recreation (3)	Small town feel. Genuine. It still has some country charm. There is a good sense of community. Lots of natural beauty and outdoor activities
Outdoors	Small town feels
Outdoors, SUU, education and good people	Small town living with culture and recreational opportunities
Outdoorsy small town	Small town living with larger town amenities.
Family friendly	Small, kind, educated
Poor St. George	Smart, friendly, historically rooted, while also committed to being proactive and forward thinking.
Provides an appeal to residents, tourists, and businesses through the arts, athletics, education, outdoor activities, and religion	Somewhat appropriate however it's a narrow focus to what we have to offer
Recreation opportunities	Sports
Recreation/ bike/ski/mountain lifestyle	Summer leisure
Recreational and outdoor gateway to southern Utah.	SUU
Red rock	Suu based, Southern Utah brand
	SUU or Gateway to the outdoors
	The brand I perceive cedar as is the gateway, we are 3 or so hours away from national parks and the big cities like Vegas and salt lake not only that we are the door to recreational activities and competition/ marathons of all sorts.
	The city has heavily relied on the Shakespeare festival/ Festival City
	The city of festivals
	The festival and arts and outdoors city
	The Festival City (4)
	The festival city and I think the Shakespearean festival is taking over too much of old cedar
	The home of the Utah Shakespearean Festival

The Leavitt group, the control most things in Cedar

The perfect size, with a sheep parade

The Shakespeare Festival and a recreation destination

The university, festival, and the arts are the face of our community and I'm proud of that! I think the residents and officials are thwarting this by supporting bigoted and outdated views, though. Underneath, we are a divided community. Students often don't feel welcome off campus, for instance, especially if they are gay or of color.

Theatrical/Shakespeare

Tourism (3)

Tourism and festivals.

Tourism central and Shakespeare Festival

Tourism, SUU, quiet town

Tourism. All local decisions are based off tourism and the university

Tourism. Friendly to the arts and the outdoors.

Trying to catch the tourists

Unfortunately, only geographers, outdoorsmen, and artists seem to know this brand: the best of all worlds

University setting, Shakespeare Festival activities, and access to outdoor recreation and National/State Parks

Visit Cedar City for a great quality of life experience

We advertise as so fun and "festival-y" but in actuality we have no follow-through, projects are not up kept, jobs are performed at a bare minimum, and officials and "higher-ups" are corrupt with their own personal agendas and lining of their pockets being the only thing they care about.

We are called the 'Festival City' besides the USF there are a number of other important festivals held each year

We are festival city

We are the festival city. Like Branson, MO, we need to promote that. It's clean and controls are population growth.

What America should be

What is interesting is that Cedar City was dubbed Festival City USA but I don't really feel that anymore. I feel like Cedar City needs to find its brand again

With the focus to make it the Festival City, I think we just need to be careful to continue current and encourage new quality festivals, community events, and gathering spaces. I would describe the brand as effectively communicating involvement, being an enjoyable place to live and visit, and being proud of our heritage, cultures, and history.

## 21. What do you think the Cedar City brand should be?

"The Gem of America"- use the beauty, recreation, and opportunities in the area to encourage growth, tourism, and financial development

A clever play on the word in a graphic design

A college town with an educated work force

A Community to Match the Scenery

A destination for festivals, tournaments and other awesome events. A great place for education and innovation.

A destination that offers year-round fun, attractions and possibilities. It is beautiful city full of color and seasons. We need to push outdoor recreation (summer and winter), culture, biking and an active lifestyle.

A diverse place with something for everyone. (E.g. lots of services to fulfill the needs of residence, students, and visitors)

A focus on the arts and diversity. I think there's an emphasis on the arts already, but I don't know that it's as recognizable without going closer to SUU.

A good weekend getaway

A great community with a strong farming and ranching presence

A great place to live your life

A heritage of integrity

A must see place

A place filled with energy, close to everything, lacking nothing, with a home town feel.

A Safe and Beautiful Place to Raise a Family, without Being Regulated by closed minded politicians!

Access to beautiful natural treasures, wealth of experiences, host to festivals and tournaments, gateway to unique natural architecture and landscapes!

Activity-oriented (recreation, parks) with cultural amenities (arts, entertainment, museums)

Actually, I don't think we need a brand per se

Adventure is out there

Agriculture

An image that includes the mountains, recreation, the arts and the small town feel

Anchoring families, connecting communities, securing the future

Art and Culture

Art, Education and Exploration

Arts

Arts recreation and tourism

Beautiful natural scenery with small town charm

Beauty, community, technology

Best Place to Live in Utah

Best place to raise a family!

Best place to work, live and play

Beyond Sheep

Caring for its community

CC should stop pointing travelers to everywhere else outside the city. Stop bringing in fast food; start partnering with Springdale and St. George to bring in tourist traffic. CC should have priority "billing" over Brian Head and should encourage tourism here. Talk about the amenities of downtown, rather the amenities of surrounding areas. Support downtown business by discouraging the infiltration of SUU

student housing, stop allowing a few small town "fathers" to take over the area for their own gain; encourage commerce downtown by stopping over commercializing the north are a town.

Cedar Breaks

Cedar City - be drawn in by the scenic beauty of our local landscape, but stay to enjoy the diversity of the people

Music, the arts, education, recreation, lifestyle, and leisure activities we have to offer

Cedar City a community of Festivals, Fun and Recreation!

Cedar city a great place to live and stay!

Cedar City Brand should have a feel of small-town, destination/adventurous getaway. Kind of like Moab. It is a fun small town to visit and stay while and attracts a lot of tourism with this brand idea and life style.

Cedar City has the BEST Quality of Life

Beauty

Education

Scenery

Theatre

Cedar city is a tourism town and should brand itself as a safe, friendly and beautiful place to visit or live.

Cedar City is the "Hallmark" of towns

Cedar City, the place to live! (The word live has a double meaning, i.e. living here as a place to raise your family and then because of the all the opportunities, one can really Live!)

Cedar City: Where lack of vision and leadership cost us our future!

Cedar City's brand is currently a mixture of "Festival City", "Entrance to the Parks", the current brand(s) are piecemeal and unmemorable.

Cedar City's brand should be simple, approachable, not outlandish (there are countless cities around the United States that have many more festivals, for example). Cedar City's brand should be realistic, looking to the resources of the place and strengths of the region.

Cedar City, Rural of the Future

Cedar City, Idyllic/Agronomic/Moving Forward

The visual brand should not be designed by a team of non-designers. Visual branding is hard to get right, and especially when there are too many cooks in the kitchen.

I teach graphic design courses like typography and branding at SUU in the Art and Design Department and would be happy to be involved in this process

Celebrate Cedar: The Festival City

Center to everything

Centrally located for national parks, local recreation, restaurants, lodging, family activities

Charming community that values education, the arts and a high quality of life

City of art

City of the Parks

Clean, safe community

Come and see!

Come to Cedar and Live. I go to Salt Lake (or other big cities) to visit and do the big city stuff, big name concerts (but thanks to the arts council, we do get some great arts/music events), sports, shopping, employment

related training, etc. I would like a bit of that in Cedar, more shopping and job opportunities but not the traffic and unfriendliness of not knowing people. I go to the big city to do "stuff" but I come to Cedar to "live."	Focused on its scenic beauty, outdoor recreation opportunities, and arts scene
Community	Focused on outdoor recreational opportunities, beautiful vistas, hub for visiting national parks and public lands, history of providing a great experience for all visitors and residents
Connected landscapes and communities	Focused on the closeness to Zion, and St. George. Outdoorsy
Continue to capitalize on the festivals, but also expand on the readily available outdoor activities	Focused on the Natural beauty of the area and family
Corridor to the Parks!	Four Seasons of Beauty and Diversity
Creativity, education, and inclusivity	Friendly
Cultural/recreation	Friendly, artistic, and family friendly
Culturally strong within balances and boundaries	Friendly. Optimistic. Safe
Culture and comfort. The whole Neil Simon and Shakespeare thing is super confusing because our town is so beat down and basic it's like who would want to come stay here? Where are the shops? The good restaurants? The public spaces? The nicer living/hotel options?	Frontier to adventure
Cultured (arts community) outdoor recreation	Gateway to best outcrop geology on earth and the best regional theater experience in the country
Difficult to say. Cedar seems to be getting pulled in several directions at once. Are we farmers, ranchers, college students, Shakespeare fans, art enthusiasts? Or some but not others? Or all of the above? We seem to be having a hard time reconciling our past and our future. We need to decide where we want to go before we brand ourselves.	Gateway to natural wonders!
Disruptive but safe	Gateway to outdoor recreation
Don't have any ideas, not in my skill set	Gateway to public lands
Don't know just maybe something like Moab	Gateway to public lands (National parks, BLM, Forests, etc.)
Drop the "festival city" moniker – that's old news. Jerry Sherratt is dead now. Oh, here's one... "Redmen Forever!" - (sarcasm) ok, really, we've wasted enough time on that argument. How about this, "Cedar City, Come Experience It."	Gateway to recreation
Exceptional outdoor Recreation.	Gateway to the National Parks
Family First	Gateway to the Parks (4)
Family friendly and nature driven	(The original motto of Cedar City)
Family oriented	Gateway to the parks, education, and economic prosperity through access to air, rail, and roadway.
Festival City (13)	Gateway to Utah's Beautiful Outdoors - poopoo on festival town
Festival City is a great concept to attract and bolster tourism and businesses that can thrive off of that, but the city needs to invest or attract more festivals. Music festivals, star gazing, mountain/road biking competitions, etc.	Gateway to Utah's Outdoors
Festival City is a perfect and unique brand. We just need to lean into it a little more than we do and define what we mean by it more. Changing it to something more generic would conflict with what other cities in the state and region are already drawing on. We have our own thing, and the Utah Shakespeare Festival (arguably the biggest economic engine in the city) is right at the center of that.	Gateway to your public lands (2)
Festival City is okay, entrances are bad, lots of weeds. We were looking at Main and Coal Creek. Typical corner, standards?	Growing smart families
Festival City sounds dated...."Gateway to the North and South"	Heart of the Southwest
Festival City USA	Historic and diverse
Festival City works for me	Historic Gateway to the parks
Festival City, maybe putting larger emphasis on festivities that celebrate our natural surroundings.	Home town feeling that can adapt to changes and keep its home town feeling
Festival city. Outdoor recreation/ close to national parks.	Honestly I think Cedars moniker of being the festival city is limiting to Shakespeare. Some of the other festivals seem fun but not quite to Festival like. I would like Cedar to be known more for the city that it is rather than the events that it holds
Festivals	I am not sure
Festivals, recreation and education	I believe it's already Festival City
Fine the way it is	I don't know but I do not feel festival city fits our town
	I don't know what our brand should be. That's a tough question. We have used the brand "Festival City USA" which I like, but I don't think that we, as a community, support and build on that brand enough. Outdoors plays a big role in Cedar City, but outdoor recreation doesn't necessarily sell goods and services, outside of lodging, restaurants, and convenience stores.
	I don't mind the brand, but how do we capitalize on it? That's the question.
	I feel like Cedar could potentially develop the same brand as Moab, but not quite at that level
	I know the signs say Festival city, but maybe there aren't enough festivals for that. I would try to incorporate recreational and the arts in the brand.

I like Festival City

I like 'Festival City'. It seems like most events geared toward locals to enjoy as a family.

I like that Cedar is known for culture and the arts

I like that we are known for our arts and our outdoor opportunities!

I like the festival city - I think it fills a niche and provides opportunities that attract citizens and tourists

I like what the focus seems to be right now. Festivals (arts/celebrations), education, and recreation

I recently visited Kanab for this first time, and I can still see their brand/logo in my mind. It was classy and appropriate for their tourist initiatives. I feel Cedar City can do something similar but unique to our community.

I think Cedar City should tie its brand to the landscape and culture

I think Cedar should focus on innovation and quality - I'm sick of poorly constructed roads and half-baked recreation projects

I think improving shopping and activities outside of the Shakespeare festival would be very beneficial to Cedar

I think it has to be that we're different than the other rural Utah communities. Arts, education, recreation, forward-thinking, and human-centric.

I think it is fine

I think it should stay with tourism (arts and outdoors), but we should expand more to the outdoors not just because of our natural surroundings with parks and mountains, but because people who live here are intentionally making an effort to better the outdoors by making us a biking city (reduced emissions, great walkability throughout the ENTIRE city (not just around it)).

I think our brand is good

I think the brand for Cedar should invoke welcoming feelings for residents and visitors alike.

I think we should really expand the brand of being a friendly, outdoors, community.

I think we're on the right track of what is already being done by those responsible for branding and messaging

I'd have to think more about it

If you love it help it. If you don't then ask why

Innovative audacious and safe

Inviting innovation, preserving old traditions

Ironclad innovation, bringing in high-speed internet and incentives for tech firms. Our high altitude naturally cools facilities.

It has it all

It should be a place where companies want to come and expand, more family friendly activities like fiesta fun, house of jump. More family activities for families, like the street fest in St. George.

It should be a town with a little bit of everything! Like a little bit of outdoorsy things, a little bit of Shakespeare, and a little bit of rural charm

It should focus on the quality of our community and recreational opportunities

It should honor our past but welcome the possibilities that come with innovation and growth

It should incorporate elements of agriculture, the arts, and feel historic with a sense of traditional values

It think "Festival City" works, but can be expanded and reinforced

It's already ok

Just like the heritage festival, its numbers and success speaks for itself.

Just as it is.

Just to give my answer some context and background, this is how I think of a brand: A brand is how the customers, or in this case, residents feel about a business, product, city, etc. So I think that residents of Cedar City, or visitors, should feel that Cedar City would be the ideal place to raise a family. And those families should probably be interested in the outdoor life Cedar City has to offer.

Keep it as The Festival City

Keep it family friendly not college friendly

Keep it the same

Kindness

Less government more community

Liberal in all things. Art, culture, education, freedom, and care-free living

Like what I said before, Cedar City should be a mix of rural and urban living

Mountain biking/skiing/theatre destination

National park

Nature and outdoors access, in a walking based community

Nature Modernizing

Nature, outdoor recreation, and tourism

Needs to move toward economic, technology, aviation, and education focus.

NOT Festival

Not Festival City USA! Something that communicates we have way more to offer than most towns our size - education, art, natural beauty, business diversity, etc.

Not just 'Festival City USA'. There is so much more. Definitely focus on the outdoor recreation.

Not something as narrow as festival city. Should speak to the natural beauty and outdoor activities, welcoming community, education and \*audacity\* to do things like Shakespeare Festival and Utah Summer Games.

Not sure how to articulate it but shone how keeping the small town feel while still growing. With access to incredible recreational activates

Not sure, but the "Festival City" doesn't fit because it makes Cedar City sound fun and full of celebration, but for those who live here who aren't locals or don't agree with locals, the message is overwhelmingly to "get out". The brand needs to match the feeling once people are here.

Not sure. I really love the location to the mountains and snow but also so close to something warmer... St. George and Mesquite.

Not sure. Something related to the strength of iron, strong foundation, strong families, strong community, and built for the future

NOT the Redmen. It should be something related to the outdoors and public lands

One of the least restrictive places in Utah and the country to live in order to start any variety of business

Open, accepting, opportunities for growth

Our heritage must not be forgotten. My lineage comes from Bengt Nelson who was the first brick Mason in Cedar City. He came from Sweden and he was known for being honest and true. There was a saying along the lines of, "as honest as Bengt" (and not in a sarcastic manner). People have forgotten about this important moral trait. Business owners are swindlers. Our police force is so corrupt we have become a laughing stock and cannot find new recruits. Neighbors and families backstab each other. I am truly saddened that this is what Iron County and Cedar City have become. Bring back honesty, true friendship, and ethics. This

should be our brand.	Something about the local area that is more than just about the Shakespeare festival
Outdoor	Something based around our awesome secondary education opportunities and our arts
Outdoor and arts	Something emphasizing its accessibility to some many different landscapes and recreational opportunities (e.g. you could be skiing at 11,000 feet or mountain biking in red rock within 30-40 minutes of Cedar City)
Outdoor City and surrounding areas.	Something incorporating agriculture, education, family, and growth without losing the small town feel.
Outdoor enthusiast's hub	Something inviting
Outdoor experiences	Something involving access to nature. Would also be great to better connect with more diverse people to help Cedar grow into a more progressive town, which could attract more employers.
Outdoor fun	Something like SUU's, maybe "Gateway to the Parks", and I'd like to incorporate not just love for the outdoors but also environmental stewardship
Outdoor Recreation (2)	Something more regional
Paying tribute to the early Iron miners and those who paved the way for the building of SUU. Before moving here, I had no idea that SUU existed but I was aware of Dixie, and of course all of the northern Utah universities.	Something other than the Providence Center lighthouse, the Shakespeare Festival, the LDS church, and ATVs. A lighthouse has nothing to do with the area. Although the festivals are a part of the area, they aren't the only thing to showcase. The church shouldn't always stand out above any other religious organization, no matter what the history. As for ATVs, knowing they won't go away, they do not need to be promoted in tourism. We do not need to spend further dollars to build roads for them. The Cedar area needs an all-encompassing brand that is appealing but doesn't attract so many people that it destroys the quaintness of this rural community.
Peaks to Parks, Utah's Playground	Something outdoor-related
Pioneering the future with a pioneer past	Something related to tourism, promoting the natural beauty of the area, something that encourages people from more diverse backgrounds to visit Cedar City
Pleasant, friendly, naturally beautiful, with charming character and commitment to the best arts	Something similar to what it is, but also possibly better related to where it is located geographically
Possibility, adventure, opportunity	Something that acknowledges our natural resources
Quality of Life	Something that better communicates many of the town's assets—arts, recreation, etc.
Quality of life for everyone	Something that combines the beautiful scenery with the wonderful cultural and educational opportunities. Expand upon the "Festival City" brand
Quality of life through recreation, connected community and events	Something that either says we're a business town or a tourist gateway. Right now we're neither.
Quiet, relaxing, small college town with farming	Something that focuses on the scenic majesty and cultural diversity of the educated and hardworking community members
Recreational	Something that is inclusive, not just the arts
Recreational and celebrating our heritage. Note our Heritage is being well represented currently	Something that shows our core values such as respect and protection of nature, family-oriented, rural rugged area. Something along those lines
Reflective and honoring the past history with a finger on the pulse of innovation and future technology. A great place to live today but an incredible place everyone will want to live in the near future.	Something that speaks welcoming, historic and rustic
Right now Cedar City advertises it is the festival spot of the US. If it is going to advertise this, it needs to provide more festivals.	Something that talks about Cedar sitting at the crossroads of past and future, heritage and change, art and commerce, tradition and possibility -- our arts community is amazing compared to similar communities the rest of the state. We undersell and under support that, and there's so much money in it. The research is there. This is how Reno/Sparks redefined itself over the last decade. It's a thriving western community now. We should look at them and what they've done.
Right now I believe the brand is mostly around the Shakespeare Festival. I feel it should focus more on SUU, job growth, and outdoor recreational opportunities.	Something that ties us back to our rural, hard-working roots, but reimagined into meeting today's needs. Not sure what that brand would be, but the ideal brand would incorporate those elements.
Rural with a bit of spice	
Rural, affordable, and welcoming	
Rural, beautiful, safe, outdoors	
Safe community with many opportunities to experience all that is good in life	
Same (2)	
Scenic fun, plenty of sun, relaxing sunsets for everyone	
Scenic views	
Scenic, safe, affordable	
Scenic-Festival Community	
Shakespeare heritage, hardworking, good, honest people, recreation opportunities, Cedar mountain images	
Small town	
Small town feel, future-ready function.	
Small town with adequate opportunities for all	
Something about access to nature/recreation while enjoying local food, culture, and arts	
Something about being family friendly and economically strong	
Something about recreation	

Something that would incorporate the scenery, outdoor recreation, history, and festivals

Something to do with a strong connection to the outdoors and our cultural history (white people as well as native history)

Something to highlight our amazing access to 4 seasons of world class recreation.

Something to tie it to the incredible diversity of things to do in our area

Something with outdoor recreation (mountain biking, hiking, ohv access)

Southern Utah Jewel

Stay the same

Stick with Festival and location so close to National/State Parks plus big cities

Strong historical roots with new age technology and ideas

Sunshine, Education, and Arts are Cedar City!

Supportive government in the form of tax incentives, good infrastructure near I-15~including high voltage power and internet, educated blue collar work force with good work ethic, tech trained workers out of SUU

Tech

The areas natural beauty and kind people

The arts or small town feel with everything needed. (Have to improve internet and healthcare for that to happen)

The best of all worlds. (Geography, climate, arts and culture, recreation, and family life - They're all 110% here)

The biggest little cultural center in the west

The brand should incorporate the fact that we're a small town, but accurately emphasize that we are modern, attractive, and have a diverse offering of lifestyles

The Cedar City brand is a way to come here and live the dream with great cultural outlets in a wholesome, clean area

The doorway to the outdoors, education and culture in a family friendly environment

The Festival City

The Festival City is a good brand that can continue to be developed

The freest town in the freest state in the freest country

The gateway to parks

The gateway to the American dream. The Perfect Blend of both modern and rural the modern conveniences of today with the lifestyle of yesterday which are safe family friendly communities great neighborhoods beautiful views in settings with agricultural around us

The Good Life

The heart of Southern Utah

The Place to Call Home

Theater Arts and History

Theatre/fine arts and outdoors with farming

There is so much unrealized potential here. A combination of the arts and outdoor recreation would attract a large population of potential investors, tourists, and potential residents.

This is something that should have some serious thought put into it. Our company help with this!

Tourism a good brand, but please remember that there are residents

Tourism! Create a rad logo, catchy slogan, and promote/market it properly and it could work beautifully. Right off the highway, beautiful scenery, festivals, biking, family friendly, snowboarding, parks, forests, sports, tournaments, perfect weather, University and killer downtown

(you get my point)! Gold mine and it works perfect with our seasons.

We should also be flaunting our University more, create new "hip" festivals, and encourage our chill lifestyle

Look at Kanab, they re-branded and their town looks great yet they did not lose their charm or small town feel that we all value in Cedar City as well. They support local business and want visitors there. I feel the opposite here sometimes. We need to be more welcoming with proper signage, a positive feel, and cater to who we know is staying and playing here. We should not be scared of this. It's when everyone stays and corporate businesses come and stay that you should be scared. Most Millennials and Gen Z just want to check it out, take their selfie, and then pack up and leave. We should be capitalizing on that! Everyone knows our proximity to the awesome parks and forests that surround us as well as our recreation and festivals we currently have.....the problem is we have nothing for them to do once they get back to their hotel, Airbnb, van etc. so they are not spending at the rate we could see. This comes with a proper downtown (North to Harding Ave, East to Main St, South to Shakespeare Ln, and West to 300 W should be our rectangle to focus on). This keeps it in one area, close to parking, police, and our magnificent buildings, and gives folks a place to hang out. We need new growth here and a walk friendly feel with all the things listed in previous sections.

Tourism, the beauty of the area, embracing our small town feel with a more cohesive look

Town and Country vibe

Utah's little Europe (similar to Solvang, CA or Leavenworth, WA)

Visit Cedar City

We are doing well at promoting our strengths

We need to be known for more than the Shakespeare Festival. We have great hiking and biking trail nearby, not to mention the scenery.

We need to find a way to mix the trendy hipster, the avid hunter, new agers and retirees into a brand. These are our residents and yet we see hundreds of tourists a year. Cedar is the get-away gateway. I feel that Centro Pizza, Iron Gate Winery and Policy King Brewery are the beginnings of how we can market Cedar. We need to brain storm on how to incorporate the retirees and the sportsmen in our community. Cedar has wild potential and beauty we need young innovative planners if we are going to move Cedar to the next level.

We should encompass more than the Shakespeare Festival which has given us the label as the Festival City. What it should be called is beyond me at this time but we should expand this brand to meet a 12 month calendar of events rather than just the Festival.

We should focus on our amazingly kind community, the mountains, and the beauty all around us and the mild 4 seasons we enjoy here

Welcome

Welcome to your public lands!

Welcome, Spend your time and money, Go home

Welcoming, inviting and focused on hospitality

Well if it is going to be festival city hold lore festivities and invite some people

We're not St. George

WESTERN HOSPITALITY WITH BIG CITY ATTRACTIONS

What I explained last time you asked this. Literally the last question

Where Arts, Nature, and Adventure Thrive

Year-round enrichment

You can find it all in Cedar City

**22. Please identify two or more significant community assets that add value to the Cedar City area.**

<b>1st Asset Mentioned:</b>	<b>#</b>	<b>2nd Asset Mentioned:</b>	<b>#</b>	<b>3rd Asset Mentioned:</b>	<b>#</b>	<b>4th Asset Mentioned:</b>	<b>#</b>
Parks	103	SUU	111	SUU	65	The Great Outdoors	87
Utah Shakespeare Festival (USF)	99	Parks	88	Parks (city, state, and national)	59	Small town	30
Natural beauty	96	Utah Shakespeare Festival	77	USF	40	Friendly	27
SUU	93	The Arts	47	The Arts	37	SUU	26
Mountains/Canyons	33	Recreation	41	Recreation	33	The Arts	24
The Arts	30	Natural beauty	39	mountains	27	Historical	14
Recreation	27	Nature	26	Beauty of the area	19	USF	13
People	16	Education	23	Education (culture around education and opportunities)	19	Safe	9
Nature	13	Historical	13	Friendly	19	Affordable	8
Historical	10	Utah summer games	13	Small-town feel	19	I-15 corridor	7
Education	8	Small town	12	Downtown district/area	12	Utah Summer Games	6
Downtown	7	downtown area	10	Historic	12	location	6
Small town	7	People	10	Utah Summer Games	10	LDS Temple	6
Outdoors	6	Affordable	8	Family oriented/friendly	9	Educational opportunities	6
Agriculture	5	Family friendly	8	Healthcare	9	Downtown area	6
LDS Temple	5	Open spaces	7	Entertainment/Dining	8	Size of community	4
SUMA	5	Rural	7	Location	8	Clean air	4
Family friendly	4	Airport	5	Affordable	7	Restaurants	3
Frontier Homestead Museum	4	LDS Temple	5	Farming and agriculture	7	Ice rink	3
Location	4	clean air	4	LDS Temple	7	Health Care	3
Values/Morals	4	Community	4	Culture	5	Employment Opportunities	3
Friendly	3	Culture	4	Open space	5	Commercial Airport	3
Indoor attractions	3	Faith	4	Aquatic Center	4	Clean	3
Main Street Park	3	Seasons	4	clean air and water	4	SUMA	2
Summer Games	3	Agriculture	3	Safe	4	Religious Strength	2
Affordable	2	safe	3	SUMA	4	Parowan	2
Aquatic Center	2	Shopping	3	Community	3	No traffic	2
Climate	2	SUMA	3	Four seasons	3	Native American history	2
Faith-based	2	Aquatic center/lake	2	I-15 Hwy	3	minor traffic	2
Hwy 14	2	entertainment	2	Minimal congestion	3	Heritage	2
Low Crime	2	Golf Course	2	Volunteers	3	Agriculture	2
old town charm	2	Location	2	Airport	2	Accessibility of Services	2
Open area	2	Restaurants	2	beautiful views	2	West 56. Huge potential for the right community development	1
Red Hill	2	Slower pace	2	beautiful weather	2	Water parks	1
Safe	2	tourism	2	Ice Rink	2	Water	1
Shopping mall	2	Uncongested	2	Iron Mission/Mines	2	Walmart	1
Sports and rec department	2	Weather	2	Locally Owned (small) Businesses	2	Walking parks	1
Accessibility - I-15 corridor	1	a fading past of small government	1	Quality shopping	2	Veteran's Park	1

<b>1st Asset Mentioned:</b>	#	<b>2nd Asset Mentioned:</b>	#	<b>3rd Asset Mentioned:</b>	#	<b>4th Asset Mentioned:</b>	#
Airport quality	1	Access to Arts and Higher Education	1	Access to services	1	Unity	1
Audacity of the community	1	American Lifestyle/values	1	Access to solitude	1	traffic congestion through downtown is low (because the box stores aren't downtown)	1
Beverley Center	1	Attractions	1	adult sports	1	Traditions	1
Convention Center	1	Better judicial system	1	Bike lanes	1	Tourism	1
Current size	1	Centro pizza	1	Bowling alley	1	The Great Basin	1
Easy Commute	1	Chamber of commerce	1	Charley's BBQ	1	Syberjet	1
Four seasons	1	coal creek	1	Conservatism	1	Strong agriculture heritage	1
Good city council	1	Community sports	1	Cross Hollow Event Center	1	Sidewalks	1
Good community feeling	1	Easy to get to	1	Current Size	1	Sheep People	1
Heritage Center	1	Economic opportunity	1	diamond z arena/rural life activities	1	Service population	1
Heritage Park	1	Farmer's Market	1	Diverse Business Community	1	Sense of Community	1
Historical museum	1	Frontier Homestead	1	Diverse Economy	1	Rail, Interstate, Airport	1
Less zones	1	Growth	1	employment opportunities	1	Quaint restaurants	1
Library in the Park	1	Ice rink	1	Frontier	1	Positive moral values	1
lighthouse	1	IHC	1	Great weather	1	Paiute tribe	1
live entertainment	1	Integrity	1	ICSD	1	Opportunity	1
More gyms	1	Kanarraville	1	Lake	1	Nothing	1
More shopping	1	Library/Central Park	1	Metalcraft	1	Not St. George	1
Nightlife	1	Manufacturing	1	Mindy Benson	1	MOST high schools have an FFA program-essential to our future/building our future leaders	1
Not USF - BORING!!!!	1	Nothing	1	Modern	1	More family housing	1
Quality of life	1	Opportunity	1	Morals	1	More businesses	1
restaurants/sports bars/social activities	1	Peaceful	1	Needs more downtown venues	1	Low restrictions	1
Rural County/Open Spaces	1	Perfect area for growing high quality, high protein alfalfa, highly sought after worldwide.	1	New Aviation Training Programs	1	Low density	1
Rural feel	1	pioneer heritage of self-sufficiency and adaptation (ditch digging, irrigation turning, adapting to sheep farming from cattle due to larkspur and other conditions harmful to cattle)	1	Nice housing	1	lots of independent enterprise	1
Sheep	1	Pioneer Homestead Park	1	Not CA	1	Locally owned businesses	1
Snow	1	Pizza cart	1	Nothing	1	Limited government that protects rights of the people	1
special venues	1	Positive feel to area	1	Old fashioned	1	Larger lots for homes	1

<b>1st Asset Mentioned:</b>	<b>#</b>	<b>2nd Asset Mentioned:</b>	<b>#</b>	<b>3rd Asset Mentioned:</b>	<b>#</b>	<b>4th Asset Mentioned:</b>	<b>#</b>
Tourism	1	Potential for up and coming Division 1 Football and Basketball programs on collegiate level.	1	Paiute culture	1	Larger grocery options	1
Uncongested	1	Proximity	1	Proper Ice Rink with spectator seating	1	Large new shopping center on north end near I-15	1
Upcoming skating rink	1	Proximity to the I-15	1	Quality housing	1	Intelligent practical governance	1
Volunteerism	1	Quality medical services	1	Railroad access	1	Industrial/Business Parks	1
Walkable neighborhoods	1	Quiet	1	Service minded	1	Healthy	1
Water	1	Rural valleys	1	Street lights	1	Growth potential without current overcrowding	1
Weather	1	Slow growth	1	Strong traditions	1	Good community	1
Wildlife	1	Walkability	1	Tourism	1	Good city government	1
				Town layouts	1	Gateway to many things	1
				Travel	1	farmers market	1
				Trust in local leaders	1	Entertainment	1
				Valley	1	Effective land management	1
				Water	1	Economy	1
				Western lifestyle	1	Diversity	1
						Diamond Z complex	1
						Cross Hollow Rodeo Arena	1
						Convenient Access	1
						Company HQs, like Decorworx and Leavitt Group	1
						Bullock Drug	1
						Aquatic center	1
						a sense of calm	1
						75/80 mph speed limit	1

## 24. Why do you believe the Cedar City area is well-positioned for growth?

A. Inevitably B. Open land space for building C. Californians are leaving in droves for a variety of reasons D. It is beautiful here

Along with that, a strong sense of community means generations stay in Cedar and increase growth

As St. George grows Cedar will grow because many people still want that small town feel

Available land

Based on current plans and ideas to develop and manage growth, it looks like Cedar City will do well

Beautiful and peaceful community

Beautiful, uncrowded city with easy access to a growing college and year-round recreation

Because hopefully with all these questions you can make a master plan for growth with the answers

Because it is getting too crowded in St. George

Because it is near scenic areas

Because of its location to St. George and outdoor recreation and low cost of living compared to California

Because of the current cost of living and location of Cedar, it is an attractive place for a company to build an operation. There are a lot of people wanting Cedar to grow and expand so with that kind of passion and focus -it could be very successful.

Because people are feeling overly congested with the growth on the Wasatch Front and in St. George. With all the demand for housing and all the state and local regulations for building housing to meet demand, housing has become increasingly un-affordable. Cedar City can position themselves early by deregulating and simplifying the construction process locally and push for state deregulation to keep housing cheaper in Iron County. This is where the growth will move to, make preparations to have it increasingly desirable in an ever climbing un-affordable cost of living.

Because we have opportunity for growth with the west of Cedar being untapped for miles. St George struggles because of area to grow, we do not have that problem. We could use more stores such as Costco placed either at the North end or west side to support growth.

Because we have the space to meet the demand

Better climate and topography than St. George

Cedar City has large areas potentially available for growth. We are in a position to wisely manage such growth and avoid mistakes other cities have made

Cedar City is located where it's not too hot during the summer. There's plenty of land ready for development. Cedar city has secured more water to sustain growth.

Cedar seems forward thinking about city planning, but I'm not sure how the other areas reacted prior to and during their periods of intensive growth

City dwellers are interested in moving to smaller, safer communities

Climate, university

Close access to I-15. University draws students and employees.

Conservative roots have kept our debt low, strong workforce and business base, good local bank providing capital for growth

Cut back on growth until the future water resource issues get solved

Easy access from freeway. Growing number of food business. Plenty of open space.

Easy to access. Good people. Beautiful area.

Family friendly

For what it offers. World renowned beauty, small town friendly people and easy to access large markets

Forward looking common sense administrative leaders. Varied industries and business opportunities. Citizen respect for police and fire departments.

Four mild seasons

Freeway accessible, safe community, many outdoor activities

Geographically we're poised to experience growth. When people get sick of California they go Vegas, then St George and eventually Cedar.

Good planning

Good transportation corridors, educated population

Good weather, four seasons, safety, price of homes lower than St. George. I believe we will get St. George's overflow of people choosing to move to Southern Utah.

Good zoning by past leaders

Great location and climate

Great location, availability of railroad, available land

Great place to live and more adorable than Wasatch front or St. George. People in California can easily sell their homes there and move to cedar for improved quality of life on a smaller budget

Great schools, small business

Has a lot of land for growth

Having the university in town allows many people to come into the community and see what it is like. There are many necessities of life that are available to residents, and having lots of space out west and to the north allows for residential expansion.

Housing

Housing here is cheaper than St. George, and that area is blowing up! It's a smaller area, but more room for growth.

Housing is currently affordable for those moving from less affordable cities

I believe it is a great area and can get a great mix of people and businesses moving here. It is close enough to Vegas for the weekend travel, and far enough away to be different.

I believe we are positioned well for growth because the local government has been making preparations for growth for quite some time. We have space to grow that will not interfere with the natural attractions. We have a good school district that is also preparing for growth.

I believe we manage our resources well. We have open space, with a pretty well connected transportation system.

I feel like it is. Just don't try and keep the small town feeling. Be open to growth and new development etc.

I feel that we have great growth potential for businesses

I think it is almost there but we lack job opportunities

I think it is an area if invested in properly would become a well-balanced rural/urban area with housing in proximity to jobs, food, and entertainment. This could be leveraged to attract tech jobs. Trust me. We Techies love that crap.

I think people are trying to get out of the metropolitan areas and move to a small town. I think it is important to maintain the small-town feel and heritage of Cedar City.

I-15 and the opportunities presented with travel and tourism

I-15 Not far from St. George

Ideal and uncongested

It attracts many people for its beauty and location and people

It COULD be positioned well if there was more variety than what currently exists - we could build upon what is here by opening up and investing in new, sustainable, locally sourced restaurants, retail stores (for different sports and activities that occur around us), cultural and artistic events, and establishments that sell alcohol (theaters, bars, cafes, etc.)

It has education opportunities and it is a lovely place

It has the ability to expand with the needs. More planning can always help avoid problems as we move forward.

It is a beautiful area, has a university and all the assets that go along with that, we are not far from St. George, so we can enjoy their warmer climate without driving far

It is a beautiful place to live. It has hills and low areas in town. It has stuff for all ages but the college is taking over making it a college town not a family town.

It is a college town and it can grow to a very popular area and city to live and want to stay in even after college

It is a hidden gem and more people are discovering it every day

It is between the two places you mentioned but otherwise we are not strategically planned for this growth. We need real planners, not just people looking to make money off the development.

It is in a good location with relatively affordable living. However, growth needs to be understood as being carbon-neutral and climate-conscious.

It is near St. George. St. George is growing rapidly. People will look nearby as St. George grows more crowded.

It is the rural quality that I believe/hope will always be even with growth

It needs to grow

It will continue to grow and once big box businesses see that there is money in the area they will start investing as well

It's a great location, and a great place to work and raise a family

It's a magnet--college town, biggest town between Provo and St George, recreational gateway

It's inevitable. But, it must be managed well

It's likely that many will spill over into our area because you can breathe the air here. Hopefully we can plan in such a way as to keep it that way.

It's location to mountain and snow and warmth

Its proximity to St George

Its proximity to St. George and more affordable living expenses

I've never lived in a place with so much open space for opportunities and growth. Cedar City could be turned into a better St. George with the right planning. Unfortunately the hardest people to conceive of that will be the locals who have lived here for a long time.

Land

Land, Good Air Quality, Available Water, I-15 Corridor

Location (2)

Location and access to surrounding parks and cities

Location and weather

Location as the closest area with 4 seasons from California and Nevada. SUU brings so many educational and cultural opportunities. Cedar performs above its size.

Location, accessibility, setting

Location, affordability of quality education at SUU, clean air and water, caring community

Location, lack of congestion, good educational opportunities, small town feel

Location, SUU, Sporting events, plays, lodging restaurants

Location. We offer a true winter, with skiing nearby. Our summers are mild. We are on the I-15 corridor and not too far from either Vegas or the Wasatch Front. What holds us back is that too much of the town looks junky and unplanned.

Look around

Lots of cheap land and relaxed zoning. It's too bad, once the developments start to take over the open spaces, I'm moving somewhere else.

Lots of room and opportunities for growth

Low cost housing, beautiful environment, cultural attractions, change of pace from Southern California, Nevada and the jumble of St. George

Need to make sure water handled. Good education and desire to grow. But won't grow too much. Moved here for small town vibe and arts

No brainer. I remember standing on top of Traverse Mountain when it was just a field. I had Christensen's map for the MPD of Traverse Mountain and had to estimate how much the community would be worth "As Proposed". Whenever an area is surrounded by growth and it is a donut hole in the middle, growth will happen there. Cedar is that way. Especially because it is the most affordable housing market with a Walmart on I-15. And Californians and Nevada residents are flocking in with money to dump

No, I believe local streets and access around town to outlying businesses is very poor

Not likely to see growth at rates that St. George and Salt Lake City have experienced. More likely to see slower more sustainable growth that can be absorbed by the local market.

Nowhere to go but up!!

Open space, open land for development

Open Spaces

Other places are getting overgrown, so opportunities and people are increasingly likely to focus on Cedar City.

Our proximity to a wide variety of resources and innovative students are ready to grow new technologies. We can encourage developers to maintain our rural qualities in the paces people live, so as to maintain our hardworking, traditional qualities. We have room to grow business that needs lots of land but not a lot of water, such as tech firms and manufacturing.

Our proximity to national and state parks. Brian Head ski resort. SUU.

Over flow from other areas and an influx of migration from the coasts

Partly because California is driving all the sane people out of their state, partly because people have kids who grow up and have more kids. It is a great area that has been and is being careful about how we grow and looking to the best practices for future success as we continue to grow.

People are coming all over especially from California right now we are the perfect position to explode or implode right now

People are looking for an area like Cedar to retire

People are moving to this area with or without our planning. We need to get ahead of it and be prepared for the growth

People that want access to all the Southern Utah outdoor activities, but can't afford to live in St. George will move to Cedar. Plus the people are more welcoming and down to earth.

People want to live here

People want to live where it is a little warmer but not as hot as St. George

People want to move here, will stay if amenities are created

People who can't afford St. George or up north go to cedar

People who don't want crowded cities but don't like the heat of St George

People will always be attracted to small towns. Cedar offers many of the amenities and opportunities desired by folks wanting to relocate. Cedar has a lot of room for growth.

People, location, out of doors, education and Temple

Perfectly located in the western US. Small town feel but big opportunities. Safe and residential.

Physical space in which to grow. Well-established traditions. Beginnings of lifelong educational opportunities.

Places that have already experienced growth have a higher cost of living. Cedar currently has a lower cost of living, which is attractive. As the cost of living grows closer to the state average, the potential for growth will decline.

Plenty of room to the West, that being said I hope it doesn't grow as much as projected. I like the small town feel.

Plenty of room!

Position on I-15

Proximity to St George but different climate

Proximity to Zion. Close enough to California refugees.

Quiet community, not over run. Middle of outdoor activities.

Retires and families are moving to these areas

Right off of I-15

Road positions, empty space

Room to grow. Positive outlook

Sadly I think it is positioned for over growth

See assets previously listed

Service and volunteer minded community

Size, climate and access to amazing public lands

SLC is too congested, smoggy. St. George is too hot - climate is just right

Small town feel

Space to growth and willingness to do it well. Cedar City is in a position to recreate itself and draw in more companies and better jobs

Space, accommodating culture, attractive features, wholesome lifestyle, increased university enrollment and support for that growth, infrastructure improvements, proactive community leadership

St. George is one of the fastest growing cities in the nation and we are naturally going to grow from there. We are along the I-15 corridor. We have been stalled for a while and it is time to grow.

St. George is too congested and lots of opportunity for new businesses

Strong post-secondary educational opportunities combined with a low cost of living, ample outdoor opportunities, and easy access to transportation

Students, if given the opportunity, would love to stay here. We also have plenty of land for expansion, a rail spur, freeway, and a more diversified economy than our friends to the south.

SUU is bringing in people every year, and it's likely that as the town grows (and if we can increase business and employment options) many students will settle in Cedar. And we have so much space to expand.

The area alone is more beautiful than St. George. Minutes away from Cedar Breaks, BrinHead, and National Forests

The chamber of commerce is totally on the ball

The community is open and connected.

The huge problems have been solved. We have an interstate. We have natural gas. We have reasonable electricity prices.

The I-15 and State Route 14 intersection brings a lot of people through Cedar City. The area is inherently welcoming and beautiful. I think the attractiveness will bring people to stay in Cedar permanently.

The literal positioning on the map. Anyone coming from southern Cali to this area... Unless running up to Oregon, cedar city is the first place greenery and nature starts to show. Arizona, dry... Nevada, dry... even St. George doesn't show the idea of green mountains

The location

The Mayor Council and Staff are looking ahead and planning for growth

The population is growing a lot and fast, because of its beautiful weather and surroundings beautiful National Parks

The presence of SUU and the various festivals, and recreation available all make Cedar City attractive to newcomers and new businesses

The proximity to national parks/ forests compared to the Wasatch, the moderate climate compared to Saint George, the current institutions within Cedar City, and the potential for blue and white collar jobs

The SUU rapidly growing academic reputation, relatively low land costs for commercial development, easy interstate and rail access and vast cultural amenities

The university is growing, there is plenty of space for new development.

The Wasatch is full and has crappy air. St. George is overpriced and has too many old people. Cedar City still has a lot of good stuff.

There are many people who are looking to get out of Nevada (Vegas) and California. Because of Cedar City's location it automatically positions for growth. Also, many people are looking to get out of larger populated areas and Cedar provides them with the culture of a larger town, with the feel of a small place.

There are many reasons to move to Cedar City area. The growth will come, the question is: are we well-positioned to manage the growth so that it is sustainable and remains a desirable place to live after the mass growth.

There are numerous business opportunities

There are untapped water resources within the Cedar Valley Drainage Basin, Cedar is the gateway to the best seismic scale outcrop geology on Earth, and the existing Brand of Festival City already brings people to Cedar.

There is a lot of open space here still. We have a growing community of educated and capable workers. We have a decent airport, a great university, and cultural foundation. Being right on I-15 means getting materials and products (and people) in and out is easier than it would be off the freeway.

There is lots of room to expand to the north and west

There is plenty of room for expansion when it comes to geological location. There are also ample sources of water in comparison to other parts of the state.

There is plenty of room to grow and has easy access to transporting in all directions

They are thinking ahead and planning for it

They built a temple, college town, and proximity to St. George and Salt Lake Valley

Unfortunately we live on I-15 and will probably continue to attract more growth. However, we have too much congestion up near the Providence center and need to spread out the building of stores, restaurants, etc. to the north interchange exit.

Unique surroundings, centrally located easy up and down I-15, economic diversity, demographics

Utah is very attractive to business and family and everyone is wanting out of California-they are coming here. We have a university, culture, small town atmosphere, and it's clean. I don't want the growth, but it will happen anyway.

We already have many of the resources, including a nationally recognized cultural draw that brings tourists from all over the country and our proximity to the national parks.

We are in a good area on I 15, we are 3 hours north of Las Vegas and 4 hours south of SLC. We have a good climate and the potential to become something better.

We are in an easily accessed location with a lot of un-developed land

We are on the I-15 corridor from Las Vegas and California. I feel like there is going to be a steady influx of people selling out in California and Nevada, getting out of bad air, traffic, and moving to more affordable housing and quality of life.

We are significantly smaller than St. George for those who don't want to live somewhere quite so big, but close enough that a short drive will get you to plenty of additional shopping, dining, and other activities.

We are small and probably won't get nearly as big as the mentioned areas

We don't want to live in the city. We don't want the growth that St George has. Water is a valuable resource and money seems to take over the common sense of builders and city government. The more growth, the less water resources. You can't drink money. What we love about cedar is the wide open spaces which are starting to dwindle. The bigger it gets, the farther out we will end up moving to keep the quality of life we love and enjoy.

We have 4 seasons and a lot of outdoor recreation options near by

We have a beautiful community with relatively conservative values. This is a great place for businesses to start up, and other businesses to move in.

We have a lot of land that is not being used. We have a lot of potential areas for businesses and housing. Business attract jobs, Jobs attract people, and people buy and rent houses.

We have generally had good leaders who have made good decisions to get us where we are today. We have room for growth without a severe negative impact.

We have good infrastructure and are working on water resources for grow

We have I15 and train and air. Somewhat low cost of living. Education opportunities

We have lots of open space to move into. We have many growth minded people that are very concerned with Cedar growing in the "right" way.

We have plenty of space to build, we have the college with a good business/entrepreneurship program to have new businesses develop and succeed

We have room for growth and resources.

We have room to grow into the valley. We just need to plan accordingly to achieve that growth

We have the space and are close enough to other urban areas

We offer what St. George can't and will not be a long commute for those who work in St. George, or companies who like the attractions that are offered in St. George, but their product is better suited for this area.

We see the increased traffic and all the new people. We don't want to grow as fast as St. George or the Wasatch Front. Some of us think of growth like cancer that can't be controlled easily. Numbers don't equal quality. SUU is growing too fast and the faculty are exhausted. You can't keep advertising a personalized education with huge numbers.

We're not the busy, bad air place of Wasatch Valley nor the extremely

expensive St. George community. We have the opportunity to become the place for mfg companies to thrive and have a good workforce community. There's plenty of land to place mfg. plants and affordable housing.

Why wouldn't you want to live in such a beautiful, friendly, family-oriented town especially with such a strong job market?

With long term planning Cedar City will be well positioned for growth and not just urban sprawl along its corridors. Keep the planning and community input coming and Cedar will grow in a well-intentioned way.

With our growth in population we need more commercial growth to keep up. It is beautiful here, more and more people will continue to move here

With proper planning and infrastructure it should be able to sustain a comfortable way of living

With some high goals and investments in the community, Cedar City could be the best in the west. It has natural beauty. It has room to expand, and is small enough now to make good decisions about growth before it gets slapped in the face with growth that is out of control. Best of all, there is a foundation here of providing a safe community for families.

Yes but not as much as St. George or Salt Lake

Yes!!! Just spread it out to avoid congestion

Yes, but I hope we don't

Yes, but we should be careful of how much we grow

You guys are doing this survey, for one. Thank you for asking for input

## 25. Why do you believe the Cedar City area is not well-positioned for growth?

1. There is a very outdated single-minded culture that feels resistant to growth, including city leadership. 2. The transportation infrastructure is not well developed and there does not appear to be a comprehensive master plan

A lot of the residents here don't want rapid growth in the area as it will take away from the rural feel

Affordable housing is limited. There is not enough quality affordable housing for current residents. The public transportation system is terrible and does not meet the current need.

Also, people with a lot of money seem to be moving in to town making the cost of housing skyrocket. When you've lived here forever and work for the schools and the government, you will never keep up. We are the locals and we are drowning financially while the new comers move in and live in luxury.

Although I believe Cedar City will grow without a doubt, I do not believe City and county officials have done enough to plan ahead for that future growth. I believe we need a master plan. Which it seems this is partly the goal.

Auto congestion

Because of poor development ethics, too many densely populated (planned/proposed) developments in the city

Because people don't want a lot of homes pinned up against the mountains, trees being torn down to make way for condos, every time you people start building cookie cutter homes and destroy the landscapes we lose deer, and trees and all the beauty cedar city offers but none of you think about that it's all about the money and how you people want it to look like a big city

Because sidewalks are missing in places; streets are missing pavement; there is not a sufficient selection of restaurants/bars/coffee shops to choose from.

Because the "old school" mentality of those that are currently in leadership positions won't allow for proper positioning to happen.

Because the city leaders do not have vision for the future. Nor can they see what may seem insignificant to maintaining what is here now.

Because the people of Cedar want to keep it small.

Because there isn't much area to expand without taking away from farm land; which is part of our heritage. Also you can't expand very much and preserve the natural beauty of the area

Because we keep arguing over the stupid Redmen logo, we don't make developers pay to enhance access to trails, walkable communities, or livable spaces, and we refuse to conserve water or implement landscaping that would prevent catastrophic wildfire from wiping out our community.

Building low income housing on the golf course was poor planning.

Businesses are already struggling to make it.. I do not believe there is ample support for growth. There are limited small businesses that make it. There are limited opportunities for business ideas to be more than just ideas. Grocery stores are limited. Need more options. Kids need more places to go and be kids. Play areas need to be kept up on. Moms need to place to walk strollers inside when cold.

Cause they just keep sleeping SUU to bring more and more college kids to town when the school themselves can't handle the kids. Then to make room for the students they destroy old homes that generations of people have lived in. Look at St George... they have a water problem but keep building and building.

Cedar City elected leaders not responsive to area needs, and they do not make an effort to attract businesses and amenities.

Cedar City is not pushing to bring in the type of businesses, restaurants,

nightlife and entertainment (bolster SUU Football and Basketball programs) to give more curb appeal to bring in growth.

Cedar City is not well-positioned for unmanageable growth. Our citizenry needs to be educated in regards to the need for services that may require an increase in taxes or other sources of funding to support the coming growth and needed improvements. In that way, we work together to provide the best opportunities and quality services that can come from an investment in our community.

Cedar City is too focused on electing/ hiring individuals based on religious connections. We need to work with individuals who want to help bring income to the town, not the church

Cedar City quarantines off one of the most important through streets for parades, wherever it is Main St for the various parades and other random functions, or literally bisecting the town the other direction and quarantining Center St for SUU parades and other random functions. With no easy way around these quarantine sections, we're all forced into back streets, neighborhoods like mine where we try to live out a normal, quiet life and all of a side we can't even back out of our own driveway.

Cedar City used to be the nicest place to visit and live. Now is becoming increasingly crowded and infested by the scum of society.

Cedar is not getting ahead of growth issues, but is falling behind and trying to play catch-up. Catch-up is hard to do.

Cedar seems in prepared and unwilling to accept changes that will welcome future growth

City leadership has demonstrated a lack of vision and creativity when it comes to growth and keeping Cedar City relevant.

City planning has not had growth in mind when housing developments, shopping, and road adjustments have been created. The I-15 interchange at the south end of town is a prime example. A major housing development area and the major shopping area of town with poorly designed road lengths between lights; major congestion, especially when SUU is in session and the Summer Games are going on, lack of parking in the downtown area where restaurants are with no signage directing visitors and locals to use the parking garage...

City wide low standards. Anti-everything if it costs money attitude. Slow approval process

Commercial real estate is all in one location and often experiences severe congestion in the area. There needs to be more commercial (shopping) in other parts of the valley to accommodate the areas that have the highest growth.

Community is committed to the "small town" lifestyle which alienates new people to the area, and discourages potential employers from coming to the area.

Community support is not present to ensure adequate facilities for education. Our schools are full, some are outdated and residents failed to pass a bond that would help with some of the situation. Until education is more of a priority to our community, growth will just further stress an already taxed system. People seem to care more about a mascot than what actually needs to happen to meet educational needs in our community.

Connecting roads

Construction jobs are temporary and no guarantee that builders will use local labor. This artificial boom will not continue to feed our economy. The job market is very different from the past. People work from home and are no longer in a traditional brick and mortar building. Cedar is not ready for this. Example: no high speed internet even at Port 15.

Content with things as they are

Culver's intersection by the thrift store is awful and I'm surprised there aren't more accidents there as it is not designed for as much traffic that it

gets. There needs to be a large shopping opportunity on the north end of town to alleviate the mess on the south end.

Current traffic on Main Street and at major intersections. We need innovations in roads and traffic patterns. More traffic lights are not the solution.

Diminishing access to housing, limited resources for technology, increasing costs, water is an issue, no high paying jobs. All in low scale manufacturing or service jobs.

Discouraging the success of small business. Developing only one end of town. Sending people out of the city for recreation. Nonsupport of small businesses in the core area of downtown.

Distance from a major city

Do we need more crammed in housing? No!

Do we need more food places and shopping? No!

Downtown needs to be updated, utilized, parking accessible, shopping availability increased,

Employment and resources

Everything comes off the Main street corridor causing congestion

Everything is directed to. The center of town or the south side causing congestion. We have an empty, undeveloped north side that residents are eager to see be developed with a better variety of shopping.

First we need jobs and schools!

Focused on serving the needs of the lower end of the economic scale creating a social imbalance

For growth, yes, but I feel like the rate of growth in those areas is too much

For the size of cedar city it's pathetic that Main Street is the only through street going north and south. Its downtown is not desirable for most to be walkable because the heavy traffic.

Foundation is not prepared

Growth is happening. I heard a report the other day that said Cedar City grew by 1,000+ residents last year. SUU is growing, Iron County School District appears to be bursting at the seams, and the county is growing. People continue to discover us. But I'm concerned that not enough planning, and then implementing of that plan, is taking place. It might be a case of planning taking place and I just don't know about, but I'm concerned that our general plan is not adequate or current. It feels like whatever happens will happen and Cedar City shouldn't get too involved, and that we're OK with that approach. I think Cedar City needs to actively carve out what we envision ourselves becoming. One good example of that concern is the new low-income housing complex on the golf course. To me that is an example of our epic failure as a community to plan and look into the future and know what we want in our community, where we want development, and understand how to get there.

Growth needs to be managed: specifically the need for housing, student apartments and transportation

Growth seems hodgepodge and disorganized. New employers have no reason to consider us. We are missing the boat. We're way behind, we aren't competing, and City government seems oblivious to all the growth around them and don't show interest in bringing it here.

Housing is too pricey and most new housing is for students only

I am a Cedar Native BORN AND RAISED. I consider myself conservative and Republican. We have No Plan! Incredibly poor community leadership taken over by extremists led by a system that does not allow for the voice of the community as a whole. County Commissioners, City Council and Mayor have no vision. They are politically motivated with selfish special interests. I don't believe they want growth. I think they want Cedar to be what it was when they were children. So, they are

not planning for the future and spending their time complaining about any perception of change. Have some vision and optimism please! I am confident that this survey will only be used if it reinforces a political agenda to stall progress.

I am a conservative person so growth in the wrong ways can lead to devastated neighborhoods and our way of living in general terms.

I believe our reluctance to allow certain buildings (4 stories or more) is a hindrance. We keep spreading wider and wider, increasing the need for roads and infrastructure, when there is land and opportunity for building closer to downtown.

I believe we'll see growth but not like the Wasatch Front or St. George. The big difference is business and connection. In a way Cedar is somewhat isolated from other areas that would fuel growth. The Wasatch Front has connectivity. St. George did not have connectivity when they started to boom but their biggest draw was their weather and that they had a temple for the Church of Jesus Christ of Latter-day Saints.

I do not feel that the law enforcement is completely there for the needs of the people, the major streets do not withhold the current traffic coming through, there isn't much for kids/youth to do to come together as a community and stay out of trouble.

I don't feel like we have enough water to meet our needs. I also feel like our city and roads are already crowded, if we continue to grow some of our roads will become unusable.

I don't believe we have the job market to support future growth. Where are people working that are moving here? It's hard to find a good paying job for the people that have been born and raised here and want to stay. The current job opportunities in the cedar city area don't support a lot of growth.

I don't think we are currently well-positioned for growth, because of the small size of our town. Roads are getting overcrowded fairly quickly. Downtown Cedar City is also overcrowded. There isn't much more room for businesses and restaurants.

I don't think we have the resources, such as water, to sustain growth

I don't think we should promote growth more growth brings more crime and we lose the charm of small town stop Dixie Leavitt building all over the town

I don't want it to turn into a big city like St George. I moved here for the small town, kind people, safe neighborhoods and community. Big cities lose that.

I feel as though it has not been planned very well. Feel like homes have been thrown into places wherever

I feel like the leadership is holding the city back from growing the way it should

I hope not

I like growth but at a slower rate. We do not have well-paying jobs locally that will promote the boom in our housing market. Growth will need to come at a slower rate. We also need to be careful with our water supply.

I see little evidence of good planning

I suppose it has the room, but is there the drive to improve what needs improvement? I haven't seen it.

I think Cedar City community members have too many conflicting opinions that leads growth to become hodgepodge. A simple example is the west side of Cross Hollow where camping cabins are across the street from new homes. Near Equestrian Point, condos and apartments are being built by large homes and acreages. The vision for development is muddled. I also think much more emphasis needs to be on (natural) environmental impact of growth.

I think growth is over-rated. At some point the inhabitants of this Earth are going to have to recognize that growth has to slow, if not stop.

I think it's getting too crowded. Too much congestion. Too many people

moving in too quickly. Our roads are not meant for so much traffic. Rent is skyrocketing. Housing costs are increasing. Cost of living is getting higher and higher with not enough options for great employment.

I think officials think the more cars they force downtown then the higher chances people will shop there but it just needs quality establishments and the people will come

I think people are too focused on keeping it small and haven't thought about the future or planned well. It's going to take creative and innovative thinkers to get us up to speed, not backward thinking, and closed-minded citizens.

I think that they are not well planned for future growth. I think sometimes things are approved based upon who people are rather than on what is best for the city.

I think there is potential but changes and vision need to be implemented by the city and county ASAP before we miss the opportunity to help guide the change that will come as the town grows.

I think we are in a good location, but the city isn't set up well to expand

I'd like to believe that most people in cedar live here because it is a small and safe place to live

If people want to live in a bigger city let them go to St. George. We can enjoy living more rural and visit St. George when we want.

If people want to live in a busy city they can move. Allot of people live in cedar because of the way it is now,

I'm concern that there is not enough zoning to help control growth and design of neighborhoods

I'm not sure if a master plan has been developed, but it seems that the growth that has taken place has not included attracting services such as grocery stores, health care facilities and gas stations near the current growth.

Inadequate road/street structure. There is a need for forward thinking individuals in leadership positions.

Inadequate roads and a lack of quality employment

Inadequate zoning; lack of willingness to pay for education and infrastructure

Infrastructure

Infrastructure is lacking with roads, traffic, etc.

Infrastructure is lacking. If you look at the Wasatch front, it exploded in growth largely after the announcement of Google Fiber in Provo, which attracted TONS of Silicon Valley companies to look more easterly. Cedar City just doesn't have the infrastructure (power, internet, etc.) to grow at the same rate.

Infrastructure is not in place for growth. Specifically roadways. Traffic is a joke on Main Street and 200 north. The city keeps making changes to codes in the college area of town that brings in more students who drive their own vehicles contesting roadways.

Infrastructure, jobs, schools

Infrastructure, need sustainable water resources, congested streets, hours of operation for businesses are not in line with the rest of the world, need more grocery stores, higher paying jobs with benefits for individuals and families, affordable education, encourage business / larger companies to come and build plants etc., cleanup deadbeat houses throughout Cedar City - tear down and build new

Infrastructure, public transportation, housing costs and living costs

Infrastructure, roads

Infrastructure, water, employment w/ good paying part/full time jobs. Job share would be an opportunity for many in Cedar.

Insufficient water supply

Iron County has the highest percentage of cyclical poverty in the state. This affects how the citizens vote, spend their time, what they focus their energy on. With the lack of education that is often connected to poverty it is difficult to be prepared for long-term and sustainable growth.

Iron County's General Plan was adopted over 23 years ago, in October of 1995. Cedar City's General Plan was adopted over 7 years ago, in September of 2012. Many other smaller cities plans are also out of date, and there seems to be little interest in actually working together to begin to update these plans on a County wide scale. The challenges we face from the rapid pace of population growth and development are here now, and will only get worse. We need a long term coordinated "master plan" process that will identify both Cedar City and County wide strategies to "grow" in such a way that honors the quality of life we all want for our families and community members, and businesses, and protects the significant outdoor assets, recreational opportunities and open space we all take for granted before its gone.

It actually doesn't matter whether it is well positioned or not, bottom line for me is I don't want to see growth at all.

It appears we are already overbuilding without appropriate thought given to street capacity and traffic patterns. The main shopping opportunities are concentrated in one area. Festivals and events are located in areas that don't have adequate seating or parking and block one of our major routes for traffic. Schools are falling apart and are overcrowded. This should be fixed before new schools are built. Buildings along Main Street stand empty while new buildings are going up. Cedar has a look of a city that is run down, not thriving and ready for more growth. Not enough resources are put to preserving historic buildings. The few places that provide green space in town are threatened by new plans for water parks (again, destroying open recreation space and creating a parking and traffic issue). Development should be directed to other areas of the county. Public areas aren't well maintained, so it's hard to be asked if we should consider growth. Perhaps it can't be stopped, but could building permits be limited until these major areas are addressed?

It does not benefit from the weather as St. George does, and it does not have the population to draw from like the Wasatch Front.

It doesn't seem like most residents are willing to grow

It is high mountain desert community that is facing water shortages I. Utah is the driest state.

It is growing too fast

It will ruin the city

It's not wanted and school bonds aren't passing and locals are caught up in stupid drama that does t allow appropriate growth the reason the bond didn't pass was improper discussion and advertisement and stupid mascot drama

Job market is not strong, Development seems to be a hodgepodge, not enough schools and parks or green spaces

Jobs and salaries continue to lag against rising housing prices and cost of living. This survey is a good step to encourage more forward thinking by city and county leaders who are way too conservative in their eagerness to promote LDS values over all others. The attitude of "love it or leave it" is poisonous.

Just because we are a college town doesn't mean everyone is only here for a couple years. Many are here for life and we need to honor that.

Just don't want it

Lack of a plan. We don't need random developments, residential or business. St George is too spread out without easy to access corridors to connect the growth.

Lack of access to affordable housing, transportation and limited development opportunities

Lack of broadband. Lack of a current master plan. Lack of a plan for increased water usage. Poorly managed school district that isn't properly positioned for growth. A portion of the population refuses to acknowledge that growth is happening.

Lack of consistent planning efforts which has produced very mixed results. We are becoming a congested, unattractive and undesirable place for visitors to do more than grab a meal or stay overnight on the way to somewhere else. We have huge potential to be so much more, but it will take a real commitment to implement a community changing vision in the next 30 years, but we have all the necessary ingredients to be one of the best places to live, visit and recreate and it's not too late.... but with the increasing growth ...it will be soon.

Lack of freeway exits and better shopping/restaurants

Lack of higher paying jobs - leadership not pressing for growth

Lack of housing and infrastructure.

Lack of housing, roads, lack of things for youth to do

Lack of infrastructure, housing, and good paying jobs. Too much cronyism and unequal treatment of citizens.

Lack of planning

Lack of planning, negative impact on rural living

Lack of planning. Current administration puts more emphasis on private property rights than preserving property value.

Lack of planning. Lack of diversity of ideas - stuck in "old ways" and "tradition."

Lack of quality high-paying jobs

Lack of resources to support growth

Lack of water

Lack of Water Resources

Lack of water, infrastructure, roads, workforce, housing, etc.

Lacking strong leadership, diversity and the ability to attract talent in the work force

Lacks a variety in shopping and entertainment

Limited Family Wage Earning Jobs

Limited Main Streets - Limited Options

Limited resources in the area would be impacted by too much growth. The quality of life would be negatively impacted by added restrictions due to excessive growth. (Water, air quality, traffic, landscaping, etc.)

Local government mindset prohibits meaningful growth

Local officials want the small town feel but are not excepting the fact that we're no longer a small town

Long time and new residents enjoy the small town rural feel of the area. Increased population will only increase congestion and crime.

Low paying jobs, higher cost of housing, lack of higher paying jobs

Main Street congestion is a problem making it from north to south, especially with the number of times the street is closed. So as we grow this will start to isolate one side from another. Most officials in town positions are part of the good old boys club and people with varying opinions are not invited to the table. Also, SUU is reaching a choke point and with it currently being one of the biggest employers in the county it needs help expanding. Finally, we need to adjust to the 'everything is closed on Sunday' mindset. This is a big problem when it comes to attracting tourists.

Main streets in town are congested with no good alternatives. Many local residents are racist, suspicious of outsiders, and under-educated, which gives visitors a poor impression of our town. Shopping options are poor (Why not attract a Smith's Marketplace to the Central West part of town

near airport?).

Many residents are resistant to growth and fight it. It is inevitable. And perhaps some city council members too. I hear it was them who killed Costco from coming. Shame. This would have served Cedar and the surrounding community well. Much growth seems to be random, misplaced, and not well thought out (e.g., the apartments on the golf course). There is one main road through town. It will be a nightmare in the near future.

Mayor doesn't support growth. Only wants mom and pop shops. Downtown needs revitalization. Not enough new homes and townhomes. Focus should not be on renters. Too many police etc.

Mindset of local leaders, imo, want to keep Cedar City on a small scale, with little growth. It's a place to pass through, but not really a destination place.

Natural resources, namely water, are in short supply. Too much confusion and disagreement in the people and leaders between wanting to preserve a Mayberry feel and be a metro area. Education is too focused on college prep and not adequately focused on helping kids, as individuals, best economize their strengths.

Need for water.

Need more visionaries/ change agents in city government

Need to create an attractive downtown. Need to regulate housing with effective zoning to create neighborhoods that feel like neighborhoods. Need to do something with Center Street from Main to SUMA that makes it walkable (i.e. stop drivers from consistently going 60 mph down Center St.) to attract more galleries, restaurants that tourists want to visit.

No

No code enforcement, we can't seem to take care of what we already have

No coordinated planning, assumption that growth is good

No it is not positioned very well. It is not always willing to look at new type of development ideas. Yes it is a change but can be done with the home town feeling.

No master plan for future growth have seen several but no noticeable effort made toward them

No plan for growth, transportation, water, jobs that actual pay a decent wage

No plan.... if someone wants to build something ANYWHERE there is simply a zone change and its thrown in regardless of community disapproval or if its beneficial to the community. Things are built if it beneficial to the builders pocket book.

No room to expand the airport

No water or jobs not much in good eating establishments

No water! No high paying permanent jobs

No well-paying jobs

Not enough actual room to expand

Not enough amenities

Not enough infrastructure. The traffic in both the areas you described is terrible. All those two areas care about is building houses.

Not enough job opportunities

Not enough job opportunities, and not enough school space

Not enough resources to sustain it

Not enough water. Not enough room. Large developers building homes, townhomes, etc. that are not local and do not care about the impact that their buildings will create.

Not investing in the community characteristics that drive growth such

as great schools, arts and parks, desirable jobs and overall quality of life including attracting diverse populations.

Not much for adults to do, low wages and jobs without health insurance. Lack of good, affordable medical services, not very much disability or aged resources, good customer service skills in most of the stores is, sadly, lacking. Shopping diversity.

Not ready to transition from current size to forecast size

Not sure there is a plan in place to accommodate such growth at this time

Our condo rent is \$825. The same space is now rented for \$1500. There has been no increase in job pay...

Our downtown has been taken over by office space rather than retail, many of our buildings are starting to look run down, other than Main Street our roads are not very attractive, to many businesses and homes have unsightly weeds and trash, and our city doesn't maintain its buildings very well.

Our lack of infrastructure and the lack of schools will be a problem in the future

Our rural lifestyle is not to be messed with

Our schools are beyond capacity. A few of the existing schools need to be demolished and rebuilt. Suu needs to build a parking garage on campus.

Our schools are full

Our transportation system was not adequately set up for a large community

Over qualified under paid 'state positions', factory workers who aren't paid enough to keep a roof over their head or stay sober, accommodating the University and move in agendas to make Cedar City the next SoCal in price of education and government funded 'fix me' problems that the government has no business in being involved in.

People come to Cedar City to get away from the growth

People need to come to terms that it is going to happen. Without people getting ahead of it it will be ugly. If people want a small farm town move to Panguitch

Planned growth will overwhelm the roads and traffic, bring in more "pan-handlers" homeless shelters and crime. Look at SLC Liberty Park and the attempts to move homeless and hide them from the downtown area. Affordable housing invites all of the above.

Poor city planning; lack of sufficient aquifer to support large population; need for more jobs.

Poor infrastructure, emphasis on family but in negative ways i.e. I'm related to so and so. So this is how it is rather than looking to better things

Poor infrastructure, few high paying jobs, overcrowded school buildings

Poor leadership, management, selfishness of the people that are supposed to be "in charge"

Poor sustainability plans, lack of investment in education

Poor wages

Primarily a lack of infrastructure growth and local business growth and development. Anytime there is an event, the city is overwhelmed and everywhere is busy because there are limited options for visitors.

Providence center roads, traffic lights and patterns are a horrendous joke

Road infrastructure is already strained.

Roads and water are not available

Roads are congested and not paved in some areas. Road signs can be confusing for SUU and on/off ramps. Hard to find parks when you have downtime.

Roads are not designed for it. Especially the area near Walmart

Roads that will carry the increased traffic. I hope this plan will give more direction in all areas.

School bonds not passing

See above. I think we are positioned for growth into a California-type, left-wing, mediocre-state-college town.

Seems like a lot of growth is coming fast and we're not thinking ahead about it too much. There are a lot of underlying tensions about how to handle this that I think could be divisive.

Seems like Cedar is playing catch up still from the last growth spurt

Significant neglect of water infrastructure, too much focus on the development of single-family dwellings, reliance on personal vehicles, inflated real estate prices, neglect of health care specialization (especially mental health), zoning and planning (especially for traffic) seems unclear

Since Gerald Sherratt's time as mayor, no Cedar City leader has had the vision necessary to propel us forward. Status quo seems to be the modus operandi of our city leadership.

Tech infrastructure,

THANK YOU FOR YOUR GREED AND IGNORANT GROWTH TOWARDS WHERE SALT LAKE, ST GEORGE, and HENDERSON NV ARE NOW... CRAP!

The Cedar City council is allowing apartments to be built anywhere and everywhere. Our little cute town is being ruined with allowing apartments to be built in residential areas. If we keep expanding, this place will be far from "hometown". We will be looking like Las Vegas by 2050.

The city council (except Scott Phillips) has no vision or desire to plan for much-needed growth. They are in the pockets of developers who have no interest in preserving the community other than its small size.

The city council and county commission seem to be doing very little to establish patterns and practices to lead Cedar City in the future. Many of the voters and public officials are life-long residents with little experience outside of southern Utah.

The city does not have the appropriate street infrastructure in place to handle a significant amount of growth. Instead the streets are randomly placed and not well maintained. Everything relies on Main Street, but people don't all live on Main Street. If people have to commute to Main Street to complete their shopping or participate in community events then there will be some major issues.

The developers of the new communities need to be held responsible and accountable for providing the needed infrastructure and road development within their communities. The city should not have to foot the bill, in other words, TAXPAYERS! To ensure that the necessary roads, water, drainage, etc, is provided. If a developer is going to build, let them ensure before they start that they can provide the necessary infrastructure. They will still make plenty of money, otherwise they wouldn't be doing it.

The general mindset of the longtime locals is very resistant to growth of any kind and is sometimes openly hostile to people from elsewhere moving to the community. The expansion of needed infrastructure will face significant resistance and without expanded infrastructure, Cedar City will face tremendous growing pains in both traffic congestion and haphazard building.

The growth has benefited construction leaving a unnoticed number of people displaced to Parowan and in 7 months, us St George

The housing developments are going in all directions and there doesn't seem to be any coordination by the Board of Supervisors or Planning Commission. If a developer wants to pay money it's approved. City is interested in growing not the effects on current residents. New Cove development is an example.

The infrastructure for what we have now is not sufficient and would need

to be fixed before growing.

The majority of people in positions of power, planning and potential growth have not lived in areas where it has occurred such as the SLC area, St. George, southern California, Las Vegas, etc. Their desire for growth, jobs (so their too large of families can all stay here) and greed for more money over shadow making sound moderate growth plans. Be careful what you wish for!

The people here are stubborn and unwilling to accept the fact that we are growing quickly and will grow much quicker. Because of that hard-headedness, many people are unwilling to invest in the future growth of our area. We need more housing, more schools, and the future planning of infrastructure is vital to preparing for that growth.

The population will grow faster than projected. The county residents rejected an ICSD fiscally-responsible bond that planned for student growth. The county is running out of fresh water.

The providence center area traffic nightmare is awful now, I can't imagine 5-10% more cars trying to get through there

The regulations are not in place. Builders don't have strict standards that they have to follow. Areas aren't regulated. You have manufactured homes next to large single family residence. Water is an issue. Shopping is spread out and depressed. Cedar is considered a "Walmart town" by many outsiders. This shows the depressed economy.

The rhetoric maintains Cedar City wants growth but the reality is they fight to remain the same small, small town.

The south end of town is so contested, by adding more growth the current street infrastructure will fail

The streets are becoming too congested.

The traffic situation could become a nightmare with existing infrastructure. We need to drill some wells out west for water.

The Utah governor and legislators ignore Iron County

The water is sure needs to be taken care of first. If we had a way to retain and hold more of the water like a dam. Think that would settle people for the future that holds for cedar city. The traffic needs to be looked at now. Problem is Main Street is 2 lanes and everything is located off Main Street except providence center.

There are enough metro areas in Utah. Cedar is already too big.

There are few jobs to accommodate large growth making it extremely hard to support a family on low income. There are not enough designated housing for college students as SUU continues to accept more students they cannot accommodate for. The locals are being shafted because of the college growth.

There are no thoroughfare roads from 400 West through 1000 over to the north side of town

There are not enough high paying or diverse jobs in the area. We can expand, but we need to bring business to Cedar City

There is a lack of infrastructure. Lack of consistent zoning.

There is no good alternate routes to go north and south on the east side of Main Street

There is no mall, and it needs another Walmart and a Target and various other shops. Also, more entertainment venues such as roller skating, bowling, and laser tag in the downtown area.

There is not adequate housing/parking. There are not enough stores, restaurants and other public areas.

There is not enough room, there are water concerns, and people are struggling to find well-paying jobs. Also, schools are already WAY overcrowded.

There is question in the community about \*wanting\* growth as compared to the Wasatch Front/St George. Therefore, there is a sense of hesitation and a lack of a cohesive direction. That said, I do not want

the type of growth that those communities have experiences. If we can learn from their mistakes, we can grow SMART. It comes down to asking the question, "What kind of community do we want to be?" and finding an answer that everyone can be happy with. I talk to people who don't want ANY growth, and others who are bored out of their minds. It's a tough one.

They don't seem to want it. Change happens very slowly here and there is not a set direction that it is heading - lack of focus. Seems to be a feeling of "If we don't plan for it, it won't happen." Financial mindset of poverty disguised as conservativeness.

This is a desert. They is only so much water. We are in a drought. What happens when the next one comes but there are more people? Where do you get the electrical power from and food for such growth? If we get hit by an earth quke6 how do you get supplies in?

Too far away from major metropolitan areas

Too little water

Too many decisions are based on the past. Pay here is stagnant but housing prices are absurdly high

Too many greedy developers and a county commission that never met a developer it did not like

Too many new homes and not enough infrastructure. Shopping... grocery stores, clothing stores, easy accessible roads, overcrowded intersections, too compact in areas

Too much of our 'growth' is students, disabled, low-income, no-income. This will not provide income or growth or community cohesiveness. Too much of this will diminish the good in our community. We need to protect the homeowners and their property by not forcing low-income into their area which diminishes home value and owners desires to stay in Cedar.

Too much wind

Top heavy building without adequate roads, fire, police and ambulance services

Traffic and circulation needs to be improved first; more quality amenities added and there needs to be HUGE improvements made with the waste/garbage that's generated

Traffic congestion

Uncontrolled growth. Haphazard placing of new developments. Not enough fire and police personnel. Not enough schools or teachers.

Unfinished streets, curb and gutter

Until we offer a median, livable wage, we will continue to see California and Vegas move-ins, and people barely scraping by move-ins. If you want a middle-class town, you have to be able to earn a middle-class living. To earn a middle-class living, there HAS to be higher paying jobs. We as a town should not just bring jobs, but incentivize the HECK out of bringing companies here that bring middle class wages. I think it's a mistake to focus solely on building more high-density, low-income housing. I feel the phrase "If you build it, they will come" is what will happen, and is the growth we want low-income wage growth? Should we increase ability for more low-income people to move and live here, or should we create a job market locally that attracts middle income families to want to live here and work here?

Unwillingness to grow by the longtime locals; Inability/unwillingness to attract more jobs; Too conservative politically; Unwillingness to bond for more K-12 schools. Companies won't want to bring their employees and families to a place with such overcrowded schools.

Very few shopping options. Already a lot of traffic on Main Street. Not a lot of services that are consistent and/or long term, i.e., repairs, landscaping. City gov't is not easy to work with.

Water and infrastructure

Water needs

## Water problems

Water supply needs to be considered and the traffic congestion is already becoming a problem

Water will be a problem if storage is not addressed soon. Too much shopping is concentrated in the south end of the area. Roads to far-flung subdivisions are going to become more costly to maintain as growth is not managed appropriately.

Water (3)

## Water, jobs, infrastructure

We are bringing in the wrong chain restaurants and junk corporate businesses. We are letting them tell us what we want, instead of us having restrictions on what we want and making them cater to us and the feel we want (listen or watch Ed McMahon speak). We also have no focus on healthy lifestyles, community transportation and do not support walking and biking so everyone drives everywhere which will become a major problem very soon and just cost more in the long run. We leave gaps everywhere and just keep sprawling an building more roads and homes without filling in where needed. I'm not saying every choice Cedar City makes is bad, but I am very concerned.

We are here at the base of the mountain. Growth will have to be North and South and West. All of which adds to the stress of the only two main roads. There is nowhere to build more main roads.

We are in a position to just accept what comes instead of selective growth

We are just letting developers build without increasing infrastructure

We are not building fast enough. We do not have enough housing to house more employees to build faster

We are setup similar to St. George. It's a nightmare to drive anywhere down there. They were not prepared for their growth and I feel like we are similar.

We do not have enough water something that is brought up often but yet you want to bring in thousands more people toilets bathrooms bathtubs it's absurd. There is enough for people to experience and enjoy within a decent proximity to keep Cedar City small and quaint

We do not have the infrastructure/roads, homes or available buildings for businesses to relocate here

We do not need that kind of growth as it will destroy what Cedar City is. We need to make sure we keep our small town roots and control growth so we do not ruin that.

We do NOT need, nor want a big city cesspool of drugs, immoral degenerates, crime increase, loss of security and knowing one another, traffic collisions, DUIs, Leftists and their Godless lives of destroying anything good, insurance rate hikes, emission mandates, noise, trapped in an even natural or terrorism due to overpopulated greed by local authorities, on and on.

We don't have a plan for growth currently or at least there doesn't seem to be one

We don't have the infrastructure or affordable housing to support it

We don't have the water and infrastructure to support it

We don't have the water. St. George is gearing up for disaster as they continue to build beyond their ability to procure water. Furthermore, the cost of housing in Cedar is not as low as it should be, given our rural location. Finally, we don't have a growth engine, like Silicon Slopes for the Wasatch Front or the favorable climate for retirees that St. George has.

WE DON'T WANT A TON OF GROWTH!

We don't want growth!!!!

We don't want to see rapid growth. We don't have the water resources and I don't want to see the tax base rise. Crime comes with growth and

frankly I had enough crime committed against me and my family to last a lifetime. We moved back home to escape the madness and now looking at the forecasted growth is concerning.

We have no water. A new business cannot stay open for more than a year or two because everyone insists on a discount. We really have nothing to offer other than a nice landscape.

We have not followed the original master plan. We change the plan on a moment's notice for special interests. We change the plan whenever the SUU president or the mayor or city manager changes. Etc.

We have only one main road for people who live here and tourist. So when tourism is high it gets very crowded in town and the residents who pay to live here are left with the leftovers from the tourist. Traffic is bad and the grocery stores we have are out of items. Not everyone wants to shop at Walmart.

We have virtually no plan to get non-government industry to move into the area and half the community (including elected officials) seem to think growth is the worst thing ever. These people also publicly attack school board members and others trying to make the place better just because it isn't the way they want it.

We hear about conservation of water while the fools allow growth like spawning roaches in a NVL burger king.

We make all decisions based on tourism. We need to start thinking about where new residents are going.

We need controlled, well thought out growth. St. George is a nightmare. Traffic is horrible and while they have ample shopping and dining opportunities I avoid traveling there for any reason. The allure of Cedar City is the small town atmosphere and unchained growth would ruin what this area has to offer.

We need more Career Driven fields with good pay and benefits. Having more of a night-life and social scene (for non-Mormons) would help bring people to the area.

We need more forward thinking among elected city officials and staff. We need people who have a vision of what our potential is and how we can utilize our strengths to bring money into our city.

We need more schools, more shopping centers, and more churches.

We need to reduce trac neighborhoods and keep a rural feel. Don't allow apartments for low income housing.

We seem to be stuck in growth of similar things, more restaurants, no entertainment, and same types of restaurants, difficult to move around the city easily

We will lose the natural beauty, the farms, green space, and the beauty of our small town. We will resemble the traffic nightmares that St George has. We need open spaces to enjoy, and to interpret by ourselves, using our own brains. We don't need more signage or other instruments to help us understand this unique area.

We will never compete with St. George Winter weather, and Northern Utah's Silicone Slope! Don't try...you will fail

We've focused on the wrong things... should have passed the school bond... need more professional jobs like in computer business and much less trade jobs (no more manufacturing companies) we need to promote IT jobs like Lehi did!

When expansion has happened there are too many shortcuts

Why grow?

Why I believe it is not well positioned for the type of growth we see is because the existing layout that we have and built in neighborhoods, industrial and shopping districts. a mass amount of growth we are predicting would overwhelm the town of Cedar and Enoch causing fluctuations for housing markets lowering the quality of Lifestyle in the surrounding established communities, if we are to expand it would end up being into the mountains which have forever been grounds for

recreational activities for us the people or destroying our agricultural communities which were once beautiful fields and neighbors wind up being dense townhouse neighborhoods causing people to be overtime out of touch with the lifestyle and people because I personally believe the agricultural life increases the quality of people all around and the neighborhoods. If we are to expand Cedar and or Enoch it must be planned with the people and completely transparent to all, no behind the door meetings, we also must be clear in communication while social media does help the older people of our communities. It would be better to have announcements or pamphlets in the mail or in town and before we can even expand we must preserve/maintain what we have already because the problem with towns expanding/increasing is that they do not maintain what they've had for over 20+ years in towns instead create new neighborhoods and communities causing what is already there to deteriorate 10 years down the road decreasing the quality overall and causing problems.

You need better water planning. And future plans already set for growth. Quit putting housing everywhere you can. Plan for the future.

**26. Identify up to three challenges facing the Cedar City area as it plans for the future.**

<b>1<sup>st</sup> Challenge Mentioned:</b>	<b>#</b>	<b>2<sup>nd</sup> Challenge Mentioned:</b>	<b>#</b>	<b>3<sup>rd</sup> Challenge Mentioned:</b>	<b>#</b>
Water	95	Water	37	Jobs	25
Traffic	29	Affordable housing	32	Water	24
Infrastructure	19	Jobs	25	Infrastructure	19
Jobs/employment	18	traffic	22	Housing	17
Affordable Housing	17	Crime	20	Crime	16
Roads/traffic/congestion	14	shopping (diverse options, choices, accommodations) /want more *Costco	19	Traffic	14
Crime rate increasing	12	Infrastructure	19	Shopping is limited/lacking (want variety and more)	13
Low wages	12	Housing	17	Schools at capacity/need to grow with growth	11
Water Shortages	9	Cost of development	11	Poor planning	9
Roads	8	Schools	10	Education	8
Transportation	7	Higher Paying Jobs	8	Affordable housing	8
Growth	7	Racism/prejudice/and lack of diversity/not inclusive	8	Lack of higher paid jobs.	7
Water resources	7	Low wages	8	Roads	7
Water supply	7	Cost of living	7	Schools	6
Water-Usage	7	Congestion	7	Transportation (public and more)	6
Not enough jobs	6	Education	6	Resistance to change of the longtime residents	5
Too much growth	6	Lack of jobs	6	Water supply	5
Overcrowding	5	Growth	5	Water/Resource management	5
Resistance to change by locals	5	Transportation	5	Affordability	4
Housing	5	Water supply/reserves	5	Lack of diversity	4
Lack of planning	5	Roads	4	Housing costs	4
Higher paying jobs	4	attracting Business/es	4	High-Paying Jobs	4
Congestion	4	Inadequate infrastructure	4	Wages	4
Need for more schools	4	High Cost of living	4	Roadway infrastructure not able to handle growth	4
Overcrowded schools	4	lack of planning	4	SUU not wanting to work with local citizens to accommodate housing and parking.	3
Unplanned growth	4	Water resources	4	Leadership	3
lack of high paying skilled jobs	4	Water usage/storage	4	Overcrowding	3
Cost of living	3	Transportation infrastructure	3	Air quality	3
Maintaining its rural, small town feel/rural quality of life	3	Low income	3	Healthcare accessibility	3
Student housing & parking	3	high speed internet and communication needed throughout Cedar valley	3	Low paying jobs/income	3
Schools	3	recreational opportunities	3	Well-paying jobs	3
Managing growth	3	Road infrastructure (poor)	3	Losing Small town feel/charm/ getting too big	3
Unlimited growth	3	Lack of schools	3	Cost of living	2
Housing expense	3	Residents [not] supporting school bonds	3	High cost of living	2
Residents not wanting growth	3	Underfunded education	3	Culture (changes)	2
Water access	3	Resources	3	Image	2
water conservation	3	resistance toward growth/change	3	Parking (around the downtown area/SUU)	2
Water management	3	Water shortage	3	Diversity	2

1 <sup>st</sup> Challenge Mentioned:	#	2 <sup>nd</sup> Challenge Mentioned:	#	3 <sup>rd</sup> Challenge Mentioned:	#
Crime rate and location to I 15 (coming from I-15)	2	Wages	2	Entertainment options	2
lack of diversity	2	lack of infrastructure (ex., street corridors)	2	Politics	2
Public transportation	2	Urban sprawl	2	Regulations	2
Airport	2	Safety in education/at schools	2	Congestion	2
Keeping small town rural feel	2	influence of the predominant religion	2	Crowding	2
Education	2	housing prices/costs	2	Growth	2
Cost to residents	2	Most businesses are in the south (near Providence Center)/need more on north end	2	Lack of quality employment	2
Funding	2	Lack of Education	2	Retail services/businesses including restaurants	2
Taxation/ tax base	2	overcrowded schools	2	Law enforcement	2
(gov and resistance) Leadership	2	lack of venues that attract outsiders and tourists	2	Haphazard planning/dev	2
rapid growth	2	Restaurants	2	Change is hard	2
Safety	2	Air Quality	2	Priorities of natural resources (because they are limited)	2
Quality jobs	2	Low income housing	2	Resources	2
Planning growth	2	Lack of high paying jobs	2	Preserving agricultural lands but still accommodating master planned communities	1
Poor or no planning	2	Emergency response presence	2	No agricultural water restrictions	1
Division among residents	2	Outside interference/influence	2	Agriculture	1
Connecting roads to ease congestion and reduce travel time	2	History	2	Conversion of farm ground to subdivisions	1
Main artery road systems	2	Public transportation	2	Developing farm land that farmers need	1
Road Infrastructure	2	losing identity with growth	2	Keeping agriculture	1
High speed, consistent, affordable internet	2	Water limitations	2	Supporting our farmers and agriculture in general seems to be an obstacle	1
Water availability & distribution	2	Water-quality & quantity	2	Cost of starting new businesses	1
Zoning	2	Zoning	2	Attracting companies/employers	1
poverty	2	Maintaining current quality of life	1	Business retention	1
Master planning	1	Housing/zoning/infrastructure	1	Businesses	1
can't expand to the east	1	Infrastructure upgrades	1	Industry diversity	1
Infrastructure is lacking or ill-thought out for substantial growth (Wal-Mart area of town)	1	Public outcry about growth	1	Little support for small, sole proprietorships	1
Wages	1	We like it small	1	More business friendly	1
Keeping it home town	1	Failure of new residents to assimilate to rural lifestyle	1	Small business failure	1
Culture change	1	Unprepared structure	1	Maintaining low cost of living while increasing wages	1
Cedar city council: still a good ole boys network	1	Keeping it family friendly	1	High utility costs	1
Citizen Demographic	1	Price of housing going up with out better jobs available	1	Drugs	1
Over-taxed, over-regulating government bodies	1	Cedar city: management, incompetent and limited skills	1	We have a drug/crime problem considering the size of our city	1
Outdated General Plans County Wide	1	Keep rural feel	1	Complacency	1

<b>1<sup>st</sup> Challenge Mentioned:</b>	<b>#</b>	<b>2<sup>nd</sup> Challenge Mentioned:</b>	<b>#</b>	<b>3<sup>rd</sup> Challenge Mentioned:</b>	<b>#</b>
mindset of leaders	1	lack of pride in ownership	1	Lack of engagement between the cultural draw and the city	1
General Plan (overall planning)	1	Lack of work-life-play differentiation	1	Local mindset	1
Mindset	1	Unplanned growth	1	Parochial attitudes	1
Apartment and residential zoning	1	Room	1	Too much lack of multi-cultural appreciation	1
Blighted areas	1	Medical	1	Tradition	1
Backwoods locals	1	well paying employment	1	Really bad planning for housing	1
Pay scale	1	Infrastructure outside city limits	1	City layout	1
long term vision	1	Crowded shopping areas	1	Maintaining our walkable downtown while encouraging growth in diverse shopping and eating experiences	1
Vision	1	Education - teachers and buildings	1	Sprawl, such that it becomes harder to escape civilization (the ease of doing so currently is one thing that makes Cedar unique).	1
Resources	1	Growth too fast without proper planning	1	Walkability	1
Maintain clean air, dark skies and beautiful landscapes	1	Inequality & high poverty	1	Well-designed neighborhoods	1
Room for new housing	1	Our kids are not prepared for college.	1	Attractive neighborhoods	1
Jobs unable to handle population growth	1	Good ole boys club	1	Branding itself	1
Excessive low paying restaurant jobs but little middle income 'white collar' jobs	1	Failure to plan for the impacts of dozens of apartments and rentals	1	City Beautification	1
Planning roads and facilities to enhance the area	1	Too fast of growth	1	Lack of design standards to create an attractive look and feel	1
We need better new neighborhood planning	1	Road maintenance	1	No vision	1
Water - overconsumption	1	'not in my backyard' attitude	1	Sprawl--needs to be under control!!	1
Too much drug use	1	Become more free.	1	Ugly commercial areas with empty lots or abandoned buildings	1
Loss of character	1	insuring political correctness at all costs	1	Not becoming a brightly lit highway services truck stop	1
Close-minded male leadership	1	Growth usually brings gangs	1	Builders emphasizing profits versus aesthetics	1
Education System isn't ready for growth	1	Over industrialization	1	Cheap builders	1
Politics	1	Single unit vs multi unit housing	1	Somewhat in the middle of nowhere	1
Infrastructure design	1	Shops often close in cedar due to housing positioning	1	Spreading out commercial to the north	1
Sustainable transportation /water/ industry/planning	1	Economic Development - wage growth	1	Suitable land for building (controlling settlement issues)	1
Transportation (particularly flying)	1	there isn't enough fun things to involvement do for those between the ages of 24 and 30	1	Too many chain businesses	1
planning expansion to satisfy needs and keep a proper aesthetic	1	Disruptions in nature	1	Too much industry	1
State Engineers Water Management Plan	1	Maintaining the quality of nature	1	Urbanization	1
Keep rural	1	Preserving scenic beauty	1	Viewing diversity as a negative thing	1
Dominance of LDS Church and culture	1	Local Government overreach	1	Diversity in leadership/Small community limited involvement from others outside the "wealthy"	1

<b>1<sup>st</sup> Challenge Mentioned:</b>	#	<b>2<sup>nd</sup> Challenge Mentioned:</b>	#	<b>3<sup>rd</sup> Challenge Mentioned:</b>	#
Good ol boys hesitant for change	1	People breeding like rabbits	1	Diversity of age	1
People	1	Lack of aesthetics for business signage	1	Making the Main Street Corridor as attractive and easy to navigate as possible, (consider an alternate expansion of a main thoroughfare that gets traffic congestion off Main Street	1
Keeping agricultural areas	1	California Vegas Influx	1	Keeping Historic Downtown, more retail and restaurants	1
Movement of livestock	1	City government ability to accept change	1	Cedar City needs investment in its downtown (Main Street) corridor	1
Maintaining existing structures and businesses	1	Insufficient traffic lights	1	Keeping the downtown alive	1
Maintaining vibrant business district	1	Keeping our streets clean	1	Mix of run down businesses and homes on Main Street	1
Appearance of lack of drive to incentivize incoming, successful businesses.	1	apathy of the citizens	1	Not enough pride in nicely developed Main Street Parks and shopping areas... lots of trashy stuff clean it up!	1
Attract new businesses	1	Not branding and protecting what makes Cedar City special, just allowing urban sprawl without planning	1	Our boring Main Street	1
Hotels	1	Poor zoning	1	Attract tourists	1
Leveraging the Airport	1	Taking care of our people	1	Attracting new visitors for a more sustainable service economy	1
Taxes that drive away local businesses in favor of out of town corporations	1	Not enough large employers	1	Balanced and Proper Economics	1
The job market that does not currently support the cost of living.	1	Jobs for Well-Educated Citizens	1	Competition with St George	1
Higher Taxes	1	The current Culture	1	Economic Infrastructure	1
Providence Center is too congested.	1	Small-town thinking	1	Growing our Economy	1
Transportation Choke Points such as the South Freeway Interchange	1	Sustainability (recycling)	1	Too little emphasis on industry, too high emphasis on arts.	1
Keeping the community family-oriented	1	Security	1	Tourist	1
Identity	1	Snow	1	Transitioning from an agricultural society to a tourism-based economy	1
Maintain current community unity	1	Too hard to start a business	1	Corruption in education	1
Millennials	1	Unwillingness of citizens to change	1	Lack of education	1
Rednecks	1	move ins willing to contribute to the future	1	Lack of postgraduate programs at university	1
Maintaining the rural traditions, including agriculture	1	Releasing some of the "old ways".	1	Lack of school funding	1
Parking	1	current city structure	1	Large school classes (overcrowding)	1
Weirdly shaped	1	Attracting the necessary qualified workers to support the growth	1	Major lack of City involvement in SUU Football and Basketball. Those are real assets that could be bolstered and create attraction for growth	1
Development	1	Will there be enough jobs to sustain the growth?	1	Retirees don't want to invest in education	1
innovative development	1	Cedar City residents have no vision for the future	1	School District	1
Limitations on development	1	More Big Stores for groceries etc.	1	Support education better as a community	1
Spotty development	1	Not enough activities/places for families and tourists	1	SUU	1
Room	1	Potential for increased Homelessness	1	The Iron County school board is awful.	1
Diversified workforce	1	run down buildings	1	University and community not aligned	1

<b>1<sup>st</sup> Challenge Mentioned:</b>	#	<b>2<sup>nd</sup> Challenge Mentioned:</b>	#	<b>3<sup>rd</sup> Challenge Mentioned:</b>	#
It's not an accepting place for diversity	1	California people taking over	1	Unwillingness of SLC to support SUU well	1
Challenging for diverse people to live here	1	City Planning and Organizing	1	Attractions	1
Diversity Inclusion	1	Maintaining the classic "small town feel"	1	Diverse activities (liquor)	1
Downtown business buildings are sparsely populated	1	not having a master plan for housing and businesses	1	Events	1
Main Street	1	Walkable living areas	1	Family friendly places to go	1
Room to expand downtown	1	Not enough interest in building solid tourism	1	Lack of entertainment opportunities	1
Room to grow down town, like more lanes on main st, larger freeway in the downtown area	1	Regulations and impact fees that drive up housing costs	1	Night life	1
Small downtown	1	harder to find house close to the college and shopping areas	1	No places to hang out	1
main streets (traffic)	1	Violent police presence	1	Parks	1
College students try not to spend money	1	Migration (from CA and NV)	1	Recreation	1
Competition with St George assets	1	Lack of city plan	1	Pollution	1
Workforce	1	Not thinking enough of the kind of work that will be done in the future (gig economy, etc.)	1	Environmental impact	1
Education growth funding	1	close minded people	1	Lack of environmental consideration	1
Educational needs	1	Soil issues	1	Weather	1
improving K-12 education	1	Agriculture	1	High taxes	1
Lack of educational funding	1	Holding onto agriculture	1	Commercial property is too expensive for anyone other than large corporations to purchase	1
More high-tech education	1	lack of Agriculture	1	Compared to other communities, we must be underfunded. We try to do nice things, such as the aquatic center, parks, etc., but most everything seems low-budget and half-assed. We cut corners on everything - too much of a duct tape and bailing wire attitude. Compare our public parks, skate park, aquatic center, etc. with Washington County or almost anywhere else. Half-assed.	1
Public schooling availability	1	Limitations on Businesses	1	Conservative spending	1
School availability	1	More Gyms	1	Emphasis on being cheap	1
School buildings at capacity	1	Supporting what is already here	1	Funding from State and Federal Gov. will never compete with larger community's needs.	1
School grading system mastery connect I think as soon as people realize the damage we are doing to our children's future this will change.	1	High fuel prices	1	Income disparity	1
School growth	1	Drugs	1	Keeping cost/taxes low	1
Schools system	1	Community not well knit together	1	Lack of money	1
Suu	1	Making the Airport more attractive to investors, businesses, users	1	Money	1
lack of night life and restaurants for tourists	1	Revitalization of Downtown area	1	Refusal to pay taxes or fees to improve the community	1
Needs parks	1	Providence center. The whole thing needs to be torn out and replaced with a more functional layout.	1	Spending on stuff we shouldn't spend on	1

1 <sup>st</sup> Challenge Mentioned:	#	2 <sup>nd</sup> Challenge Mentioned:	#	3 <sup>rd</sup> Challenge Mentioned:	#
No night life	1	Blundering and wasteful pet projects by a small elite	1	Tax base	1
Light pollution	1	Develop based on immediate need	1	Wasteful spending	1
Preserving wildlife habitat	1	Downtown being empty	1	A Can't-do attitude with many public officials keeping new ideas from being implemented	1
controlled spending	1	Greedy developers	1	City council not enforcing building code, not enough parking, and destroying neighborhoods	1
Finances	1	Inadequate public areas	1	Distrust of government	1
Money	1	Lack of over-all city beautification. (Street landscaping, etc)	1	Entrenched insiders in local business and politics	1
Close minded people in leadership that purposely cause divisiveness, for example Paul Cozzens	1	Land - availability for housing and agriculture	1	Excessive and arbitrarily-imposed fees and regulatory burdens on developers	1
Functional city government	1	land lot development	1	Forced restrictions due to growth	1
Government	1	Meeting the needs of future growth with services	1	Good ole boy thinking	1
Government land ownership	1	Monopoly of Leavitt's in the growth of the university and the community	1	Good people are afraid to run for office because of extremism and flippant criticism.	1
Mayor	1	More commerce	1	Lack of code enforcement	1
Nonsensical regulation from state and federal levels	1	Need clean up area like south entrance into Cedar	1	Lack of proactive leadership	1
Paul Cozzens	1	Sad little downtown area	1	Leaders growing beyond basic services.	1
Poor Leadership	1	Unprepared	1	Local government is monopolized	1
Unresponsive government	1	Sprawl	1	Local leaders having their own agenda instead of representing the people	1
Growth Vs. Farmland	1	Residents with vision/ financial means to capitalize on growth	1	Needs govt. That cares more about people than developer money	1
Leadership seems to want growth	1	Poor development plans	1	Poor government leadership	1
improve the workers to face the growth	1	Downtown infrastructure	1	Separation of church and state	1
Growth for the sake of growth	1	Tourism	1	The philosophy of government controlling everything	1
high birth rate	1	Market value	1	Theocratic leadership	1
It may grow too fast to manage	1	Competition from larger nearby towns	1	Weak leadership/Tea party crap	1
Overgrowth	1	Economy–5th poorest county?	1	Leaders (and real estate industry) who think growth will be great for Cedar City	1
Population boom	1	Too many people don't work	1	How to grow	1
Population density	1	Welfare reform	1	Influx of people	1
Rapid growth in students at SUU	1	Affordable education	1	Where to focus the growth	1
rapid growth of SUU	1	Capacity of schools	1	Affordable healthcare	1
Ruination by growth	1	education of new move-ins	1	Medical facility options for residents	1
Stable, manageable growth	1	Keeping up adequate education facilities for increasing student population	1	Safety	1
Unattractive growth	1	Lack of competition in education	1	Variety of health care	1
Controlling growth to prevent sprawl, traffic issues, pollution issues	1	Upgrading schools	1	Homeless	1
Mental Health	1	Provide in-town low impact recreational places like parks	1	Think of the homeless needs: jobs and housing	1

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Homeless	1	Pollution (transport)	1	We seem to attract a lot of homeless people, and I'm not sure how our city is helping them	1
Affordable housing for workers	1	Fire	1	Potential high housing costs	1
Affordable housing, especially for students/young families	1	weather	1	Where to expand housing	1
Cost of Housing	1	wind drives away living to the west	1	Less low income housing	1
Lack of affordable housing	1	Debt	1	Nice houses for retired communities	1
Low-Income Housing	1	Improved city revenues to support infrastructure growth	1	Providing a variety of housing types	1
(housing and jobs) Focusing on housing as opposed to better jobs	1	Land prices	1	Quality Single family housing	1
Homes to meet the demand	1	Overspending of government	1	Infrastructure growth equal to needs	1
Too many apartments	1	Small tax base	1	City Engineer	1
Unwilling to allow housing density	1	Small taxes are good, but some increased taxes will be needed.	1	Insufficient infrastructure, i.e., firehouses, schools, internet, utilities	1
Keeping housing affordable for SUU students	1	Tax Base	1	Lack of public transportation	1
Infrastructure Growth	1	Willingness to invest time and funds into the community	1	Need to develop adequate water and electrical infrastructure	1
Lack of efficient public transportation	1	Burdensome regulations	1	Transportation and Communication Infrastructure	1
Master planned traffic corridors and air transportation	1	Code enforcement	1	Transportation is very limited in Cedar	1
Mistakes in building	1	Crooked politics	1	Attracting jobs of the future	1
Not enough infrastructure	1	Environmental restrictions	1	Lack of educated local workforce	1
Transportation infrastructure	1	Lack of dynamic leadership	1	Lack of wage growth	1
Job growth	1	Lack of visionary Leaders	1	Limitations on Employment	1
Educated workers	1	laws	1	Qualified builders/construction trades	1
employment and compensation	1	local leaders	1	Retention due to low wages	1
Lack of companies with good paying jobs	1	Paranoia of govt	1	Training local people for jobs in area.	1
More better paying jobs.	1	Small county offices	1	Effective and Caring Law Enforcement	1
More Jobs	1	Stagnant Minded Leadership	1	Marketing	1
Sustainable wage	1	controlled growth	1	California people who aren't as sane as they first appear to be	1
Police	1	Planned growth	1	Open Hostility toward new residents (California)	1
Outside thinking trying to change the thing that makes cedar great	1	population growth	1	Good planning	1
Discrimination - especially against Californians	1	Sustainable Growth	1	I think we are dealing with the immediate emergencies and don't have the personnel to look into the future, plan, and then get us there	1
influx of californians	1	the philosophy of growth	1	Lack of coordination between key players	1
to many bureaucrats from CA moving here and taking over the city council	1	The urge to build too many low income residential areas/amps	1	Master planned communities	1
connecting adjacent rural areas with walkable/rideable corridors	1	too many people moving in	1	No long term plan	1
poor planning- too much housing	1	Too much growth	1	Not building for the future	1
Size	1	Safety	1	Past mistakes in planning that will come back to bite them	1

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better planning	1	Planned Areas for Housing Types	1	Decreased priority to preserving history and land	1
City leadership seems more reactionary than visionary	1	Keeping apartments and Airbnb out of neighborhoods .	1	Preservation	1
enough space	1	Little to no lower income single family homes	1	Moving away from the LDS Church	1
No sense of direction	1	middle income housing	1	Too many people moving here	1
planning for smart growth so that we don't sprawl without any order or purpose	1	Not enough development for housing	1	Community	1
Traffic master plan	1	Maintaining infrastructure	1	Convincing locals to grow	1
Urban sprawl	1	Previous growth appears to have been haphazard and so the city lacks infrastructure that should already be here	1	Inability to be progressive in thought	1
Keep historic HISTORIC	1	sewer	1	Old thinking	1
Preserving open spaces	1	Poor architectural /neighborhood planning	1	People	1
The potential loss of rural areas (I don't want Cedar City to be like the Salt Lake City area)	1	infrastructure will be stressed	1	People not listening	1
(raods) Intersections	1	Civil Engineering	1	Tendency to reject change, esp. new ideas/perspectives from "newcomers" to community	1
Religious diversity	1	job market keeping up with housing market	1	Not becoming St. George II	1
Small town Mormon mentality	1	Locals not supporting small businesses	1	Available Services	1
good'ol boys attitude	1	low skilled workforce	1	Other resources - for building, etc.	1
Reluctance to increase taxes	1	Not enough High end jobs	1	Providing enough local resources for a higher quality of life (medical, retail, restaurants, services, etc.)	1
I oppose government growth	1	Providing above minimum wage employment	1	Social Services	1
Resistant Residents and City Council	1	Providing jobs for a diverse group of residents	1	Alternative driving routes	1
Accepting the new	1	Quality of the workforce	1	Freeways	1
Close mindedness	1	reasonable wages	1	Need connecting roads WITHOUT STORE FRONTS	1
Conflict/hodgepodge vision	1	Skilled workforce	1	Poor state road maintenance	1
Differing visions of residents	1	lack of advertisement	1	Streets are too small	1
Ignorant locals	1	More calif peps voting like calif people!	1	Keeping it safe with big growth	1
Lack of forward thinking	1	Direction	1	Gaps in education (overcrowded k-12 classrooms)	1
Lack of support for public lands	1	Lack of Consistent Enforcement and Following of Existing General Plan Guidelines	1	Lack of educational facilities	1
Local Attitudes	1	Lack of coordinated visionary planning	1	Providing schools for the rapid growing community	1
Local citizens	1	Well thoughtout planning (streets) Sage and Cove to Cross Hollows a mess is	1	Public Safety and Schools	1
Many citizens are stuck in a past that no longer exists	1	Destroying landscape	1	Not enough restaurants/bars/coffee shops	1
Mindset of residents and/or representatives	1	Developing land taking away from Natural Beauty	1	No food fisheries close by	1

1 <sup>st</sup> Challenge Mentioned:	#	2 <sup>nd</sup> Challenge Mentioned:	#	3 <sup>rd</sup> Challenge Mentioned:	#
Mindset- those who resist growth and hinder efforts to make sure it is done well (so it happens anyway and is done poorly)	1	Hurting our landscape	1	Fiber and Technology to support the appropriate employment	1
Not becoming anywhere USA	1	Preserving agriculture and recreation.	1	Internet	1
Old locals	1	influx of polygamists	1	Not keeping up with technology	1
Resistance to outsiders	1	Mormon influence drives away non-Mormon people	1	Affordable public transportation system	1
Stubborn citizens	1	No room.	1	No local transportation for tourists	1
the community can sometimes be racist and stuck in the old ways	1	fear and dislike of "outsiders" moving in	1	Poor public transportation	1
Too many pretensions to become a crowded, expensive place like St George or Salt Lake	1	Aversion to outsiders	1	Trash management	1
Unwillingness of some in the community to embrace change	1	fear of change	1	Mindset of locals	1
Freeway exits	1	Infighting of all involved	1	Close minded citizens	1
need for multiple routes for traffic	1	Local Support	1	Cedar losing the same town feel	1
Road access	1	Hard to find services	1	Holding on to a smaller-town feel while preparing for growth	1
Roads are a mess	1	Lack of local amenities	1	Keeping rural feel	1
Better shopping	1	Development of alternate transportation modes	1	Keeping the small town feel and not becoming urban sprawl	1
Difficulty in bringing quality shopping options	1	Freeway and main street cut the town into pieces	1	Small Town feel maintenance	1
Grocery stores	1	Roads are crappy	1	Trying to become a resort community	1
No costco	1	traffic and lack of active transportation corridors	1	Trying to retain the small town atmosphere that I feel is what makes Cedar City so attractive	1
Providing ample grocery suppliers	1	Traffic and Transportation road and street placement	1	Democrats	1
Shopping areas	1	unattractive entry ways	1	Lack of healthy lifestyles/work life balance	1
Lack of high-speed internet/dark fiber	1	Traffic and Roads	1	Liberalism	1
Adequate & responsible waste disposal	1	weak technology infrastructure	1	People who did not grow up here also have good ideas. We do not mean to change things to what they left, but can have relevant ideas.	1
Energy Grid	1	Too many apartment buildings will look ugly	1	SUU thinks it is the only resident. I don't want to live in a college town.	1
Taking away the Hometown feel	1	Infrastructure ie roads running north and south	1	Too conservative	1
Small minded people	1	better public transit	1	Unity	1
water and waste water systems needed for valley areas west of Cedar City	1	Limited bus route	1	Water sustainability	1
Water infrastructure	1	Transportation of all types	1	Water usage	1
Area to grow	1	Utility Infrastructure	1	Climate-wind, high desert, lack of consistent water	1
Brain drain	1	Current utilities to support the growth	1	Bad zoning	1
Collective vision (so thank you for this survey)	1	Power	1	Lack of zoning requirements	1
Community working together	1	Utilities	1	Overly restrictive zoning	1

1 <sup>st</sup> Challenge Mentioned:	#	2 <sup>nd</sup> Challenge Mentioned:	#	3 <sup>rd</sup> Challenge Mentioned:	#
Conjunction	1	Balancing new age needs with older ways that are here and important to Cedar	1	Random zoning and placing of buildings	1
dirty	1	Ideas of move-ins vs our local traditions and heritable associations	1	Reactionary building/zoning approvals	1
Expanding the city footprint	1	NIMBY-ism (preventing walkable developments downtown and near SUU)	1	Zoning that chooses winners and losers	1
Flds	1	Community Mentality	1	Access	1
Frugal customers	1	People are small minded	1	Brain drain - I can't see a way for my kids to return to Cedar to build their lives.	1
Generational Poverty	1	shift in old-school mentality resistant to growth and modernization	1	Communication	1
greed	1	The dream of owning a home for the middle classed income seems to be slipping away.	1	Flight school is noisy	1
Inability to attract\retain talent	1	The influx of people who may not share the same values or work ethics	1	Grumpy residents	1
Inconsistent awareness	1	The pull between those that want a small town feel and those that want more growth	1	Ignorance of the citizens	1
Leigh hill	1	Unity	1	Lack of good community development education programs to need to create a more informed and engaged citizenry	1
location	1	Watering down of values that make Cedar City what it is (one friend from L.A. calls it "the bubble").	1	North Cedar is a wasteland	1
Maintain freedom.	1	sustainable water resources	1	Opportunity	1
No meadians	1	Taxing existing water	1	Poor quality of life features	1
Ornery residents	1	Water conservation	1	Racist water tower	1
Outdated perspectives	1	Water rights	1	Self-sustaining	1
Overall cleanliness	1	Water shift from farming	1	St George	1
Rampant development of rural land	1	Water to accommodate the growth	1	Standards	1
stauchly conservative ideals	1	Regard for past zoning	1	Sustainability	1
student and downtown slums/blight	1	Accessibility to disabled citizens	1	Unnecessary need to conform	1
		Lack of exposure to the real world	1		
		ICSD growth	1		
		Existing problems to be addressed	1		
		Decisions left to wealthy minority	1		
		Weird culture	1		
		Transient Residents/SUU Students	1		
		Too many conflicting agendas	1		
		Time	1		
		The locals are so trashy.	1		
		Pace	1		
		Location	1		

## 27. In what ways do you feel growth in the Cedar City area will be an improvement?

1. More job opportunities 2. People would not need to travel as far for medical and shopping needs with more availability 3. Business growth would bring money and community partnerships to projects

A community is either growing or dying. It cannot stay still.

A more diverse population with good employment opportunities and great public school will benefit the entire community

Access to people's talents

Added shopping and restaurants

Additional options to citizens: shopping, education, medical care, dining, cultural events, and better paying jobs

Affordable housing

Allowing for growth but not promoting it

Amenities, restaurants, bolstered collegiate sports, Costco style shopping, and better nightlife

An increased population yields more shining stars

Arts, culture, restaurants, and various small businesses will thrive

A greater mix of people will move here

As long as it is carefully managed, it can be a good thing. With more people, there will be more tax base, and that could improve a lot of different things, if we are diligent in wise spending and transparent decisions.

As long as it is managed correctly it would be the best thing for the area

As long as the growth in the area is moderate, more white-collar, high-tech jobs can only help with increasing the economy and providing more options for the increasingly educated workforce. With the extreme lack of high tech positions in Cedar City, those workers are forced to look elsewhere for jobs and eventually they leave the area, leaving a void in their wake. Additionally, access to more commercial options (like Target, Sam's Club, etc.) without having to drive to St. George would be welcome.

As more employers arrive, more people will stay, establish a stronger community. SUU students love Cedar City, but they don't stay because there aren't enough jobs.

As we grow, we can attract more business that will provide higher-paying jobs to the community. This will increase community spending and create a need for more varied diversions and cultural offerings. We just have to grow more intentionally than St. George so that the poorest in our community are not isolated from the amenities of a larger community.

Assuming the growth is imported (as was achieved by your referenced communities), growth will be an improvement, if said growth is higher educated, higher paid, and conservative

Attract a more diverse population, increase better retail and dining opportunities, and develop economic opportunities for business growth

Attract more tourism, bring in big box store

Attract tourists by developing Center Street as an Art and Entertainment corridor. Regulate housing with regards to overcrowding.

Availability to more things such as shopping, cultural experiences etc.

Better access to health care and educational opportunities

Better diversity, skill and labor market, and less worries about what the next 'recession' will do to the community

Better economic growth for families living in the area

Better economy and workforce, greater diversity, better education, and greater ease of living

Better employment opportunities

Better employment opportunities. New ideas.

Better jobs keep young folks here

Better job availability

Better job opportunities

Better jobs, but other than that, nothing

Better night life, quality shopping, and better paying jobs

Better paying jobs lower living costs and lower residential cost

Better paying jobs and better schools

Better paying jobs, more places to shop, more things to see and do, better roads, more attractive or appealing look to the city, and more opportunities. Hopefully lose the good ole boy mentality.

Better public transportation. All the benefits that come with diversity. Better/closer healthcare, and more recreational and educational opportunities.

Better quality of life, such as wage increases, which will lead to better education, etc.

Better retail options

Better services

Better shopping and healthcare

Better shopping and local entertainment. You will no longer have to leave town to get it.

Better shopping and restaurants, more moderate thinking citizens, hopefully better jobs

Better shopping options, economic growth, better employment opportunities

Better traffic flow and improvement on the freeway system (like the South interchange) and the old bridge at Coal Creek overpass- need someone at the city who and will address these problems. A bus system or a trolley system

Better variety of available businesses

Beyond 50,000 it will not be an improvement

Bring in jobs, make the area less susceptible to down-turns (diversity of economy)

Bring in more diversity

Bring more development to the north end of cedar, west side near the airport, and the Enoch areas

Bring more diversity and more businesses interested in opening here

Bring more retail and job opportunity

Bringing diverse individuals and families into the community

Bringing in new people with different ideas. Employers could put more money into expanding the downtown area and building more social options for individuals who are not LDS (breweries, things open on Sundays)

Brings additional revenue that can help address problems

Brings in new ideas and if managed properly good investments to create a great place to live and work

Brings more diversity and economic growth

Build along the freeway but keep the outskirts rural

Businesses, Employment, Housing, and Transportation

By bringing in more culture and diversity to the town

Can't think of any

Cedar desperately needs an infusion of economic opportunity. Businesses needs to be incentivized to move there. Growth will be good to push out the good ol boys that have run the town for the last 50 years. Cedar does not see past the next month or year. Cities can plan for 10, 20 and 50 years ahead. Thousands have done it before, why do we re-invent the wheel and often do it wrong. Example is pool size at Aquatic Center. Most left turn arrows actually work elsewhere. Could say more, but waste of ink.

City council should realize the city population is growing, take steps now to plan for that growth, and put valuable resources where they are most needed, prioritize the work and make it happen... the best interests of the city and the people has nothing to do with personal beliefs or feelings, religious faith or color of skin..

Clean up the streets roads

Commercially and educationally

Continued water investment

Contractors and other tradesmen will continue to make a lot of money... if they make money they will spend money which makes it easier to restaurants to do better as well. I feel like managed growth is healthy but unrestricted growth is a recipe for disaster.

Could bring more jobs and places of fun

Create a cohesive community that has:

- the ability to attract and retain talent
- provide a variety in employment levels
- a defined and widely shared sense of the contribution of different individuals and groups to a future local or national vision
- support to retain and expand existing local businesses
- a strong sense of trust in institutions locally, and trust that they will act fairly when arbitrating between different interests and be subject to public scrutiny
- a strong sense of an individual's local rights and responsibilities
- a strong sense that people with different backgrounds should experience similar life opportunities and access to services and treatment
- a strong recognition of the contribution of the newly arrived, and of those who have deep attachments to a particular place focusing on what people have in common
- Positive relationships between people from different backgrounds in the workplace, schools and other institutions

Cultural and political diversity

Cultural diversity, potential for new industries, expansion of downtown opportunities

Currently struggling with Approving Development as it is proposed instead of a great overall plan. It seems like a lot of growth in Cedar is simply approved without thinking how this will affect growth in the future. Any master plan appears to be thrown out as proposals are made. Master planning and zoning can help Cedar become something really amazing

Diversification

Diversification of peoples and businesses. Healthy challenge to the political and cultural bloc of the LDS church.

Diversity (3)

Diversity and business growth

Diversity and more things for people to stay busy

Diversity is inevitable

Diversity of thought/experiences. More tax base for more infrastructure.

Diversity, job availability, and increased activities

Diversity, demand for varied restaurants and entertainment, and demand for better 21st century infrastructure (hi speed internet, et cetera)

Diversity, more shopping to keep tax revenue here, more opportunities for our young people to stay here

Diversity. Depending on what jobs are added, it could bring increased people who are diverse in academics, demographics, and experience which is an improvement on any city.

Don't know

Easier/faster access to goods and services

Economic development opportunities, diversify cultural offerings (e.g. food/beverage, nightlife, arts and culture)

Economic growth

Economic growth will bring more revenue to pay for infrastructure for needed services

Economic improvement. Attract higher paying jobs for the college educated. Attract a Popeye's restaurant.

Economic opportunities for our fast-growing young population

Enticement for technological advancements

Expanded roads, improved industrial spaces, and more businesses

Families like to stay together. We can keep our Cedar City feel if we are able to stay here and teach the new comers. I love it here. I would rather spend my money in Cedar than go to St. George or SLC. Let's grow Cedar!

Fill in gaps in our communities. Including the physical gaps of undeveloped land. Opportunity gaps for activities/entertainment/etc. Wage gaps between the student/minimum wage jobs and provide real career jobs.

Focus on the core values that made Cedar City the wonderful place it is  
Fresh perspectives; more businesses; more businesses open on Sundays

From my point of view....it will not be an improvement. It will lose its current charming allure.

Giving kids more opportunity to do things and stay busy

Government managed silver towns and hospitals for rich people

Greater diversity and cultural experiences, ideas, and growing economy

Greater diversity in our city. We will see added population of different cultures, and hopefully added shopping and retail opportunities. We should see added culture and recreation offerings as well. Hopefully with proper growth, it would increase our next level of healthcare.

Greater diversity, more opportunities, new ideas

Greater opportunity for diversity in business options

Greater variety - shopping, dining, events

Grocery store on the north end of Cedar City

Growing will help bring the education up. Cedar has awful test scores it is a sad fact that kids at the high schools don't go to big universities and bring that education back. If cedar grows more high income will come in and they will have more successful kids that will bring that back to cedar for the future.

Growth brings business and increases the tax base but it also draws corporate business which often suffocates smaller mom and pop stores. I value the smaller, unique shopping and dining experiences currently available in the downtown area.

Growth by itself will not be an improvement. Managed growth could build on strengths.

Growth CAN be an improvement if we:

- 1) Plan to generate more opportunities for quality employment
- 2) Plan for the types of housing that will preserve the "small-town" feel while meeting future needs
- 3) Plan for areas/conditions that will appeal to business

Growth can bring higher paying jobs to the area. It will help give community members more opportunities for recreational and entertainment activities.

Growth can bring more money to the area to help pay for improvements in transportation and civic services. Growth will also help local residents interact with a greater variety of people and erode resistance to multiculturalism.

Growth can bring more opportunities and synergy. A more diverse workforce.

Growth could bring more dining and entertainment options. When the weather is poor there are limited options for things to do in Cedar City and growth could bring additional urban/suburban activities.

Growth could bring more jobs and better paying jobs, more things to do, expanding tourism and making it a better place for residents to live as well.

Growth equals potential

Growth fuels our economy, without it, our kids and grandkids have to leave to live in less wholesome communities. Growth brings new people with new ideas and talents to help our community be more diverse and interesting.

Growth helps the community be sustainable. It is the pathway to further prosperity and economic expansion.

Growth in Cedar City will bring a lot of good to our community. I'm sure it will increase the diversity of cultures in our area, which will help community members to be more culturally aware. It will also create more job opportunities and higher pay for many people. I'm sure it will also provide our community with better access to mental health services.

Growth in Cedar City would attract more SUU students and tourism

Growth is a good thing. IF we have good jobs that can support families. It is sad that most families have to have 2-3 jobs to pay all the bills.

Growth is always a good thing, however not at the same outrageous rate that Washington County is growing. We need to have a plan in place to control the growth so it is still sustainable.

Growth is always good. It brings in more businesses for entertainment and more businesses that would offer more high paying jobs.

Growth is coming whether we like it or not. I like that growth can bring new opportunities and investment. Growing businesses here allows more people who have grown up here to be able to stay here. Hopefully, it will bring new jobs, new shopping, better parks and trails, etc.

Growth is guaranteed. How the growth is managed is vital!

Growth is inevitable. But most folks come here because of what Cedar IS not for what it WILL BECOME. We must do what we can to allow growth in a way that maintains what makes Cedar the great community it already IS.

Growth is inevitable. If managed in a planned way, it can increase property values, bring in diversity and increase employment and recreational opportunities.

Growth is not an improvement

Growth isn't an improvement

Growth keeps jobs

Growth may bring better-paying jobs or help lower housing costs

Growth may create more convenient shopping, a more diverse population, and a larger tax base

Growth means more income for the city to use on new and exciting features to offer those who are here and come to be here

Growth provides additional city revenue for improvements in infrastructure

Growth provides diversity and more affordable services

Growth provides diversity and opportunity

Growth solves a lot of problems. It sounds dumb, but if people want an Olive Garden or a Target, that's the way to get them.

Growth that is planned and managed will serve our community by helping us to design the type of community our citizens want. It will allow us to maintain and preserve our uniqueness while building a future that will allow our children to have a career in our community if they so desire.

Growth will allow opportunity for more jobs and better economy.

Growth will be a big negative!

Growth will be an improvement because the only constant is change and it's good for all of us to accept one another's differences, lifestyles, and views. Utah is changing rapidly and Cedar City will inevitably change as well. Might as well accept it gracefully by being better prepared.

Growth will be an improvement if a respect of history for the area is preserved along with support of the following areas:

SUU, SWATC, Shakespeare Theater, Medical Facilities, modest growth combined with support of agriculture

Growth will be an improvement if increasing populations result in increased diversity of residents not just an increase of a white, conservative mono-culture

Growth will be good if it brings along well-paying jobs

Growth will bring a stronger economy. Growth will allow Cedar to add valuable conveniences for its community members

Growth will bring diversity in all aspects, entertainment, shopping, and employment

Growth will bring in more franchised businesses as population is one of the key factors in opening a business in the area

Growth will bring more diversity and make Cedar City more attractive for businesses to locate here

Growth will force us to plan, instead of having a low income housing unit on the golf course. We need to think about developments, transportation, retail, etc., and not just let it happen

Growth will not be an improvement for City Cedar. Many are here because we enjoy a smaller town which already has many wonderful opportunities -- educationally, culturally, and recreational. We don't want to be St. George or high population areas further north

Growth won't help cedar there's way to many homes for sale everyone wants to build we need to have areas for rental areas for residents areas for retired people it's not appealing to live by student housing no parking no rentals in residential areas you don't know your neighbors

Growth would hopefully add a few more stores and shopping options

Growth, if kept to a minimum and well managed, will keep Cedar City property values up allowing better businesses to pursue making cedar their home

Have a growth plan and stick to the plan. Allow big businesses to come in to provide new job opportunities and make affordable housing for those workers.

Having more options for restaurants, activities etc. will bring in more tourists who will not just stay in Cedar, but will play in Cedar as well.

Help increase property values. Need more nightlife, major restaurants, and bike paths

Help the economy

High paying jobs

Higher paying company will come to town

Higher wages

Hopefully better education	I don't. Modernization would be one thing, but I fear population explosion will negatively impact, and possibly ruin, what is good about this area.
Hopefully, we'll become more diverse and accepting	I feel cedar can handle growth but we have to protect its heritage and values.
Hopefully better shopping and entertainment options	I feel that diversity and growth can bring so much to a city. People fear change, but need to healthily embrace it and plan for it. That's the best way to improve education, housing, and the job market.
Hopefully grocery stores that don't suck. More job opportunities with better pay	I honestly don't!
Hopefully it will bring more job opportunities	I honestly don't. I love the way it is now.
Hopefully jobs and pay scale	I like the thought of more diversity in our town and perhaps some better amenities.
Hopefully more growth will bring additional employment opportunities, recreational facilities, eateries, shopping etc.	I love Cedar because it's not too big, and not too small. It's not a mini-California like St. George has become, and it's not as remote as say Richfield or Panguitch.
Hopefully more upper class people will move in and the trash will move out	I personally don't want growth. However, judging from locals, education from more tax dollars is definitely needed.
Hopefully new ideas to expand on the home town feeling	I really look forward to having a bit more to do in the community. Hopefully the growth will be beneficial in this manner and the shopping/recreational activities will increase in the area.
Hopefully we can bring more diversity into Cedar City, not just people of color but also diversity of opinions and religions. More minds also mean more potential solutions.	I think Cedar City's growth will increase its relevance as a center of activity between Las Vegas and Salt Lake City, which should attract businesses and people who want to live in a smaller city with great natural beauty and give Cedar City a robust economy.
Hopefully we can get higher educated people to come take higher paying jobs. Growth will force the community to build NEW schools.	I think growth will help us provide services that our community needs and wants. For example, growth will bring jobs, more shopping, more restaurants, more entertainment, and a bigger base for businesses and organizations to thrive and succeed.
Hopefully, growth means bringing diversity in cultures and points of view to the region	I think it will attract more college students which will help the local economy here. If Cedar were to add a target and healthier eating options I think more stunnners would come here
Hoping for better job creators to come to the area. Better grocery shopping opportunities and restaurants.	I think it will help Cedar City to have even more businesses, which will allow for more economical growth
Hotel/motel, shopping, dining, tourism, jobs, education, sports, and recreation.	I think making downtown more walkable and adding more high-density housing and parking near that area would be an improvement to Cedar City
Housing opportunities	I want it to stay rural, very little growth
I am of the older generation so my ideas may not represent the younger set well... I feel Cedar City is small enough at the moment to allow wise, well thought out, and responsible growth. Coming from Salt Lake, I felt like growth was out of control, not well thought out for the impact on the environment, the air quality, the water resources, potential crime, urban decay, etc. with St. George following close behind!!! Does VAST GROWTH constitute success? I think not. Keep it small but wisely established. People live here for that very reason!	I would be happy with little to no growth...but that is likely impossible
I assume it will also bring more stores (grocery and otherwise). Perhaps new entertainment as well.	I would like to see the growth come from our young people staying in our community after graduation. Without growth our community becomes stagnant. Grow our current employment opportunities to encourage people to stay.
I believe it will provide better opportunities for employment and entrepreneurship	I'd love my family to be able to enjoy more activities- ice skating, aquatic center enlargement, trails and the arts. Our family business benefits from travel industry
I believe that growth, especially in business and entertainment, make a community more rich and full for the lives of the people	Ideally, the growth will bring more employment opportunities that can attract outsiders (i.e. those that had to leave and want to come back) and create incentive for current SUU students to stay
I don't (7)	If a community does not grow, it dies
I don't believe growth is good for Cedar City. We already are in a deficit for water and that should be the only important issue going forward. Worry about growth once we figure out how to provide future resources.	If done right we could increase tourism which would boost profits for local businesses that are already providing a service to the local community. People are attracted to clean, trendy areas that provide great service. Reducing traffic congestion would encourage the travelers to stop and explore our city.
I don't feel like the growth would be an improvement	If done right, diversity of industry leading to diversity of people. Growth in economy means we can have better initiatives for healthy bodies-minds-relationships
I don't know if the word 'improvement' is quite the word for growth. There are the usual 'economic advantages', like additional places of business, venues, etc.	If done right, I think growth will bring the opportunity to improve our
I don't see any at the moment	
I don't see growth as an improvement. I do see strategic new businesses that pay well as valuable.	
I don't think a bunch of growth would be an improvement	
I don't think growth is an improvement	
I don't think growth is going to improve this area at all	
I don't think it will be an improvement	
I don't. Not if we don't have all of the necessary items available to control the growth.	

already fantastic city. With the improvement, I believe it will encourage an admirable demographic hopefully with some diversity.

If done well, we will see a revitalization of the downtown, newer and cleaner facilities, the removal of unsightly buildings, nicer and more affordable housing, better community planning (less random housing developments) that are family-friendly, more parks, more recreational facilities, nicer roads, an all-around enviable town.

If growth brought in better shopping and dining experiences, more adult education opportunities, more diversity, and better medical - we need more doctors, then growth would be good. However, I personally, hate to see it grow to the point it feels like a big city!

If it's done right, it could invite good, strong, hardworking families

If managed properly, growth can be an asset to the community, bringing good paying jobs, educated adults who will support needed schools, and citizens to the area. But if done in the haphazard way it appears to be happening now, with 10-20 housing units on former agricultural land disconnected from infrastructure services, in-fill becomes a serious problem.

If managed properly, I think it will improve economic opportunity and raise the mean and median standard of living in the community. The city has the opportunity to renovate some areas while still preserving its historic character. Additionally, Cedar City has the opportunity to be forward-thinking about how to deal with upcoming environmental issues. By increasing water conservation and the overall walkability of the community, city planners can ensure that resources are preserved for future generations.

If the expected growth is planned well, it will include more improved transit options such as separated pedestrian and bicycle trails, ride share technology, electric buses and eventually safe driverless car routes. Public green space and open space developments should be increased along with connected "nature" trails and safe walking routes for kids and students to walk to school. Beautiful views and vistas should be intentionally protected and all commercial and residential building designs compatible with the look and feel of "parkitecture" (park architecture) and night sky friendly lighting mandated by ordinance.

If the growth is near downtown and SUU in meaningful, walkable ways, it will make our city much stronger. Further, residential developments need to minimize lot frontages and road widths to keep tax base per square foot of infrastructure as small as practicable.

If the growth that is attracted brings education and innovative ideas then it will help improve the already great community and help sustain the growth

If we could have more options for eating out and shopping there wouldn't be a need to travel to St George and spend money there

If we grow smart and with intentionality, some of the benefits may include a greater tax base, more public services, more educational offerings, and more employment opportunities

If we pursue the right kinds of growth we can have a very positive future. We need to know what kind of growth makes sense and will help preserve our quality of life. We need to make it easier for our children to remain in Iron County should they choose to. Too many of our children get educated here but have to leave to find decent wages.

If you aren't growing you are dying. Growth brings more business and more prosperity

If you don't grow you die

IF, and only if we determine what is important to us (i.e. look, feel, types of businesses we want to attract, raising wages, etc.) and put together a plan that the community can buy into and that our elected officials will embrace, then we can create a future that reflects our values, heritage, and is something we can be proud of. We say we want our kids to be able to stay here after the finish school, but we make no real effort to create an environment where that can happen.

I'm hoping for better paying jobs in my field

I'm sure you commissioners will make a lot of money. The government will have an increased tax base. Otherwise, I can't think of a plus.

I'm worried about the change in quality of life growth will bring

Importing new people with fresh ideas

Improve diversity, and more shopping and restaurants

Improve employment opportunity

Improve residents' quality of life

Improved access to shopping, more recreational opportunities, public transportation would reduce the burden on the many retirees who would benefit from better access to services, healthcare, etc.

In every way, the standard of living will increase

Increase diversity and finding new ways to do things. Increase jobs.

Increase farming and ranching presence and recognize importance. Incentives to keep land that is in production, instead of developing.

Increase in businesses and job opportunities

Increase in shopping and restaurants

Increase in the number and quality of jobs available for the residents

Increase job opportunities and wages, and more diversity

Increase the economy

Increase vibrancy/options. Develop a "to be determined" specialization that attracts divisions of companies / remote workers.

Increased attractiveness for job creators and more access to new services

Increased cultural opportunities and engagement. More employment opportunities

Increased diversity (2)

Increased diversity, new ideas, expanded tax base.

Increased diversity, more educational and employment opportunities, and increased retail and dining choices

Increased job opportunities, more diversity and different mindsets, and increased shopping/dining

Increased jobs so there were high-paying wages so my kids could stay here

Increased money for local businesses

Increased options for shopping, hopefully driving down prices

Increased property values

Increased tax dollars, build new structures that are more compatible for healthy living. Renovate or remove old structures that are eye sores. Greater access to retail and grocery shopping.

Increases options

Introduction of diversity, business growth, job opportunities allowing folks to live above the poverty level

It could improve our healthcare and restaurant, consumer business choices. It would be nice to see churches other than LDS have community input. Otherwise I see few advantages.

It could lead to new and better employment opportunities

It could provide economies of scale for certain businesses to thrive. Many of the things we don't currently have are simply due to there not being enough demand

It has a lot of space and convenient to those traveling from North

It is good for the city as a whole. But parts should be left to the locals with small businesses. Too many corps will push out the small business owners.

It may bring more conveniences

It will allow for more options and opportunities

It will attract more businesses and result in less "brain drain" from SUU to other areas.

It will be an improvement if services can be provided. Growth can attract a good variety of people if it is managed

It will be an overall improvement for the city, but only if we can overcome the above mentioned issues

It will be awesome if we can keep up with demand

It will be poised for the future expansion for commercial growth

It will become better positioned to compete with St George for tourism, larger corporations to bring jobs to the city

It will bring additional services and opportunities that would be otherwise unavailable

It will bring different attitudes and diversity of thinking. It will bring more opportunities for businesses and our children to stay in the area

It will bring in better paying jobs and better store fronts

It will bring in more business

It will bring in more diverse people and culture

It will bring in new business but overall I'm not sure lots of growth is a good thing

It will bring in new companies and jobs, and give people growing up in Cedar City more of a reason to stay

It will bring in some services that only bigger cities get.

It will bring money

It will bring more business to the Cedar area. Better paying jobs, restaurants, shops, etc. More Recreational Opportunity.

It will bring more jobs and hopefully affordable housing

It will bring more jobs, people can stay in the area after college a little bit and have more tourism coming into town all year instead of just for the summer

It will bring more opportunities and bring Cedar into the 21st century

It will bring much needed diversity to the area, including better restaurants, more cultural opportunities, and hopefully more jobs

It will bring to attention the problems that are in Cedar City and hopefully bring a change

It will help clean up the town

It will help local businesses increase revenue, hopefully more diversity

It will help our businesses both commercial and private as long as people who move here have our values or learn to embrace our values that we have now and what made our communities then Cedar and Enoch will be okay. when you have growth it will increase the amount a public funds which expand all education, recreational activities, public activities for people from festivals, marathons, competition/events these are the things that in Richmond our lives and make memories with family and friends that we cherish for life but we as the people must make sure that our representatives are responsible and what they use the funds for.

It will improve the job opportunities in the area and hopefully improve the economy

It will keep money local instead of losing it to SG, LV, and SLC

It will make more opportunities for people and be a wonderful home to many more people in the future

It will make our area more diverse and become an economic strength

It will not be an improvement if the city won't spend money on education and infrastructure. Too many expensive houses and not enough affordable housing for younger families.

It will NOT! It can NOT! In every small area that greed and power whores allowed too much growth it is always WORSE!

It will offer more diversity of opinion and culture

It will only be for the improvement of the people. If you are to build, develop sustainably not only for the health of people but for the environment as well. Think living in harmony with nature not just people growing but nature thriving and maintaining its lifestyle too. Nature has a voice.

It will provide more opportunities for employment, more resources for the community

It WON'T

It won't (2)

It won't be if the contractors have their way it won't be an improvement, it will be a disaster for the city

It won't be an improvement if we don't recognize and embrace the future, preserve our heritage, and improve the opportunities for our youth. We need to quit living in the past and start planning for the future.

It won't be an improvement. Overcrowding, overbuilding, increasing taxes, increasing population never improved anything. We are a small college town, with farming. Leave it at that. Small rural town.

It won't be. Why is it a must to grow? Why can't we stay small? More will build around us and offer all the stuff people seem to think we need. Then they will have access do it while we can still stay small quaint safer and keep nature around us.

It won't, the town actually does not need to grow anymore, and I think if it keeps on growing a lot of people are going to move away to small towns because that is what we like

It won't. We need to focus on bringing in people as tourists not as new move-ins.

It won't. It will degrade the feel and warmth of the town.

IT WON'T. The area is not dealing with the water issue. Things like not allowing lawns and other landscaping that requires lots of water.

It would be nice if current residents could get good paying jobs. I've worked commercial appraisal in Utah for 20 years from Saint George to Logan. Moved to Parowan 2 years ago. Blown away by the lack of hope here. It is really truly sad. I would like to help bring jobs here.

It would bring in better jobs. And more of them.

It would bring in more diversity

It would bring in more opportunities for jobs and recreational opportunities

It wouldn't unless through a more educated, diverse population

It'll help bring better, higher paying jobs and create a more diverse work force and community

It's been nice to get a greater number of locally-owned restaurants serving a variety of foods

It's not a bad thing if PLANNED OUT

It's not a matter of growth. It's a matter of the kind of growth. The kind of growth is not a matter of which industries grow, or a matter of whether there is art or entertainment or tourism or high tech. It is a matter of the moral, cultural, and political values of the industrialists, artists, tourists, and technologists who choose to come here. Stand for your values, and you will attract those with like values.

Job growth

Job Growth, adding in business spaces where the new business's owners aren't burdened by sewer/water cost

Job opportunities?	More growth means more jobs and opportunities - better schools
Jobs (2)	More growth will lead to more options for entertainment, shops, and food
Jobs will have to start paying more...	More job opportunities (4)
Keep the rural atmosphere. Make laws and property use laws reflect this. If I wanted to live in a big city I would have. Keep the rural feel.	More job opportunities, more schools, more police and fire, and more community activities
Less need to travel out of the area for shopping f or medical needs	More job opportunity means more job competitiveness which means higher wages. Higher wages benefit the local economy. Increased local economy leads to better prices, more variety and better opportunities in the future. Better local economy leads to more funds to maintain attractions, public spaces, and natural landscape around Cedar. More diversity brings more experiences and opportunities. More attractions bring in more tourists and boost the local economy. More funds for the arts, and other new opportunities to diversify the Cedar City experience. An overall increase in standard of living and happiness of citizens.
Makes more opportunities for people to make an adequate living. Growth must be closely regulated.	More jobs (2)
Managed growth and investment in quality services, including education, recreation etc. will improve the quality of life both in the present as well as the future.	More jobs and better shopping, restaurants and new ideas
Many things.	More jobs and commerce
May bring larger commercial enterprises. No need to travel for high-end shopping.	More jobs and opportunities
May bring more employment opportunities	More jobs and wages will increase
May help bring job opportunity and lower cost of living. Bring more opportunity and access to shopping and needs.	More jobs more stores coming in like Costco
Maybe the State of Utah will do better to improve our road conditions. Main Street is a mess clear to the Walmart.	More jobs opportunities, businesses.
Maybe we could attract more high-tech jobs	More jobs and better pay
Might get better paying jobs	More jobs, more housing, increased transportation, higher quality of education, more resources, attracting new people to add to our diversity and collective mind
Might improve quality of life, if managed with intelligence and strength of local leadership	More jobs and more opportunities
More activities, interacting with likeminded individuals, working a well-paid job, and affording a decent home	More jobs, recreation options, income in community
More activities. More diversity.	More minds will bring more opportunities for community involvement and unity. There would be more options for things for people to do, which would increase the amount of people in Cedar City.
More amenities means better choices, but public safety must match the growth	More motivation for businesses to move into town
More amenities, diversity in population, more opportunities for arts to grow	More offerings in terms of opportunity for education, culture, jobs, shopping, etc. You don't have to go, "Up north," or to St. G or Vegas for whatever.
More businesses will bring more diversity	More opportunities (5)
More choices and local businesses rather than chains	More opportunities and more attractive to newcomers (both tourists and potential citizens)
More commercial businesses	More opportunities for employment and activities. All the benefits that come with a greater diversity of backgrounds and perspectives
More construction means more quality jobs. More imports means more money to be spent in town at local businesses. More demand for housing will improve the values of our currently owned homes	More opportunities for growing families
More cultural diversity	More opportunities for jobs, shopping, other amenities
More diverse population would help Cedar City to look more like the rest of the country and the world	More opportunities for shopping and the arts
More diverse population. New businesses.	More opportunity for employment
More diversification. Great people bring great ideas. Hopefully, while expanding the area more outdoor entertainment is considered, as well.	More opportunity for individuals
More diversity	More opportunities to do things
More diversity and maybe a Sam's club or Costco!	More options and opportunities
More diversity would benefit the community. Too many same-minded people make growth difficult.	More options for residents in housing and jobs, services, health care, etc.
More diversity, more jobs, more opportunity economically to keep up with the growth, etc.	More options for the citizens which will lead to well-rounded perspectives
More entertainment and recreational activities are needed. College kids and visitors have very little access to any kind of night life. We need a variety of foodie restaurants. We have plenty of franchises, we need to grow our art district. We need to be unique and fun.	More options, more jobs generated, but hourly wage MUST increase significantly! More opportunities to socialize and meet others thus strengthening the community.
More growth in not good for an already perfect community	More people often means more activities, for balanced lifestyle

More people to work together! Sounds good to me!	No growth is the only improvement
More people will hopefully bring more local businesses and also big businesses because big companies won't be so worried about low consumer rates	NO growth would be an improvement
More residents=more tax revenue to maintain infrastructure/roads, etc. More business=more jobs/attractive to tourists and residents alike to stay here to shop instead of traveling to larger cities. Better amenities would attract more college students.	No need to go to St George for shopping
More resources and stores, increased jobs	None (5)
More resources to attract quality employers. More options to keep locals spending money in the area.	None. I prefer it small.
More restaurants and shopping	Nope
More restaurants/bakeries. More things to do	North end needs to be developed with shopping (Target) and a grocery store. THAT would help tremendously with traffic headed sell to the same area (South).
More revenue to invest back into the community	Not many
More school opportunities	Not many! Better shopping opportunities probably. Everything else I can think of is detrimental.
More shopping	Not much other than the potential for a slightly larger variety in stores
More shopping and we have a lack of good eating establishments	Not sure
More shopping options. More health care options. More service options. More entertainment options. More cultural options.	Not sure growth will be an improvement possible homelessness
More shopping to accommodate all of the new homes being built. During the tourist season, it is almost unbearable to go down Main Street or stores without losing your mind	Not sure if will improve our quality of life
More shops and opportunities	Not sure it is an advantage at all
More shops. More job opportunities. Improved infrastructure	Not sure it will be other than normal population growth. Might be good for "jobs" in the short run, but doesn't help anyone and causes what we seem to have now a loss of our identity. If you look at history of most big towns people to a smaller town that created the great feeling of the town lost control to the outside influences with too much growth.
More tax dollars should mean more money for community arts organizations	Not sure there is anything
More tax revenue, access to a bigger variety of major stores	Offer opportunities for graduating students to stay in Cedar City if so desired. Residents won't need to drive to St. George to shop. SUU will maintain high evaluation and athletic teams will continue to improve (keeping the school competitive in athletics). Businesses will be attracted to the growth, creating more job opportunities. Top medical specialists will be closer and more available.
More tax revenue, better shopping and better overall resources provided to the community	One improvement from growth would be the possibility that the employers many start paying their employees what they are worth. More people means more jobs and hopefully higher pay.
More variety in the culture	Only an educated and well paid workforce
More variety of shops and restaurants	Only for the revenue period. I hate seeing our nice little town die!
More well-rounded city and things to do, like restaurants and shopping	Opening more opportunities for those looking to improve life
More, or better, job opportunities	Opportunities
More/better jobs	Opportunities for the youth to stay in Cedar City and raise a family
More/better shopping/eating establishments; new perspectives and ideas; desire to maintain and improve public and natural amenities; new cultural and educational opportunities; new job growth; increased economic benefits	Opportunities to keep our young in the area
Much of our growth is coming from out-of-area retirees. They have money and time and are not a drain on schools or government services. Growth will slowly increase wages. Growth fuels construction which is a major economy driver with good paying jobs. Growth brings diversity and variety. Growth helps expand shopping and restaurant opportunities (and eventually a Costco). Growth allows us to expand tourism which bring in out-of-area money.	Opportunity
Multi-cultural appreciation	Other than the possibility of more diverse food options I don't see a lot of benefit from growth
My home value will be higher when I cash out and move to a place without pretensions of becoming a St George clone	Our integrated community would benefit from additional amenities, additional tax revenues, stronger and more developed transportation network, and easier access to healthcare, shopping, services, etc. Growth is a good thing!!
Needs to responsible growth	Perhaps more and better restaurants and shopping capabilities
New businesses, culture, diversity	Plans to attract larger company employers. Plan for infrastructure and expansion. Address the drug addiction and homeless problems which affect safety of neighborhoods. Fix the light house by Providence Center. It's a local landmark and should be preserved. Manage housing and builds. It's growing too fast. Don't be Saint George!
New ideas and new opportunities for growth and learning	Potential for better paying jobs
New options for all	Prioritizing higher education, economic development, water, and enriching economic opportunities
New people, more income to support business, improved cultural diversity and experiences	

Proper and planned growth can be a boon for businesses that cater to tourism and travelers that are visiting local public lands

Proper growth means more opportunity for infrastructure to be upgraded in the right way.

Proper growth will bring higher-paying jobs, which will help with the affordable housing issue.

Provide demand for more businesses, more diversity, less of a need to go to St George for everything, more social events

Provide diversity and bring in revenue

Provide for more opportunities, expand roadways and facilitate more efficient transportation

Provide higher earning jobs

Provide more opportunities for families

Provide new employment and shopping opportunities

Public transportation reduces carbon footprint but most importantly reduces congestion in inner city

Restricted growth would bring some added jobs to the area

Retail

Revenue booster

Said items listed prior

See previous responses

Separation of church and state when making decisions. Provide more nightlife, other than shady dive bars. There is no place for adults to gather and socialize. The place is no fun once the sun goes down.

Shopping (2)

Shopping and dining opportunities

Shopping district

Shopping, walking paths, jobs, and education

Slow grow

Slow the growth

Some people feel stuck here because there aren't many things to do or resources, so growth will allow people more opportunities.

Stop the growth and think of ways to improve on the foundation of the community

Sustainable growth is an improvement that will continue to build a stronger economy in Cedar City. With a stronger economy when there is a downturn in the economy it won't hurt as many people as much.

Tax base and diversity

The area can share its rich heritage and community with all of its residents

The more people who move in the more opportunity for cultural differences to be introduced

The only benefit to growth in Cedar that I can see is that more of the children who have grown up here may have an incentive to stay here if there are better opportunities that might accompany controlled growth

The water situation needs to have a long term plan

There are few things for people to do in our community in town that isn't a movie or bowling, there needs to be more options

There are three segments to Cedar City. The south is set to provide for those living in the south end. Downtown is somewhat set for the college and downtown living. The north end is totally underutilized and could be the hub for developing Enoch and the north end of Cedar. This would help divide the flow of traffic flow a little more.

There is economy of scale in all things

There is so much untapped potential that Cedar City can develop with growth that would improve our lives locally but also have significant impact for good in the state and nation. Growth would improve upon our progress thus far in reaching that potential.

There will be increased opportunities for skilled employment. There will be an increased number of shops and restaurants.

There would be more opportunities for everyone

There would be more opportunities for young people, greater services for aging populations, and embrace the challenges of a changing world

This area is and should grow. Thank you for gathering ideas. This is a beautiful community. I do believe, however, that we are pretending to be.

Time to bring things in the community up to date with jobs and education

To attract more business and job opportunities

To be able to keep tax dollars local shopping, dining and retail

Traffic crowding

Unsure

Variety in businesses and more travel opportunities (i.e. more destinations from Cedar City airport)

Vibrancy and diversity of things to do and places to eat

We desperately need more job opportunities. Without growth economies and communities stagnate

We have been stagnant for a while. We need better paying jobs and growth

We have to have some growth, but I would not like Cedar City to become like St. George or Utah Valley, where traffic and congestion makes life miserable. Growth should come gradually to the community and to the university. "Slow and steady" ought to be our goal.

We need a builder to come in and build lots of affordable 3-4 bed homes under 250K

We need more shopping options. Walmart is a nightmare.

We need to build a portion of our growth on non-retirement populations so we'll have a tax base to make improvements and sustain our growth. This will mean building a community that is welcoming to people starting or building their lives. We'll see changes to the type and quality of the retail and restaurant offerings, which will also attract a greater share of tourism dollars. I believe we'll be smarter about growth than St. George has been. There is a way to do this intelligently, and I think there are smart people working on this problem.

We need to grow and clean things up! I'm sick of looking at weeds on 200 north!

We really need cement medians installed on Main St and 200 it is insane the amount of people always trying to turn left and almost causing accidents

We will have better choices for food and activities and bring income to the city

What I listed above

Will bring change

Will bring more jobs to Cedar

Will force the need for things like public transportation (especially for students) as well as more shopping or entertainment closer to housing or in the line of cheap public transportation.

With growth comes exposure to different cultures and diverse people

With growth comes more money to the community. HOWEVER, growth needs to be done RESPONSIBLY. Look at how St. George grew

and the how hard it is to get around on those crowded streets. The improvements need to be in place BEFORE the growth occurs.

With growth comes services and diversity

With the current direction, or lack thereof, I don't think it will be an improvement

Wouldn't be unless you are a real estate investor

You have to grow or our kids cannot stay in the area. There are more options in everything when a community grows and grows in a healthy direction. We have seen all sorts of new retail, restaurants and other options just through the current growth. I wouldn't give any of these things up.

## 28. In what ways do you feel growth in the Cedar City area will make things worse?

1. We might not keep up with trends and problems (crime, expenses, etc.) 2. School population growth 3. Demands that can't be met (water shortages, quality housing, etc.)

Added traffic to our streets, increased crime, and greater competition for work

Additional people will bring additional traffic and a need for additional public safety

Affordable housing brings in problems

Again. The aquifer is being over pumped. There is no effort to control water usage. Adding more subdivisions of expensive housing for this area doesn't help the water or the affordable housing crisis.

Air quality, crime, traffic

All the out-of-towners moving here and trying to make Iron County into the place they left, not realizing they left for a reason

All the previous comments pretty much sums it up

All typical urban contagions, and big stresses on water resources

Allow slums, sub-standard designed housing projects, and greedy contractors

Already stated

Although water is in supply at the moment, it is always a concern for growth. Another issue will be the congestion and pollution for the area

An increase in population often brings increased traffic, crime, and congestion

Apartments. Not having a cohesive looking town. Shakespeare English Tudor and a lighthouse in the desert, it doesn't fit. Pick an aesthetic that fits the environment and terrain.

As it stands now, Cedar City is heading in the direction of an "anywhere USA" type of community. The small amount of real community character that makes us unique is at risk of being lost, and additional, uncontrolled and unplanned growth will make things much worse. As part of the Vision 2050 effort, our focus should be to provide educational opportunities so all community members, elected officials and developers understand the value of citizens involvement in sustaining a unified community vision and the positive economic impacts that result from implementing comprehensive community planning documents, style guides, transportation plans, protecting landscapes and streetscapes that reflect an authentic community "brand". Being fully committed to preserving community character and the "look and feel" that residents and visitors experience in Cedar City increases our sense of place, enhances all types of tourism and entices businesses to become a part of our thriving community. Local community leaders, City and County staff, developers and businesses are engaged in continual learning, and understand the complexities and various sources of funding available in order to make strategic and substantial investments in our future.

As long as it doesn't cripple our financial and natural resources, I don't think growth would cause a negative effect. I'm sure Cedar City would still retain its brand and whatnot.

As stated before, crime.....etc.

At risk of losing the semi-rural, quaint, community feel

Attracting the wrong type of people

Becoming too trendy with too many big buildings

Being unprepared. Road congestion on Main Street and 200 N with few alternatives. In addition to that, there are well-established communities intended to be in quiet areas and have been for decades, growth and roads that potentially go through their areas could disrupt that significantly. Smart, forward thinking would hopefully help all of these

problems. If roads aren't built until all communities are established it's going to disrupt a whole lot of people. Think about that first before developments are put in and people are moved in.

Bigger is not necessarily better. One of the things that attracted me to this area was the "small-town" feel of the place. I worry that the neighborliness of the area will be negatively impacted by too much growth.

By continuing to grow the South end of town, it'll eventually just get congested with traffic

By overtaking the agricultural community

By stretching that work force where is unable to fill the needs of the community

By waiting or doing nothing.... my philosophy is if action is needed - (good, bad, right or wrong), do something... time does not always permit a thorough investigation, planning, and procrastination...

California is taking over

California move-ins bringing their radical political ideas and demanding that we change to cater to them

Can't see it

Cedar City already feels very spread out and growth could strengthen that negative feeling

Cedar City is not ready for growth. There are not enough jobs or resources to support the growth

Cedar has a great feel as a small town, and growth will potentially impact that. With growth, invariably comes a larger criminal element and that will impact the safety of all residents.

Cedar will lose its charm

Cedar will lose its charm and appeal. People visit from all over the world. They come for the beauty and atmosphere. If Cedar's growth is unchecked there will be nothing unique for tourists to see in here.

Changing our town for the sake of money will change the type of people that live here, the values of the people that live here, and reason people move here

Congestion (7)

Congestion and pollution

Congestion, lack of water, and loss of open spaces and rural community feeling

Congestion and water demand

Congestion of roads, too rapid building without respect for existing charm

Congestion of traffic

Congestion, air quality, water

Congestion, continued reaction vs. good planning, and increased pressure on schools

Congestion, crime, affordable housing, and workforce pay

Congestion, destruction of landscape, water shortages, housing shortages and decline of "small town feel"

Congestion, gangs, higher crime, over-crowded schools, etc.

Congestion and housing

Congestion, housing crisis, transportation issues, newcomers trying to change tradition and values, keeping up with quality education in crowded schools, and reduced sense of community

Congestion, lack of water and other resources, and loss of open space

Congestion, more multi family, busy city life, and a loss of heritage, space and cohesive community	Traffic congestion and air pollution.
Congestion, pollution, and stress on natural resources	Teacher to student ratio too high.
Congestion, poor air quality, lack of water, and unplanned sprawl	Attract lower class people to come in to fill the hospitality jobs.
Congestion, strain on infrastructure, loss of small community feel, and creation of a community that lacks a sense of purpose and a feel of quality. Cedar used to be a place that was known for quality of life and community. Now it's on a downhill trajectory from that ideal, and has little to distinguish it.	Crime rate will rise
Congestion, traffic, more people, more homelessness, and greater poverty. Only focus on luxury homes and wealth without regard for our young families.	Crime will increase
Congestion, unaffordable housing for local wages, loss of agricultural open areas and wildlife	Crime will naturally go up with a higher population, but that's a given. I see very little wrong with this area growing rapidly.
Congestion, wear-and-tear on public areas, diminished resources, water, viable land, etc.; wildlife endangerment; cost of living increases.	Crime would undoubtedly increase, and cheap housing (not affordable housing; there's a difference between cheap and affordable). Homelessness would increase so we would need to think of a solution to that before it even becomes a problem. And there are a lot of old timers in Cedar that seem resistant to change, but I can't necessarily blame them.
Congestion. Not conserving our beautiful outdoors with too many buildings. Hopefully the developments will not use up our beautiful scenery. Parking will also be impacted.	Crime
Congestion. This can be properly managed however.	Home Prices
Congestion/traffic	Loss of small town feel
Congestion; crime	Crime, congestion, homelessness
Continued lack of planning that turns Cedar City into ugly mess of signs, overgrown properties and worn out buildings. The lack of ordinance enforcement has created a free for all and holds no property owners responsible for the blight they have created. As more buildings are torn down in the name of growth, rather than utilizing adaptive reuse principals, Cedar City quaint, small town character is quickly eroding.	Crime, pollution, crowding, less resources
Contribute to the loss of any "rural feel."	Crime, traffic, outside values or lack thereof
Could great financial diversity gaps. Could bring mindset of new people wanting to change our community to adapt to where they came from (they left to get away but want to bring that with them). Would require more water / planning for consumption. Probable increase in crime.	Crime. Congestion. Stress on resources
Could lose the small-town feel	Crime. It's already happening. Dirty streets and yards.
Crime (3)	Crime. Loss of sense of community. Loss of traditions
Crime always goes up with the population	Crime. No privacy. The big city attitude that is moving in on us
Crime and lack of support for community.	Crowded roads and water shortages..
Crime and more regulations	Crowded streets; loss of open space to development; over-crowded schools; increasing crime rates; increased number of people using (and abusing) our natural resources and areas; increased trash
Crime and Traffic	Crowding if investment and planning for infrastructure are not adequate
Crime especially violent	Crowding
Traffic and accidents especially with the incompetence of CCPD as I and many others have observed!	Stress on water resources
Insurance rates increase; Fires more probable; Prostitution rapes molestation kidnapping; Antifa scum; DUI; Loss of small city freedoms and safety; More Godless people and their vile crap forced on us!	Greater crime
Cedar City WILL, and I promise lose even more or all of its once uniquely precious look and feel!	Crowding! It's the perfect size right now.
Crime increases, congestion increases, and rude people from out of state.	Destroy the small town feel and will bring more crime and issues.
Crime poverty and ability to help each other	Destroying the environment
Crime rate	Destruction of natural beauty
Crime rate always goes up when population rises,	Developers take advantage to overcharge for housing or create high density housing with no areas for healthy lifestyle. This turn into low income, higher crime areas in the long term.
	Developers will not be asked to pay for the infrastructure needed to support livable, walkable, and bike able communities.
	Development of a bunch of apartments, condos, and town homes does not excite me very much. I think such developments need to have rules and guide lines for landscaping and parking to keep nice curb appeal. There are so many old homes that have become rentals and even older apartment building that are such an eye sore to our community. In short if owners can charge such high rent they should be able to keep up the property.
	Diversity has pros and cons. Some think those moving from California bring with them a belief in more government.
	But the biggest issue I see is the overcrowding of our national parks and outdoor areas.
	Do nothing
	Don't agree

Don't really see any down side to growth.

Dumb question. You can't control growth. You can only channel it.

Education of our people

Every way imaginable!

Everything I just stated above.

Farmlands would be in jeopardy.

Fear is the same only bigger

Further entrench divisiveness among the community for people resistant to change

Future overcrowding.

Generally, whenever population goes up, so does crime rate.

Government will get greedy, increase tax and regulations, waste time on non-governmental activities (i.e. gyms and pools and other festivals). Instead of quickly approving development, it will slow it down, increasing the cost. They will not focus on traffic corridors and improvement movement of vehicles, but waste it on public transportation, etc.

Grow or die

Growing pains always happen, like the loss of historic places, increased crime because of increased population, etc.

Growing to rapidly and lack of schools for all the youth moving here

Growth also brings challenges. More traffic, etc. I would rather live in a town that's growing instead of one that is dying.

Growth brings in more people and with more people the atmosphere has been changing. People are becoming ruder.

Growth can be unattractive (ugly buildings, poorly placed), annoying (helicopters disturbing the peace), inconvenient (morning traffic slowdowns on Main Street)

Growth could bring more crime and reduce the rural feel of the community.

Growth could make things worse in Cedar City with an added population that may not be law abiding folks. With growth comes the likely possibility of increased crime.

Growth will strain our water resources.

Growth will increase road traffic.

Growth will mean crowded schools, shopping centers, and parks.

Growth for the sake of growth, without management, with an eye only to the profits available for those in real estate (and I see this as a reality of the moment - so much of our city and county political makeup comes from a single industry) will take us down the wrong path. As we grow we need to enrich the quality of what's here. It's not just about more of something or a bigger something. I fear that will be sacrificed for money.

Growth in the downtown area - i.e. making it a "walkable downtown" is not a bad idea, but would need some changes to the roads to reinforce the "walkable" concept for drivers. They hardly stop or think about pedestrians - parking on Main Street makes it hard for walkers to be seen and interferes with small business signage.

Growth is great

Growth is not always wise or beneficial. Infrastructure is slow in development, and overcrowding is a real concern.

Growth taxes services, and it seldom if ever pays for itself, leaving the current residents with the tab to pay for infrastructure. Developers must be made to realize that if they want to build homes in this area, they must do so in such a way that doesn't require changes to the master plan. Mixed use housing is okay so long as it is quality and doesn't attract low-life and crime.

High density housing

Higher cost of living, fences where we roamed as children, traffic, job competition.

Higher crime and safety issues

Higher crime rates, and less sense of community. I also think it will negatively impact our ability to have agriculture jobs here in Iron County.

Higher crime  
more traffic  
lack of water resources

Higher crime, higher homelessness, more traffic

Higher crime, lack of water, and higher cost of living (most likely)

Higher crime. Liberal agendas.

Higher population, higher crime, higher taxes, congested roads.

Higher Taxes

Housing developments seem to spring up wherever well-connected developers play well with city and county leaders. Poorly planned growth is seen in weirdly-shaped neighborhoods and commercial areas. Who is in charge besides private interests with ample capital resources? The public voice seems muted.

I can't think of any. Cedar City needs to grow. Otherwise it becomes stagnant and dies.

I do feel like downtown Cedar City is quite overcrowded. It might take away the cute small town feel that Cedar has. The building of new businesses also may disturb the natural beauty of our area.

I don't like the growth that has been experienced. I believe it has damaged the quality of life in Cedar City. That is observed as a 30 year resident. I believe it should be more restrained and contained in areas that have already been "urbanized". I don't think we should aim to be like St. George or the Wasatch Front. It will make Cedar just another ruined small town.

I don't think growth is a bad thing. If it is planned out well it will be a good thing. If it is not planned out or prepared for, it will be a nightmare like many cities have been facing to try to deal with the growth as it comes instead of prepare for it.

I don't think it'll be worse

I don't want to see urban sprawl. St. George and Wasatch front are great examples of how unplanned growth led to congestion, and a car-dependent experience.

I don't.

I feel if we don't act now, and make hard choices now as to city planning, development, zoning, etc., we'll just be overrun, nothing special, and nothing that makes our town an attraction. We'll be another gas stop on someone's way somewhere on I-15.

I just liked our small town before all the moving in started to happen. I miss the feel of a small town which was the reason we moved here. We wanted out of big city and towns, wanted less crime and better schools. Now Cedar is moving towards cramming people in and lowering the expectations in education.

I like living in a small town, and would hate to see Cedar become like St George, with its congestion, etc.

I live in a small city for a reason, and things suggested like taller condo developments and "walkable mixed use" suggest a coming push to become high density urban. It will be in danger of becoming a little rural town trying to put on big boy pants and wondering why it is still second rate when it was best as a small city with a laid back feel.

I support more growth. I just don't think Cedar has the right folks in place to plan and prepare for this growth. It's not just a build it and they will come process. Just look at where they are putting up student dorms and low income apartments, very poor planning.

I think Main Street would need to be widened and it would be a hard transition since Cedar is a very narrow close to the highway city that doesn't go super far east or west of the freeway. I mean that most of the population is right around the freeway so that can sometimes make expanding difficult.

I think that growth may lessen the small-town feel that many find appealing.

I think the growth has contributed to high housing prices that have outpaced local wages.

I think traffic is a concern and roadways are a concern. I also think we are losing our center of town. I value SUU and its growth, but homes in our center are being torn out for apartment complexes which means we are losing fantastic starter homes for families. I worry that the city center will no longer be a place to raise a family or a place where one can retire.

I worry about increased crime and losing the safe feeling I have in this area. I like living in a smaller town that isn't too small with access to shopping, dining, and other activities.

I worry about the safety of the people in the community as large populations tend to bring the bad people along with the good.

I would hate to see more of the rapidly-built, cheap-quality housing that is happening right now. I would also hate to see the city council open up more lands in naturally beautiful areas for development. Some people come here just for the mountain views. Allowing people to build in those areas ruins the views for the rest of us.

I'd hate to see us grow as large as St. George and lose the hometown feel  
Ideas that are against the morals of this city

If City planners don't take action and create opportunities for top notch businesses to come to town, we will wind up with cut-rate, unpopular amenities that will fizzle and fail. We don't need more dollar stores. We need Costco, bigger restaurants, better entertainment support. Real reasons that will make higher income people want to relocate here.

If done poorly, I think growth will cause a strain on resources and cause damage to our community.

If grows to fast and not planned, can increase crime, to fast increase in housing costs, pollution and not having enough resources such as water.

If growth takes off, traffic congestion will be a big concern in the area.

If it continues to be uncontrolled and lack of follow through on plans... will continue down the road of being anywhere USA and not a desirable place to live and work. This won't help attract good higher paying jobs... and new people willing to invest time, money and energy to help create the ideal community

If it is managed the way the providence center area was and if developers continue to be allowed to run rampant and do whatever they want without regulation.

If it stays all South.

If more social services, affordable housing and better paying jobs are not available we will have an increase in crime and an unsettled discouraging life style.

If not done well, the possibility of more traffic, more crime, more drugs, development that is random and does not benefit the entire community and only financially benefits a few.

If not handled carefully, traffic congestion will get worse. If citizens cannot find decent-paying jobs, crime will increase.

If not planned, organized and prepared for, growth would make life in Cedar City more chaotic. Everyday life in Cedar City can get pretty hectic with the morning (before work and school) traffic and the evening (after work) traffic and then all the terrible planning or the city structure (everything is in the providence area or just south of downtown). The congestion for how small this place is can seem overwhelming and I believe is a result of everything being centralized in the area of

providence center or south of 600 S thus creating chaos down on that south end in the leisure hours of the day because EVERYONE is down there.

If not properly handles, growth in Cedar City can lead to congestion, poor maintenance of public spaces and streets, lower wages as the job market is saturated and job competitiveness decreases.

Higher cost of living as Demand goes up

Loss of wildlife and nature as growth expands and builds on top of it Misuse of local resources and increased local pollution from non-renewable energy

If not regulated, Cedar City will be a puzzle that is not put together yet. Things will be spread-out and various ways with no rhyme or reason.

If our area's growth is from people who want to change this wonderful community to be more like where they came from, we're in danger of losing our rural culture and lifestyle.

If our growth is from people who do not hold our values (Californians fleeing Liberal policies) our community will become as taxed and regulated as California, and then people will flee here too.

Our schools (and university) need to teach our values, or we will lose the "Cedar feel."

Then, our housing market needs to accommodate local's children who grow up and want to buy here. If it is too expensive to build/buy here, young locals will be forced to move away.

If our K-12 school system does not improve with growth our education system will be even worse than it is now.

If our residential growth continues to sprawl with businesses staying along travel corridors, we will continue to have more congestion and less community character. Further, new building with large frontages results in a lower tax base per square foot of roadway.

If public money is wasted on non-critical infrastructure like recreation and market manipulation, our roads and water systems will not accommodate the new growth and the small-town-feel will suffer and Crime will increase. Need to invest in infrastructure and relax zoning and building codes to allow a diverse community that can adjust quickly to market conditions, otherwise growth will be unbalanced and unsustainable.

If roads and transportation doesn't improve, it will make things much worse.

If the focus is solely on 'low-income' - it could discourage home buying and loyalty to the area, promoting the good solid foundation that well employed people provide.

Transportation and roads would need to be planned. Buses routes and housing for low-income closer to facilities and shopping.

If the growth is low income you will have a huge crime problem. Drugs come up and down the highway all day and night people need to wake up and understand that it already is a poor country don't build more low income housing to house more problems.

If the growth is unplanned, then we will cease a Hodge podge of non-cohesive development.

If the infrastructure for roads and emergency services are not able to keep up with changes, we will likely see escalating crime rates and poor traffic conditions.

If the infrastructure is not planned for, the congestion will be horrendous as well as allocating water resources appropriately.

If there's poor planning it will lead to horrendous problems like the Wasatch front.

If things are not planned accordingly then growth has no place to go.

If things aren't planned for in growth we'll end up unsustainable. This

will lead to crime growth, in fight of all decision makers so nothing gets done, and initiatives to improve lives will be hindered greatly.

If we allow the growth to happen uncontrolled we will not be able to sustain the growth for a long period

If we aren't prepared and don't plan ahead, it will turn into a clusterf\*ck. Our water supply needs to be able to meet the needs of the people who live here. Our government and their employees need to be properly trained to prepare for growth, look for grants, maximize the most effective use of their time, and know that it is unacceptable to take gifts valued at \$50 or more that potentially result in corruption.

If we build low income housing it will attract crime, drugs and homelessness

If we continue to keep the small town feel, while experiencing massive growth (that the city can't control - it's GOING to happen), we're going to have a weird city always trying to patch problems here and there.

If we don't have adequate resources to plan and stay ahead of the growth.

If we don't improve our government structure to be smart in managing growth. If we don't plan our infrastructure and roads (See St George). If we listen too much to outside influences instead of local citizens (including move-ins).

If we don't plan for our future, the results could be devastating and create blighted and run down neighborhoods, buildings that are in a state of disrepair, and in the end drive people away from our community.

If we don't plan for the kind of growth we want we will soon find that we're a worn out, unattractive, uninviting place. Basically we will become a bedroom community for those who work in St. George but can't afford to live there.

If we don't plan for the size increase, we are doomed. There are ways to get big but to maintain the small-town feel.

If we don't plan for walking and biking routes then the roads will get congested.

If we fail to plan for our growth, we risk becoming a rundown community that is no longer attractive to visitors and potential businesses looking to relocate.

If we grow too much, we'll become the very congested mess that people are coming here to escape. We'll lose our rural character, and become a glorified suburb of St. George.

If we keep bringing in franchises and continue to allow existing businesses to deteriorate, we will look like a rundown old town with no sense of pride.

If we keep our heads in the sand and refuse to plan for growth, it will catch us with our hands in our pockets and we'll just grow with abandon like our neighbors to the south.

If we run out of water, power and internet capacities.

If you do not plan for growth things will be worse for all. If you do your due diligence and are making the necessary changes now, we will not face these things which would be a down fall for Cedar.

If you've ever been to a big city, you would know. Just go down to St George at lunch time. Congestion. Pollution. And the ever increasing idea of the collective knowing what is best for individuals. A decrease in personal liberty and responsibility, because when you try to centrally plan so many things, you take away an individual's right to choose a path. You destroy property rights. Without property rights, there is no "free country." Welcome to the USSA.

I'm not a fan of busy, congested streets. We need stoplights in some high traffic areas, jay walking laws, and businesses spread out so that entrances and exits are easier to use safely.

Impact on goods and services, more congestion on roads, schools trails etc. More crime, pollution, etc.

In every way

In every way

In my experience, in the city hall and the energy providers, they don't have the same information about what we, the business, have to do. I was 6 months to get the power supply (and I didn't get it) and I was 2 months waiting for the water test from the city hall.

Increase cost of living

Increase crime

Increase crime rates, and there will just be too many people, our community won't feel the same

Increase in crime, overcrowding in schools if not prepared.

Increase in traffic and crime and loss of the small town feel

Increase population will require appropriate development of roads, housing and other infrastructure, including better scheduling of flights to and from Cedar City.

Increased congestion and possibly crime.

Increased congestion on the road ways. We need more green arrows for left hand turns and a lot of stop signs need to be a traffic light now. Also, we need medians in the middle of the roads to help facilitate left hand turns. The yellow painted lines aren't working. No one follows the rules with the yellow lines. The rules are ignored and it makes driving dangerous. Especially on Royal Hunt between Cafe Rio and Panda Express. There are so many people trying to turn in/out and it's become really dangerous right there.

Increased cost of living, but if jobs are increased that will be mitigated.

Increased crime

Increased crime, congestion, and destruction of the natural landscape of the area. Nobody moves here to see that. People come here to get away from the big city lifestyle.

Increased crime, noise and pollution.

Increased crime. Congestion. Take away the quality of life that we have come to enjoy.

Increased crime. Loss of kind community feel.

Increased taxation and limiting rights of private citizens and opportunities for growth in industry and private business.

Increased traffic

Increased traffic and urban sprawl

Increased traffic congestion and parking could become a problem but may also be mitigated through thoughtful and intentional planning.

Increased traffic is obviously undesirable. Manufactured "demand" for more government-run facilities that must be hugely subsidized - like the Aquatic Center, the Heritage Center, the golf course and such - will put economic strain on everyone, and especially on lower income and younger families. We should be jettisoning these sorts of "amenities" that are used by only a tiny fraction of the community at a huge cost to everyone - or at least outsource their operation to competent private entities so they do not continue to waste taxpayers' dollars.

It is likely that growth will take agricultural land out of production, which will mean less locally-sourced food. That's a huge negative, both personally and ecologically.

And, on a personal note, even though I don't fly often I will very much miss being able to arrive at the airport ten minutes before a flight and have plenty of time for boarding.

Increased traffic will be an issue.

Increase in crime rates are a risk.

Increased traffic, increased crime, more stress on infrastructure and

services. Water is a key issue and a limiting factor for growth. The price of housing is getting higher and reduces ability of young families to stay.

Increased traffic, increased water pressure, loss of the small-town feel. I also worry about transients based on Cedar City being on a busy I-15 corridor.

Increased traffic.

It can wind up to look like Salt Lake and its surrounding areas. Because they went forward with liberal ideas they now have an increase of crime, drugs and homelessness. By allowing to have nonprofit organizations shelters and government-funded shelters not to mention if people with different values from other areas like California for example come here with the values that destroyed their towns and cities in their it will destroy our lives/lifestyles and divide communities

It could cause more traffic if not planned for.

It could create more poverty and a community that is lacking educational assets.

It could get over crowded and we could lose the family friendly, and outdoor feel

It could get over crowded, which could increase traffic and crime.

It has started a large, "I am here now close the doors," group that wants to stop growth, without any solutions except to shut things down. They are loud and they are acting like they are a prominent group, yet they do not hold any offices or give any positive ideas. That too comes with growth.

It is hard to see the small town disappear. One of the major reason for moving here was to get away from the traffic, smog, and congestion. More people with bring that all here.

It not managed properly is will be a a negative impact on everything that goes with growth

It will be a hodgepodge of ideas clobbered together based on who wins what arguments, with a likely favoritism towards outside money wanting to repeat the same "growth" that's beneficial to their finances while diminishing the sense of community.

It will be important for us to watch out for urban sprawl, and it could be burdensome to the water systems, which are perhaps not robust enough to handle a large degree of growth. If we can encourage people to install greywater systems, more efficient watering practices and/or rainwater catchment systems, it would probably help. I have no idea what the ramifications of piping water into our region would be. I think we should try to use wisely what we do have, rather than pay for other water that comes from out of our area.

It will become congested

it will become too congested just like St George, and the hose prices might become astronomical just like in St George

It will bring too many people into the area and in term can bring more liberal ideals onto the community when the people here generally don't want it

It will make the traffic nightmare in the providence center area worse. Crime will go up. If apartments keep getting built at the same rate they have been we will become a slum town in the not too distant future.

It will make things worse if we don't decide what we really want and continue to take whatever comes our way. This is pretty much what we have always done. We are starting to lose our charm because we somehow think more is better. More is just more, not better.

It will make things worse in every way. We live in a desert. We don't have the resources to be able to grow.

It will only better the area

It will probably bring up cost of living, but I'm okay balancing that with all the good that can come.

It will raise the demand for housing that is already a huge need.

It will simply bring more outsiders to the area who will change the culture and overrun the area. I feel it will change from a tight-knit community into a city-like community much more fast-paced and self-absorbed. I also fear people will forget the importance of historical areas for the allure of future investment.

It will take away the quality of life we love. Open spaces, large lots, and the ability to have and keep large and small animals. The loss of agricultural spaces

It will take from cedars charm

It will turn into little Las Vegas

It won't

It won't if done right.

It won't. It's natural.

It would increase traffic and we don't have public transportation to help cut emissions in the area and for the environment.

It would possibly have an effect on crime rates, and we would slowly loose that small town feel.

It's a small town feel that just keeps getting bigger and some people don't want to let go of the small town feel.

It's going to cause growing pains and it may make the town lose its small town charm and feel.

It's sad to see all the traffic.

Just the normal growth concerns of increased traffic and population. This is not a bad thing as long as the benefits of easy access to more services, housing options, connected walkable/rideable corridors and retail amenities are included in the growth plan.

Just the usual growing pains. Growth cannot be avoided.

Lack of a small town environment

Lack of planning in the above areas and others

Lack of pride in ownership

Lack of prior listed items

Lack of water more homes that settle aquifers drying out and traffic

Lack of water resources to facilitate growth.

Lack of water, overcrowding on city streets and no jobs

Larger populations always mean more problems. The growth in Cedar right now is haphazard as far as zoning -- residential, retail, commercial...

Less jobs and housing for the people that currently live here. Housing developments that have a high number of people in a small area. I'm afraid a lot of growth would destroy our small town atmosphere but I think that is the thing that draws people here.

Less socioeconomic people moving in will just make things trashier!

Light pollution, traffic, smog, crime, drug hub, noise pollution, overcrowding, overcrowded schools. The reason we have tourists is so they can get away from the above mentioned list. Stop the building. Keep it a unique small town.

Limited resources available to support a quickly growing community. More congested traffic/commutes. Lower air quality. Busy, overcrowded shopping/restaurant areas.

Look at St. George. I grew up there and do not want Cedar to become like it is there! This survey appears to be one that is prepared for towns across this country to guide them into "desired development" by the Agenda 21 and 30 groups in the United Nations.

Lose its rural small town character

Lose of who we are and where we come from

Lose that small community feel

Lose the rural, farming aspect that is a large part of this community

Lose the small town feeling

Lose the smaller town feel. The charm of the community will fade.

Losing the small-town feel. That is why I think you need to keep large spaces opened and the downtown growth down

Loss of current community feeling when people move to an area for reasons other than desire to assimilate.

Growing beyond what the area can sustain at present.

Loss of small town feel, community cohesion; Traffic congestion; Air pollution; WATER SHORTAGE; Crime, substance abuse; Loss of open spaces

Loss of the small town feel

Lots of people are here for the small town feel so some people may leave if they don't like the growth

Lots of traffic in town

Low income housing and over populated areas

Many of your questions are repetitive... growth always brings more crime we lose the nature around us we leave the Karyn Kamen Rider e we have with our neighbors and our communities people moved here to get away from those big cities and here you're trying to slowly turn it in to a bigger city. Sad on every level

Mansions

More city issues/crime

More community discord. Less familiarity. Loss of area identity

More congestion (2)

More congestion on city thoroughfares. Need to better coordinate traffic controls even in residential routes such as 300 West and where traffic exits north of Starbucks in Providence Center and at entries to Walmart.

More congestion, higher crime, loss of natural landscape and scenic views.

More congestion, no open spaces, high cost of living with low wages.

More crime (3)

More crime and more traffic. Less friendliness

More crime and pollution. Less water for all to use.

More Crime, less resources, homeless people, Water.

More crime, loses its small town feel

More crime, more traffic and congestion, loss of rural feel, fewer opportunities to "get away" (all the nice and quiet spots will become more popular and busy).

More crowding, pollution, destruction of natural environment

More difficulty accessing services because of the increase in population. Crowding and increased traffic.

More government will come as population increases.

More people

More people = more traffic and crime

More people also seems to bring in more crime

More people always equals more problems. I worry about too much of a focus on low-income housing which may cause an increase in crime and a decrease in the beauty of Cedar City. I worry about overcrowding in our schools. I worry about a loss of small town values.

More people and congestion. Less agricultural land.

More people bring more crime and use more resources. They are ruining the small town feel and want to change everything to how their previous city or state worked.

More people causing more traffic congestion and limits on educational resources.

More people equates to more crime.

More people means more traffic, more crime, schools that have larger class sizes, etc.

More people more restrictions. Some people move from bigger cities to get the small town feel. Some then try to change the small town into the big city.

More people, crime, overcrowding, and crowded roadways

More people. Water shortage. Change in feel, more apartments/townhomes/condos, and more crime. Different types of people/ideology that would dramatically change Cedar's feel. St. George is very different - big, more liberal, Californians and snow birds. Cedar is kind, well balanced, and quaint.

More residents and more cars will result in more problems unless roadways and parking options are improved. Greater emphasis and encouragement of public transportation, walking, and biking and desperately needed.

More stupid people, drug addicts and big city problems.

More tourists

More traffic (2)

More traffic and burden on infrastructure

More traffic and congestion, dislocating agriculture.

More traffic and congestion.

More traffic and congestion; more beige box housing developments; bigger box strip malls.

More traffic and construction, more environmental impact, less resources, and losing a community feeling

More traffic and crime

More traffic, too many people in too small of space. Needs to be more spread out.

More traffic. More noise.

More trash. More crime. Less open space. More traffic.

My answer's in the improvement section.

None (3)

Not all Cities need to be big.

Not enough room. Don't need people coming from elsewhere telling Cedar people what to do.

Not enough water

NOT HAVING A PLAN

Not paying enough for workers

Not really -- just tension along the way.

Obviously, the small-town atmosphere disappears when it's not a small town any more.

Only in crime. That is the only negative that I can think of that comes with growth. We can't control who moves in.

Only unmanaged growth and lack of a collective plan will make things worse.

Our schools are already overcrowded, streets have congestion from time to time, we could use more choices in shopping and eating. It's hard to get doctor or dentist appointments even now.

Over crowded schools and class room sizes

Overcrowded. Lose the small town feel.

Overcrowding (2)	Pretty much every way.
Overcrowding and more crime.	Prices will go up, so we'd need to be prepared for that. Streets will get busier ("rush hour" on Main Street). Rural/Farming areas could be given less priority.
Overcrowding. Especially on the south end of town.	Probably more crime
Over development without detailed planning. Redo the RDO so that extreme details are required before submitting.	Quick unmanaged growth will drive too many people into cultural stress.
Plan, plan, and plan. Really think things out	People moving here from out of the area or worse out of state won't understand or respect the current culture of the city. They will bring their own issues and expectations without taking time to understand what makes the area so great. I see it every day with travelers and tourists.
Overbuilding congestion lack of city pride	Many people that move or visit here comment on how pretty it is, how lovely it is. But the same people also mock the culture and the people.
Overcrowded schools, too much water use from our aquifer, traffic	Real estate will become more expensive, so workers will not be able to afford housing, and then businesses will not be able to find the help they need and will have to close. I just moved here from a tourist County where that exact thing happened over a 20 year period. Now, with the full greed factor in effect, they are trying to figure out how to fix it.
Overcrowding and being able to sustainably handle that growth with scarce water.	People with money don't think about that until it is too late. I'm hoping Iron County and the Cities in it are more intelligent.
Overcrowding in all areas	Right now shopping at peak hours is a nightmare. The traffic congestion during those hours is already little frustrating but anymore growth will be disastrous.
Overcrowding in schools. Large class sizes.	The crime rate will go up. If we continue to grow we will need to increase or create a wellness system that provides affordable housing, mental health assistance and food donations.
Overcrowding, higher expenses, particularly in housing, education, scarcer resources.	Road congestion, like what is now happening at the crossroads of Providence and Cross Hollows
Overcrowding. Losing rural feel.	Roads and planning
Overcrowding. Water scarcity.	Roads, taxes, and just too many people.
Packing too many people in a small area without the slow steady growth Cedar City has seen over the years	Ruin small town and rural feel, add too much traffic and congestion, encroach on open space
People in general will make things worse. With more people everything increases including crime.	Saying no to every idea placed in front of them.
People in this area have worked really hard to keep Cedar a family place with set standards and beliefs. It may be hard to accept people who don't always agree with the same beliefs. Change is hard. With growth comes good and bad. Being flexible is difficult with such an engrained belief system.	See above
People like the rural feel that still exists. Crime rates may go up.	See above responses
People move here then want to change everything.	See above. I moved here because I liked the rural atmosphere. I lived in and watched Cache County go from a delightful rural place to what it has become now. Check out the air quality there, especially during inversions. It took only about 25 years to become this way. Too many people, and it's now an unhealthy place in which to live.
People of Cedar City like the small town feel, less people, less traffic.	See previous comment
People with too much money taking over and not spending on wages	See the 3 challenges above.
Please make sure that your infrastructure is in before the development. St George is very difficult to traverse because of lack of infrastructure. The University housing project is eating up the down town. Other university towns of our size have dorms that require transportation with bus systems to fill that need.	Seeing the growth in St. George with lack of planning - traffic is a nightmare. The city of St. George feels disjointed instead of one community.
Political agendas, lack of preparation, traffic, crime, natural disasters.	Some additional congestion and housing cost increases and increased taxes, but these negatives pale in comparison to the benefits.
Pollution if left unmitigated.	Some crime increase and without better public transportation more pollution. Increased water use.
Poor education opportunities in overcrowded schools. Congested streets and a reduction in available open space.	Sprawl, traffic, housing costs outstripping wages, economic stratification of citizens
Poor management potentially leads to high costs, congestion, and ineffectively managed water issues.	Standard stuff.
Poor planning by outside influences that will change the character of the region. I've seen greedy developers, with council members in their pockets, who come in for a quick buck and leave.	Strain on resources, hodgepodge growth without future planning
Population will grow and cause overcrowding for residents	Streets are already congested and we have a strained police and fire force.
Possible crowding, increased demand for water in an arid climate, increased pollution from cars/industry.	Strip malls, corporate restaurants, and NOT having a centralized/pedestrian friendly downtown area.
Possible homelessness and unemployment. Foreclosure due to not enough good paying jobs.	Student housing district
Possible overcrowding. If the town doesn't change with the times and diversity of people it is trying to attract.	
Potential loss of farmlands, natural lands, over development, running out of water.	
Potentially greater traffic congestion and increased crime.	

Take away from the high morals and standard and ethics letting outside influences in. Higher crime.

Take away the small town feel and make it more like St George which cannot handle the growth explosion with their current infrastructures

The attractive thing about Cedar City is the size... quit building.

The Cedar area still has a largely rural feel. Growth will kill that.

The counsel is allowing apartments to be built anywhere and everywhere, ruining residential areas. There seems to be no plan at all. It's if SUU or Leavitt's want it then they are on board. SUU is the highest tuition in the state. There needs to be an enrollment cap there. More people= more crime, higher cost of living, higher taxes.

The current employment market could not sustain a large increase in population.

The growth the COC is seeking is a short term benefit to those who will profit from the growth (IE developers). The residence will be left holding the bonds.

The housing costs will go up and retirees from other states or countries will be able to afford it. The gap will increase between those who can love it here and those who struggle daily.

The LDS citizens will clash with other values

The more Cedar grows the farther away it is going from the small hometown feel. It is no longer the tight-knit community where everyone knows everyone. People are moving in and wanting to change all of the values, natural beauty, and the roots of what Cedar City is. The more growth, the more this will happen. Overcrowding, more traffic, and big time companies will cause many of our favorite businesses to go out. I would love to keep Cedar historic.

The natural beauty of Cedar City could be negatively impacted by rapid growth, especially with building byproducts and increased traffic.

The people and infrastructure are not ready for it.

The roads

The traffic congestion would become worse. The open areas that drew many people to Cedar City would become fewer and our crime in the community would probably increase.

There are always issues associated with growth, one of which is the increase in crime so I just hope that our local law enforcement officers are taken care of throughout all of the growing pains that we may experience.

There is not a good plan so it the main part of town will be strange for so long. The old parts tend to turn crappy and get worse but there should be a way to keep them nice since that's where all the shopping is.

There is the possibility of crime rising in Cedar city. You don't want it to become trashy in areas and lead to crime.

There will become more road congestion with vehicles. Also, we will start running out of water.

To many people, losing our small town feel

Too congested, increase in crime

Too crowded

Too crowded, too much traffic, people trying to change the small town culture we like.

Too little thought into future to accommodate the growth that has already happened leading to too much congestion and crime

Too many cars all the time everywhere.

Too many folks leaving California want to bring the things which are making California what it is today to Cedar City.

Too many homes and not enough shopping and grocery, clothing etc. stores

Too many people in a congested area without improved infrastructure

Too many people not enough natural resources, too much pressure for the area.

Too many people who want to bring their big city attitudes to the Cedar area, too much traffic, air pollution, and destruction of the rural lifestyle.

Too many people, poor roads and access into the community. Traffic issues. Growth

TOO MANY PEOPLE. TOO MUCH TRAFFIC. Conversion of arable land to subdivisions. Bad.

Too many people/crowds

Too many people= more crime, more use on limited resources, more homelessness, more traffic congestion, more pollution,

Too much congestion is specific areas of Cedar.

Too much traffic

Traffic (6)

Traffic and congestion. (8)

Traffic and Crime.

Traffic and increased housing costs.

Traffic and losing the small-town feel.

Traffic and possible crime if growth does not come with city improvements

Traffic but added tax dollars not list to St George

Traffic congestion and housing will be more difficult. There will be increased pressures placed on water use.

Traffic congestion in areas and at times

Traffic congestion is a possibility

Traffic congestion on main and 200 N; crime; values diminish

Traffic congestion will become worse with growth. Areas like downtown area must be maintained to contribute to the identity of Cedar City. Water will be a limiting factor.

Traffic congestion, crime, loss of green space, loss of recreational opportunities, loss of opportunities for solitude.

Traffic congestion, higher demand for limited resources (esp. water), loss of rural character

Traffic congestion, more noise, more light pollution, losing the small town atmosphere. Perhaps more crime.

Traffic congestion, not enough employees to fill all the jobs, stressing the infrastructure, etc.

Traffic congestion, shopping congestion if new places are not built.

Traffic congestion. Lose small town charm. No open spaces and rural areas.

Traffic congestion. Maintaining high home costs.

Traffic congestion. This has to be managed.

Traffic congestion; lose small-town feel and sense of community

Traffic crime infrastructure will not handle it

Traffic crowding lack of water

Traffic growth, worsening road conditions

Traffic is will increase. Parking in neighborhoods and new SUU.

Traffic since there are very few shopping areas that are already packed. North Cedar needs to be developed. Village type shopping, living in the village with no HOA fees.

Traffic will be bad. Drive up already high costs of housing.

Traffic will increase and parking in the downtown/SUU core will become a greater challenge. We also run the risk of becoming another cookie-cutter landscape of tract housing and strip malls.

Traffic will increase, the community will likely lose its small town feel.

Traffic would increase, water availability could be a problem in the future.

Traffic and crime

Traffic, crime, losing dark skies, losing open landscapes and beautiful habitats, creating anxiety and stress, and road rage

Traffic, crime, and people moving in and wanting to change CC to be like the place they just left.

Traffic, housing, which is already bad. Roads are so terrible already.

Traffic!!! Crime and safety.

Traffic, congestion, crime. As far as schools are concerned; overcrowding in classrooms, not enough access to services for individuals with disabilities

Traffic, Crime

Traffic, crime

Traffic, crime, possibility of less jobs, education

Traffic, education and schools

Traffic, more people who don't share our values,

Traffic, parking lots are full already, CC needs to attract people who can contribute to the community financially and I don't see that happening.

Traffic, pollution, and water will all become bigger problems.

Traffic, Safety and open feel can decrease with denser population.

Traffic, traffic, traffic

Traffic, traffic, traffic! (Also crime)

Traffic. Crime.

Traffic. Lack of affordable housing.

Traffic. Life style.

Traffic. Water issues. Pollution. Greater crime. Cost of building even more schools than already required. Cost of additional city and county personnel. Etc.

Traffic/congestion

Transportation and water usage

Transportation and water resources

Typically, government management of growth will make things worse and more expensive. I cannot expect otherwise in Cedar City.

Unbalanced growth is troubling.

This survey is very telling of the mindset, Cedar caters to the lower end of the economic scale, in doing so perpetuating the problem of valuable growth.

Focusing forward efforts on creating a socioeconomic balance would create a viable, sustainable approach.

Underfunded schools, we must build the school infrastructure to accommodate the needs of families.

Unintended consequences like inner-city problems with low-income housing/unkempt housing.

Unless issues of public transportation, water conservation, air quality, housing, and preservation of the scenic beauty of the area are addressed growth will degrade the quality of life in Cedar City.

Unless new residents are willing to accept a rural lifestyle, they will try to change Cedar into a big city and ruin it.

Unnecessarily changing Cedar City traditions to accommodate those with lower values for the sake of change.

Unwanted outside influences

Urban sprawl like St. George

Urban sprawl will draw things away from a community center. Pollution and lights will affect air quality and night sky.

Volume of traffic and congested roadways

Water

Water shortages, pollution

Water usage, crowding in schools and on roads, lack of job opportunities.

Water, traffic, crime

We are already experiencing too much building.

More crime, more traffic. There is already a change in attitude and friendliness.

We are experiencing more traffic, overcrowding in the schools, concerns about water. Growth will just add to these problems.

We are not capable of providing ample jobs for those that live here, especially not any bay will move here.

We are one of the only places that aren't overcrowded but are not considered rural. Due to our easy access to the freeway, an increase in drug trafficking, massive temporary overpopulation, and the college town alone already promotes itself to growth every new school year! We do not need to invite everyone and their dog. We cannot lose the family-oriented, everyone knows everyone feels.

We aren't prepared as we are now. We are scrambling because we pretended it wasn't happening for years and now we are behind.

We could lose the small-town historic rural lifestyle. I love that my morning commute has sometimes included a traffic delay due to sheep.

We don't have enough water as it is. Building permits keep getting issued, yet the elephant continues to stay in the room.

We have a rural feel that may be damaged if growth is taken too far and it may encroach on local resources like our recreation areas and wildlife which will cause problems for the local farmers and ranchers

We will lose who we are and congestion of the things we love to do

We will no longer be Cedar city, but another town that grows.

Weak leadership will get bulldozed by schlock developers

We've come a long way in developing local employment opportunities so that our children can obtain employment and raise their families in the community if they want to. I would hate to see us grow so much and so fast that traffic and crime and pollution become a problem. St. George's traffic is horrendous now, so I don't want to see excess growth.

What was wrong with the way it used to be?

When visiting with others, they have moved here specifically for the small town feel. Of course, anyone who moves in reduces that small town feel and soon that feeling is lost! How does one have growth and not have growth? It is impossible! Therefore, it is a HARD question for the city to know how to keep both sides of the coin working! Getting the feel of residents thru this survey is very valuable but LISTEN to what has been expressed and GOOD LUCK!

While corporations like Costco or Sam's club would offer significant job opportunities, it would force many shops in the downtown area to suffer and likely close. Small two lane highways such as Main St. would become overly congested and also create parking issues.

Will definitely change traffic patterns, which is one of the great things about this city.

With growth in any area comes the increased rate for crime, and homelessness.

With growth, disadvantages are bound to arise: Crime increase, parking/traffic/crowded streets, too few grocery stores/shopping choices, and

changes in the 'home-town/spacious/rural' feeling that has existed over the years.

Without a clear vision of what Cedar wants to be we will become anywhere USA. The quality of life we love about our community will evaporate as we sprawl with cheap, ugly architecture, lots of asphalt and no character.

Without a good vision and excellent planning it becomes a messy unsafe area that pushes out working class families.

Without necessary infrastructure, growth will bring crime, homelessness, unemployment, foreclosed housing

Without planning and funding for infrastructure improvements Cedar City will become worse than congested St. George. The growth at any cost mindset of developers and businesses will only make things worse.

Without proper infrastructures and jobs, building more houses is a recipe for a Las Vegas type of disaster.

Without proper planning it will cause a strain on water resources, transportation and congestion generally.

-Worse air, water, and overall environmental quality; loss of local businesses; rising cost of living

You will lose the small town feel that makes the town charming and friendly.

## 29. Please share any other thoughts, concerns, or ideas you have that weren't addressed by this survey.

Affordability, low taxes, and large lots are what draws people here. Don't turn Cedar City into a Park City.

Affordable activities for children, especially ages 12-17.

Again, indexing of plans (spatially, temporally, and by process) needs to be implemented to allow everyone in the community to see what plans are being implemented when and what plans are being shelved.

Air and noise pollution have begun to be a problem in the last few years, especially in the downtown area. I think Cedar City should enact air quality laws that would prohibit pollutants from disturbing residential areas and punish offenders. Downtown gas stations, restaurants, car washes, and residential wood/coal fires are a major irritant to those living in the downtown area. The freeway is also an unmitigated noise polluter. I think noise barriers should be erected along the freeway to improve the quality of life and property values of people near the freeway. I think we should nip both of these problems in the bud before they grow when the population does expand.

Airport

Allowing bullying of the city council and residents has to stop. Corrupt officials who encourage racism and divide have to be eliminated.

Although I realize that growth is inevitable, it is important to manage it correctly. It is necessary to have growth in all aspects of the community. Our housing choices should not be limited to just condos and townhomes but we should offer affordable single family homes if possible (I obviously feel as though our community is being inundated with the high density communities). Communities with parks are wonderful!

Although we love the leaders of this community we need greater diversity within the City leaders. Money should not be the reason for people to be involved in leadership positions. There is a stigma among the new residence and future residence that Cedar and SUU is controlled by a single family (for good or bad). Good business should be upheld regardless of position of power.

Asking what retail names is needed in the community, like Sam's club, Costco, Target so we don't have to take our money and taxes to St. George

Attract medical professionals and expand Intermountain

Best wishes!

Boards are formed, opinions disregarded, majority doesn't win, community not herd, school board not educators, parents disregarded, old City council thinking, irrelevant laws, spending chosen by the few

Businesses on Main Street (for the entire street, not just downtown) should take pride in their surroundings and ensure their landscaping is inviting. Downtown decorations may be cute but not very necessary maybe less with just downtown but more with entire Main Street - I know it's a state road but reflects cedar city's attitude

Cedar city employees need more training. Some need to be replaced by more experienced people. Especially in the city planning commission.

Cedar City has long been able to get by thinking on a rather small level. It's time to think more of the outlying regional impact that affects this area. When we get a new restaurant, store, etc. it should be built large enough to accommodate not just local folks but surrounding areas who come here to eat, shop, and play. (Macro thinking, not micro thinking!)

Cedar City has so much unrealized potential. Everything about the area speaks to mediocrity. Just driving into town, and looking at the weed filled landscaping adjacent to the highways says "we don't really care". Cedar City could be such a vibrant, fun, engaging town with a little leadership, vision, and foresight.

Cedar City needs more options in addressing mental health issues among the population as well as addressing the ever present drug

problems. We tend to put our "heads in the sand" and pretend we don't have these problems. The prevailing LDS culture does not help and can exacerbate problems.

Cedar City needs only to provide a space for individuals to make the community better. People can do more than government.

Cedar city needs somewhere safe and fun for kids to go. Like a waterpark/games

Cedar City needs to get away from the good old boys system and embrace smart, intentional development. Cedar City has so much potential and we need to take advantage of the spectacular scenery and location not by promoting extractive resources but promoting tourism. To do that we will need to be open minded and step outside the Mormon comfort zone. It seems that the city is recruiting lower income jobs, homes, businesses and tax base. How many people drive to St. George just to shop, go to their restaurants and play at their parks? We're losing all that revenue because we don't have those opportunities here.

Cedar City needs to have honest people on the board that decides these things, study larger cities to see their pros and cons and take time to map things out before they start with the new growth.

Cedar is great the way it is. Selfishly, I'm not excited about significant growth. Though we know it's going to happen, so planning for growth is important.

Cedar needs direction and vision, not to just repeat what will ultimately make us just like every other city. We are unique, and we should embrace that in a strategy that preserves our character rather than just becoming yet another cluttered cluster of structures and pavement. It's doable.

Conflicts of interest, poor ethics, profit mongering, and need to control everything by local leaders and developers will eventually turn areas around downtown cedar into a slum. If you want to retain tourism attraction of this area, we must guide this growth carefully yet remove other obstacles to developers to maintain profitability.

Crime

Crime and cost of living

Develop more remote empty areas to spread population out instead of a blob like the Wasatch front, develop new freeway corridors in the West desert for trucking and by pass congestion develop new communities

Development of better schedule of flight to and from Cedar City.

Don't let Cedar City become another St. George!

Environmental Impacts.

Even though I live in Iron County territory, it's all about the tax base for city municipalities and creating densely populated developments completely takes away from the country feel of a small town. Watched one I used to live in become so over grown, it made me move.

Every ranch/farm and water user should have a meter to monitor their usage.

Alfalfa is a water thirsty low value crop. Some other types of crops should be encouraged. The whole water usage issue is not being addressed. Forcing people to use water to preserve their water rights is crazy. You need to reward people for judicious water use.

Finding ways to attract higher paying jobs/employers to Cedar City would make a huge difference. If you have a higher education (particularly post-grad), there are precious few opportunities to work in Cedar City.

Finding ways to REDUCE growth here without impacting multi-generational families.

Focuses on water and getting out of citizens way!

Get people to help from cities that have addressed growth in a smart way. We don't need to be reactionary to everything or reinvent the wheel. Considering the status quo now may require different thinking in the future. I'm not sure if the same people that helped us grow to where we are now are the people that should help us grow to what the market will demand. Collaborate with people who understand how to grow a thriving city well.

Glad this is happening.

Grow and do it right with effective resource management and sufficient density to avoid traffic and high costs. Or, slow down growth, convince the university to stop seeking to expand on-campus enrollment, and stop trying to attract snowbirds.

Growth can be an asset but it can also be negative if too many Low income people.

Have designated areas for growth that make sense. Don't put housing neighborhoods in the middle of an industrial area etc...

Have something for everyone in our community. As I said before everything does not need to be family friendly. I am bored in Cedar and I'm over 60.

Having moved to Cedar City in mid-2019 after having lived in the East the majority of my life, my eyes have been opened. I am shocked that I live in a city where I am unable to get reliable high speed internet at all. The lack of cultural diversity and frankly racial diversity is frustrating, especially for my children who have grown up surrounded by different cultures (Asian, European, South American, etc.) and no longer have access to those cultures. I recognized that I would be moving to a smaller city, but Cedar feels in many ways like it is falling behind due to the "old-timers" reluctance to grow. If you aren't growing, you're shrinking: there is no such thing as staying the same, and many old time Cedar residents are so resistant to growth/change that they are holding everybody back.

To attract those other cultures, opportunities have to be provided, largely in the way of available jobs. As a very experienced software developer, I had to look for either remote opportunities or St. George to find a job. The lack of high tech jobs in this immediate area leads to an insular community where low tech, blue collar jobs are all that's available, and those only cater to a specific demographic. Higher tech jobs bring in different, often more advanced, cultures that help expand people's understanding of the world around them.

Help to increase education and support for things that will actually have a meaningful impact on current and future citizens of the community. Help people focus on how they can be a part of meaningful change and strengthen this already great community.

Historic downtown should be preserved as well as historic housing. Our community was founded on hard work and self-sufficiency, with larger downtown lots for being able to produce food for our families. They should remain as such instead of being torn down for more Leavitt high rises! Urban agriculture is getting huge in cities much bigger than Cedar city, yet it is discouraged in our rural town. Not everyone wants or has the means to own a farm and there is plenty of space to have small livestock and grow plenty of food for our families in our city lots. Also we should continue to grow and promote our home based businesses, short term rentals, and be more welcoming to people who prefer the quiet, laid back lifestyle that once was Cedar City. We will never be St. George. Let's quit trying!

Housing is incredibly restricted here. I'd love to see alternative housing allowed in rural "freedom zones" where new technologies and building materials can be experimented with.

How about doing a formal evaluation on the CCPD and its traffic enforcement for public safety.

I have already proven its Dept lax with my own report of possible stolen

vehicles, which were NOT investigated by the Traffic Sgt, but later found to be stolen.

I have 24 years assisting HPD, LVMPD, and training by both Depts. This city is NOT being protected by proactive Policing! It is merely being a responsive paper pushing force. I also have been told by some PD Officers the courts are either corrupted or lax as well.

This is, and will become unmanageable and overrun by gangs, traffic collisions and crime very quickly as I watched happen in NV!

How is Cedar City positioned to attract a certain type of business or employer? Do we have a SWAT analysis for what our area has to offer for certain types of businesses that would be a good fit here? I think finding out how our strengths and knowing how to market them to employers to increase the company's bottom line will do more than increasing events, restaurants, arts etc. If a town has those things but it will cost me as an employer more to relocate then it doesn't make sense.

How to preserve what we have in our communities already. With the expansion of both Cedar and Enoch what do they look at tax-wise and how to make that maintainable so we are not just increasing tax every year because of mismanagement of funds like how we see in other towns like Salt Lake. My concern is the lack of communication to the communities the only reason I saw this survey was because of Facebook I didn't read or see anything otherwise in our newspapers or even our local news websites we must make sure to improve this.

Human beings aren't the only species on the planet. We always focus on what is best for humans without spending enough time looking at the other living things we share our living spaces with. What about wildlife corridors? Maintaining our open spaces? What about contacting legislators to slow down traffic on I-15 rather than increasing speeds all for the sake of human's convenience. We need to look at the whole place and all its inhabitants, not just what is convenient for people.

Hurting the quality of life, I moved here just for that, leaving California then Las Vegas

I also think some sort of a convention center with more hotels at the north end of town would be nice. The south end of town is already congested with traffic associated with the hotels down there. Need to spread it out with more attractive businesses and hotels at the north interchange area.

I am appalled by the traffic and crime that have accompanied this "growth" that so many people are pushing. In my opinion it has just about destroyed this area. I, and many people I know who have been here quite a while, have or are contemplating moving as this is no longer the place we have loved and enjoyed

I am concerned about zoning that allows commercial business to spill over into residential neighborhoods. I think this can stretch our police force thin.

I am excited to see change come to Cedar City. I think there is so much amazing potential here. However, if it is to happen I would only want to see if it is well-planned and embraced by and beneficial to the entire community.

I am very concerned about the changes that are going to happen to the West side of Canyon Park. I feel like we are taking the natural beauty and making it all to concrete and fake. In a world where we have a hard time getting our kids into nature we need parks like West Canyon Park to get the kids playing in the water, with mud, leaves, rolling down hills, playing with sticks and just using their imaginations. I feel the current proposal will be expensive to maintain and only truly usable a few months out of the year. It reminds me of a St. George park which we are not and should not be St. George. We need to stick with the natural beauty and let our children enjoy and get to know nature. Let's preserve the Historic Cedar City not change it.

I am very concerned that our schools cannot hold the growth.

I believe getting the people of Cedar City more involved in planning the future would be beneficial. Surveys such as this one (more but shorter and targeted) would help. Town halls, if managed, could help get the populace more involved.

I believe that Cedar City is well known for the quality of education it can provide through SUU. We've watched our state's 2 year schools disappear in an effort to create Universities that cater to the image that "I went to a University". I would love to see Cedar City get behind Southwest Tech in a \*big\* way - bolstering its ability to train for the trades, but to also examine the idea of a 2 year College.

I could write a book. The real problem is that most of you reading this will do so with the "deer in the headlights" look, if you even take the time to read this. I understand these formalities are usually just to appease the people, and input isn't really needed, since our great leaders have already decided a course, right??? I only wish that you people in charge had a true grasp of what it means to be a free human being, the value of that, and why "central planning" is pure evil. Hitler had a great vision for Germany as well. Mao. Stalin. Turning human beings into herd animals or bees in a hive is not the workings of a government that seeks liberty as its outcome...but, the sum of many local tyrants working together to assume the little bit of control they can muster in this world. You're still a slave to a larger collective and you will be assimilated, too.

I don't think Cedar needs to reinvent the wheel. There are other cities similar to Cedar, which are capitalizing on the boom in recreation and tourism we can emulate.

I don't want to see a lot more growth to our area but I do think it would be good to have another option for retail shopping besides Walmart. I feel our community is big enough to support another store or a Costco.

I feel it is important to at least consider not growing the city too much. Cedar has been a nice place to live for a long time. Bringing in more traffic, eating up open spaces for more cheap housing, and all the other things that come with growth, like more chain stores servers to make our town less unique. I think it's good to remember the Ed A. quote "growth for the sake of growth is the ideology of the cancer cell".

I feel like the old businesses and signage along Main St. that are no longer in use or simply falling apart are eye-sores and need to be addressed. A lot of improvements have been made in the downtown area, but the north/south areas could still use some help. Also, I would love to see incentives to property owners for more trees or native plants along Main St. or in shopping parking lots. I have seen an improvement, especially on SUU's campus, of adequate signage, but more around town would be beneficial.

I feel like we need an improved main street experience (basically like 200 north to the Old JC Penny's but make it several blocks further south and further north past the park)

I feel the only reason our local officials will choose to promote growth is because the money it brings "provides more opportunities to the residents". Money does not equal success, or happiness or a better town. We need to be smarter with what we have.

I feel the survey lacked taking a good look at the available resources within the larger area which greatly contribute to the growth and success of the area.

I grew up in a rural community that experienced rapid growth. As a child, my town had a similar population to Cedar City; 40 years later, it is now about the size that Cedar City is projected to by 2050. As I was growing up, many citizens fought against efforts for planned growth, arguing that we "should preserve the rural character of the community." This lead to institutional inertia. Now, my hometown has few "good jobs" so most people endure a long commute and crime has greatly increased.

I bring up this example as a cautionary tale. I do not think that the outcome was inevitable. However, since moving to Cedar City for work, I have heard many of the same arguments here. I am aware that some decisions made for the good of the community may be unpopular, especially with long-time residents who treasure their memories of a rural childhood. However, I beg of you to lead rather than follow the community: implement intelligent zoning and invest in infrastructure. Look outside to communities that have successfully navigated growth for inspiration.

I hate townhomes and apartments

I have been disappointed in the way housing has exploded within the city limits. It seems there has been little or no regard for homeowners in individual homes when big money comes in, and large, multiple story housing units are constructed that take away from existing homes. For example, 3-4 story buildings that completely take away the view of an existing home. College housing popping up everywhere, with multiple housing units creeping into existing single family residential areas. I have been disappointed in the new stores that have been allowed in, and those that have been kept out. We need new, upscale stores. We also need more diversity in restaurants. We don't need another Mexican restaurant! We need a high quality Chinese restaurant, perhaps even an offbeat, out of the norm restaurant where a person could get something fun like a Reuben fritter! We need diversity in all areas when considering growth.

I have seen unrestricted growth destroy communities,. The growth only benefits the builders and developers that make tons of money building high density housing. When the area is over built and the area is no longer a 'nice place to live' they take their money and move on.

Cedar City has enough builders locally to handle the needs of the community, it keeps them in check and building quality homes and keeping housing affordable, their reputations are at stake.

Boulder City in Nevada had a growth limit to I believe 100 homes a year. They have maintained a good quality of life for their citizens by doing so.

I have to get back to work. Boss thinks I'm playing angry birds.

I hope that in growth we do not lose sight of what is most important to a safe, successful, and enjoyable community: a focus on promoting and defending the value of marriage, family, and children.

I hope the Chamber of Commerce has buy-in on this from the mayor, the city council, the county, the schools and the university. Otherwise nothing will come from this plan.

I hope the City will listen to the people taking this survey as their lack of planning has eroded the quality of this community and soon it will be something we can't get back. Quality is what attracts great investors and employers to a community, otherwise we should prepare ourselves for Cedar City to become another "nowhere" town like Ely, NV, or Nephi, UT.

I just really hope Cedar City doesn't become some hustle bustle area filled with snooty, pretentious business people. It would be a shame to see a family-oriented community become a dog-eat-dog community so to speak.

I just want to emphasize that I think this needs to be a community effort, more than just this survey. I don't want whoever is in charge of this stuff to just take over without the citizens of Cedar City's input. I don't want increases in taxes for every little thing that the city leaders want to build.

I like that you are asking for resident's input. It appears that you have covered most of the subjects I would have injected. Thanks for the opportunity.

I like the figure eight traffic pattern at exit 57. Keeps accidents at a minimum. The green space is being swallowed up by over building. Stop, before it is too late. We can be known for our small, quaint, town. We don't have to follow the other examples. Fight the development

in New Harmony and Kolob Canyon. Residents showed up with their disgust. Is the city and county even listening? Building will destroy our natural parks, lifestyle, and the reason people want to vacation or visit here. Keep on building and this area will look like Victorville, Hesperia, Lancaster, Palmdale, and Barstow. Those communities are full of crime, criminals, low performing schools, gang members, and stores closing early because of night time crime. Parents pulling kids out of schools, because they are no longer safe, hence, Charter schools. Security guards needed at exits, for gas stations, convenience stores, fast food. If you build, the crime will come for sure.

I love Cedar City the way it is, small. WATER, WATER, WATER! The rest won't matter if we don't preserve this vital resource.

I personally moved here for easy access to outdoor recreation areas but would like to see positive growth and a more connected community that integrates the outlying communities and nearby recreation areas.

I really think that Cedar City could make its historic downtown area more appealing to tourists and locals. For a town our size, downtown is kind of dead.

I sense that much of the attitude behind this survey is to determine what government should do to manage and encourage growth and what services to provide (i.e. public transportation). The assumption seems to be that only government employees (bureaucrats and elected officials) are wise enough to do or decide anything important. I say that it's past time to let a free market the decisions!

I think a master plan including rezoning, a strong brand, creating walking space between university and downtown, and creating the most awesome incentives for companies that pay a middle-income wage to come here should be top priorities.

I think adding restaurants other than Fast food, pizza, and Thai food need to be considered in expanding.

I think growth and bringing more manufacturing companies in will negatively impact our air and water quality.

I think that growth is inevitable. This survey covered most everything. I really think that the quality of life needs to be maintained and attract people who embrace what we have here.

I think that having a Mall here and a Costco, would make it a lot easier to shop than having to drive to St. George. More businesses bring more jobs. I believe lowering the taxes would make it a lot easier on people with low income to survive, eat healthier food that they would be able to afford. Lower gas prices, affordable housing would be great. Stop increase in rent

I think that neighborhood HOA's can be good to have guidelines and help houses look attractive, however too many HOA's require grass and other vegetation that use a lot of water. They should be encouraged to allow attractive desert landscaping (we do live in a desert after all).

I think the planet (and especially Utah) needs to have real discussions about population growth. Small families of 2-3 children need to become the norm.

I think the survey was good. I don't think Cedar is willing to address the issue of elementary, middle and high school education.

I've never seen so many out of control kids at the elementary age and the middle schools are getting to that point as well.

Schools definitely need to be looked at, in the areas of discipline, overcrowding, and the quality of education.

I think the thing that makes cedar a good place to live is the small to town feel. Also the public lands and the natural resources.

I think this is an awesome survey and addresses something that I have given a lot of thought to. I hope you guys address all possible problems and do what is best for the community and citizens and the city as a whole, and not just what will line your pockets best. Keep up the good work!

I understand it is hard to address disparities completely, but someone there needs to be efforts to keep the inner-city clean and safe. I don't have ideas how to spread more equity around, but I hate to see inner-cities become dumps... I love the restoration efforts they are doing in Logan, UT... maybe look into that and see what you can learn!

I want to protect agriculture as much as possible!

I wish I could have understood some of the questioning better so my responses could have been better thought out. I have never been involved with growth, the projection of growth and so forth. But this has been a very good thing, that I feel confident in saying! Thank you for taking the time to develop it.

I wish that if Cedar City does continue to grow that some of the growth would occur toward the northern end of Cedar City where there is ample area for commercial growth. Not everyone wishes to drive all of the way from Fiddlers or Enoch to go shopping or out to eat every day. It would be nice if the city would work to attract grocery stores like Harmon's or someone to the other side of town. I firmly believe that if they were successful in getting a store like Harmon's or Target or Costco to develop on the north end of town many other restaurants and businesses would follow suit just like they did with Walmart years ago.

Also Enoch City needs a freeway exit. HWY 91 and Minersville HWYs are far too full for that not to be made a priority. It would also mean that the city or county does not have to invest as much into the city and county roads due to wear and tear, although they don't do enough currently as it is.

I work in a real estate office, and one of the first questions people ask when they are considering moving here from other places is basically, "Will I be an outcast in my neighborhood if I'm not a Mormon?" As a Mormon, I'm saddened that they have a negative impression of members of my faith. I'm not surprised though, because the misinformation about us has always been rampant and ridiculous, and a bad experience or reports of a bad experience can mess up their point of view for future interactions. I hope that once they move here, and actually come face to face with LDS people, that they are able to adjust their impressions accordingly, and that those LDS people don't cement the bad impressions that the others have come with.

That being said, I truly believe that people who do their best to please the Lord and Savior with the way they live their lives are the best kind of people to ensure that a town stays good as it grows. Happy, humble people, who understand their responsibility to live well and love their neighbors, and are willing to repent when they make a mistake, make a great community the best it can be.

I would like our heritage to be remembered, and to keep our historical neighborhoods, and our community traditions, like the Cedar Livestock Festival and parades down Main Street. New industries that are clean and pay well should be welcome. The University brings athletic events and Summer Games has been great for bringing other visitors. We are a great community and if we keep the cost of living reasonable for families and singles, we should continue to have great schools, tourism and attract shoppers from all the close by communities. At the present, we're in Salt Lake City for a 12-month service mission, and I'm surprised at the higher costs of gasoline and food, etc. Keep our taxes affordable and our air clean and we should be okay for the next 50 years.

ICSD has done a surprisingly effective job at leading towards the future; I am very impressed. Public schools are dynamic, and the district-supported charter schools offers families and students more options and customization. The school district has also taken the lead (and plenty of heat from under-educated locals) in making Cedar more friendly and welcoming (and less racist). I would encourage county and city planners to work closely with ICSD and SUU leaders for advice and cooperation.

I'm concerned that the small-government wackos I'm charge of our community and county will make meaningful growth a hiss and a

byword, thus destroying the beautiful things that make Cedar City unique. Growth will come no matter what, but we can't keep our heads in the sand.

I'm happy to see that someone is at least thinking about planning and managing growth. Cedar is a great place to live but it certainly can be better.

I'm not familiar with urban planning theories, but I'm glad you are thinking about these things.

I'm very discouraged with the excessive growth of SUU. The apartments that have invaded the residential area around the university is destroying our history and must be heart-wrenching for the homeowners there. Family area highly valued, but I don't believe that our city has to have every recreational activity center right here at our doorstep. We have several beautiful parks and trails. It's okay to not have it all! That shouldn't be the focus. Focus on stabilizing what we have and preparing a solid base for the future - like water resources.

Improve infrastructure and maintain existing facilities

Improve the airport. We need flights to and from SLC and LAS.

Improvements to public transportation are critical if you're going to increase industry - established routes with regular times are needed in order to adequately serve Enoch and Hwy 56 to the inland port.

There's a lot of emphasis on sports, yet arts and history are a critical part of Cedar City.

If you're going to focus on tourism there needs to be ONE event calendar - perhaps through Visit Cedar City - instead of one there, one at the chamber, one for the college, one for downtown, the cities have their own. This would help avoid duplication of events on top of each other.

In 20 years here, there are two dominant problems. First, our influence in the legislature is small relative to our size. We need to do better. How can the governor have been from this town??? It doesn't show. Second, we need to attract some really rich benefactors. The Leavitt's are doing this. But St. George has thrived mostly on outside money. How do we get more of that?

In many parts of town, there have been many townhomes, apartment complexes, and duplexes built. They are often built with no forethought of parking, aesthetics, and planning. Codes that encourage developments to enhance versus cheapen our community is important. Spreading affordable housing throughout the community instead of concentration in a few areas would be a good thing. Also, infrastructure such as high speed fiber optics and technology seems vital to the future of Cedar City. Sustainability efforts are also key for the future.

Invest in the basic needs (transportation, water, etc.) and don't worry about "cultural diversity" or "nightlife". Having our basic needs met is way more important.

Iron county school board is ridiculous!!! They do things without listening to the community, they implement things like mastery connect without properly informing or questioning or getting any idea's or input from the community first. Our kids are not ready for college this mastery connect makes it worse. The kids can't even tell where they stand on a daily basis. The teachers have to enter in two different programs to get a grade our kids cannot check to see where they stand how are we supposed to make sure that they are where they need to be if teachers are not able to no grades quickly? It takes them three weeks and then the semester is over. The world is not everyone gets a trophy.

It can be useful to study other towns. But don't copy other towns just because they seem to have grown or become vibrant etc. Be the first town, the only town, with your vision. Be the only town in the country that has what the most virtuous people in the country yearn for.

It did not adequately address the influence the predominant religion has upon the community ability to grow in a positive way.

It is critical that every citizen realizes the potential that managed growth and improved services will bring to our present citizenry as well as those who will live their lives in Iron County in the future: including posterity and those who choose to move here. We can honor where we have been and still recognize the need for progress, change, and the possibilities that can come from a progressive growth mindset.

It starts with the planning and sharp professionals to carry out the plan. Grateful for your foresight in thinking ahead.

It's a great place to live but its growing fast and seems like cedar city wants to build more homes but not any retail or restaurants for the people who live here. Focus on the people who live here first and tourist second.

It's great to have a Plan and prepare for the growth that will surely come. If all the plan does is request more taxes and regulations forcing things like unkempt zero lot line housing developments serious problems will be the result. Crime will increase! Leadership that can properly gauge the cause and effects of current trends and how they will affect the plan is essential. A master plan is only as good as it can be managed, changed, and molded over time.

Thanks for the opportunity to express opinions and ideas. I've lived and worked in large metropolitan areas, along with their bedroom communities. I chose to live and work in Cedar City because of the wonderful rural feel and life style. As growth has occurred over the past 20 years, it has become less friendly and incurred more crime. I love living here and would never go back to a large city. Let's keep the 'Country Country' and let the big cities have their shopping and increased crime.

Jobs

Just don't destroy this beautiful city we don't want it looking like the big city's stop destroying this city's beauty

Keep it small keep it selective.

Lack of communication with land owners impacted by the widening of the roads for future development. A need for compromise and a validation of concerns would lead to a more successful resolution.

Left turn GREEN needs to turn on. The blink yellow does nothing when there is a stack of 19-15 cars.

Traffic pattern at Sage and Cove into Cross Hollows. What a mess! SUU has to I much say in the surrounding neighborhoods. They are NOT a good neighbor.

Thru streets. Only homes back the streets instead of always throwing commercial in there. Cross Hollows should have nothing but homes on both sides. Throwing businesses in across the street devalues the homes.

Businesses should be along main street, Providence Center, developed North Main and along 56.

If a project goes in the builder should be required to finish and pave the road, curb and gutter.

Too many times the city gives into the builder and sells out the citizens. Upkeep - Enforce code!!!

Let's keep Cedar City hidden. I don't know why there's such a push to grow our population. We just get the lower class people who want out of California and Vegas, but can't afford St. George.

Let's not grow too fast and bring chaos to this community. Growth is inevitable but planning and infrastructure is vital to maintain the Cedar City lifestyle.

Limited government and greater transparency within government.

Locals and their businesses should be safeguarded from corporation takeover. Let's build and expand, but keep it ours!

Main Street traffic needs to be redirected somehow

Make Cedar City a fun interesting place to live. Get rid of the church's influence in our politics and city planning.

Make it fun and enjoyable.

Make sure cedar can grow but still keep those already here in a good place/situation

Make sure we can manage the homelessness that inevitably comes with growth.

Mexican joker

More separation of church and state.

Most of the things addressed should be handled by private land owners. Too much city planning limits our personal freedoms to do what we want with our property. Even if I agree with most of the topics discussed, I'd rather we solved these by entrepreneurs meeting the needs of people instead of government restrictions

Much more money for public education, reduce class sizes, build schools, retain and reward best teachers. Get professional salaries up to national trends by encouraging technology and aerospace businesses.

My biggest concern is that developers appear to have been controlling the planning process in Cedar City up to this point and that growth planning has been short-sighted at best. Increasing development to the south and west will continue to make the south interchange a nightmare (the remodel of that interchange did little to alleviate the current let alone future traffic congestion). Putting high density housing on Cove Drive immediately by a school and a large community center is probably one of the stupidest decisions I have seen and I have lived all over the country and watched many cities go through growth and development.

My biggest suggestion would be to brand an image downtown and try to give it a "local" business feel. Having non-chain local stores, restaurants, bars and entertainment combined with continuing to expand a park and trail system in and adjacent to downtown, and the Shakespeare Center is what will bring tourists here and keep them for an extra few days. Supporting the ice rink will also help with increased winter tourism.

No illegal aliens or "migrants". This ties up too much financial resources that should be used for American Citizens. Just look around. It causes financial, behavioral, and lower test scores in schools. It takes away money and job opportunities from American citizens. It causes an increase in crime. It also causes areas of town to become separate as they refuse to assimilate and expect us to adapt to their standards instead of them adapting to ours.

No more Redmen logos, mascots, or pictures on water towers. Plan for active transportation networks that support non-car commuting in safe environments.

North end of Cedar needs a major grocery store, and liquor store. Livestock auction infrastructure needs to be improved. Traffic is terrible-we need a better way to get from South end to North end. PARKING.

Not everyone wants growth. We live here because of the small rural environment. We don't want more taxes, bonds for new school. We don't want more traffic and more crime that comes with growth.

–Odd zoning in areas of Iron County and Cedar City, mixed multi-family and single family homes next door to each other (crammed in); This is common in the areas near North Elementary School. I have passed a lot of crimes (assaults and drug abuse) as they occur in apartment complexes and streets on my way to school. I've heard many complaints from people that live in the single family homes in those locations (that are steps away from the multi-family complexes). I think there should be more separation between the different types of housing.

One concern is how this survey information will guide city and elected officials. We've had lots of plans before, which means we talk about a lot of things, but will enough action take place? I sure hope so!

Thanks for your efforts and good luck!

Only that we need to have housing around the university for students. SUU is what makes Cedar City grow in a positive direction. We do not want to destroy all of the homes around SUU, but at the same time, we do not want to just preserve fantasies. Some streets are already over 50% rentals and growing. We need to protect some good areas, but we need to open up good development around the University for the University.

Our efforts to be kind and helpful is attracting the wrong people to our area. We are getting more homeless, dependent, and unstable people. We need to figure out how to make our area less attractive to this segment of society.

Outside influences should be limited, the spirit of cedar city and the character of its residents should not be altered

Over growth

Overall a good effort to capture a broad range and scope of issues.

Overall well done and looking forward to seeing the results. More importantly seeing how our elected officials respond to addressing problem areas for a long term and positive direction over the next 30 years.

Plan big, prepare for the worse, and expect the unexpected. The Cedar area has great potential if it is well planned out.

Planning

Planning for the future is done best when done voluntarily, by teaching correct principles and letting people govern themselves. Forcing zoning and regulations becomes a burden on builders, which makes it a burden on home buyers. Houston TX and other communities demonstrate that fewer zoning regulations lower costs and make for a more prosperous community.

Please consider the total cost of ownership when introducing new facilities to the City inventory of assets. The Heritage Center and Aquatic Center are two venues that don't turn a profit and need a more sustainable business plan.

Don't be afraid to raise taxes. There is no magic in running a (public) budget. Revenue must exceed expenses. It is irresponsible city leadership that thinks they don't need to raise taxes as their constituents make demands for more services. Efficiencies must be maximized, but this only goes so far. You can only do more with less for so long. We would be better off with incremental tax increases over several years than a single large hike after many years.

Please ensure that the water shortage solutions are in place before all the development starts. Well, since it's already started, before it continues. Growth is fine, but the solutions need to be in place beforehand so the growth is responsible. It's extremely important to plan ahead and ensure the developers are responsible for their community they are building. They should have roads or streets cut into THEIR community, not relying or encroaching on existing communities.

Please listen to people with different views and look at how to be inclusive. Try to work with state and federal agencies instead of continued friction. Look for common goals from diverse views to move into the future.

Please pray for guidance from above.

Study the goals of Agenda 21 and 30. Protect us from them!

Please, when considering transportation, consult the thoughts of some of the prominent futurists - Michio Kaku comes to mind. Sometime in the next 10-20 years, private automobiles will mostly have given way to vehicles which are available on demand, and there won't be drivers in them. Parking lots will be 90% obsolete, and to a great extent so will most of what we use today in traffic control. We won't often have police on traffic duty. (And we'll hear all sorts of wailing about lost revenue from the end of traffic citations.)

Shopping has already changed dramatically in the past 20 years. It will be FAR more "delivery on demand" 20 years from now. Be completely assured that any "mixed-use development" you might imagine now will be entirely outdated by 2040.

Let's not write a plan that locks in 20th century solutions for the 21st.

Proceed with caution. Bigger is not always better

Quit letting the downtown business run the business scene. Let's get some real businesses in there. Something people actually want to visit. Get a mayor that does something.

Do something about the polygamy. It is illegal.

Quit letting the cops drive their vehicles to do errand. That is our tax payers' money and they are not going to do anything if they have their kids with them. Also tell them that driving while looking at a computer is as bad as texting.

Separate church and state.

#### RECYCLING

Related to growth and the control of growth, the lack of enforcement of residential buildings has resulted in an influx of individuals building and occupying structures that are incomplete. In whole this drives down the value of the surrounding community and is a detractor for prospective residents. Code enforcement/eviction would bode well for 'cleaning up' neighborhoods where this has become problematic.

Renewable energy, plan for a sustainable future and sustainable growth. Involve SUU students - we want to stay here after we graduate but currently there isn't much reason for us to. There's 11,000 potential residents that grow to love this city but there aren't jobs and there is no focus on sustainability in Cedar City. I love it here, but I don't know if it will be possible for me to stay after graduation - I want to work to change that.

Required more cooperation with irrigation companies to help manage storm drain water. Consider the use of retention basins that can be used as parks.

Residents need to be able to have a say in planning not 5 members of city council we need a master plan now for the future everyone votes on what they want no more surprise on changing zoning to accommodate Dixie Leavitt's building he gets any project he wants it don't benefit the citizen it forced those around SUU to move or decreases the value of your property when he puts town homes on Leigh hill we need to plan better we all live here

Sadly, I think that the only way Cedar can remain as wonderful a destination as it is, and as livable a place it is (i.e. not become "just another small city") is to "price out the riffraff" like Santa Fe NM.

Schools: Enoch is big enough for a middle school and a high school. That area should be the focus for those levels. And don't put a school right on the highway!

See above comment

Silly innovative traffic plans, like the I-15 southernmost exchange. Channeling traffic to the left instead of the right has become a matter of derision to visitors and is still confusing to many. Or if not confusing, at least discomfiting.

Slow the growth...

So many low income buildings have gone up in cedar city and then crime went up right alone with it

Some of your choices have been "predetermined" and probably don't reflect what people really want. You won't please everyone. We've been led astray by consultants before -- what is the theme of our downtown? I am very concerned about the lack of vision and initiative of our City government (elected and staff).

Stop the madness. Ask why we should expand. Is it to better the city or for some to get rich!

Stop with the overbuilding!

SUSTAINABILITY, especially water.

Taxes are the power to destroy. They need to be eliminated wherever possible and reduced everywhere else. Government should only do what is necessary and the private market should meet other public demands.

Thank you for including the community in this survey.

Thank you for taking the time to create and send this survey. Very inclusive questions and strategies. Good Luck. We appreciate the time that needs to be taken in planning for the future.

Thanks for your efforts at looking ahead.

That's it for now, thanks for the opportunity

The biggest problem is going to be traffic congestion unless you address public transit, including a main street trolley and free accessible public transit using clean energy

The city leaders and its citizens must have a shared vision and master plan on where and how we want to grow as a community. We could develop in a thoughtful and determined manner or we could let development happen because we do not restrict and plan for what we want. We should work to have a strong mix use of walkable, clean, safe, and desirous neighborhoods and shopping regions in Cedar City. We do have a say in how our community looks and feels. It is not all in the hands of government or developers. We as citizens must cease the day.

The inability for the majority of the city government to accept growth is coming and willingness to prepare. Getting rid of the extreme anti-growth elected officials will be key. Removing people like Paul Cozzens and his group of anti-growth people will be needed in order for the government to even pass this plan. Good luck and thank you for trying.

The LDS Temple is one of our greatest assets!

The more traditional conservative values we can preserve the better.

Liberal agendas and policies will ruin this county.

The people in Cedar is amazing.

We just need to work all together and have the same goal: Make Cedar the Perfect Place!

The police presence is too high and they target college students. The LDS church operates such as a business trying to control the town. They city needs better environmentally conscious planning and resource usage.

The positioning of shops and housing in relation to each other to not cause congestion from cars. To promote walking, biking distance.

The quality of the workforce needs to be addressed if any hope of attracting quality job creators to the area. We have a pretty lazy, unskilled, and unmotivated work force.

The reluctance of many people in the community to pay for what they want.

The streets aren't designed for bicycles. There aren't any bike racks. The streets are too sloped for riding a bike safely. We need to be able to ride a bike between the university and the businesses downtown and on 200 N.

The Temple which towers over the city is really obnoxious.

The time for the community to start worrying about what lies ahead it upon us. Times are changing and the current mentality of this community is that it does not welcome change. I mean nothing of politics, just that we want to continue doing things the way great grandpa used to do things and those days have passed.

There are a lot of things I love about the Cedar City area, but even though I've lived here for several years, I still feel like an outsider in many ways. One thing that wasn't addressed in the survey has to do

with dark-sky ordinances, etc. For example, I was very disappointed that whoever was in charge of constructing the new temple wasn't amenable to dark-sky friendly lighting, as the building is an unabashed source of light pollution. We already have too much sky glow from Vegas and even St George; we need to take positive steps to ameliorate making it worse it here.

There have to be some cities that stay smaller and lower cost or Utah will be driving out its younger families through cost of living in favor of wealthier move ins. This is already happening in St George and SLC. The next stop for many young families will be out of state with the huge statewide push to make everything "bigger and better."

There is a lot of opportunity in the cedar city are to have one of the best outdoor towns in Utah. If you could provide more vault entertainment, nightlife, shopping and amenities. We have world class recreation resources here, we just lack the nightlife, entertainment and quality restaurants and shopping. The downtown area has come a long way. Keep moving forward. We need a nice restaurant area with brew pubs and entertainment. This is a sleepy town as far as nightlife goes. So good luck with that...

There needs to be a serious plan for controlled development - people need to know they are living in the high desert and cannot waste water.

There's a pretty bad stigma surrounding Iron County School District. The lack of trust towards it has crippled plans for future growth, such as building more schools and added security to existing schools.

This city needs stricter animal abuse laws. Animals running wild, horses standing in small stalls, no blankets in freezing cold. Most dogs have no licenses. Ban pit bulls in the city. Tree trimming is out of control. Ordinances needed to clear brush, trim trees or the city will do it and charge homeowner. The city is just so rundown.

This has been a thoughtful survey. I appreciate the work that has gone into it.

This just about summed it all up. Please bring more employers to Cedar City. My wife and I would love to move back soon.

This may have been addressed, but I would like to emphasize that inviting diversity of culture and background of people would help increase the quality of people's lives in general.

This may not be a question for this survey just because the general public isn't educated on it, but I worry about water rights for the local farms will be reduced with growth. This isn't something that can happen.

This survey doesn't define WHO will be providing the desired improvements. Understandably, that is not the purpose of the survey.

This survey fails to mention the source of many of the initiatives mentioned. In this community, private-sector-driven initiatives are much better received than if imposed by city, county, or school district taxing entities.

This survey is a good first step but it needs to be followed by action from the community and our local governments. If we really want to have a good future for ourselves and future generations, then we all need to work together. We need to look to those who settled this valley as example on how to get things done. By working together we can build the future we want.

This survey is much appreciated! Let's hope it helps in any planning efforts. Thank you for the opportunity.

This survey is much too long. It is not a 12-15 minute one. Maybe this should be sent to all addresses in Cedar and surrounding communities

Very one sided survey. Forced options that I don't agree with.

Wages vs cost of living.

Stop letting religion leak into politics.

Build a dog park.

Water has to be a key issue.

Water is probably the most critical part of growth. Under current conditions, water for growth can only come from agriculture - which should be protected. Finding outside sources such as Pine Valley and Wah Wah Valley is vital if the county wishes to see growth. I personally hate to see too much growth to the point where crime and homelessness becomes a major problem. The plan should address homeless strategies.

We are not utilizing our city facilities (sports fields, aquatic center, cross hollows etc.) as much as we should. We have a great summer climate and many teams would love to come here for tournaments and other events. This is a huge asset we have that we are not using to our full potential. St. George does a great job with this and it brings in a great deal of money to the community. We can do better with some small improvements and a forward thinking parks director.

We aren't a small town! Stop acting like one.

We just don't want what you want, and we hate polls that try to manufacture consent. If you want to develop areas that's great, but don't try to control the political process to gain a monopoly.

We just moved to Cedar this year and love the area. Being able to expand the necessary shopping, housing, etc. while still keeping the small town feel would be awesome. We did notice a lack of rentals here when we moved. Very few apartments especially accepting pets which made it a bit stressful to move.

We moved here for the weather, beauty and small town feel. St. George has mismanaged its growth. The quality of life for many in that area has diminished. Do not grow for the sake of growth in chasing a deepening tax base. Invest wisely, spend as good stewards to the money you have been entrusted with and focus on strengthening infrastructure and not chasing politically motivated agendas.

We need a Costco

We need a Costco.

We need a more open dialogue with city and county government leaders and staff to ensure that citizens are informed and have a voice. Too often elected officials and staff feel they know what's best for the community without seeking their input.

We need jobs. Period. That would solve almost everything.

We need more events like the annual Heritage Days that would attract tourists to town. We also need to do more auto sports related events like car shows, mud bogs, and street legal drags like they do in Kingman, Arizona. We also need to utilize the Diamond Z arena more than we currently do. Years ago they had mud bogs at the Diamond Z arena which was a great idea. You could hold numerous events in the Diamond Z arena late into the fall and early in the spring.

We need more green arrows for left hand turns.

We need more services at the north end of town. We need a Lowe's and a Costco locally. I would bring more tax revenue to Cedar and residents wouldn't need to drive to St George for certain things.

We need recruit businesses that can employ our children when they graduate from SUU. So that if they choose they can stay and thrive in the community that they grew up in. Logan city and USU have identified this issue and seemingly had success tackling it.

We need to attract quality residents that want to contribute and innovate. Let's plan and manage growth. We need local leadership that is proactive and not reactive.

We need to look at other tourist towns and weigh their pros and cons. Cedar has the potential to become a mecca for travelers. Again, a Get-Away Gateway.

We really need to increase the amount of recreational activities in Cedar City. St. George has done great with the amount of parks, pickle

ball courts, trails all over the city, tennis courts etc. Cedar hasn't done minimal in this area and so everyone goes elsewhere to find things to do.

We should make more of an effort to make Central Part/downtown more beautiful and unique.

What is wrong with staying where we are? Why do we need to grow so much? We want good jobs for our people, but can't we find away without over growing? We don't need to become St. George or even worse Salt Lake.

When I moved here, people called this a "University Town." It does have a university. Not disagreeing with that. BUT!!! It is a "TOURIST TOWN" I moved here almost 8 years ago. There is a "payday" with knowing that it is A BIG TOURIST town. And IT WILL continue to grow with tourists just like the housing and new construction homes are growing right now.... You can BET on that.

When it comes to acquiring additional water resources the concept of buying and retiring agricultural operations was not even listed as an option. Agricultural operations in this valley use approximately 70% of the water resources. Municipal uses are far more efficient than agricultural uses. With a projected increase of 20,000 people or more there will have to be more land taken out of agricultural production and converted to municipal use. Municipalities should purchase the corresponding water and convert it to the more efficient use.

While growth is a necessary thing for a community to undergo in order to survive, I think it should be done very carefully. Cedar City is a unique city that has many things to do, places to eat, and opportunities to serve in the community, while still feeling like a smaller city. That is special, a feeling that most people do not get in larger cities. Make sure that growth happens in such a way that it does not completely change the atmosphere of the city. I believe that safeguarding the current city "feel" that Cedar City has will set it apart from other larger cities and be a great asset in providing a brand for Cedar City.

Why doesn't a place as beautiful as Cedar City offer curbside recycling? It would be a real shame to see this place ruined by trash.

Window tint. The legal percentage has got to be lowered

With the added traffic to these areas that are growing quickly now the freeway needs to be expanded to make way for the traffic. 2 lanes has been the access for decades but traffic has increased to a much heavier amount.

Would like to see a grocery store closer to where we live (off Midvalley) border of Enoch and Cedar City. We love the stores in Cedar, but 20 minutes one way is a long way to go every time we need something.

Would love some more food options. I want a Donato's Pizza!

Y'all are awesome! I hope to see Cedar City continue to be a desired destination, not only for things like Shakespeare Festival, outdoor adventure, and the Utah Rural Summit, but for employers to hire from and to locate offices here.

You guys are awesome! Thank you for addressing issues, seeking input, and planning for the future that is changing rapidly!!!

# Appendix D: Crosstabs

## AGE

	Frequency	Percent
18-34	177	24
35-54	350	48
55 +	209	28
Total	736	100.0

Please indicate the extent to which you agree or disagree with these priorities.

	<b>Avoid Leapfrog growth</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	6%	8%	23%	29%	34%
35-54	7%	9%	17%	26%	42%
55 +	5%	7%	11%	20%	58%
	<b>Develop walkable and mixed-use neighborhoods</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	2%	5%	12%	21%	60%
35-54	7%	6%	10%	23%	55%
55 +	5%	9%	9%	24%	54%
	<b>Improve transportation corridors to create a well-connected community</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	2%	3%	8%	16%	70%
35-54	5%	5%	6%	23%	61%
55 +	5%	3%	6%	23%	65%
	<b>Provide zoning for a variety of housing types</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	6%	8%	12%	30%	43%
35-54	9%	6%	10%	32%	42%
55 +	6%	7%	10%	29%	47%
	<b>Preserve area vistas and scenic landscapes</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	2%	2%	8%	21%	67%
35-54	5%	3%	6%	15%	72%
55 +	5%	2%	1%	15%	78%
	<b>Preserve historic buildings and districts</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	3%	7%	8%	24%	58%
35-54	5%	3%	11%	28%	53%
55 +	5%	2%	5%	27%	63%

	<b>Designate areas for industrial growth and agriculture</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	3%	4%	8%	33%	51%
35-54	5%	5%	5%	28%	56%
55 +	3%	3%	5%	25%	63%

	<b>Manage natural resources: conserve, innovate, plan</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	3%	2%	5%	21%	70%
35-54	3%	3%	4%	21%	69%
55 +	5%	1%	4%	19%	70%

	<b>Support and strengthen SUU's and S-Tech's local and regional position</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	3%	7%	10%	30%	50%
35-54	9%	7%	12%	19%	53%
55 +	6%	9%	12%	26%	48%

	<b>Collaborate with other counties/communities to maximize regional assets</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	4%	2%	13%	28%	53%
35-54	4%	5%	10%	32%	49%
55 +	3%	5%	8%	34%	51%

	<b>Keep state and federal partners informed of local efforts to avoid duplication of efforts</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	2%	2%	9%	34%	53%
35-54	4%	4%	13%	27%	52%
55 +	6%	2%	6%	24%	63%

	<b>Create a land use vision with a "placemaking" focus.</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	4%	2%	9%	17%	68%
35-54	6%	3%	7%	19%	65%
55 +	6%	2%	7%	26%	60%

Importance of the following to the Cedar City area's future:

	<b>Developing a long-term plan for growth</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	1%	1%	3%	4%	16%	23%	53%
35-54	2%	1%	1%	6%	11%	20%	59%
55 +	2%	0%	1%	4%	8%	22%	62%

	<b>Creating higher paying jobs</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	1%		4%	10%	15%	22%	49%
35-54	3%	1%	2%	8%	13%	22%	52%
55 +	2%	1%	5%	7%	12%	26%	47%

	<b>Expanding relevant education and training opportunities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	3%	1%	6%	16%	24%	21%	29%
35-54	4%	2%	3%	11%	24%	25%	30%
55 +	3%	1%	6%	15%	23%	25%	27%

	<b>Preserving agriculture &amp; open spaces</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	2%	3%	8%	9%	18%	22%	38%
35-54	3%	3%	7%	9%	21%	22%	35%
55 +	2%	0%	1%	9%	15%	27%	45%

	<b>Managing &amp; planning for future water needs</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34		1%	2%	6%	14%	21%	56%
35-54	1%	1%	1%	4%	9%	19%	66%
55 +			0%	2%	5%	19%	74%

	<b>Expanding local recreational opportunities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	2%	5%	8%	15%	28%	16%	26%
35-54	4%	4%	7%	18%	20%	23%	24%
55 +	4%	3%	7%	17%	21%	33%	16%

	<b>Increasing the ability to endure earthquakes, fires, floods, etc.</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	3%	5%	10%	17%	27%	18%	20%
35-54	4%	6%	8%	21%	23%	21%	17%
55 +	3%	4%	6%	16%	24%	23%	24%

	<b>Improving public transportation</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	9%	5%	10%	21%	24%	8%	24%
35-54	10%	8%	9%	21%	22%	17%	12%
55 +	6%	3%	9%	20%	23%	16%	23%

	<b>Increasing the amount of affordable housing</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	5%	5%	7%	16%	18%	19%	30%
35-54	8%	6%	6%	14%	20%	20%	26%
55 +	7%	2%	9%	13%	27%	17%	24%

	<b>Implementing measures to preserve air quality</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	10%	3%	6%	8%	20%	19%	33%
35-54	8%	5%	7%	19%	14%	16%	30%
55 +	4%	5%	5%	15%	19%	19%	33%

	<b>Improving/increasing public safety (police, fire, ambulance)</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	1%	3%	5%	19%	27%	22%	22%
35-54	3%	3%	6%	11%	21%	27%	28%
55 +		1%	5%	10%	22%	32%	31%

	<b>Building live/work/play communities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
18-34	5%	3%	7%	14%	24%	17%	31%
35-54	9%	3%	5%	16%	18%	20%	30%
55 +	8%	4%	8%	13%	21%	25%	22%

How important are the following for attracting business?

	<b>Expand the arts and entertainment scene (visual or performance art, nightlife, social activities, restaurants, and shopping) beyond the Shakespeare festival</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
18-34	6%	4%	11%	14%	21%	17%	27%
35-54	8%	5%	10%	15%	21%	20%	21%
55 +	9%	2%	8%	15%	18%	20%	27%

	<b>Expand cultural opportunities (diverse food offerings, cultural events and celebrations)</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
18-34	4%	4%	8%	20%	23%	17%	25%
35-54	10%	5%	9%	21%	23%	17%	14%
55 +	9%	7%	7%	18%	19%	26%	14%

	<b>Increase sports tourism (host tournaments) and local sporting opportunities</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
18-34	6%	8%	14%	27%	26%	10%	9%
35-54	15%	7%	11%	19%	20%	19%	9%
55 +	11%	6%	7%	21%	21%	23%	10%

Transportation investment needed in the following areas:

	<b>Local roads - Cedar City</b>						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
18-34	2%	3%	11%	20%	30%	16%	17%
35-54	4%	4%	8%	15%	31%	23%	16%
55 +	2%	2%	4%	14%	26%	27%	24%

	<b>Local roads – Enoch City</b>						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
18-34	6%	6%	13%	25%	26%	17%	8%
35-54	5%	7%	10%	22%	27%	17%	12%
55 +	3%	4%	10%	19%	28%	23%	12%

	<b>Iron County roads</b>						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
18-34	2%	5%	11%	27%	25%	19%	11%
35-54	3%	3%	10%	20%	26%	21%	16%
55 +	2%	2%	5%	15%	33%	29%	16%

	<b>Department of Transportation roads (Main Street, Hwy. 14, I-15)</b>						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
18-34	2%	7%	9%	20%	23%	18%	21%
35-54	3%	3%	7%	19%	28%	22%	19%
55 +	4%	3%	5%	12%	28%	25%	24%

	<b>Local transit / public transportation</b>						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
18-34	10%	8%	12%	16%	14%	16%	25%
35-54	12%	9%	9%	19%	17%	16%	18%
55 +	9%	5%	5%	18%	19%	20%	24%

To what degree should the following strategies for managing transportation and mobility be pursued?

	<b>Increase investments in roads &amp; streets</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	2%	6%	15%	22%	29%	11%	16%
35-54	2%	4%	9%	16%	30%	19%	21%
55 +	2%	4%	6%	14%	30%	24%	21%

	<b>Increase investments in public transportation</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	9%	10%	17%	13%	17%	10%	24%
35-54	12%	13%	12%	22%	17%	10%	14%
55 +	6%	9%	8%	19%	22%	12%	24%

	<b>Develop housing, shopping, and employment centers (jobs, shopping, schools, amenities) close together to reduce driving in the community</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	5%	9%	9%	15%	19%	16%	27%
35-54	7%	6%	8%	14%	20%	18%	27%
55 +	7%	6%	8%	17%	18%	22%	22%

	<b>Improve walkability and bike-ability throughout the community</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	2%	5%	10%	15%	16%	16%	37%
35-54	4%	5%	5%	13%	20%	16%	38%
55 +	3%	3%	6%	18%	18%	18%	34%

	<b>Develop infrastructure for new technologies/innovations (car-sharing, bike &amp; scooter sharing, autonomous vehicles, etc.) in an effort to reduce driving in the community</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	6%	10%	12%	15%	22%	12%	23%
35-54	10%	13%	12%	18%	17%	13%	17%
55 +	13%	12%	10%	20%	16%	13%	16%

To what degree should the following strategies for improving housing affordability be pursued?

	<b>Reduce local regulations, fees, and approval delays for housing developments</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	4%	4%	14%	24%	17%	15%	21%
35-54	12%	12%	9%	20%	18%	12%	17%
55 +	19%	6%	8%	15%	19%	14%	18%

	<b>Zone for a variety of housing that matches what people can afford</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	2%	1%	12%	11%	25%	17%	31%
35-54	5%	7%	7%	16%	21%	17%	28%
55 +	6%	4%	7%	16%	23%	20%	22%

	<b>Increase housing near public transportation, jobs, shopping, and amenities to help reduce household transportation costs</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	1%	6%	14%	17%	23%	16%	22%
35-54	8%	8%	10%	15%	23%	20%	16%
55 +	5%	6%	12%	20%	21%	21%	17%

To what degree should the following strategies for growing and attracting high quality, higher paying jobs be pursued?

	<b>Improve housing affordability</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	1%	7%	7%	16%	19%	17%	33%
35-54	4%	4%	5%	19%	21%	18%	29%
55 +	4%	5%	6%	11%	25%	23%	25%

	<b>Keep taxes low</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	1%	4%	6%	18%	20%	17%	34%
35-54	3%	3%	5%	11%	14%	20%	44%
55 +	1%	1%	0%	13%	15%	29%	39%

	<b>Expand arts, culture, recreation, and entertainment</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	5%	5%	10%	18%	15%	16%	30%
35-54	5%	9%	8%	16%	21%	18%	22%
55 +	3%	6%	8%	22%	22%	18%	22%

	<b>Manage local transportation, mobility, and congestion</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	2%	6%	10%	20%	25%	20%	18%
35-54	4%	6%	9%	21%	18%	20%	21%
55 +	2%	6%	6%	14%	23%	23%	26%

	<b>Improve education and skills of the local workforce</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	1%	2%	9%	10%	23%	25%	31%
35-54	2%	2%	3%	12%	18%	23%	40%
55 +	0%	2%	3%	11%	16%	27%	40%
	<b>Ensure adequate education facilities for growing and attracting good jobs</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34		2%	5%	11%	27%	18%	36%
35-54	4%	1%	4%	8%	15%	24%	44%
55 +	1%	4%	3%	10%	15%	26%	41%

	<b>Ensure adequate water supplies for current and future growth</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34		2%	3%	8%	23%	27%	38%
35-54	2%	1%	2%	7%	14%	20%	52%
55 +		1%	1%	4%	11%	25%	57%

	<b>Invest in local infrastructure (high speed internet-affordable &amp; accessible)</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	1%	2%	6%	8%	13%	21%	49%
35-54	5%	1%	3%	8%	17%	23%	42%
55 +	2%	2%	1%	6%	13%	28%	48%

	<b>Develop maker/co-work space accessible to the entire community</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
18-34	2%	6%	11%	21%	25%	15%	21%
35-54	7%	6%	8%	19%	24%	16%	20%
55 +	7%	8%	9%	17%	21%	19%	19%

Proposals to meet future student growth?

	<b>Strengthen community partnerships with other schools such as SUU and Southwest Tech, and services such as mental health.</b>				
	Strongly disagree	Somewhat disagree	Neither agree or disagree	Somewhat agree	Strongly agree
18-34	2%	1%	10%	23%	64%
35-54	2%	3%	7%	28%	60%
55 +	1%	4%	9%	29%	56%

	<b>Expand innovative and relevant educational opportunities</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34		2%	9%	34%	56%
35-54	2%	2%	7%	28%	61%
55 +	0%	2%	12%	32%	54%

	<b>Increase access to early childhood education</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
18-34	3%	3%	17%	26%	51%
35-54	5%	8%	21%	28%	39%
55 +	6%	7%	22%	28%	37%

	<b>How important is it to develop and implement architectural and landscape guideline standards in Cedar City?</b>						
	1 (Not at all important)	2	3	4	5	6	7 (Very important)
18-34	8%	6%	8%	19%	20%	15%	25%
35-54	10%	9%	8%	14%	17%	19%	24%
55 +	11%	7%	5%	10%	19%	19%	29%

	<b>Considering the value of tourism to our economy, how important is it to improve Cedar City entrance corridors (freeway exits, major streets)?</b>						
	1 (Not at all important)	2	3	4	5	6	7 (Very important)
18-34	1%	5%	5%	15%	16%	22%	37%
35-54	4%	4%	5%	13%	17%	25%	32%
55 +	5%	1%	6%	9%	13%	25%	40%

	<b>Do you think the Cedar City area is well-positioned for future growth?</b>						
	Yes	No	Unsure				
18-34	39%	39%	22%				
35-54	35%	38%	26%				
55 +	34%	43%	23%				

Please indicate which three of the following you feel have the most significant positive impact on our current quality of life in the Cedar City area

	18-34	35-54	55 +
Scenic beauty of the area	15%	15%	17%
Values, morals, & ethics of citizens	13%	12%	14%
Outdoor recreational opportunities	13%	11%	12%
Safe neighborhoods	11%	10%	11%
Kid & family-friendly	13%	12%	3%
Rural lifestyle	8%	7%	10%
Jobs & economic opportunities	5%	8%	9%
Lower cost of living	9%	8%	6%
Quality of education	6%	7%	5%
Availability of the arts and a diversity of cultures	4%	7%	8%
Accessibility of shopping, restaurants, services, & entertainment	3%	4%	4%

Please indicate which three of the following you feel have the most significant negative impact on our current quality of life in the Cedar City area

	18-34	35-54	55 +
Lack of employment opportunities	17%	18%	17%
Increased traffic and congestion	11%	10%	17%
Lack of quality affordable housing	13%	11%	11%
Increased crime	9%	12%	11%
Inadequate infrastructure	9%	10%	9%
Lack of diversity	12%	7%	6%
Less availability of water resources	5%	8%	10%
Overcrowding	7%	7%	7%
Higher cost of living	7%	7%	5%
Not enough access to quality healthcare	6%	4%	4%
Lack of quality education	4%	6%	2%

What percentage of growth in the following areas?

		<b>South end of Cedar City (Eagle Ridge, Providence Center, Leigh Hill)</b>					
		0%	1-20%	21-40%	41-60%	61-80%	81-100%
18-34	17%	55%	23%	3%	1%		
35-54	22%	56%	19%	3%	0%	1%	
55 +	22%	54%	20%	4%	0%	0%	

		<b>Downtown Cedar City (300 East to 300 West, 400 South to 400 North)</b>					
		0%	1-20%	21-40%	41-60%	61-80%	81-100%
18-34	31%	53%	11%	3%	1%	1%	
35-54	31%	56%	9%	2%	1%	1%	
55 +	33%	53%	11%	3%	0%		

		<b>North end of Cedar City (Nichols Canyon to I-15)</b>					
		0%	1-20%	21-40%	41-60%	61-80%	81-100%
18-34	13%	54%	26%	5%	2%		
35-54	17%	50%	24%	6%	1%	1%	
55 +	20%	50%	24%	4%	1%		

		<b>West Cedar City (Westview area, Airport)</b>					
		0%	1-20%	21-40%	41-60%	61-80%	81-100%
18-34	14%	45%	32%	7%	2%	1%	
35-54	18%	51%	23%	6%	1%	0%	
55 +	18%	57%	22%	2%	0%		

		<b>Enoch City (East of Minersville Hwy.)</b>					
		0%	1-20%	21-40%	41-60%	61-80%	
18-34	29%	59%	11%	1%			
35-54	25%	61%	12%	1%	1%		
55 +	22%	65%	11%	1%	0%		

		<b>Enoch City (West of Minersville Hwy.)</b>					
		0%	1-20%	21-40%	41-60%	61-80%	
18-34	23%	56%	20%	1%			
35-54	24%	60%	14%	2%	1%		
55 +	25%	61%	11%	2%	0%		

## GENDER

		Frequency	Valid Percent
Valid	Male	336	45.6
	Female	365	49.5
	Prefer not to say	36	4.9
	Total	737	100.0

Which one most resembles your ideal community?

	Urban/Mixed Use:	Low-Density Urban:	Walkable Suburban:	Suburban:	Low-Density Residential	Rural (Small Town):
Male	21%	7%	15%	19%	24%	14%
Female	15%	4%	17%	13%	34%	17%

Importance of the following to the Cedar City area's future:

	<b>Developing a long-term plan for growth</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	3%	2%	2%	6%	13%	19%	57%
Female	1%	0%	2%	4%	9%	23%	61%

	<b>Creating higher paying jobs</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	4%	0%	4%	11%	14%	26%	41%
Female	0%	1%	3%	6%	11%	20%	59%

	<b>Expanding relevant education and training opportunities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	4%	2%	4%	12%	27%	24%	27%
Female	3%	1%	5%	14%	21%	24%	32%

	<b>Preserving agriculture &amp; open spaces</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	4%	4%	7%	13%	23%	21%	28%
Female	1%	1%	4%	6%	14%	27%	47%

	<b>Managing &amp; planning for future water needs</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	1%	1%	2%	5%	10%	21%	61%
Female			0%	4%	8%	19%	70%

	<b>Expanding local recreational opportunities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	3%	4%	7%	17%	18%	26%	25%
Female	3%	3%	7%	16%	27%	23%	20%

	<b>Increasing the ability to endure earthquakes, fires, floods, etc.</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	4%	10%	11%	17%	25%	20%	13%
Female	2%	1%	5%	21%	23%	22%	26%

	<b>Improving public transportation</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	10%	9%	11%	19%	23%	14%	15%
Female	6%	3%	7%	23%	25%	16%	20%

	<b>Increasing the amount of affordable housing</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	9%	6%	8%	15%	21%	19%	21%
Female	5%	4%	7%	13%	22%	19%	31%

	<b>Implementing measures to preserve air quality</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	10%	7%	8%	17%	17%	15%	25%
Female	4%	2%	3%	14%	18%	21%	38%

	<b>Improving/increasing public safety (police, fire, ambulance)</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	3%	4%	7%	16%	24%	24%	21%
Female	1%	0%	3%	10%	23%	30%	33%

	<b>Building live/work/play communities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Male	8%	4%	6%	15%	19%	21%	26%
Female	6%	2%	7%	14%	22%	21%	28%

Importance of the following to attract employers:

	<b>Expand the arts and entertainment scene (visual or performance art, nightlife, social activities, restaurants, and shopping) beyond the Shakespeare festival</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
Male	9%	5%	10%	16%	22%	17%	21%
Female	6%	3%	9%	14%	19%	22%	28%

	<b>Expand cultural opportunities (diverse food offerings, cultural events and celebrations)</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
Male	7%	8%	8%	23%	21%	18%	14%
Female	8%	4%	9%	17%	23%	22%	18%

	<b>Increase sports tourism (host tournaments) and local sporting opportunities</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
Male	10%	8%	9%	21%	20%	20%	13%
Female	12%	6%	12%	21%	24%	17%	8%

Transportation investment needed in the following areas:

	Local roads - Cedar City						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
Male	4%	2%	9%	18%	30%	21%	16%
Female	2%	4%	6%	14%	28%	24%	22%

	Local roads - Enoch City						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
Male	5%	5%	13%	26%	27%	16%	9%
Female	4%	6%	9%	20%	26%	22%	12%

	Iron County roads						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
Male	3%	5%	10%	22%	27%	19%	14%
Female	1%	2%	8%	19%	29%	26%	15%

	Department of Transportation roads (Main Street, Hwy. 14, I-15)						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
Male	3%	3%	7%	18%	28%	22%	19%
Female	2%	4%	6%	16%	27%	22%	23%

	Local transit / public transportation						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
Male	14%	10%	11%	19%	13%	15%	20%
Female	6%	5%	7%	18%	22%	20%	22%

Strategies for managing transportation and mobility:

	Increase investments in roads & streets						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	3%	5%	8%	17%	27%	20%	19%
Female	1%	3%	10%	17%	31%	17%	21%

	Increase investments in public transportation						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	11%	16%	13%	19%	15%	10%	17%
Female	6%	7%	12%	21%	21%	12%	20%

	Develop housing, shopping, and employment centers (jobs, shopping, schools, amenities) close together to reduce driving in the community						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	9%	5%	9%	18%	18%	19%	22%
Female	5%	8%	7%	13%	20%	19%	28%

	<b>Improve walkability and bike-ability throughout the community</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	4%	3%	9%	15%	18%	18%	34%
Female	2%	5%	5%	15%	19%	15%	39%

	<b>Develop infrastructure for new technologies/innovations (car-sharing, bike &amp; scooter sharing, autonomous vehicles, etc.) in an effort to reduce driving in the community</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	11%	11%	12%	19%	16%	14%	17%
Female	9%	13%	11%	17%	21%	13%	17%

Strategies for improving affordability:

	<b>Reduce local regulations, fees, and approval delays for housing developments</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	11%	9%	7%	18%	18%	18%	19%
Female	13%	8%	13%	21%	19%	10%	16%

	<b>Zone for a variety of housing that matches what people can afford</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	4%	5%	9%	14%	23%	20%	25%
Female	5%	5%	8%	15%	23%	17%	26%

	<b>Increase housing near public transportation, jobs, shopping, and amenities to help reduce household transportation costs</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	5%	6%	13%	17%	20%	21%	18%
Female	5%	7%	10%	18%	25%	17%	18%

Strategies for growing and attracting high quality, higher paying jobs?

	<b>Improve housing affordability</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	4%	7%	6%	18%	22%	18%	25%
Female	2%	4%	5%	14%	22%	20%	32%

	<b>Keep taxes low</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	2%	2%	3%	14%	13%	23%	42%
Female	2%	3%	5%	13%	19%	22%	37%

	Expand arts, culture, recreation, and entertainment						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	6%	7%	11%	16%	18%	20%	22%
Female	2%	7%	7%	20%	22%	16%	27%

	Manage local transportation, mobility, and congestion						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	3%	6%	10%	20%	20%	22%	19%
Female	2%	6%	7%	17%	23%	21%	24%

	Improve education and skills of the local workforce						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	2%	2%	4%	11%	16%	26%	40%
Female	1%	2%	6%	11%	20%	24%	37%

	Ensure adequate education facilities for growing and attracting good jobs						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	2%	2%	3%	11%	18%	23%	41%
Female	1%	3%	6%	8%	17%	23%	42%

	Ensure adequate water supplies for current and future growth						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	2%	1%	2%	7%	15%	25%	48%
Female	0%	2%	2%	6%	15%	23%	51%

	Invest in local infrastructure (high speed internet-affordable & accessible)						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	4%	2%	3%	6%	15%	23%	47%
Female	1%	1%	4%	8%	16%	25%	45%

	Develop maker/co-work space accessible to the entire community						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Male	5%	7%	9%	18%	21%	19%	22%
Female	6%	6%	10%	21%	26%	14%	18%

Proposals to meet future student growth?

	Strengthen community partnerships with other schools such as SUU and Southwest Tech, and services such as mental health.				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Male	2%	2%	7%	28%	60%
Female	2%	3%	8%	26%	61%

	<b>Expand innovative and relevant educational opportunities</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Male	1%	2%	9%	33%	55%
Female	1%	2%	8%	28%	61%

	<b>Bond for funding to build new schools to meet demand</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Male	9%	7%	13%	25%	46%
Female	5%	6%	10%	19%	60%

	<b>Increase access to early childhood education</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Male	5%	8%	24%	26%	38%
Female	4%	5%	16%	29%	46%

	<b>How important is it to develop and implement architectural and landscape guideline standards in Cedar City?</b>						
	1 (Not at all important)	2	3	4	5	6	7 (Very important)
Male	11%	9%	8%	15%	18%	16%	24%
Female	8%	7%	6%	13%	19%	20%	28%

	<b>Considering the value of tourism to our economy, how important is it to improve Cedar City entrance corridors (freeway exits, major streets)?</b>						
	1 (Not at all important)	2	3	4	5	6	7 (Very important)
Male	4%	4%	5%	11%	12%	25%	40%
Female	3%	3%	6%	13%	18%	25%	32%

Please indicate which **three** of the following you feel have the most significant **positive** impact on our current quality of life in the Cedar City area

	Male	Female
Scenic beauty of the area	14%	17%
Values, morals, & ethics of citizens	14%	12%
Outdoor recreational opportunities	12%	12%
Safe neighborhoods	10%	11%
Kid & family-friendly	10%	9%
Rural lifestyle	8%	8%
Jobs & economic opportunities	9%	7%
Lower cost of living	8%	6%
Quality of education	6%	7%
Availability of the arts and a diversity of cultures	6%	7%
Accessibility of shopping, restaurants, services, & entertainment	3%	4%

Please indicate which **three** of the following you feel have the most significant **negative** impact on our current quality of life in the Cedar City area

	Male	Female
Lack of employment opportunities	17%	19%
Increased traffic and congestion	12%	13%
Lack of quality affordable housing	11%	13%
Increased crime	11%	10%
Inadequate infrastructure	11%	8%
Lack of diversity	8%	8%
Less availability of water resources	8%	6%
Overcrowding	8%	6%
Higher cost of living	7%	7%
Lack of quality education	4%	5%
Not enough access to quality healthcare	3%	6%

	<b>Percentage of growth?</b>					
	0%	1-20%	21-40%	41-60%	61-80%	81-100%
<b>South end of Cedar City (Eagle Ridge, Providence Center, Leigh Hill)</b>						
Male	18%	58%	21%	3%	1%	0%
Female	22%	53%	20%	4%	1%	0%
<b>Downtown Cedar City (300 East to 300 West, 400 South to 400 North)</b>						
Male	27%	58%	9%	3%	1%	1%
Female	33%	53%	11%	2%	1%	0%
<b>North end of Cedar City (Nichols Canyon to I-15)</b>						
Male	17%	50%	26%	5%	1%	1%
Female	16%	52%	24%	5%	2%	
<b>West Cedar City (Westview area, Airport)</b>						
Male	15%	50%	28%	5%	1%	1%
Female	17%	54%	23%	5%	1%	0%

## INCOME

	Frequency	Percent
\$19,000-\$39,000	109	15.0
\$40,000-\$79,999	234	32.2
\$80,000-\$99,000	104	14.3
\$100,000 +	197	27.1
Prefer not to answer	83	11.4
Total	727	100.0

How important are the following to Cedar City's future?

	<b>Developing a long-term plan for growth</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000	3%	1%	4%	3%	14%	27%	49%
\$40,000-\$79,999	1%	1%	1%	5%	15%	20%	56%
\$80,000-\$99,000		1%	1%	2%	14%	26%	56%
\$100,000 +	1%		1%	7%	5%	17%	69%
Prefer not to answer	6%	1%	1%	7%	11%	21%	52%

	<b>Creating higher paying jobs</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000	4%		3%	9%	14%	17%	53%
\$40,000-\$79,999	2%	0%	2%	7%	12%	24%	52%
\$80,000-\$99,000			2%	4%	18%	25%	51%
\$100,000 +	1%	1%	4%	11%	9%	26%	49%
Prefer not to answer	5%		9%	10%	15%	20%	42%

	<b>Expanding relevant education and training opportunities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000	4%	1%	4%	17%	21%	29%	25%
\$40,000-\$79,999	3%	2%	7%	13%	24%	21%	30%
\$80,000-\$99,000		2%	3%	11%	28%	31%	25%
\$100,000 +	2%	1%	3%	12%	24%	24%	35%
Prefer not to answer	13%		7%	14%	24%	19%	22%

	<b>Preserving agriculture &amp; open spaces</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000		1%	7%	11%	12%	25%	44%
\$40,000-\$79,999	2%	4%	7%	8%	18%	25%	36%
\$80,000-\$99,000	3%	3%	5%	10%	21%	18%	40%
\$100,000 +	2%	2%	5%	11%	24%	20%	36%
Prefer not to answer	5%	1%	5%	6%	8%	30%	45%

	<b>Managing &amp; planning for future water needs</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000		1%	1%	4%	14%	20%	60%
\$40,000-\$79,999		0%	1%	5%	10%	19%	65%
\$80,000-\$99,000			2%	5%	4%	19%	71%
\$100,000 +	1%	1%	1%	4%	5%	21%	67%
Prefer not to answer	1%	1%		1%	13%	14%	69%

	<b>Expanding local recreational opportunities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000	5%	6%	6%	16%	31%	19%	19%
\$40,000-\$79,999	3%	4%	10%	16%	23%	23%	21%
\$80,000-\$99,000	2%	4%	5%	14%	20%	30%	25%
\$100,000 +	2%	3%	5%	17%	19%	27%	28%
Prefer not to answer	10%	5%	8%	19%	23%	20%	14%

	<b>Increasing the ability to endure earthquakes, fires, floods, etc.</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000	2%	5%	11%	13%	24%	24%	21%
\$40,000-\$79,999	3%	5%	10%	21%	21%	24%	16%
\$80,000-\$99,000	3%	5%	7%	18%	36%	15%	15%
\$100,000 +	2%	6%	6%	19%	23%	21%	22%
Prefer not to answer	10%	6%	4%	17%	22%	16%	27%

	<b>Improving public transportation</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000	5%	1%	8%	22%	26%	9%	28%
\$40,000-\$79,999	8%	6%	10%	23%	20%	16%	16%
\$80,000-\$99,000	8%	6%	7%	15%	29%	19%	17%
\$100,000 +	9%	9%	9%	22%	22%	15%	15%
Prefer not to answer	13%	4%	12%	16%	21%	15%	20%

	<b>Increasing the amount of affordable housing</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000	2%	5%	3%	9%	17%	24%	40%
\$40,000-\$79,999	5%	6%	10%	14%	21%	17%	27%
\$80,000-\$99,000	5%	2%	5%	11%	25%	20%	32%
\$100,000 +	8%	5%	8%	19%	22%	18%	19%
Prefer not to answer	17%	9%	6%	13%	24%	15%	16%

	<b>Implementing measures to preserve air quality</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000	4%	5%	4%	10%	18%	20%	40%
\$40,000-\$79,999	8%	6%	7%	14%	16%	19%	30%
\$80,000-\$99,000	11%	3%	5%	16%	19%	17%	29%
\$100,000 +	6%	4%	8%	18%	18%	15%	31%
Prefer not to answer	8%	5%	5%	17%	13%	18%	34%

	<b>Improving/increasing public safety (police, fire, ambulance)</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000	1%	3%	10%	14%	26%	25%	21%
\$40,000-\$79,999	2%	1%	4%	16%	24%	27%	24%
\$80,000-\$99,000	3%	4%	3%	12%	17%	38%	23%
\$100,000 +	1%	2%	5%	11%	22%	24%	35%
Prefer not to answer	4%	2%	6%	7%	24%	25%	31%

	<b>Building live/work/play communities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
\$19,000-\$39,000	7%	4%	6%	10%	20%	20%	32%
\$40,000-\$79,999	5%	3%	9%	14%	22%	19%	27%
\$80,000-\$99,000	7%	5%	2%	18%	15%	23%	30%
\$100,000 +	6%	2%	6%	15%	20%	23%	28%
Prefer not to answer	18%	2%	5%	15%	22%	17%	21%

**Importance of the following in attracting businesses?**

	<b>Expand the arts and entertainment scene (visual or performance art, nightlife, social activities, restaurants, and shopping) beyond the Shakespeare festival</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
\$19,000-\$39,000	9%	2%	9%	10%	24%	23%	21%
\$40,000-\$79,999	7%	4%	14%	15%	22%	16%	23%
\$80,000-\$99,000	5%	5%	14%	12%	24%	16%	25%
\$100,000 +	6%	5%	6%	20%	18%	20%	27%
Prefer not to answer	13%	2%	7%	11%	13%	28%	25%

	<b>Expand cultural opportunities (diverse food offerings, cultural events and celebrations)</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
\$19,000-\$39,000	6%	5%	7%	18%	24%	21%	20%
\$40,000-\$79,999	9%	5%	10%	20%	22%	17%	16%
\$80,000-\$99,000	4%	6%	9%	25%	22%	19%	16%
\$100,000 +	6%	6%	7%	20%	23%	21%	16%
Prefer not to answer	19%	4%	9%	14%	14%	25%	17%

	<b>Increase sports tourism (host tournaments) and local sporting opportunities</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
\$19,000-\$39,000	12%	8%	21%	25%	16%	14%	4%
\$40,000-\$79,999	11%	7%	10%	19%	27%	16%	10%
\$80,000-\$99,000	7%	7%	9%	27%	25%	16%	10%
\$100,000 +	11%	6%	4%	23%	20%	24%	12%
Prefer not to answer	21%	6%	16%	13%	15%	20%	10%

Strategies for improving affordability:

	<b>Strategies for improving affordability? - Reduce local regulations, fees, and approval delays for housing developments</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	11%	5%	8%	21%	10%	21%	24%
\$40,000-\$79,999	11%	5%	11%	20%	21%	13%	18%
\$80,000-\$99,000	4%	9%	6%	26%	26%	9%	18%
\$100,000 +	14%	13%	12%	17%	18%	11%	16%
Prefer not to answer	19%	9%	11%	12%	15%	15%	20%

	<b>Zone for a variety of housing that matches what people can afford</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	3%	1%	8%	8%	25%	20%	36%
\$40,000-\$79,999	3%	3%	8%	19%	22%	17%	28%
\$80,000-\$99,000		5%	11%	17%	28%	14%	26%
\$100,000 +	6%	7%	9%	10%	23%	18%	26%
Prefer not to answer	13%	8%	5%	21%	15%	21%	18%

	<b>Increase housing near public transportation, jobs, shopping, and amenities to help reduce household transportation costs</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	4%	4%	8%	18%	24%	18%	24%
\$40,000-\$79,999	4%	7%	13%	17%	23%	20%	15%
\$80,000-\$99,000	1%	6%	9%	25%	20%	17%	21%
\$100,000 +	6%	6%	13%	15%	25%	20%	15%
Prefer not to answer	14%	11%	8%	14%	14%	20%	18%

Strategies for growing and attracting high quality, higher paying jobs:

	<b>Improve housing affordability</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	3%	6%	6%	6%	21%	21%	39%
\$40,000-\$79,999	2%	4%	8%	18%	20%	19%	30%
\$80,000-\$99,000		2%	7%	16%	24%	18%	33%
\$100,000 +	3%	8%	3%	21%	22%	19%	24%
Prefer not to answer	11%	6%	9%	16%	27%	15%	17%

	<b>Keep taxes low</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	1%	2%	3%	17%	20%	19%	39%
\$40,000-\$79,999	3%	3%	6%	12%	14%	23%	41%
\$80,000-\$99,000		4%	3%	10%	21%	24%	38%
\$100,000 +	3%	4%	4%	15%	14%	22%	38%
Prefer not to answer	2%	1%	4%	12%	16%	22%	43%

	<b>Expand arts, culture, recreation, and entertainment</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	7%	5%	11%	18%	16%	18%	26%
\$40,000-\$79,999	5%	8%	9%	20%	22%	14%	22%
\$80,000-\$99,000	3%	10%	6%	11%	25%	21%	25%
\$100,000 +	2%	6%	8%	22%	17%	21%	24%
Prefer not to answer	9%	7%	9%	13%	18%	15%	29%

	<b>Manage local transportation, mobility, and congestion</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	2%	5%	6%	13%	27%	23%	25%
\$40,000-\$79,999	3%	4%	11%	22%	19%	18%	23%
\$80,000-\$99,000	1%	3%	5%	22%	26%	18%	25%
\$100,000 +	4%	8%	9%	18%	18%	24%	18%
Prefer not to answer	5%	10%	7%	13%	24%	21%	20%

	<b>Improve education and skills of the local workforce</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	2%	3%	4%	10%	25%	21%	36%
\$40,000-\$79,999	0%	3%	5%	12%	17%	28%	35%
\$80,000-\$99,000		1%	6%	10%	23%	23%	38%
\$100,000 +		1%	5%	11%	16%	24%	43%
Prefer not to answer	7%	2%	2%	13%	16%	24%	35%

	<b>Ensure adequate education facilities for growing and attracting good jobs</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	3%	2%	7%	8%	22%	22%	35%
\$40,000-\$79,999	2%	3%	3%	10%	19%	24%	39%
\$80,000-\$99,000		3%	2%	10%	16%	23%	47%
\$100,000 +		1%	4%	8%	16%	22%	49%
Prefer not to answer	9%	1%	6%	11%	16%	27%	30%

	<b>Ensure adequate water supplies for current and future growth</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	1%	1%	2%	8%	22%	26%	41%
\$40,000-\$79,999	0%	2%	2%	7%	17%	21%	51%
\$80,000-\$99,000		1%	2%	6%	12%	28%	51%
\$100,000 +	1%	1%	2%	7%	15%	22%	51%
Prefer not to answer	2%	2%	4%	6%	7%	24%	54%

	<b>Invest in local infrastructure (high speed internet-affordable &amp; accessible)</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	4%	3%	6%	6%	12%	21%	49%
\$40,000-\$79,999	3%	2%	4%	11%	18%	23%	39%
\$80,000-\$99,000	2%		3%	2%	9%	34%	50%
\$100,000 +	2%	1%	1%	7%	16%	20%	54%
Prefer not to answer	6%	2%	5%	8%	16%	31%	31%

	<b>Develop maker/co-work space accessible to the entire community</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
\$19,000-\$39,000	5%	3%	9%	19%	27%	14%	24%
\$40,000-\$79,999	2%	9%	12%	19%	23%	15%	20%
\$80,000-\$99,000	5%	5%	8%	17%	26%	20%	18%
\$100,000 +	6%	8%	6%	20%	20%	18%	22%
Prefer not to answer	16%	4%	8%	18%	24%	18%	14%

Proposals to meet future student growth:

	<b>Strengthen community partnerships with other schools such as SUU and Southwest Tech, and services such as mental health.</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
\$19,000-\$39,000	1%	5%	6%	26%	63%
\$40,000-\$79,999	1%	3%	10%	30%	57%
\$80,000-\$99,000		3%	9%	31%	57%
\$100,000 +	3%	2%	6%	23%	66%
Prefer not to answer	7%	1%	10%	28%	53%

	<b>Expand innovative and relevant educational opportunities</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
\$19,000-\$39,000	1%	4%	6%	25%	65%
\$40,000-\$79,999	0%	2%	9%	34%	55%
\$80,000-\$99,000	1%	1%	6%	33%	59%
\$100,000 +	1%	1%	7%	30%	61%
Prefer not to answer	2%	4%	18%	26%	50%

	<b>Bond for funding to build new schools to meet demand</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
\$19,000-\$39,000	7%	13%	9%	23%	48%
\$40,000-\$79,999	7%	7%	13%	20%	53%
\$80,000-\$99,000	6%	5%	8%	24%	57%
\$100,000 +	5%	3%	13%	24%	56%
Prefer not to answer	19%	6%	11%	19%	45%

	<b>Increase access to early childhood education</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
\$19,000-\$39,000	5%	4%	13%	30%	49%
\$40,000-\$79,999	4%	4%	21%	28%	41%
\$80,000-\$99,000	3%	9%	24%	24%	39%
\$100,000 +	4%	9%	20%	27%	41%
Prefer not to answer	8%	6%	24%	28%	35%

	<b>Which one most resembles your ideal community?</b>					
	Urban/Mixed Use:	Low-Density Urban:	Walkable Suburban:	Suburban:	Low-Density Residential:	Rural (Small Town):
\$19,000-\$39,000	21%	7%	20%	14%	23%	14%
\$40,000-\$79,999	15%	5%	15%	18%	32%	15%
\$80,000-\$99,000	18%	3%	20%	16%	28%	15%
\$100,000 +	19%	7%	17%	13%	31%	14%
Prefer not to answer	17%	5%	10%	16%	26%	27%

## NUMBER OF YEARS LIVED IN AREA

		Frequency	Percent
	Less than 1 - 5	226	31%
	6 - 15	190	26%
	16 - 25	125	17%
	26 - 35	83	12%
	36 +	95	13%
	Total	719	100%

To what extent do you agree with the following priorities?

	<b>Avoid "leap-frog" growth.</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	6%	7%	17%	25%	45%
6 - 15	7%	9%	17%	22%	45%
16 - 25	7%	8%	16%	31%	38%
26 - 35	5%	9%	20%	26%	41%
36 +	3%	8%	13%	23%	54%

	<b>Develop walkable and mixed-use neighborhoods</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	9%	8%	8%	18%	58%
6 - 15	5%	4%	11%	25%	54%
16 - 25	6%	9%	7%	27%	51%
26 - 35	3%	6%	15%	25%	51%
36 +		6%	10%	20%	63%

	<b>Improve transportation corridors to create a well-connected community</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	4%	4%	7%	21%	64%
6 - 15	5%	3%	7%	18%	68%
16 - 25	5%	7%	3%	32%	53%
26 - 35	2%	7%	11%	19%	60%
36 +	1%	2%	3%	20%	73%

	<b>Provide zoning for a variety of housing types</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	11%	7%	12%	31%	39%
6 - 15	8%	5%	11%	32%	44%
16 - 25	6%	9%	8%	27%	50%
26 - 35	10%	6%	14%	30%	40%
36 +	3%	10%	7%	33%	47%

	<b>Preserve area vistas and scenic landscapes</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	4%	1%	5%	16%	73%
6 - 15	5%	3%	5%	14%	73%
16 - 25	3%	3%	5%	15%	74%
26 - 35	6%	2%	5%	21%	65%
36 +	1%	3%	4%	19%	72%
	<b>Preserve historic buildings and districts</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	4%	4%	8%	23%	62%
6 - 15	6%	3%	10%	27%	54%
16 - 25	2%	4%	11%	26%	56%
26 - 35	5%	6%	10%	23%	56%
36 +	2%	3%	3%	37%	54%
	<b>Designate areas for industrial growth and agriculture</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	5%	5%	6%	28%	56%
6 - 15	4%	6%	6%	28%	56%
16 - 25	4%	2%	8%	34%	53%
26 - 35	5%	4%	9%	26%	56%
36 +	1%	3%	1%	29%	66%
	<b>Manage natural resources: conserve, innovate, plan</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	3%	1%	5%	18%	72%
6 - 15	4%	2%	4%	17%	72%
16 - 25	2%	2%	6%	24%	65%
26 - 35	6%	2%	2%	23%	65%
36 +	1%	2%	3%	28%	66%
	<b>Support and strengthen SUU's and S-Tech's local and regional position</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	7%	5%	9%	23%	56%
6 - 15	8%	5%	17%	22%	49%
16 - 25	3%	13%	8%	25%	51%
26 - 35	7%	5%	13%	28%	46%
36 +	3%	14%	11%	26%	46%
	<b>Collaborate with other counties/communities to maximize regional assets</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	6%	2%	9%	29%	54%
6 - 15	4%	4%	7%	34%	51%
16 - 25	2%	5%	14%	35%	45%
26 - 35	1%	8%	18%	28%	46%
36 +	1%	3%	9%	35%	52%

	<b>Keep state and federal partners informed of local efforts to avoid duplication of efforts</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	5%	4%	12%	28%	52%
6 - 15	5%	2%	7%	28%	59%
16 - 25	2%	2%	14%	35%	48%
26 - 35	7%	4%	12%	20%	57%
36 +		4%	9%	27%	60%

	<b>Create a land use vision with a “placemaking” focus.</b>				
	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	7%	2%	7%	17%	67%
6 - 15	5%	2%	7%	23%	63%
16 - 25	6%	2%	8%	22%	63%
26 - 35	2%	6%	10%	21%	60%
36 +	1%	4%	7%	23%	64%

Importance of the following to Cedar City area's future:

	<b>Developing a long-term plan for growth</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	2%	1%	2%	7%	8%	19%	61%
6 - 15	2%	1%		5%	11%	24%	58%
16 - 25	2%	2%	2%	4%	17%	22%	52%
26 - 35	2%	1%	4%	2%	13%	18%	59%
36 +			1%	2%	11%	22%	63%

	<b>Creating higher paying jobs</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	1%	1%	3%	9%	17%	17%	52%
6 - 15	3%		2%	7%	13%	34%	41%
16 - 25	2%	1%	4%	9%	10%	23%	50%
26 - 35	3%		4%	11%	16%	22%	44%
36 +	1%	1%	5%	5%	5%	15%	67%

	<b>Expanding relevant education and training opportunities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	4%	0%	7%	13%	22%	24%	30%
6 - 15	3%	3%	3%	14%	25%	26%	27%
16 - 25	4%	1%	5%	13%	27%	25%	26%
26 - 35	6%	2%	4%	13%	23%	15%	37%
36 +	2%	1%	1%	12%	24%	30%	29%

	<b>Preserving agriculture &amp; open spaces</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	4%	2%	7%	9%	17%	21%	40%
6 - 15	2%	2%	6%	9%	21%	26%	34%
16 - 25	1%	4%	6%	10%	22%	23%	35%
26 - 35	2%	4%	4%	10%	11%	18%	51%
36 +	1%	2%	2%	10%	20%	26%	39%

	<b>Managing &amp; planning for future water needs</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	1%	0%	1%	5%	11%	16%	66%
6 - 15			1%	4%	8%	18%	69%
16 - 25		2%	2%	4%	10%	27%	56%
26 - 35		2%	2%	4%	5%	19%	68%
36 +	1%			2%	6%	20%	70%

	<b>Expanding local recreational opportunities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	4%	4%	8%	15%	25%	20%	23%
6 - 15	3%	2%	5%	15%	23%	26%	27%
16 - 25	4%	6%	11%	22%	20%	22%	14%
26 - 35	4%	6%	5%	18%	24%	23%	20%
36 +	4%	1%	6%	14%	17%	33%	24%

	<b>Increasing the ability to endure earthquakes, fires, floods, etc.</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	5%	5%	8%	21%	22%	18%	21%
6 - 15	2%	6%	7%	13%	26%	24%	22%
16 - 25	3%	8%	9%	15%	28%	20%	16%
26 - 35	4%	4%	10%	26%	21%	18%	17%
36 +	2%	5%	4%	23%	24%	23%	17%

	<b>Improving public transportation</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	9%	7%	9%	21%	20%	11%	22%
6 - 15	4%	4%	9%	16%	27%	19%	21%
16 - 25	9%	6%	8%	20%	28%	11%	19%
26 - 35	12%	10%	10%	25%	20%	14%	10%
36 +	10%	3%	12%	23%	19%	22%	11%

	<b>Increasing the amount of affordable housing</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	8%	9%	7%	16%	21%	18%	22%
6 - 15	6%	4%	6%	16%	24%	20%	24%
16 - 25	5%	6%	8%	10%	23%	15%	32%
26 - 35	10%	1%	10%	13%	21%	14%	31%
36 +	5%		6%	13%	17%	26%	33%

	<b>Implementing measures to preserve air quality</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	7%	3%	6%	14%	12%	17%	42%
6 - 15	6%	5%	4%	11%	19%	19%	36%
16 - 25	8%	6%	7%	15%	19%	21%	23%
26 - 35	12%	9%	10%	22%	17%	12%	18%
36 +	5%	4%	9%	22%	20%	17%	22%

	<b>Improving/increasing public safety (police, fire, ambulance)</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	3%	2%	6%	13%	25%	22%	28%
6 - 15	1%	2%	4%	10%	27%	28%	27%
16 - 25	1%	4%	3%	15%	18%	38%	21%
26 - 35	2%	2%	6%	16%	17%	26%	30%
36 +	2%		7%	11%	21%	29%	30%

	<b>Building live/work/play communities</b>						
	1 (Low Priority)	2	3	4	5	6	7 (High Priority)
Less than 1 - 5	9%	4%	6%	11%	17%	21%	32%
6 - 15	4%	3%	4%	15%	26%	19%	28%
16 - 25	10%	4%	10%	11%	20%	20%	26%
26 - 35	13%	1%	7%	23%	18%	16%	22%
36 +	2%	3%	6%	18%	18%	25%	27%

	<b>Importance of the following for attracting employers: Expand the arts and entertainment scene (visual or performance art, nightlife, social activities, restaurants, and shopping) beyond the Shakespeare festival</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
Less than 1 - 5	6%	2%	9%	11%	18%	24%	29%
6 - 15	8%	3%	12%	17%	17%	19%	25%
16 - 25	8%	10%	9%	16%	19%	20%	18%
26 - 35	13%	8%	11%	15%	28%	10%	15%
36 +	5%		10%	16%	24%	16%	27%

	<b>Expand cultural opportunities (diverse food offerings, cultural events and celebrations)</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
Less than 1 - 5	8%	4%	7%	15%	23%	23%	20%
6 - 15	7%	5%	9%	20%	24%	17%	17%
16 - 25	7%	10%	9%	22%	19%	21%	12%
26 - 35	12%	8%	9%	29%	18%	13%	12%
36 +	11%	3%	7%	22%	20%	24%	14%

	<b>Increase sports tourism (host tournaments) and local sporting opportunities</b>						
	1 (Least Important)	2	3	4	5	6	7 (Most Important)
Less than 1 - 5	16%	7%	8%	22%	20%	18%	9%
6 - 15	8%	8%	9%	22%	28%	16%	8%
16 - 25	13%	10%	14%	20%	18%	17%	8%
26 - 35	10%	5%	11%	29%	22%	14%	9%
36 +	9%	3%	12%	15%	14%	29%	18%

	<b>Which one most resembles your ideal community?</b>					
	Urban/Mixed Use:	Low-Density Urban:	Walkable Suburban	Suburban	Low-Density Residential:	Rural (Small Town):
Less than 1 - 5	22%	5%	18%	13%	29%	14%
6 - 15	18%	7%	20%	17%	22%	16%
16 - 25	12%	6%	14%	19%	32%	18%
26 - 35	13%	5%	9%	13%	37%	23%
36 +	18%	4%	14%	17%	35%	12%

Transportation investment needed in the following areas:

	<b>Local roads - Cedar City</b>						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
Less than 1 - 5	3%	3%	13%	16%	30%	17%	18%
6 - 15	2%	3%	5%	15%	31%	24%	20%
16 - 25	3%	2%	8%	18%	31%	26%	13%
26 - 35	2%	4%	6%	21%	31%	16%	20%
36 +	3%	2%	3%	11%	22%	33%	26%

	<b>Local roads – Enoch City</b>						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
Less than 1 - 5	6%	7%	15%	25%	26%	15%	7%
6 - 15	3%	4%	8%	24%	31%	21%	9%
16 - 25	4%	6%	10%	22%	27%	18%	14%
26 - 35	7%	3%	8%	19%	25%	22%	16%
36 +	3%	5%	11%	13%	27%	25%	16%

	<b>Iron County roads</b>						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
Less than 1 - 5	3%	3%	10%	23%	26%	21%	14%
6 - 15	2%	4%	9%	19%	32%	23%	12%
16 - 25	3%	3%	9%	19%	34%	20%	12%
26 - 35	3%	1%	6%	24%	22%	19%	24%
36 +		3%	7%	15%	26%	35%	15%

	<b>Department of Transportation roads (Main Street, Hwy. 14, I-15)</b>						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
Less than 1 - 5	3%	3%	9%	18%	24%	19%	23%
6 - 15	3%	3%	6%	12%	29%	25%	22%
16 - 25	2%	6%	8%	23%	34%	17%	12%
26 - 35	4%	5%	7%	20%	20%	21%	23%
36 +	2%	3%	4%	14%	24%	30%	22%

	<b>Local transit / public transportation</b>						
	1 (Least Need)	2	3	4	5	6	7 (Greatest Need)
Less than 1 - 5	12%	7%	11%	15%	16%	15%	25%
6 - 15	7%	4%	6%	17%	18%	21%	26%
16 - 25	9%	12%	5%	21%	20%	15%	18%
26 - 35	15%	15%	15%	18%	9%	14%	13%
36 +	12%	2%	11%	18%	21%	21%	15%

### Strategies for managing transportation and mobility?

	<b>Increase investments in roads &amp; streets</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	2%	6%	13%	17%	27%	15%	19%
6 - 15	2%	2%	8%	18%	34%	19%	17%
16 - 25	1%	6%	6%	19%	34%	18%	17%
26 - 35	3%	3%	11%	16%	28%	18%	22%
36 +	1%	2%	5%	16%	24%	26%	26%

	<b>Increase investments in public transportation</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	8%	9%	13%	19%	17%	12%	22%
6 - 15	7%	5%	11%	22%	20%	8%	26%
16 - 25	10%	17%	11%	16%	19%	12%	15%
26 - 35	16%	20%	14%	15%	11%	13%	10%
36 +	10%	11%	12%	22%	24%	9%	14%

	<b>Develop housing, shopping, and employment centers (jobs, shopping, schools, amenities) close together to reduce driving in the community</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	5%	7%	9%	12%	13%	20%	34%
6 - 15	5%	5%	7%	13%	24%	19%	27%
16 - 25	9%	6%	6%	25%	26%	11%	17%
26 - 35	11%	11%	14%	11%	14%	20%	19%
36 +	5%	3%	9%	15%	23%	24%	22%

	<b>Improve walkability and bike-ability throughout the community</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	3%	3%	7%	16%	17%	13%	41%
6 - 15	2%	4%	5%	13%	16%	16%	45%
16 - 25	5%	6%	8%	14%	20%	19%	29%
26 - 35	9%	5%	4%	22%	18%	21%	22%
36 +	1%	5%	7%	13%	24%	19%	31%

		<b>Develop infrastructure for new technologies/innovations (car-sharing, bike &amp; scooter sharing, autonomous vehicles, etc.) in an effort to reduce driving in the community</b>						
		1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	10%	12%	12%	15%	19%	12%	20%	
6 - 15	9%	9%	11%	19%	19%	12%	21%	
16 - 25	10%	15%	10%	20%	17%	12%	17%	
26 - 35	15%	15%	15%	16%	17%	9%	14%	
36 +	11%	12%	11%	22%	15%	19%	11%	

Strategies for improving housing affordability?

		<b>Reduce local regulations, fees, and approval delays for housing developments</b>						
		1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	11%	11%	10%	21%	20%	13%	14%	
6 - 15	14%	7%	10%	20%	17%	14%	18%	
16 - 25	9%	8%	9%	16%	21%	16%	20%	
26 - 35	16%	5%	11%	18%	18%	12%	20%	
36 +	10%	7%	8%	21%	16%	11%	27%	

		<b>Zone for a variety of housing that matches what people can afford</b>						
		1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	5%	5%	10%	16%	24%	16%	25%	
6 - 15	5%	4%	5%	16%	25%	18%	26%	
16 - 25	4%	7%	7%	11%	24%	15%	32%	
26 - 35	6%	2%	19%	10%	17%	21%	25%	
36 +		8%	4%	19%	20%	19%	29%	

		<b>Increase housing near public transportation, jobs, shopping, and amenities to help reduce household transportation costs</b>						
		1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	7%	7%	10%	17%	19%	20%	22%	
6 - 15	2%	4%	13%	17%	27%	19%	19%	
16 - 25	9%	10%	11%	15%	23%	19%	14%	
26 - 35	7%	9%	12%	22%	20%	16%	14%	
36 +	2%	8%	11%	18%	26%	20%	15%	

Strategies for growing and attracting high quality, higher paying jobs:

	<b>Improve housing affordability</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	3%	7%	6%	19%	23%	15%	27%
6 - 15	3%	4%	8%	15%	23%	18%	28%
16 - 25	5%	6%	2%	16%	23%	18%	30%
26 - 35	1%	5%	6%	18%	18%	21%	30%
36 +	2%	2%	7%	12%	17%	27%	33%

	<b>Keep taxes low</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	2%	2%	2%	15%	16%	21%	42%
6 - 15	2%	3%	6%	15%	17%	22%	35%
16 - 25	2%	5%	3%	13%	17%	18%	43%
26 - 35	4%	2%	6%	11%	13%	24%	40%
36 +	1%	2%	2%	10%	16%	31%	38%

	<b>Expand arts, culture, recreation, and entertainment</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	4%	4%	6%	17%	19%	17%	32%
6 - 15	4%	5%	11%	16%	22%	20%	22%
16 - 25	5%	14%	8%	18%	19%	16%	19%
26 - 35	11%	10%	14%	14%	20%	14%	19%
36 +	3%	5%	7%	29%	16%	19%	20%

	<b>Manage local transportation, mobility, and congestion</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	3%	7%	9%	15%	20%	17%	27%
6 - 15		3%	7%	22%	23%	23%	22%
16 - 25	2%	6%	9%	20%	20%	26%	17%
26 - 35	7%	10%	12%	14%	20%	22%	14%
36 +	3%	4%	5%	22%	23%	21%	21%

	<b>Improve education and skills of the local workforce</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	2%	3%	4%	8%	20%	25%	38%
6 - 15	2%	2%	3%	14%	18%	22%	39%
16 - 25	2%	3%	6%	11%	19%	26%	33%
26 - 35	1%	1%	9%	11%	15%	24%	39%
36 +			4%	12%	19%	27%	38%

	<b>Ensure adequate education facilities for growing and attracting good jobs</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	3%	1%	4%	9%	15%	23%	44%
6 - 15	1%	1%	3%	15%	19%	23%	39%
16 - 25	3%	5%	3%	8%	22%	19%	40%
26 - 35	1%	4%	7%	7%	20%	19%	42%
36 +	2%	2%	4%	4%	16%	32%	39%

	<b>Ensure adequate water supplies for current and future growth</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	1%	1%	2%	8%	17%	23%	48%
6 - 15	1%	2%	2%	8%	13%	26%	47%
16 - 25	1%	1%	3%	5%	21%	25%	45%
26 - 35	1%	4%	2%	6%	11%	18%	57%
36 +	1%	1%		3%	14%	22%	59%

	<b>Invest in local infrastructure (high speed internet-affordable &amp; accessible)</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	3%	2%	3%	7%	10%	16%	59%
6 - 15	2%		2%	11%	14%	28%	43%
16 - 25	3%	3%	5%	2%	19%	31%	36%
26 - 35	5%	4%	7%	7%	18%	18%	40%
36 +	3%		2%	8%	18%	32%	37%

	<b>Develop maker/co-work space accessible to the entire community</b>						
	1 (Definitely do not pursue)	2	3	4	5	6	7 (Definitely pursue)
Less than 1 - 5	6%	8%	8%	14%	26%	17%	21%
6 - 15	2%	4%	10%	24%	21%	18%	21%
16 - 25	8%	7%	8%	14%	28%	17%	17%
26 - 35	7%	10%	7%	25%	17%	14%	20%
36 +	9%	3%	10%	21%	23%	18%	16%

### Proposals to meet future student growth?

	<b>Strengthen community partnerships with other schools such as SUU and Southwest Tech, and services such as mental health.</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	4%	1%	8%	23%	64%
6 - 15	1%	4%	6%	28%	61%
16 - 25	2%	3%	13%	27%	55%
26 - 35	1%	4%	12%	27%	56%
36 +	1%	3%	4%	37%	54%

	<b>Expand innovative and relevant educational opportunities</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	2%	3%	9%	25%	61%
6 - 15		2%	9%	36%	54%
16 - 25	2%	2%	8%	29%	59%
26 - 35		1%	12%	35%	51%
36 +	1%		5%	33%	61%

	<b>Bond for funding to build new schools to meet demand</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	12%	6%	12%	19%	52%
6 - 15	6%	7%	16%	22%	49%
16 - 25	6%	6%	8%	20%	59%
26 - 35	9%	9%	13%	27%	43%
36 +	3%	4%	9%	24%	60%

	<b>Increase access to early childhood education</b>				
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Less than 1 - 5	6%	7%	19%	23%	45%
6 - 15	4%	7%	21%	29%	39%
16 - 25	4%	5%	24%	25%	42%
26 - 35	1%	8%	16%	37%	38%
36 +	3%	3%	24%	35%	34%

	<b>How important is it to develop and implement architectural and landscape guideline standards in Cedar City?</b>						
	1 (Not at all important)	2	3	4	5	6	7 (Very important)
Less than 1 - 5	7%	8%	5%	13%	19%	18%	30%
6 - 15	10%	7%	7%	14%	23%	15%	24%
16 - 25	11%	8%	11%	15%	12%	20%	23%
26 - 35	12%	7%	11%	18%	17%	14%	20%
36 +	10%	9%	5%	9%	17%	23%	28%

	<b>Considering the value of tourism to our economy, how important is it to improve Cedar City entrance corridors (freeway exits, major streets)?</b>						
	1 (Not at all important)	2	3	4	5	6	7 (Very important)
Less than 1 - 5	4%	3%	5%	12%	14%	26%	36%
6 - 15	1%	2%	4%	16%	20%	21%	35%
16 - 25	6%	6%	7%	11%	12%	28%	31%
26 - 35	5%	7%	6%	11%	20%	20%	32%
36 +	2%		6%	7%	11%	29%	45%

	Do you think the Cedar City area is well-positioned for future growth?		
	Yes	No	Unsure
Less than 1 - 5	40%	37%	23%
6 - 15	35%	40%	25%
16 - 25	34%	43%	23%
26 - 35	23%	49%	27%
36 +	38%	38%	23%

What percentage of growth in the following areas?

	<b>South end of Cedar City (Eagle Ridge, Providence Center, Leigh Hill)</b>					
	0%	1-20%	21-40%	41-60%	61-80%	81-100%
Less than 1 - 5	20%	57%	19%	4%	0%	
6 - 15	19%	58%	21%	2%	1%	1%
16 - 25	19%	54%	24%	2%	1%	
26 - 35	23%	57%	16%	5%		
36 +	23%	49%	21%	4%	1%	1%

	<b>Downtown Cedar City (300 East to 300 West, 400 South to 400 North)</b>					
	0%	1-20%	21-40%	41-60%	61-80%	81-100%
Less than 1 - 5	30%	49%	15%	5%	1%	
6 - 15	30%	56%	11%	2%		1%
16 - 25	29%	60%	8%	2%	1%	
26 - 35	37%	51%	6%	2%	1%	2%
36 +	32%	63%	4%		1%	

	<b>North end of Cedar City (Nichols Canyon to I-15)</b>					
	0%	1-20%	21-40%	41-60%	61-80%	81-100%
Less than 1 - 5	16%	57%	21%	5%	0%	0%
6 - 15	14%	49%	29%	5%	1%	1%
16 - 25	16%	50%	27%	4%	3%	
26 - 35	19%	49%	19%	8%	4%	
36 +	21%	48%	24%	5%	1%	

	<b>West Cedar City (Westview area, Airport)</b>					
	0%	1-20%	21-40%	41-60%	61-80%	81-100%
Less than 1 - 5	17%	51%	24%	7%	0%	
6 - 15	17%	50%	26%	5%	1%	1%
16 - 25	11%	55%	27%	4%	2%	1%
26 - 35	22%	45%	28%	4%	2%	
36 +	18%	56%	23%	3%		

	<b>Enoch City (East of Minersville Hwy.)</b>				
	0%	1-20%	21-40%	41-60%	61-80%
Less than 1 - 5	28%	59%	12%		
6 - 15	23%	65%	10%	1%	1%
16 - 25	20%	67%	13%		
26 - 35	28%	60%	10%	1%	1%
36 +	25%	59%	14%	2%	

	<b>Enoch City (West of Minersville Hwy.)</b>				
	0%	1-20%	21-40%	41-60%	61-80%
Less than 1 - 5	27%	58%	14%	1%	0%
6 - 15	25%	59%	14%	1%	1%
16 - 25	15%	66%	18%	2%	
26 - 35	24%	60%	13%	1%	1%
36 +	26%	57%	12%	5%	



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